

Oregon Tourism Commission dba Travel Oregon 319 SW Washington St., Suite 700 Portland, Oregon 97204 503-967-1560

## **OREGON LODGING STATISTICS** Current Week: April 18, 2021

Occupancy (%)				Room Rate (\$)			RevPAR (\$)			
Region		% Chg vs 2020	% Chg vs 2019		% Chg vs 2020	% Chg vs 2019		% Chg vs 2020	% Chg vs 2019	
Oregon	58.2%	126.9%	-12.4%	\$101.83	31.7%	-13.3%	\$59.25	198.8%	-24.1%	
Central	59.7%	177.7%	-14.1%	\$107.37	27.6%	-3.6%	\$64.14	254.3%	-17.2%	
Coast	60.5%	172.4%	3.8%	\$118.14	56.0%	5.9%	\$71.50	324.9%	9.9%	
Eastern	60.7%	72.5%	4.3%	\$84.07	17.0%	5.1%	\$51.01	101.8%	9.7%	
Hood/Gorge	59.9%	91.7%	-13.6%	\$98.79	27.6%	-2.0%	\$59.14	144.5%	-15.4%	
Portland	49.0%	130.7%	-33.3%	\$96.10	14.9%	-28.3%	\$47.12	165.2%	-52.1%	
Southern	75.2%	135.4%	25.5%	\$94.81	38.5%	5.3%	\$71.28	226.0%	32.1%	
Willamette Valley	62.7%	103.7%	-3.4%	\$99.47	34.4%	-9.5%	\$62.37	173.9%	-12.6%	

Room Supply				Room Demand			Room Revenue (\$)		
Region		% Chg vs 2020	% Chg vs 2019		% Chg vs 2020	% Chg vs 2019		% Chg vs 2020	% Chg vs 2019
Oregon	479,815	10.8%	1.4%	279,165	151.4%	-11.2%	\$28,427,423	231.0%	-23.0%
Central	41,566	8.1%	6.7%	24,828	200.3%	-8.3%	\$2,665,868	283.1%	-11.6%
Coast	79,513	16.4%	3.7%	48,121	217.1%	7.6%	\$5,685,128	394.5%	13.9%
Eastern	34,657	3.7%	5.1%	21,029	78.8%	9.6%	\$1,767,956	109.2%	15.3%
Hood/Gorge	16,135	16.4%	4.3%	9,659	123.2%	-9.9%	\$954,177	184.7%	-11.8%
Portland	173,530	11.3%	-0.4%	85,084	156.9%	-33.6%	\$8,176,291	195.2%	-52.3%
Southern	58,870	3.8%	-0.3%	44,261	144.3%	25.1%	\$4,196,194	238.3%	31.7%
Willamette Valley	77,098	15.3%	2.7%	48,346	134.9%	-0.8%	\$4,808,774	215.9%	-10.2%

Source: STR