



# FRESH PAINT

A TEMPORARY MURAL PROJECT FOR EMERGING ARTISTS OF COLOR



Image of the west-facing wall along MLK Jr Blvd. The red box is the designated Fresh Paint space that measures 9'H x 18'W.

The Regional Arts & Culture Council and Open Signal invite emerging Black and brown artists/teams who are currently living in Clackamas, Multnomah or Washington counties in Oregon, or Clark County in Washington to submit qualifications for a temporary mural at Open Signal along the highly visible NE Martin Luther King, Jr Blvd. at 2766 NE Martin Luther King Jr Blvd. Submissions are due by 5 p.m., Wednesday, July 14, 2021.

#### What is Fresh Paint?

<u>Fresh Paint</u>, a temporary mural project, is a professional development initiative aimed at offering emerging artists of color the opportunity to work in the public realm. Artists are invited to submit qualifications for the opportunity to be selected to paint a temporary mural on an area of the exterior west-facing wall of Open Signal along Martin Luther King Jr Blvd. Each mural will be up for six months.

#### **Artist Information Sessions**

- 1. Monday, June 14 at noon on Instagram Live. Follow @regionalarts on Instagram to stay informed of this and other upcoming opportunities.
- 2. Tuesday, June 22 at 6 p.m. on Zoom. RSVP here.

Questions about the Zoom info session or need special accommodations to attend? Please reach out to Daniela Serna at 503.288.1515 ext. 931 daniela@opensignalpdx.org.

#### Opportunity

*Fresh Paint* is a partnership between RACC's Public Art Murals Program and Open Signal, a media arts center carrying a vision for community-driven media focused on creativity, technology, and social change. This

partnership provides artists the opportunity to explore working in the public art sector and incorporate new approaches and skills in their artistic practice and experience.

A portion of Open Signal's west-facing wall along MLK Jr Blvd has been designated as the Fresh Paint space and measures approximately 9'H x 18'W. Two artists/teams will be selected to have a painted mural featured for six months between October 2021 and September 2022. The selected artists will receive a \$2,500 commission for their participation and are offered the opportunity to engage with a range of resources at Open Signal, including the use of equipment.

## Who has participated in Fresh Paint so far?

In the program's pilot year 2017-18, three artists – Molly Mendoza, Alex Chiu, and Rob Lewis – were invited to paint a mural. In the program's second round, 2018-2021, an open call was released and seven artists were selected – Andrea de la Vega, Damien Dawahare, Bizar Gomez, Maria Rodriguez, Anke Gladnick, Munta Mpwo, and Lime Lai.







Molly Mendoza

Alex Chiu

Rob Lewis



Andrea de la Vega & Damien Dawahare



Bizar Gomez, Anke Gladnick, & Maria Rodriguez



Munta Mpwo



Limei Lai

**Are you eligible to apply?** This opportunity is for emerging artists that identify as a person of color including (but not limited to) Native American/Indigenous, Latino/a/x, Asian, Asian American, Pacific Islander, African American, African, and Middle Eastern.

In addition, you must:

- live in Clackamas, Clark, Multnomah, or Washington counties
- have a consistent visual art practice
- not have created an exterior-wall mural in the City of Portland (interior murals and murals on non-building infrastructures are fine).

#### **Selection Process and Criteria**

Two artists/teams will be selected based on:

- strength of the artist's/team's past work
- perceived ability of the artist/team to complete the mural in a timely and professional manner.

# **Artist Responsibilities**

Selected artists will receive a \$2,500 commission. Artist responsibilities include:

- creating a mural design and painting the mural as proposed
- purchasing and transporting all materials needed for the mural to the site
- ensuring the mural is painted on time as agreed upon by project administrators and artists.

#### **Installation Dates for Murals**

- 1. October 2021 March 2022
- 2. April 2022 September 2022

## **How to Apply**

All applications must be submitted through RACC's Opportunity Portal here.

Applicants must create an account, or log in to their existing account. Instructions in the application portal will guide you through the process.

Once you have started your application, you can save after each step and sign out. Your application will be saved as a draft you can continue to work on as needed. Once you hit "Submit," your application is final. Please do not hesitate to contact us if you have any questions during the process.

Please include the following application materials:

#### **Application Materials**

- Statement of Interest (3000 characters or less). Please address your interest in this project; describe any experience and past accomplishments that demonstrate your ability to complete the proposed work. If you are applying as a team, describe your individual roles and how you anticipate working together.
- **Eight (8) images of past work** Submit up to eight (8) images of relevant work samples. File size should be no larger than five (5) megabytes and the .jpg format is required. Provide no more than two (2) images per artwork. For each artwork, please provide title, media, dimensions, year produced, budget, and location. Brief conceptual information is optional but recommended.

Due date: 5 p.m., Wednesday, July 14, 2021

## What happens after you submit?

All applicants will be notified by email about the selection of artists. Selected artists will create a mural design and work with RACC and Open Signal to schedule a timeline for painting the mural. Artists will retain the copyright of the temporary mural.

# **Getting Help with your Application – We're Here to Help!**

Talk with the staff. Discuss questions or concerns. Get started NOW! It's fine to call before you start writing the application. The earlier you contact program staff the better.

## Do not wait until the final due date!

If you have questions regarding the application platform and materials and project's process/timeline,

**CONTACT:** 

Salvador Mayoral IV at 503.823.5865, <a href="mayoral@racc.org">smayoral@racc.org</a>

Available: Monday, Wednesday, Friday 1-5 p.m.

If you have questions regarding the info session and on-site logistics,

**CONTACT:** 

Daniela Serna at 503.288.1515 ext. 931 daniela@opensignalpdx.org

Available: Monday, Tuesday, Thursday 11 a.m.-5 p.m.

# Attend an Info Session (optional)

We strongly encourage you to attend an Info Session, especially if you are a first-time applicant. Staff will share information about this opportunity and go over the steps of how to submit application materials.

*Tips for Applying to Public Art Commissions* <u>Video</u>. Yes, it was done for Seattle's program but everything they say applies to our program as well.

#### **Selection Process Timeline**

Tuesday, June 14
Instagram Info Session
Zoom Info Session
Application due
August 2021
August – September 2021
Instagram Info Session
Application due
Artist selection
Design Phase