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**THE BREW CUBE HAS LANDED:**  
**The Future of Home Cold Brewing Debuts on Kickstarter**  
*Automated cold brew coffee machine for the home off to a quick start*

**Brooklyn, NY:** Brooklyn, we have a problem. The town that made cold brew coffee famous is tired of overpaying for their cold brewed morning fix. Enter The Cold Brew Automation Company, a firm focused on perfecting at-home cold brew coffee technology, which debuted their revolutionary product, the BrewCube, at the New York Coffee Festival. Their patent pending design, which went live on Kickstarter on July 12<sup>th</sup>, 2018, will bring ease and precision to the home of any cold brew coffee lover.

Of the company's debut at New York Coffee Fest and subsequent launch on Kickstarter, Cold Brew Founder Alex Sussman said, "We were absolutely overwhelmed with the interest in the BrewCube. The response was unanimous from industry big shots, coffee roasters, and coffee connoisseurs that the BrewCube brought the café experience and flavor straight into your kitchen without all the hassle. The BrewCube allows any potential brewer to add grounds, water, maybe even some additional spice, press go and walk away. The home user can return at their leisure any time after their desired brewing time has elapsed to find their cold brew coffee brewed, filtered, and ready to drink. The feedback was especially positive from consumers with experience making cold brew coffee. We heard time and again "You've removed the biggest hassle from making cold brew coffee at home."

The campaign continues through midnight on August 10<sup>th</sup> and can be found at <http://bit.ly/brewcube>

About the Cold Brew Automation Company: The Cold Brew Automation Company is a Brooklyn based startup founded in 2017 that is focused on creating revolutionary cold brew coffee machines that deliver a simple science based approach to home cold brewing that anyone can enjoy.