

THE 30TH ANNUAL HAHN MOO-SOOK COLLOQUIUM

KOREAN FASHION: FROM ROYAL COURT TO RUNWAY

Lee Sang Bong,
Dancheong dress (detail),
2012. Collection of Lee Sang Bong.
Photo by Harrison Jones/The
George Washington University.



Speaker
NANA LEE
Founder of
Viva Cabana



Speaker
JUNGTAEK LEE
Director of
London Hanbok



Speaker
MICHAEL W. HURT
Fashion
Photographer &
Blogger



Speaker
KYUNGHEE PYUN
Associate Professor
of Art History at
the Fashion
Institute of
Technology

Time

Saturday, November 5, 2022
9:00 AM – 4:00 PM EDT

Location

Harry Harding Auditorium, room 213,
1957 E. St. NW, Washington, DC, 20052

Or

Attend Virtually Via Zoom

DEPARTMENT OF
EAST ASIAN LANGUAGES
AND LITERATURES
COLUMBIAN COLLEGE OF ARTS AND SCIENCES

KOREA **KF**
FOUNDATION



THE GEORGE WASHINGTON
UNIVERSITY MUSEUM
THE TEXTILE MUSEUM

Institute for
Korean Studies

THE GEORGE WASHINGTON UNIVERSITY

EVENT DESCRIPTION

Held in conjunction with the exhibition *Korean Fashion: From Royal Court to Runway*, on view at The George Washington University Museum and The Textile Museum through December 22, 2022, this colloquium will examine Korean clothing as an evolving expression of national identity, socio-economic transformation, and aesthetic sensibilities since the late nineteenth century. The presentations will roughly follow the exhibition's chronology, which begins with textiles sent by the Joseon government to the World's Columbian Exposition (Chicago World's Fair) in 1893—Korea's first formal presentation of its material culture on the world stage—and concludes with present-day runway and street fashions.

PROGRAM

***The 30th Annual Han Moo-Sook Colloquium in the Korean Humanities:
Korean Fashion: From Royal Court to Runway***

Program Moderated by Immanuel Kim (Korea Foundation and Kim-Renaud Associate Professor of Korean Literature and Culture Studies, the George Washington University)

Morning Session: Harry Harding Auditorium, Room 213,
Elliot School of International Affairs, 1957 E Street NW, Washington, D.C.

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| 8:30-9:00 a.m. | Breakfast |
| 9:00-9:05 a.m. | Opening Remarks from Jisoo M. Kim (Director, GW Institute for Korean Studies) |
| 9:05-9:15 a.m. | Opening Remarks from Young-Key Kim Renaud (Professor Emeritus of Korean Language and Culture and International Affairs, George Washington University) |
| 9:15-9:30 a.m. | Lee Talbot (Curator, The Textile Museum Collection, The George Washington University Museum and The Textile Museum) |
| 9:30-10:00 a.m. | Jungtaek Lee (Director of London Hanbok, postdoctoral researcher) – <i>The Nuanced Transition of Modern Korean Fashion from Hanbok to Yangbok during the Late Joseon and Colonial Period</i> |
| 10:00-10:30 a.m. | Kyunghee Pyun (Associate Professor, Fashion Institute of Technology, State University of New York) - <i>Globalizing Korean Fashion: Runway, Street Fashion, and Popular Culture</i> |
| 10:30-11:00 a.m. | Michael Hurt (Adjunct Professor, Korea National University of Arts; fashion photographer and blogger) - <i>Korean Hyperculture Ascendant: Code-mashing, Norm-slashing Seoul Street Fashion</i> |
| 11:00-11:15 a.m. | Break |

11:15-11:45 a.m. **Nana Lee** (Founder of Viva Cabana and founder and principal owner of BLANK SPACE contemporary art gallery in New York City) - *Lie Sang Bong: The Intersection of Fashion, Art, and Korean Culture*

11:45 a.m. – 12:30 pm **Panel Discussion and Audience Q&A**

12:30-2:00 pm **Lunch: City View Room** (Elliott School of International Affairs, 7th Floor)

Afternoon Session: The George Washington University Museum and The Textile Museum (701 21st Street NW, Washington, D.C.)

2:30- 4:00pm **Exhibition *Korean Fashion: From Royal Court to Runway***
Pop-up talks: Graduate students, curator, and designers available at selected artworks in the gallery

HONORABLE GUEST SPEAKERS (Alphabetical Order)



JISOO M. KIM is Korea Foundation Associate Professor of History, International Affairs, and East Asian Languages and Literatures and Director of the Institute for Korean Studies at GW. She also currently serves as Editor-in-Chief of the *Journal of Korean Studies*. She is a specialist in gender, law, and emotions in Korean history. Her broader research interests include gender and sexuality, crime and justice, forensic medicine, literary representations of the law, history of emotions, vernacular, and gender writing. She is the author of *The Emotions of Justice: Gender, Status, and Legal Performance in Chosŏn Korea* (University of Washington Press, 2015), which was awarded the 2017 James Palais Prize of the Association for Asian Studies. She is also the co-editor of *The Great East Asian War and the Birth of the Korean Nation* by JaHyun Kim Haboush (Columbia University Press, 2016). She is currently working on a book project tentatively entitled *Sexual Desire, Crime, and Gendered Subjects: A History of Adultery Law in Korea*. She received her M.A., M.Phil., and Ph.D. in East Asian Languages and Cultures from Columbia University.

YOUNG-KEY KIM-RENAUD is Professor Emeritus of Korean Language and Culture and International Affairs, previous chair of the East Asian Languages and Literatures Department at GW. She is also currently Senior Advisor to GW Institute for Korean Studies. She is the founder of the annual Hahn Moo-Sook Colloquium at GW. Previously, she served as Assistant Program Director for Linguistics at the U.S. National Science Foundation (NSF). Dr. Kim-Renaud is one of the pioneers in Korean language education, research, and outreach activities in the United States, having begun to teach Korean at Berkeley as a graduate student in early 1964. Since then, she has published 13 books, numerous refereed articles, and invited book chapters on Korean linguistics, Korean literature, the Korean writing system, language and society, language and politics, cross-cultural

communications, Korean women in the humanities, Korean cultural history, and current affairs. Dr. Kim-Renaud has received various awards and grants in recognition for her contributions, including a Republic of Korea Jade Order of Cultural Merit in 2006 and the Bichumi Grand Award from Samsung Life Foundation as a Woman of the Year 2008 for Public Service.



LEE TALBOT joined The Textile Museum as a curator in 2007. He specializes in East Asian textile history. He is also a lecturer with GW's Art History Program. Most recently, Talbot curated the exhibition *Vanishing Traditions: Textiles and Treasures from Southwest China*. He was also co-curator of exhibitions including *Bingata! Only in Okinawa*; *Stories of Migration: Contemporary Artists Interpret Diaspora*; *China: Through the Lens of John Thomson (1868–1872)*; and *Unraveling Identity: Our Textiles, Our Stories*. His publications include exhibition catalogues, articles, and the chapters on Chinese and Korean decorative arts in *History of Design: Decorative Arts and Material Culture, 1400–2000*. Talbot was previously curator at the Chung Young Yang Embroidery Museum in Seoul, Korea. He graduated from Rhodes College with a bachelor's degree, and holds a MBA from the Thunderbird School of Global Management and a master's from Bard Graduate Center. He is completing his doctoral dissertation on Korean textiles and costume history at Bard. He serves on the board of Textile Society of America and the editorial board of *Textile: The Journal of Cloth and Culture*.

SPEAKERS (Alphabetical Order)



MICHAEL W. HURT is a photographer and professor living in Seoul since 2002. He started Korea's first street fashion blog in 2006 and published the first English language book about Korean fashion in 2009. He researches youth, street fashion, and digital subcultures in Seoul. He lectured in Cultural Theory and Art History at the Korea National University of the Arts and is an assistant professor at the University of Suwon's International College. His present research focuses on using the camera to access and document emergent digital subcultures in Korea. As a visual sociologist, he applies analyses that center visibility to interpretations of why *hallyu* is not just unstoppable but inevitable, and therefore not at all surprising.



JUNGTAEK LEE is director of London Hanbok, a contemporary *hanbok* brand, and postdoctoral researcher working on Korean fashion history. After completing an MA in Material and Visual Culture in the Department of Anthropology, University College London, and a BA in Clothing and Textiles at Inha University, he received a PhD in the Department of the History of Art and Archaeology at the School of Oriental and African Studies, University of London, where he focused on the colonial modernity of Korean dress change during the late 19th and early 20th centuries. Dr. Lee has worked as an assistant curator and researcher for Korean Collections at the British Museum, funded by the Korea Foundation, and lectured on the subjects of traditional Korean clothing, textiles, and contemporary fashion in England since 2009, and on fashion studies in Korea (Inha and Sungkyunkwan Universities) in 2016.



NANA LEE is the founder of Viva Cabana (www.vivacabana.com), a style and travel content + commerce platform, and founder and principal owner of the BLANK SPACE contemporary art gallery in New York City (www.blankspaceart.com). She has worked in the fashion industry for about 20 years alongside her father, noted South Korean designer Lie Sang Bong, and her brother, Chung Chung Lee who is head designer of LIE. Ms. Lee received a Master of Arts in Design Management from Pratt Institute and is a BA in Fashion Design Womenswear from Central Saint Martin's College of Arts and Design in London.



KYUNGHEE PYUN is associate professor of art history at the Fashion Institute of Technology, State University of New York. Her scholarship focuses on the history of collecting, the reception of Asian art, the diaspora of Asian artists, and Asian American visual culture, including dress history. She has edited *Fashion, Identity, Power in Modern Asia* (Palgrave Macmillan, 2018), which discusses modernized dress in the early twentieth-century, and *Dress History in Korea: Critical Perspectives on Primary Sources* (Bloomsbury, forthcoming). She co-edited *Interpreting Modernism in Korean Art: Fluidity and Fragmentation* (Routledge 2021); *American Art from Asia: Artistic Praxis and Theoretical Divergence* (Routledge 2022); and *Expanding the Parameters of Feminist Artivism* (Palgrave Macmillan, 2022).

MODERATOR



IMMANUEL KIM is Korea Foundation and Kim-Renaud Associate Professor of Korean Literature and Culture Studies. Prior to working at the George Washington University, he was Assistant Professor in the Department of Asian and Asian American Studies at Binghamton University (SUNY). Dr. Kim received his Ph.D. from the University of California, Riverside. His research is on North Korean literature and film, and he has translated a North Korean novel called *Friend* by Paek Nam-nyong (Columbia University Press, 2020).

BACKGROUND

The Hahn Moo-Sook Colloquium in the Korean Humanities Series at the George Washington University provides a forum for academic discussion of Korean arts, history, language, literature, thought and religious systems in the context of East Asia and the world. The colloquium series is made possible by an endowment established by the estate of Hahn Moo-Sook (1918-1993), one of Korea's most honored writers, to uphold her spirit of openness, curiosity, and commitment to education. The 30th Hahn Moo-Sook Colloquium is organized by the George Washington University's Department of East Asian Languages and Literatures, co-organized by the GW Institute for Korean Studies and co-sponsored by the Korea Foundation.

This event is on the record and open to the public.