



GBA ANNUAL MEETING SPONSORSHIP INFORMATION

JUNE 23-26, 2019 | BANFF, AB, CANADA

GBA invites our Associate Members, Bank Counsel, Strategic Partners and member banks with products and services of interest to bank executive teams and directors of member banks to participate in the 2019 Annual Meeting by sponsorship. Opportunities are available on a first-come, first-served basis.

Please select your sponsorship level.

SPONSORSHIP LEVELS & BENEFITS

☐ **PASSPORT SPONSOR (\$2,500)**

- Listing on the event info and registration website
- Recognition in printed event materials and an ad in the Annual Meeting Program Guide
- Prominent display of company name and logo in PowerPoint at event
- Recognition from podium to full audience during event
- Sponsor ribbons provided for all on-site representatives
- Insertion of company-provided flyer/brochure into attendee packet
- Selection of one complimentary add-on opportunity that varies by event and sponsor level
- Advance list of attendees

☐ **LAKE LOUISE SPONSOR (\$3,500)**

All **Passport** benefits plus:

- Company logo on table tents during sponsored event
- Prominent common-area signage recognition for duration of event
- Opportunity to place company-provided logo-item in conference bag or at each seat
- Opportunity to introduce speaker, if applicable

☐ **GLACIER SPONSOR (\$5,000)**

All **Passport** and **Lake Louise** benefits plus:

- Exhibit booth
- One ad in the GBA E-Bulletin
- Inclusion of logo and sponsor contact info in special post-event sponsor recognition email to attendees
- Opportunity for in-room gift delivery if available

☐ **SUMMIT SPONSOR (\$7,500)**

All **Passport** and **Lake Louise** benefits plus:

- Exhibit booth
- Two ads in the GBA E-Bulletin
- Inclusion of logo and sponsor contact info in special post-event sponsor recognition email to attendees
- Opportunity for in-room gift delivery if available
- Social media mention

☐ **PRESENTING SPONSOR (\$10,000)**

All **Passport** and **Lake Louise** benefits plus:

- Exhibit booth
- Three ads in the GBA E-Bulletin
- Inclusion of logo and sponsor contact info in special pre- and post-event sponsor recognition emails to attendees
- Opportunity for in-room gift delivery if available
- Two social media mentions
- Opportunity to give short mini-presentation at select events
- Logo and contact info hyperlinked on the GBA event webpage

With questions about sponsorship, contact [Kathy Friestad](#) at 404.420.2024.
To learn more about becoming a member, contact [Bo Brannen](#) at 404.420.2014.

GBA ANNUAL MEETING SPONSORSHIP FORM

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Please select your complimentary package add-on.

COMPLIMENTARY ADD-ONS

PASSPORT (\$2,500)

- ☐ 2020 Annual Meeting Memento
- ☐ Golf Beverage Cart
- ☐ Golf Boxed Lunches
- ☐ Morning Breaks (4)
- ☐ Calgary Fiddlers
- ☐ Candy Station
- ☐ Registration Packet Holders
- ☐ Canadian Mountie Meet & Greet

LAKE LOUISE (\$3,500)

- ☐ Wifi in General Session
- ☐ Breakouts (2)
- ☐ Country Western Duo
- ☐ Birds of Prey Exhibit
- ☐ Breakfast
- ☐ Annual Meeting Program Guide
- ☐ General Session Speaker (4)

GLACIER (\$5,000)

- ☐ Hotel Room Key Cards
- ☐ Registration Folders
- ☐ Bottled Waters
- ☐ Mobile Website
- ☐ Reception
- ☐ Welcome Reception
- ☐ Leather Beverage Holsters

SUMMIT (\$7,500)

- ☐ Meeting Bags
- ☐ Closing Speaker (2)
- ☐ Buffet Dinner
- ☐ BBQ Dinner

PRESENTING (\$10,000)

- ☐ Customized Add-On Opportunity

If an option is no longer available or you have creative ideas, the GBA team will work with you to develop a custom sponsorship experience.

COMPANY

Company Name (for printed materials):

Company Mailing Address:

Contact Name:

Business Phone:

Email:

Cell Phone:

PAYMENT INFORMATION

☐ **CHARGE MY CARD**
(AMEX, MC or VISA)

☐ **INVOICE MY COMPANY**

☐ **CHECK ENCLOSED**
(Payable to Georgia Bankers Association)

Card Number:

Expiration:

Name on Card:

Billing Address:

Signature:

Date:

Submit this form and your logo to kfriestad@gabankers.com or
Georgia Bankers Association, Attn: **Kathy Friestad**, 50 Hurt Plaza, Suite 1050, Atlanta, GA 30303