

# AGRI'S GOT TALENT



Press release

15 February 2018

## Agri's got Talent 2018: GOLDEN VOICE WANTED

If you dream of becoming a star, have a golden voice, and work in a pack house, orchard, vineyard or cellar - Agri's got Talent is the opportunity you have been waiting for.

This exciting singing competition for farm workers in the deciduous fruit, wine and table grape industries, is now accepting entries. This is the fifth year that this very popular competition is rocking our farmyards. Songs can be performed in any genre, so whether you're into pop, RnB, acoustic, rap or classical, Agri's got Talent wants to hear it all.

With this fantastic opportunity you can show-off your talent, win big prizes, and also make your mark in your community. Finalists undergo a training week in Paarl where they receive intensive singing and stage training, as well as life skills coaching.

See what some of our previous winners had to say:

"I almost cried when I heard I was in the top ten. It was straight from God. This competition changed my life." - Mbulelo Sikade from Diemersfontein Wine Estate, Wellington, and the 2017 winner.

"I study music where ever I go. On the internet, television, where ever the opportunity arises. If I could speak about music the whole day long, I would be happy." - Neville Fortuin from Little Oaks Trust in Villiersdorp who walked away with the 2016 crown.

"Singing has always been a part of me, but winning this competition is a-dream-come-true! I still need to pinch myself," - Armando Baartman from Saratoga Fruit Estate, near Robertson, and the 2015 winner.

"Everything changed. From zero to hero. I told myself this is a once-in-a-life opportunity that I have to make work for me." - Ayabonga Mhobo, seasonal worker from the Piketberg/Wellington area and the first Agri's got Talent winner in 2014.

### To Enter:

WhatsApp a sound clip of no longer than 3 minutes to 082 372 1557 or e-mail: [agritalent@gmail.com](mailto:agritalent@gmail.com)

Also include:

- name & surname
- date of birth
- own cell number
- name of farm/cellar/ pack house
- nearest town

Entries close 15 May 2018.

For the latest news and action follow us on Facebook: [www.facebook.com/agrisgottalent](https://www.facebook.com/agrisgottalent) or visit [www.agrisgottalent.com](http://www.agrisgottalent.com).

Enquiries: Please contact Thea van Zyl at [thea@hortgro.co.za](mailto:thea@hortgro.co.za) or 021 870 2900 for more information.

Agri's got Talent is a social upliftment project sponsored by HORTGRO, the VinPro Foundation and the Western Cape Government's Department of Agriculture. The South African Table Grape Industry sponsors the aftercare programme.



# AGRI'S GOT TALENT



*Persverklaring:*

15 Februarie 2018

## Agri's got Talent 2018: GOUE STEM GESOEK

Het jy 'n 'goue' stem en droom jy daarvan om 'n ster te word? Werk jy in 'n pakhuis, vrugteboord of kelder? Nou is jou kans, want Agri's got Talent is die geleentheid waarop jy gewag het.

Hierdie opwindende sangkompetisie wat deur die sagtevrugte-, wyndruif- en tafeldruif-bedrywe aangebied word, is nou oop vir inskrywings. Dit is vanjaar die vyfde keer dat hierdie gewilde kompetisie die plaaswerf laat dreun. Sangiteme kan in enige genre gelewer word – of jy nou hou van pop, country, rock of klassieke musiek – Agri's got Talent wil van jou hoor. Hierdie is 'n fantastiese geleentheid om jou talent ten toon te stel, groot pryse te wen, en jou merk in jou gemeenskap te maak. Finaliste ontvang 'n week van intensiewe sang-en verhoogopleiding, asook lewensvaardigheidsontwikkeling.

Sien wat ons vorige weners alles sê:

“Ek het amper gehuil toe ek hoor dat ek die Top Tien gehaal het. Dit was reguit van God af. Hierdie kompetisie het my lewe verander.” - Mbulelo Sikade van Diemersfontein Landgoed, Wellington, en die 2017-wenner.

“Ek maak 'n studie van musiek net waar ek gaan. Op die internet, televisie, soos elke geleentheid homself voordoen. As ek heeldag oor musiek kan praat, dan sal ek gelukkig wees.” - Neville Fortuin van Little Oaks Trust, Villiersdorp en die 2016-kroondraer.

“Sang was nog altyd deel van my, maar om hierdie kompetisie te wen was 'n droom wat waar geword het! Ek moet myself nog knyp.” - Armando Baartman van Saratoga Vrugte-landgoed, Robertson, en die 2015-wenner.

“Alles het verander. Van niks tot iemand. Ek het vir my myself gesê hierdie is 'n geleentheid wat net een keer kom en ek moet dit laat werk.” - Ayabonga Mhobo, seisoenale werker van Piketberg/Wellington en die eerste Agri's got Talent wenner in 2014.

### Om in te skryf:

WhatsApp 'n klankgreep van nie langer as 3 minute na 082 372 1557 of e-pos dit na: [agritalent@gmail.com](mailto:agritalent@gmail.com)

Sluit in:

- Naam en Van
- Geboortedatum
- Persoonlike selfoon nommer
- Naam van plaas/pakhuis waar u werk
- Naaste dorp aan plaas/pakhuis

Inskrywings sluit 15 Mei 2018.

**Vir die nuutste nuus besoek:** [www.facebook.com/agrisgottalent](https://www.facebook.com/agrisgottalent) of [www.agrisgottalent.com](http://www.agrisgottalent.com).

**Navrae:** Kontak asseblief vir Thea van Zyl by [thea@hortgro.co.za](mailto:thea@hortgro.co.za) or 021 870 2900 vir meer informasie.

**Agri's Talent is 'n sosiale opheffingsprojek geborg deur HORTGRO, die VinPro Stigting en die Wes-Kaap Departement Landbou. SATI borg die nasorgprogram.**

# AGRI'S GOT TALENT



*Upapasho ndaba zekhampani*

15 EyoMdumba 2018

## **Agri's got Talent 2018: Uyakwazi ukucula? Uyafuna ukuba ngusaziwayo?**

Thatha umboko uqalise ukuzilungiselela ngoba i-Agri's got Talent lukhuphiswano olukhulu lomculo kwicandelo lezolimo eMzantsi Afrika. Olu khuphiswano lubuyile kwakhona!

I-Agri's got Talent liphulo eliphakathi ko-HORTGRO, i-VinPro Foundation kwakunye neSebe Lezolimo lwase Ntshona Koloni kwaye linika abasebenzi bezolimo abaphangela kushishino lweziqhamo newayini ithuba lokuqaqambisa izakhono zabo zokucula.

U-Thea van Zyl, ongumququzeleli weli phulo lika-2018, uthi olu khuphiswano lufana lodwa ngoba ludibanisa abantu. "Lunika abasenzi bezolimo ithuba lokuntinga kwaye bakhe ubudlelwano obutsha. Eli phulo likwanika abathathi-nxaxheba ithuba lokuphuhlisa izakhono zabo abanokuphinda bazityale ekuhlaleni."

Nabani na oneminyaka eli-18 nangaphezulu angacula kwaye angenele olu khuphiswano yaye kufuneka abe ebephangela apha kwifama, kwi-pack house okanye kwi-cellar kangangeenyanga ezintathu ezilandelelanayo kwezinyanga zili-12 zidlulileyo. Eli phulo liyahluza abathathi-nxaxheba, linayo iveki yokuziqeqeshela ukucula nezakhono zobomi ukuze kufikelelwe kwabalishumi abakumagqibela kanqoyi, kwaye ukho nomsitho apho iqela labagwebi liza kuchonga oyena uphumeleleyo. Lowo uphumeleleyo uzakufumana ibhaso le mali yaye uzakuba sethubeni lokuziqaqambisa kwimisitho yezolimo.

Unganako ukungenela olukhuphiswano ukuba ungumsebenzi wezolimo komnye wala mashishini: i-apile, ipere, i-plum, inekhtharine, i-apricot, i-pomegranate, i-raspberry, itsheri, iziqhamo eziqwayitiweyo, i-honeybush tea, idiliya, i-fynbos okanye ii-olives.

- Ukungenela ukhuphiswano kuqala ngomhla we-15 kuFebruwari kwaye luvala ngomhla we-15 kuMeyi 2018.
- Sithumelele ividiyo okanye ilizwi lakho ku-WhatsApp wale nombolo: 082 372 1557
- Malunga nezinye iinkcukacha nemiqathango yolu khuphiswano, ndwendwela i-[www.agrisgottalent.com](http://www.agrisgottalent.com)
- Silandele ku-Facebook (Agri's got Talent) naku-Twitter (@agritalent)
- Okanye uqhagamshelane no-Thea kwa-021 870 2900 okanye [thea@hortgro.co.za](mailto:thea@hortgro.co.za)

