



# 2023 Awards For Excellence

## WINNERS LIST

### Large Market Television

#### **Best Morning Newscast**

1st Place	WISN TV	Alert Day: Ice, Sleet & Snow
2nd Place	WDJT TV	CBS 58 Morning News Summerfest Opening Day
3rd Place	WITI TV	FOX6 WakeUp: Brewers Home Opener

#### **Best Evening Newscast**

1st Place	WISN TV	Parking Garage Collapse
2nd Place	WITI TV	FOX6 News at 4:00
3rd Place	WISN TV	GOP Debate In Milwaukee

#### **Best Sportscast**

1st Place	WDJT TV	Darius Joshua
2nd Place	WISN TV	Stephanie Sutton
3rd Place	WISN TV	Dario Melendez

#### **Best Weather Coverage**

1st Place	WDJT TV	Drew Burgoyne
2nd Place	WISN TV	Mark Baden
3rd Place	WISN TV	Lindsey Slater

#### **Best Continuing Coverage**

1st Place	WISN TV	Toxic Chemical: Apartments Evacuated
2nd Place	WTMJ TV	Project Drive Safer: The Death of Pastor Aaron Strong
3rd Place	WTMJ TV	Maggot Mess

#### **Best Spot News**

1st Place	WISN TV	Parking Garage Collapse
2nd Place	WISN TV	Milwaukee Police Officer Killed
3rd Place	WTMJ TV	A Mother's Desperate, Yet Deadly Plea

#### **Best News Writing**

1st Place	WISN TV	Wisconsin Astronaut's Legacy
2nd Place	WITI TV	Immoral Conduct
3rd Place	WYTU TV	El Clásico Navideño Recibe un Nuevo Aire en el "Cascanueces Flamenco"

#### **Best Hard News/Investigative**

1st Place	WISN TV	COVID Test Billing Scheme
2nd Place	WDJT TV	House of Horrors
3rd Place	WMVS TV	Voces de la Frontera

#### **Best Series or Documentary**

1st Place	WISN TV	Wisconsin Prison Lockdown
2nd Place	WISN TV	Spinal Cord Injury Hope
3rd Place	WITI TV	Flock Surveillance

#### **Best Feature**

1st Place	WTMJ TV	The Family Behind the Flower Hole
2nd Place	WMVS TV	Malik Johnson Cellist
3rd Place	WDJT TV	Barn Find DeLorean Starts Up

#### **Best Live On-Scene Reporting**

1st Place	WISN TV	Matt Smith
2nd Place	WDJT TV	Adam Rife
3rd Place	WDJT TV	Amanda Becker

#### **Best Use of Video**

1st Place	WMVS TV	Somos Latinas
2nd Place	WYTU TV	Latina Boxedora de Milwaukee Rompiendo Barreras
3rd Place	WITI TV	Dirty Beer?

#### **Best Sports Reporting**

1st Place	WITI TV	A Courageous Journey
2nd Place	WDJT TV	Beep Baseball
3rd Place	WITI TV	Cooper's Corner

#### **Best Significant Community Impact**

1st Place	WYTU TV	Nuestra Comunidad
2nd Place	WDJT TV	Natalie's Everyday Heroes
3rd Place	WTMJ TV	The TMJ4 Community Baby Shower

#### **Best Specialty Programming**

1st Place	WDJT TV	The Funeral of Officer Peter Jerving Live Coverage
2nd Place	WISN TV	Project Community: Celebrating Hispanic Heritage
3rd Place	WTMJ TV	Milwaukee's 52nd Juneteenth Day Parade & Celebration

#### **Best Image Promotion**

1st Place	WISN TV	WISN Chopper Tracker
2nd Place	WITI TV	FOX6 News at 10
3rd Place	WDJT TV	CBS 58 Photography Image

#### **Best Weather Promotion**

1st Place	WTMJ TV	Stay Safe with Storm Team 4: Tornadoes
2nd Place	WTMJ TV	Stay Safe with Storm Team 4: Flash Floods
3rd Place	WITI TV	FOX6 Weather Experts: Severe Weather

#### **Best Sports Promotion**

1st Place	WITI TV	Super Bowl AM and PM Teams
2nd Place	WDJT TV	CBS 58 Montell Jackson TSR
3rd Place	WISN TV	WISN 12 Operation Football

#### **Best Topical Promotion**

1st Place	WISN TV	WISN 12 Missing Teen Devil's Lake
2nd Place	WTMJ TV	Turning Pain into Change
3rd Place	WITI TV	U.S. Marshals Ride Along

#### **Best Public Service Announcement**

1st Place	WTMJ TV	Home 4 the Holidays
2nd Place	WITI TV	Coats for Kids
3rd Place	WTMJ TV	Adopt a Driver

### **Best Commercial or Underwriting Announcement**

1st Place	WTMJ TV	22 Fitness Boxing
2nd Place	WTMJ TV	My New Floors Inc.
3rd Place	WITI TV	Chevy and Wayne Larrivee

### **Best Website**

1st Place	WYTU TV	TelemundoWI.com
2nd Place	WITI TV	FOX6Now.com
3rd Place	WDJT TV	CBS58.com

### **Best Web Story**

1st Place	WITI TV	Wisconsin AI-powered Flock Cameras are Tracking Where You Drive
2nd Place	WDJT TV	Oh, Milwaukee! Can AI Write Good Music?
3rd Place	WITI TV	Milwaukee Juneteenth Shooting; 6 Hurt Near MLK and Chambers

### **Best Use of Social Media**

1st Place	WISN TV	WISN 12 Best Use of Social Media - What's Up Wednesday
2nd Place	WDJT TV	MKE Influencers
3rd Place	WITI TV	FOX6 News Digital Team

### **Best Original Digital Content**

1st Place	WMVS TV	Rhythm Cafe MKE
2nd Place	WTMJ TV	My Block: The Four Dharmic Temples of Milwaukee
3rd Place	WDJT TV	Music Video - AI Wrote this song: 'Oh, Milwaukee' - Apex Aura

### **Best Online Personality**

1st Place	WDJT TV	Alex Corradetti
2nd Place	WYTU TV	Montse Ricossa
3rd Place	WISN TV	Cyreia Sandlin

### **Best Online Breaking News Coverage**

1st Place	WITI TV	Milwaukee Officer Killed in Shootout Chasing Robbery Suspect on Probation
2nd Place	WISN TV	Milwaukee Police Officer Shot and Killed: 37-year-old Peter Jerving
3rd Place	WITI TV	Wisconsin Eyedrops Homicide Trial; Jessy Kurczewski Guilty

## **Medium Market Television**

### **Best Morning Newscast**

1st Place	WISC TV	Biden Visit Preview
2nd Place	WISC TV	Badgers Season Opener
3rd Place	WMTV TV	The Morning Show: Sept. 5

### **Best Evening Newscast**

1st Place	WMTV TV	15 News at 10PM: Aug. 23
2nd Place	WISC TV	News 3 Now at Six: President Biden Visit
3rd Place	WKOW TV	Wildfires in Wisconsin

### **Best Sportscast**

1st Place	WMTV TV	WMTV 15 Sports Team
2nd Place	WKOW TV	WKOW Sportscast
3rd Place	WISC TV	Zach Hanley

### **Best Weather Coverage**

1st Place	WISC TV	Alex Harrington
2nd Place	WISC TV	Gary Cannalite
3rd Place	WMTV TV	First Alert Meteorologist Brian Doogs

### **Best Continuing Coverage**

1st Place	WMTV TV	MMSD Open Records Roadblock
2nd Place	PBS Wisconsin	2023 Wisconsin Supreme Court Election
3rd Place	WISC TV	Problems at the Harmony

### **Best Spot News**

1st Place	WISC TV	Condo Explosion
2nd Place	WMTV TV	A Morning Arson & A Deadly Crash
3rd Place	WKOW TV	WKOW - Home Explosion Team Coverage

### **Best News Writing**

1st Place	WMTV TV	Saved by a Stranger
2nd Place	PBS Wisconsin	When Wisconsinites Buy Legal Marijuana in Neighboring States
3rd Place	WISC TV	No Such Thing as Moving On

### **Best Hard News/Investigative**

1st Place	WLUK TV	FOX 11 Investigates: GBCI Inmates Plead for Help Amid Three Months of Restrictions
2nd Place	WISC TV	Pastor Accused of Sex Assault
3rd Place	WISC TV	What Happened to Christopher Miller?

### **Best Series or Documentary**

1st Place	PBS Wisconsin	Wisconsin in Black & White
2nd Place	PBS Wisconsin	Abortion in Wisconsin
3rd Place	WMTV TV	Honoring Our Educators: WMTV's Crystal Apple Awards

### **Best Feature**

1st Place	WISC TV	Who You Gonna Call?
2nd Place	PBS Wisconsin	Jack the Magnificent
3rd Place	PBS Wisconsin	Peace Gardens

### **Best Live On-Scene Reporting**

1st Place	WISC TV	Josh Spreiter
2nd Place	WMTV TV	WMTV's Phoebe Murray
3rd Place	WISC TV	Brady Mallory compilation

### **Best Use of Video**

1st Place	PBS Wisconsin	Mark'ing Tradition at the Annual Crane Count
2nd Place	WISC TV	Price of Perfection
3rd Place	WISC TV	Different Buc-ee Coming to Wisconsin

### **Best Sports Reporting**

1st Place	PBS Wisconsin	Bat Dogs
2nd Place	WFRV TV	Angels at Bat
3rd Place	WMTV TV	Jocko & Joe

### **Best Significant Community Impact**

1st Place	WMTV TV	WMTV's Share Your Holidays Campaign
2nd Place	WMTV TV	WMTV's Diaper Drive Benefitting The Village Diaper Bank
3rd Place	WISC TV	Koats for Kids

### **Best Specialty Programming**

1st Place	PBS Wisconsin	Wisconsin's Scenic Treasures: Northwoods
2nd Place	WLUK TV	The Future of Green Bay's Prison: A Your Voice, Your Future Town Hall
3rd Place	WMTV TV	WMTV Sounds of the Season 2023

### **Best Image Promotion**

1st Place	WMTV TV	Morning Show Back To School - Where's Charlie?
2nd Place	WKOW TV	Back 2 School 2023
3rd Place	WISC TV	News 3 Now This Morning - Start Your Day

## Small Market Television

### Best Weather Promotion

1st Place	WKOW TV	Dana's Umbrella Giveaway
2nd Place	WBAY TV	Weather Image VIPIR MAX
3rd Place	WISC TV	First Warn Weather - Beyond The Barometer

### Best Sports Promotion

1st Place	WKOW TV	Turning Play Into Profit
2nd Place	WBAY TV	2023 Draft Special "Darkness"
3rd Place	WFRV TV	High School Sports Xtra

### Best Topical Promotion

1st Place	WISC TV	Life in the Flex Lane
2nd Place	WMTV TV	6 & 10 POP Sept 25 Week
3rd Place	WISC TV	The Smell of Success

### Best Public Service Announcement

1st Place	WKOW TV	Toys for Tots 2023
2nd Place	WKOW TV	Art Fair on the Square 2023
3rd Place	WMTV TV	Take Your Brat To Work Day 2023

### Best Commercial or Underwriting Announcement

1st Place	WLUK TV	Hy-Vee
2nd Place	WFRV TV	Fox River Brewing Company
3rd Place	WMTV TV	Roto-Rooter Disposal

### Best Website

1st Place	PBS Wisconsin	PBS Wisconsin Education, Early Learning
2nd Place	WISC TV	Wisconsin Huddle
3rd Place	WMTV TV	WMTV 15 News - Share Your Holidays page

### Best Web Story

1st Place	WKOW TV	Most Wanted: The Search for Kevin Anderson
2nd Place	WISC TV	Blue-Collar Blueprint to Rebuild America
3rd Place	WMTV TV	Who killed Fr. Kunz? Detectives Detail Top Theories 25 Years After Death

### Best Use of Social Media

1st Place	WMTV TV	WMTV UW-Madison Homecoming Parade coverage
2nd Place	PBS Wisconsin	Wisconsin Life
3rd Place	WBAY TV	A Quote From Sarah Thomsen

### Best Original Digital Content

1st Place	PBS Wisconsin	Wisconsin Biographies, Electa Quinney: Mohican Teacher and Mentor
2nd Place	PBS Wisconsin	Meet the Lab, Climate Trackers: Superpowered by Ecometerology
3rd Place	WKOW TV	El Niño Climate Pattern to Impact Southern Wisconsin's Upcoming Winter

### Best Online Personality

1st Place	WKOW TV	Karley Marotta
2nd Place	WLUK TV	Rachel Manek
3rd Place	WISC TV	Kathryn Merck

### Best Online Breaking News Coverage

1st Place	WISC TV	Memorial Union Pier Collapse
2nd Place	WISC TV	Aaron Rodgers Moves On
3rd Place	WKOW TV	Tactical Team Called to Arrest Suspect After Pursuit Ends at Madison Apartment Complex

### Best Morning Newscast

1st Place	WSAW TV	Sunrise 7 - U.S. Senior Open Opening Round Preview
2nd Place	WSAW TV	Sunrise 7 - Winter Storm
3rd Place	WAOW TV	Snowpocalypse 2023

### Best Evening Newscast

1st Place	WQOW TV	Remembering the Fallen
2nd Place	WQOW TV	Investigation Into Sheriff Travis Hakes
3rd Place	WSAW TV	NewsChannel 7 at 5:00: Snowstorm and Deadly Fire

### Best Sportscast

1st Place	WSAW TV	Noah Manderfeld Sports Anchoring Compilation
2nd Place	WEAU TV	Sportscene 13
3rd Place	WAOW TV	Keegan & Austin Live

### Best Weather Coverage

1st Place	WEAU TV	Darren Maier Compilation
2nd Place	WSAW TV	Meteorologist Mark Holley Compilation
3rd Place	WKBT TV	First Warn Weather

### Best Continuing Coverage

1st Place	WSAW TV	Taylor County Veteran Service Office Issues
2nd Place	WQOW TV	After 'In the Red': DHS Fallout
3rd Place	WAOW TV	Wausau Teacher Racism Investigation

### Best Spot News

1st Place	WSAW TV	Merrill Missing Teens
2nd Place	WSAW TV	Deadly House Fire in Rural Marathon County
3rd Place	WKBT TV	De Soto Train Derailment

### Best News Writing

1st Place	WQOW TV	Cancer Doula
2nd Place	WSAW TV	Jammin' at the Library

### Best Hard News/Investigative

1st Place	WSAW TV	7 Investigates: Missed
2nd Place	WQOW TV	Not in Custody: Shane Helmbrecht Coverage

### Best Series or Documentary

1st Place	WSAW TV	7 Investigates: Urgency vs. Emergency
2nd Place	WLAX TV	Rivertown - 1935
3rd Place	WSAW TV	7 Investigates: Supporting Students

### Best Feature

1st Place	WSAW TV	Spreading Goodwill Despite the Challenges
2nd Place	WAOW TV	A Life of Fire - Chief Jeremy Kopp
3rd Place	WJFW TV	Oxbo Tick Races

### Best Live On-Scene Reporting

1st Place	WEAU TV	Bob Gallaher Compilation
2nd Place	WSAW TV	Dale Ryman Live Reporting Compilation
3rd Place	WQOW TV	Julia Lopez Live Reporting

### Best Use of Video

1st Place	WQOW TV	WQOW Skateboarding Surge
2nd Place	WKBT TV	Floating History
3rd Place	WEAU TV	Memorial Day in Eau Claire



### **Best Sports Reporting**

1st Place	WQOW TV	Rice Lake Football Moms
2nd Place	WJFW TV	Sol Mayer Sports Reporting Compilation
3rd Place	WKBT TV	Aiming for Gold

### **Best Significant Community Impact**

1st Place	WAOW TV	Central Wisconsin Jefferson Award
2nd Place	WSAW TV	2023 Share Your Holidays
3rd Place	WEAU TV	WEAU Community Impact

### **Best Specialty Programming**

1st Place	WSAW TV	Sounds of Season
2nd Place	WSAW TV	Home Enhancement Show 2023
3rd Place	WXOW TV	A Complicated Loss

### **Best Image Promotion**

1st Place	WJFW TV	Sports From Where You Live
2nd Place	WKBT TV	News App 2023
3rd Place	WEAU TV	Our Community Promo

### **Best Weather Promotion**

1st Place	WAOW TV	Justin Said
2nd Place	WSAW TV	Shopping Spree
3rd Place	WEAU TV	First Alert Weather App Promo

### **Best Sports Promotion**

1st Place	WSAW TV	Highlight Zone - Coach
2nd Place	WKBT TV	Friday Night Frenzy - "Woo"
3rd Place	WAOW TV	Alex Stewart - Sports Director

### **Best Topical Promotion**

1st Place	WSAW TV	Pain in the Pothole
2nd Place	WKBT TV	BTS All Week
3rd Place	WAOW TV	Derek Goplin Sentencing

### **Best Public Service Announcement**

1st Place	WSAW TV	Children's Miracle Network - Jana
2nd Place	WAOW TV	Crime Stoppers - WAOW
3rd Place	WEAU TV	Hom Furniture Winter Clothing Drive, PSA 2023

### **Best Commercial or Underwriting Announcement**

1st Place	WLAX TV	Doll House to Home
2nd Place	WLAX TV	The Cars of Your Life
3rd Place	WKBT TV	Valley Fudge "Expressions"

### **Best Website**

1st Place	WKBT TV	News8000.com
2nd Place	WEAU TV	WEAU.COM
3rd Place	WSAW TV	WSAW Newschannel 7

### **Best Web Story**

1st Place	WSAW TV	What Led to Two Teens Dying After Getting Lost in the Oneida Co. Forest
2nd Place	WQOW TV	"Lacking in Integrity": Report Details Accusations Against Sheriff Travis Hakes
3rd Place	WKBT TV	Joe Gow Fired

### **Best Use of Social Media**

1st Place	WQOW TV	WQOW Social Media
2nd Place	WSAW TV	WSAW Instagram Page
3rd Place	WKBT TV	News 8 Now Facebook/Twitter

### **Best Original Digital Content**

1st Place	WLAX TV	First News Junior
2nd Place	WLAX TV	Harvesting Heroes - Ferguson's Morningside Orchards
3rd Place	WSAW TV	Forgotten Wisconsin Cold Cases: Cassandra Ayon - Unfinished Justice

### **Best Online Personality**

1st Place	WEAU TV	Mike Dandrea
2nd Place	WKBT TV	WKBT Ken Kosiowski
3rd Place	WKBT TV	WKBT Bill Graul Facebook

### **Best Online Breaking News Coverage**

1st Place	WQOW TV	Shelter in Place Order
2nd Place	WXOW TV	Crawford County Train Derailment
3rd Place	WKBT TV	Police Confirm Remains Discovered are Madeline Kingsbury

## Large Market Radio News and Talk

### **Best Morning Radio Show**

1st Place	WRNW FM	The Steve Czaban Show
2nd Place	WTMJ AM	Wisconsin's Morning News
3rd Place	WGKB FM	Truth Be Told with Denise Thomas and Telly Hughes

### **Best Radio Show**

1st Place	WKTI FM	Kyle, Brust, and Nortman - Counsell Leaves
2nd Place	WAUK AM	The Maggie Daun Show
3rd Place	WTLX FM	Wilde & Tausch

### **Best Newscast**

1st Place	WORT FM	6pm Local News - New Bill Would Block Gender Affirming Care, Local Soccer Celebrates Hispanic Heritage, Alders Remove Redundant Ordinance
2nd Place	WTMJ AM	Wisconsin's Morning News

### **Best Sportscast**

1st Place	WIBA AM	Doug Russell Sports
2nd Place	WTMJ AM	WAN: Rodgers Trade & Bucks Playoffs

### **Best Continuing Coverage**

1st Place	WUWM FM	Cardinal Stritch University Closing
2nd Place	WTMJ AM	Milwaukee Police Officer Peter Jerving Death and Funeral
3rd Place	WAUK AM	The Earl Ingram Show - Lead Pipes

### **Best Spot News**

1st Place	WORT FM	City Moves to Remove Nunchuck Ban While Cleaning Up Municipal Code
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### **Best News Writing**

1st Place	WUWM FM	Wisconsin Researchers Develop First Hearing Test for Hmong Community
2nd Place	WUWM FM	Cherry Street Community Garden Takes Beauty Seriously
3rd Place	WORT FM	Madison, 1963 - Death of a President

### **Best Hard News/Investigative**

1st Place	WUWM FM	Small Town Digs Deep to Solve PFAS Contaminated Drinking Water Crisis
2nd Place	WUWM FM	Wisconsin Dairy Farms Depend on Undocumented Workers, So Why Won't the State Let Them Drive Legally?
3rd Place	WORT FM	Digging Deeper Into July Jail Attack

### **Best Feature**

1st Place	WORT FM	At 93, Joe Silverberg Is Still Sailing
2nd Place	WUWM FM	Experience the Joy of Watching Dogs Eat Ice Cream at Salty Paws in Milwaukee
3rd Place	WTMJ AM	Milwaukee Bars Embrace Sobriety

### **Best Use of Audio in Radio News**

1st Place	WUWM FM	This Wisconsin High School Band Prepared for Over a Year to March in the Macy's Thanksgiving Parade
2nd Place	WTMJ AM	A Partnership with a Purpose
3rd Place	WUWM FM	Where to Get Bubble Tea in Milwaukee? A Treat with Taiwanese Origins

### **Best Live On-Scene Reporting**

1st Place	WTMJ AM	Washington DC March for Israel
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### **Best Interview**

1st Place	WGKB FM	Tory Lowe Show - Milwaukee County Jail Death
2nd Place	WTMJ AM	UW La Crosse Chancellor Joe Gow on Porn Career & Firing from University
3rd Place	WTMJ AM	Bruce Pearl on Israel and Middle East Conflict

### **Best Sports Play By Play**

1st Place	WTLX FM	UW-Whitewater vs. St. Johns Football
2nd Place	WTLX FM	Division 2 Football State Championship
3rd Place	WGKB FM	Marquette vs Franklin WIAA State Championship Game

### **Best Significant Community Impact**

1st Place	WGKB FM	101.7 The Truth Thrive Through Initiative
2nd Place	WTMJ AM	Steve Scaffidi's Salute to Service
3rd Place	WGKB FM	101.7 The Truth Walk Against Violence

### **Best Specialty Programming**

1st Place	WUWM FM	Lake Effect On-Site: Walker's Point
2nd Place	WGKB FM	101.7 The Truth Thrive Through Special

### **Best Promotional Announcement**

1st Place	WGKB FM	The Truth Video Stream Launch
2nd Place	WTKI FM	Dame Time In Milwaukee
3rd Place	WTMJ AM	Brewers Online Streaming

### **Best Public Service Announcement**

1st Place	WTMJ AM	Special Olympics Wisconsin
2nd Place	WTMJ AM	American Red Cross: Blood Drive

### **Best Commercial or Underwriting Announcement**

1st Place	WGKB FM	Atwood Hwy BBQ Company Commercial
2nd Place	WOZN FM	Bergstrom Automotive - The Say Yes To Seven Day Return
3rd Place	WTMJ AM	Prize Picks

### **Best Humorous Commercial or Underwriting Announcement**

1st Place	WTMJ AM	Pella & Tauscher
2nd Place	WTMJ AM	Side X

### **Best Website**

1st Place	WUWM FM	WUWM.com
2nd Place	WTMJ AM	WTMJ.com

### **Best Web Story**

1st Place	WAUK AM	The Maggie Daun Show - #NikkiHaley
2nd Place	WTMJ AM	Milwaukee's Streetcar: A Critical Crossroads
3rd Place	WTMJ AM	Honor Flight Board Member Faces Felony Theft Charges

### **Best Use of Social Media**

1st Place	WTLX FM	ESPN Madison Social Media
2nd Place	WTMJ AM	WTMJ Radio
3rd Place	WGKB FM	101.7 The Truth Social Media

### **Best Original Digital Content**

1st Place	WTLX FM	Lead Her Forward - Celebration of Women in Sports
2nd Place	WGKB FM	101.7 The Truth Vlogs
3rd Place	WTMJ AM	A Partnership with a Purpose: Special Needs Employees Thrive at Dodge County Plant

### **Best Online Personality**

1st Place	WGKB FM	101.7 The Truth Carrie Mahone
2nd Place	WTMJ AM	Steve Scaffidi

### **Best Online Breaking News Coverage**

1st Place	WTMJ AM	Bayshore Town Center Parking Garage Collapse
2nd Place	WTMJ AM	Milwaukee Police Officer Killed In Line of Duty
3rd Place	WAUK AM	President Joe Biden in Wisconsin

## Medium Market Radio News and Talk

### **Best Morning Radio Show**

1st Place	WOMT AM	Jim and Rick Remembering Childhood
2nd Place	WTAQ AM	WTAQ Morning News With Matt And Rob
3rd Place	WMDX AM	WMDX - The John and Gordy Show

### **Best Radio Show**

1st Place	WLBL FM	Afghan Refugee Update, 1 Year Later
2nd Place	WHBY AM	Focus Fox Valley with Hayley Tenpas
3rd Place	KUWS FM	The Naked Truth About Boys' Swimming In School, And Rachael Kilgour's Tribute To Her Dad

### **Best Newscast**

1st Place	WHBY AM	WHBY 5 a.m. Newscast Dec. 14
2nd Place	WTAQ AM	WTAQ's Morning News
3rd Place	WTAQ AM	WTAQ's Morning News

### **Best Sportscast**

1st Place	KFIZ AM	KFIZ Morning Sports with Chuck Freimund
2nd Place	WFDL AM	Local Teams Top Sports!
3rd Place	WOMT AM	WOMT Sports

### **Best Continuing Coverage**

1st Place	WSAU FM	Wausau School District Reverses Course on School Consolidation
2nd Place	WFDL AM	Deadly Shooting
3rd Place	WOMT AM	Mid-Cities Mall Saga

### **Best Spot News**

1st Place	WFDL AM	Apartment Shooting
2nd Place	WFDL AM	Tragic Drowning
3rd Place	WOMT AM	Residents Clash Over Ending Free School Lunches

### **Best News Writing**

1st Place	WOMT AM	Manitowoc Chef Now Called "Miracle Myke"
2nd Place	WOSH AM	Solar Panels versus Church
3rd Place	WSAU FM	Wausau Mayor Responds to Rumors of Another Water Rate Hike

**Best Hard News/Investigative**

1st Place	WTAQ AM	Missing Awareness
2nd Place	WOMT AM	Manitowoc Public School Concerns
3rd Place	WFDL AM	Dog Gone

**Best Feature**

1st Place	WTAQ AM	A Winning Tradition At Appleton North High School
2nd Place	WFDL AM	No Teen Shame
3rd Place	WOMT AM	The Legacy of Dillon Mueller

**Best Use of Audio in Radio News**

1st Place	WOMT AM	Lucy Redo World Traveler, Loving Wife and Mother, Centenarian
2nd Place	WTAQ AM	Green Bay High School Grad Ready For His Broadway Debut
3rd Place	WOMT AM	Two Rivers Schmitt Brothers Stage to Officially be Dedicated in July

**Best Live On-Scene Reporting**

1st Place	WOMT AM	Manitowoc Fire
2nd Place	WOMT AM	Manitowoc Car Crash
3rd Place	WFBZ FM	ESPN La Crosse 2023 Post Game Show

**Best Interview**

1st Place	WHBY AM	Golf Odyssey with DJ Piehowski
2nd Place	WXCO AM	Chad Holmes Show: Interview with author Kenneth Farmer
3rd Place	WOMT AM	Jim and Rick - Price of Eggs

**Best Sports Play By Play**

1st Place	WSCO AM	Tony G. & John Dinse - HS Football - West De Pere at Kaukauna
2nd Place	KUWS FM	UW-Superior Men's Hockey vs. St. Scholastica
3rd Place	WFDL AM	CWC Throwdown

**Best Significant Community Impact**

1st Place	KFIZ AM	Annual KFIZ Halloween Party
2nd Place	WOMT AM	Battle of the Cats and Dogs for Sandi Paws
3rd Place	WFDL AM	Senior Soundwaves with Visiting Angels

**Best Specialty Programming**

1st Place	WFBZ FM	ESPN La Crosse Draft Show
2nd Place	WISS AM	Maino & the Mayor take on EAA
3rd Place	WOMT AM	Afternoon Fair Report

**Best Promotional Announcement**

1st Place	WISS AM	Diamonds Are a Girls Best Friend
2nd Place	WFBZ FM	ESPN 105.5 High School Football
3rd Place	WFBZ FM	ESPN La Crosse High School Football

**Best Public Service Announcement**

1st Place	WOMT AM	Compost
2nd Place	WOMT AM	Holiday Lights Recycling

**Best Commercial or Underwriting Announcement**

1st Place	WOGO AM	Rust Proofers "Adventures of Rust Proofers!"
2nd Place	WOGO AM	The Raven Team "Break Free!"
3rd Place	WOMT AM	Wisconsin Maritime Museum - Think Native American

**Best Humorous Commercial or Underwriting Announcement**

1st Place	WOGO AM	Josef's Cheesecake "Follow Your Dreams...to Josef's!"
2nd Place	WFDL AM	Where's the Heat?
3rd Place	WOMT AM	Gibbs on the Lake

**Best Website**

1st Place	WFBZ FM	ESPN La Crosse
2nd Place	WHBY AM	WHBY
3rd Place	WOMT AM	SeehaferNews.com

**Best Web Story**

1st Place	WMDX AM	The Devil's Lair is Back with Kaylin Kole, A Fresh New Voice in the Nashville Music Scene
2nd Place	WFBZ FM	Lexi Donarski
3rd Place	WSAU FM	Visit Wausau CVB: "Conservative" 2025 NFL Draft Impact for Wausau is Between \$500,000 and \$900,000

**Best Use of Social Media**

1st Place	WFBZ FM	ESPN La Crosse
2nd Place	WSAU FM	WSAU Facebook and X
3rd Place	WOMT AM	Generation Gap

**Best Original Digital Content**

1st Place	WFBZ FM	ESPN 105.5 Basketball
2nd Place	WSCO AM	HS Basketball Video Stream - Neenah at Oshkosh North 12/22/23
3rd Place	WMDX AM	Why don't #farmers deserve this too? @repandraca did you ever get an answer?

**Best Online Personality**

1st Place	WAYY AM	Dan Kasper
2nd Place	WOMT AM	Ryan Brahm
3rd Place	WFBZ FM	John Pappadopoulos

**Best Online Breaking News Coverage**

1st Place	WOMT AM	Manitowoc Lincoln Football Coach Fired
2nd Place	WOMT AM	Early Morning Crash Leaves Utility Pole Dangling in Manitowoc
3rd Place	KFIZ AM	FDL House Fire/Police Incident

## Small Market Radio News and Talk

**Best Morning Radio Show**

1st Place	WTCH AM	The Legend In The Morning
2nd Place	WBEV FM	95.3 WBEV Morning Show - Everyone's A Suspect
3rd Place	WFHR FM	Mornings with WFHR Morning Show

**Best Radio Show**

1st Place	WFHR FM	The Kitchen's Open
2nd Place	WBEV FM	Breaktime
3rd Place	WHYB FM	Swap Shop

**Best Newscast**

1st Place	WHYB FM	June 6 Newscast
2nd Place	WTCH AM	WTCH News Dec. 28
3rd Place	WATW AM	Heartland News

**Best Sportscast**

1st Place	WBEV FM	WBEV Sports
2nd Place	WHYB FM	High School Football Roundup

**Best Continuing Coverage**

1st Place	WHYB FM	The Menominee Marijuana Debacle
2nd Place	WFHR FM	PFAS Wausau
3rd Place	WBEV FM	New Training Tower Built For Beaver Dam Fire Department

**Best Spot News**

1st Place	WBEV FM	Beaver Dam Home Destroyed By Fire
2nd Place	WTCH AM	Rabbits In Heat
3rd Place	WHYB FM	Fatal Fire in Marinette

**Best News Writing**

1st Place	WBEV FM	Uncle Bill's Cheers To 60 Years
2nd Place	WTCH AM	Middle School Attack Causes Chaos

**Best Hard News/Investigative**

1st Place	WTCH AM	Grams Walks Out
2nd Place	WBEV FM	Mayville Mired In Controversy
3rd Place	WHYB FM	The UW Sewer System

**Best Feature**

1st Place	WTCH AM	Teaching About 9-11
2nd Place	WHYB FM	Old World Christmas
3rd Place	WBEV FM	Governor Stresses Importance For Childcare Funding During Lomira Visit

**Best Use of Audio in Radio News**

1st Place	WTCH AM	Packers Bridge The Gap
2nd Place	WBEV FM	Dodge County's Fallen Law Enforcement Officers Honored
3rd Place	WFHR FM	Anti Mask Resolution

**Best Live On-Scene Reporting**

1st Place	WBEV FM	Wandering Wade at Dodge County Fair
2nd Place	WHYB FM	Our Town: USS Marinette
3rd Place	WTCH AM	The Fun Of Nickle Pitch

**Best Interview**

1st Place	WFHR FM	Director's Cut- interview with Mary Jo Pehl
2nd Place	WBEV FM	Local, State Leaders Talk Child Care Issues In Dodge County
3rd Place	WHYB FM	Rainbow House Domestic Violence Awareness

**Best Sports Play By Play**

1st Place	WHYB FM	Turk to Turk Touchdown
2nd Place	WPVL AM	River Ridge at Potosi-Cassville Football
3rd Place	WBEV FM	Columbus vs. Aquinas State Quarterfinals 11-3-23

**Best Significant Community Impact**

1st Place	WHYB FM	Water Celebration
2nd Place	WHYB FM	Brats for Breakfast
3rd Place	WBEV FM	Children's Radiothon Raises over \$148,000

**Best Specialty Programming**

1st Place	WHYB FM	Menominee Mayoral Debate
2nd Place	WFHR FM	Seth Faces the Music
3rd Place	WFHR FM	Director's Cut

**Best Promotional Announcement**

1st Place	WFHR FM	Seth Faces the Music Promo
2nd Place	WHYB FM	Maroons to State
3rd Place	WBEV FM	Fore The Kids Promo

**Best Public Service Announcement**

1st Place	WBEV FM	2023 Children's Radiothon
2nd Place	WBEV FM	Sweet Thanks PSA
3rd Place	WHYB FM	Red Cross PSA

**Best Commercial or Underwriting Announcement**

1st Place	WHYB FM	SNBT Simple Rewards
2nd Place	WHYB FM	Jim Callow and Karlie Callow (Age 5 )
3rd Place	WBEV FM	Professional Floor Covering - No Singing

**Best Humorous Commercial or Underwriting Announcement**

1st Place	WBEV FM	McKinstry's - Math Award
2nd Place	WBEV FM	Rock River - Cardboard Boat Regatta
3rd Place	WFHR FM	Doorworks Voicemail - WFHR

**Best Website**

1st Place	WTCH AM	TCHDailyNews.com
2nd Place	WBEV FM	DailyDodge.com
3rd Place	WHYB FM	Bay Cities Radio News

**Best Web Story**

1st Place	WTCH AM	Raising The Roof
2nd Place	WHYB FM	Fatal Fire in Marinette
3rd Place	WBEV FM	First Solar Panel Placed At Beaver Dam Solar Project Site

**Best Use of Social Media**

1st Place	WHYB FM	Ultimate Tailgate Staseline
2nd Place	WBEV FM	Daily Dodge Facebook
3rd Place	WHYB FM	Melissa Ebsch News

**Best Original Digital Content**

1st Place	WBEV FM	A Day With Heroes - Shadowing Badger Honor Flight
2nd Place	WBEV FM	2023 Sekel Scrimmage at Beaver Dam High School
3rd Place	WTCH AM	Has It Hit You Yet

**Best Online Personality**

1st Place	WBEV FM	Wade Bates
2nd Place	WHYB FM	Melissa Ebsch News
3rd Place	WHYB FM	Shopping Show with Eric and Stephanie

**Best Online Breaking News Coverage**

1st Place	WBEV FM	Crews Battle House Fire In Horicon
2nd Place	WHYB FM	Wisconsin Street Home Fire
3rd Place	WTCH AM	Naborhood Opens

## Large Market Radio Music Format

**Best Morning Radio Show**

1st Place	WMYX FM	Elizabeth and Radar Show on 99.1 The Mix
2nd Place	WXSS-HD2	"Morning Grind" with Promise; "Not a Threat, a Promise"
3rd Place	WVMO FM	This Week in Music History: Jeff Perry

**Best Radio Show**

1st Place	WWQM FM	WWQM Kristi Kelly Live From Sturgis
2nd Place	WVMO FM	The Weekend Concert: Pat O'Neill
3rd Place	WVMO FM	Jazz Brunch: Grandma Cyd

**Best Newscast**

1st Place	WVMO FM	Community Calendar: Willy Fredricks
2nd Place	WVMO FM	Monona Bird Report: Mary Murrel

**Best Interview**

1st Place	WHQG FM	Tim Duffy - Harley Davidson
2nd Place	WLUM FM	Adler talks with William Shatner
3rd Place	WVMO FM	VMO Show with Mike Leckrone and Joe Kass



**Best Original Feature**

1st Place	WXSS-HD2	Promise and WTFriday (What The Friday)
2nd Place	WWQM FM	WWQM Nashville Music Notes. Luke Bryan Farm Tour Is Coming
3rd Place	WVMO FM	The Lake Loop: Bill Graf

**Best Live On-Site Broadcast Remote**

1st Place	WLDB FM	B93.3 and CBS58 Hunger Task Force Food Drive
2nd Place	WVMO FM	Loud In the Library: Willie Fredricks
3rd Place	WLSP LP	Sun Prairie Pride Fest Live Remote Broadcast

**Best Use of Audio (Non-News)**

1st Place	WMGN FM	Shelly Clark White Interview
2nd Place	WVMO FM	Adopt A Watt: Pat O'Neill
3rd Place	WXSS FM	KISS FM "Food Delivery"

**Best Sports Coverage**

1st Place	WLUM FM	Adler Talks with Tim Dillard of Bally Sports Wisconsin
2nd Place	WLUM FM	Adler Talks with Al Snow of Ohio Valley Wrestling and Netflix Wrestlers
3rd Place	WVMO FM	VMO Show with Jim Makey

**Best Significant Community Impact**

1st Place	WWQM FM	AFCH Radiothon
2nd Place	WMSE FM	CTSI Discovery Radio Episode #110 (June 2023) – BRAVE Program: TBI Treatment for Military Veterans & First Responders

**Best Specialty Programming**

1st Place	WVMO FM	Vinylthon
2nd Place	WLUM FM	FM 102/1 Retro Brunch
3rd Place	WJMR FM	Jammin Legends

**Best Promotional Announcement**

1st Place	WHQG FM	Crash Test Polka
2nd Place	WKLH FM	New Coveted Magnet
3rd Place	WWQM FM	WWQM Storytellers

**Best Station Promo**

1st Place	WHQG FM	In The Pits
2nd Place	WJMR FM	That's My Mixtape
3rd Place	WRXS FM	Christmas In July

**Best Station Event Promo**

1st Place	WLDB FM	B93.3 Summer Lifestyle In Milwaukee
2nd Place	WVMO FM	WVMO Holiday Party: Fletcher Keyes
3rd Place	WHQG FM	Nothing Artificial/Baconfest

**Best Client Event Promo**

1st Place	WVMO FM	St. Dennis Parish: Lindsay Wood Davis
2nd Place	WHQG FM	I Need Cash!/Fall Into Cash
3rd Place	WVMO FM	Free Bikes 4 Kids: Kristie Goforth

**Best Public Service Announcement**

1st Place	WRXS FM	Salute The Troops
2nd Place	WVMO FM	Be Saltwise: Kristine Gunther
3rd Place	WVMO FM	Monona Library Reading Program: Tiffany Helgerson

**Best Commercial or Underwriting Announcement**

1st Place	WMMM FM	HJ Pertzborn "Your Story"
2nd Place	WHQG FM	Boo At The Zoo
3rd Place	WHQG FM	Watts Up!

**Best Humorous Commercial or Underwriting Announcement**

1st Place	WOLX FM	Middleton Farmers Coop "Watching the Neighbors"
2nd Place	WOLX FM	Middleton Farmers Coop "Again and Again and Again"
3rd Place	WMMM FM	HJ Pertzborn "Heart Emoji"

**Best Website**

1st Place	WWQM FM	q106.com
2nd Place	WLUM FM	FM 102/1 Website
3rd Place	WLDB FM	B933FM.com

**Best Use of Social Media**

1st Place	WMYX FM	Elizabeth Kay - A BRCA2 Previvor
2nd Place	WVMO FM	The Cheetah with C-Sharp
3rd Place	WWQM FM	Best Use Of Social Media

**Best Original Digital Content**

1st Place	WMYX FM	991 The MIX and Stuff the Bus
2nd Place	WVMO FM	Boogie Down GIF: Taylor Cherry
3rd Place	WLDB FM	"Feel Good Friday" with Joe on CBS 58

**Best Online Personality**

1st Place	WVMO FM	DJ Shotski
2nd Place	WVMO FM	Savage Scott
3rd Place	WWQM FM	Cailynn Hensen

**Best Live Online On-Site Coverage**

1st Place	WVMO FM	Conectados!
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## Medium Market Radio Music Format

**Best Morning Radio Show**

1st Place	WBCV FM	Trav In The Morning – Fa La La La La Finally Friday
2nd Place	WAXX FM	The WAXX Morning Show with Alex Edwards
3rd Place	WFON FM	Moose and Chandra in the Morning

**Best Radio Show**

1st Place	WIFC FM	Belky - 955 WIFC
2nd Place	WIFC FM	Mike Mathers
3rd Place	WVBO FM	Dan Markus on WVBO

**Best Newscast**

1st Place	WBCV FM	Headlines With Newsman Paul Hart
2nd Place	WGTD FM	WGTD "Mid Day News" with News Director David McGrath
3rd Place	WIFC FM	Tom King News on WIFC

**Best Interview**

1st Place	WGTD FM	WGTD "Morning Show" Gregory Berg Interview with William Shatner
2nd Place	WLKN FM	Belinda Carlisle on Lake 98.1
3rd Place	WAXX FM	Lorcan McCabe, Irish Dairyman

**Best Original Feature**

1st Place	WYTE FM	Dear Diary - Whiskey Pillow
2nd Place	WFON FM	Real Midwestern Heroes 47
3rd Place	WHTQ FM	Free Flow Friday - Look At What She Made Me Do...

**Best Live On-Site Broadcast Remote**

1st Place	WLKN FM	Lake 98.1 at Rob's Family Market
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**Best Use of Audio (Non-News)**

1st Place	WGTD FM	The WGTD Radio Theater: "The 2023 Holiday Show"
2nd Place	WYTE FM	Woodshed Woopins - Battle of the Jasons
3rd Place	WFON FM	Kid Weather & Pickles

**Best Sports Coverage**

1st Place	WFDL FM	Local Ladies Road to the Resch
2nd Place	WTCX FM	NFL Star Aaron Jones with Gregg Owens and Keith Heisler
3rd Place	WIFC FM	WIFC PackAttack Questions from the Sidelines

**Best Significant Community Impact**

1st Place	WYTE FM	WYTE CMN Radiothon
2nd Place	WHTQ FM	2023 Teacher of the Year
3rd Place	WGTD FM	Gateway Radio Reading Service

**Best Specialty Programming**

1st Place	WGTD FM	"The KANE SHADOW: The Library Mystery" - The WGTD Radio Theater
2nd Place	WGBW AM	Maino & The Mayor Veteran's Day/ Thanksgiving Day Special
3rd Place	WHTQ FM	A Christmas Carol

**Best Promotional Announcement**

1st Place	WIFC FM	Swiftie Summer Down Under Getaway Winner Promo
2nd Place	WLKN FM	Lake 98.1 Survey
3rd Place	WISM FM	June Dairy Month

**Best Station Promo**

1st Place	WISM FM	Greatest Hits For Trick-Or-Treating
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**Best Station Event Promo**

1st Place	WLKN FM	Lake 98.1 Battle of the Cats and Dogs
2nd Place	WHTQ FM	The Big Half Time Show Bracket

**Best Public Service Announcement**

1st Place	WLKN FM	Lake 98.1 Holiday Light Recycle
2nd Place	WBCV FM	Wisconsin National Guard SFC Lockman
3rd Place	WHTQ FM	The Giggles Gala

**Best Commercial or Underwriting Announcement**

1st Place	WWIB FM	Comfort Heating and Cooling "The Room"
2nd Place	WWIB FM	The Raven Team "Enjoy The Show"
3rd Place	WAXX FM	A-1 Express Rental "Mower Event"

**Best Humorous Commercial or Underwriting Announcement**

1st Place	WWIB FM	Travel Leaders of Chippewa Falls "Trust"
2nd Place	WWIB FM	The Medicine Shoppe "Better, Not Bigger!"
3rd Place	WLKN FM	Gibb's on the Lake

**Best Website**

1st Place	WLKN FM	WLKN.COM
2nd Place	WAXX FM	WAXXRadio.com

**Best Use of Social Media**

1st Place	WYTE FM	CMN Radiothon Raises Over \$236k
2nd Place	WFON FM	107.1 The Bull Facebook Page
3rd Place	WLKN FM	Lake 98.1 Local Business Showcase

**Best Original Digital Content**

1st Place	WFDL FM	RP Sports Prep Preview Kickoff Show
2nd Place	WIAL FM	Best Holiday Ever
3rd Place	WECL FM	The 715 News Makers Podcast

**Best Online Personality**

1st Place	WFON FM	Moose and Chandra in the Morning
2nd Place	WLKN FM	Lake 98.1 - Ian Schebel
3rd Place	WLKN FM	Lake 98.1 Mascot, Radio

**Best Live Online On-Site Coverage**

1st Place	WLKN FM	Lake 98.1 at the County Fair
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## Small Market Radio Music Format

**Best Morning Radio Show**

1st Place	WLKG FM	Lifematters
2nd Place	WGLR FM	The Big Show with Rob Spangler
3rd Place	WLKG FM	Good Morning Wisconsin

**Best Radio Show**

1st Place	WLKG FM	Middays with Andi
2nd Place	WLKG FM	Mike Mason, Afternoon Drive
3rd Place	WCOW FM	COW97 Country Classics

**Best Newscast**

1st Place	WCOW FM	COW97 News with Josh Leyh
2nd Place	WJMC FM	April 10 Monday Local News 5p
3rd Place	WRDB AM	Tom Demmin

**Best Interview**

1st Place	WJMC FM	Wisconsin FFA Secretary Isaac Hopke Feb. 23
2nd Place	WHTL FM	Superintendent Interview with Mike Beighley
3rd Place	WGLR FM	Mark Evenstad - Jerry Petitgoue Final Interview

**Best Original Feature**

1st Place	WLKG FM	Gary Theatre
2nd Place	WGLR FM	Platteville Inclusive Playground Chat with Kim Zelinski
3rd Place	WCOW FM	Split or Steal for Fest

**Best Live On-Site Broadcast Remote**

1st Place	WGLR FM	WGLR LIVE Buzz On The Square
2nd Place	WLKG FM	Mike Mason at Stinebrink's Piggly Wiggly
3rd Place	WCOW FM	Live at Country Boom

**Best Use of Audio (Non-News)**

1st Place	WLKG FM	Gary Theatre
2nd Place	WHTL FM	Happy Hour With Buck Davy
3rd Place	WCOW FM	COW97 Split or Steal

**Best Sports Coverage**

1st Place	WRJC FM	WIAA D4 State Championship Volleyball Newman v Wonewoc-Center
2nd Place	WHTL FM	The Road To State B-T Girls Basketball
3rd Place	WLKG FM	Badgers State Championship Game

**Best Significant Community Impact**

1st Place	WCOW FM	Dream Christmas
2nd Place	WGLR FM	WGLR's Holiday Auction 2023
3rd Place	WLKG FM	Wet Nose Wednesday

**Best Specialty Programming**

1st Place	WCOW FM	Country Boom Reveal 2023
2nd Place	WLKG FM	Saturday at the 70s
3rd Place	WCOW FM	Ben & Arnie 3k

**Best Promotional Announcement**

1st Place	WLKG FM	12 Days of Christmas
2nd Place	WLKG FM	96 Days of Summer
3rd Place	WCOW FM	Ben & Arnie on COW97

**Best Station Promo**

1st Place	WCOW FM	COW97 Winners
2nd Place	WLST FM	Insider Liner
3rd Place	WCOW FM	Country Boom VIP

**Best Station Event Promo**

1st Place	WJMC FM	Lovin' The Lake 2023
2nd Place	WGLR FM	WGLR's Thirsty Thursday with The Fighting Saints
3rd Place	WHTL FM	Ring Bling 2023

**Best Client Event Promo**

1st Place	WCOW FM	Hillsboro Charity Pull
2nd Place	WHTL FM	Ashley For The Arts Promo
3rd Place	WCOW FM	Features Fest

**Best Public Service Announcement**

1st Place	WCOW FM	Sparta Boys & Girls Club
2nd Place	WLKG FM	Lake Geneva Jaycees - Venetian Fest
3rd Place	WPVL FM	2023 Easter Bunny Candy Parade

**Best Commercial or Underwriting Announcement**

1st Place	WHDG FM	Carpet City - Clutter
2nd Place	WCOW FM	Sparks Busy Mom
3rd Place	WRLO FM	MD Small Engine - Winter

**Best Humorous Commercial or Underwriting Announcement**

1st Place	WJJH FM	Frankies Pizza Karen
2nd Place	WHDG FM	Pawz & Clawz - The Furminator
3rd Place	WCOW FM	Sparks Auto Deer Talk

**Best Website**

1st Place	WHTL FM	WHTL Website
2nd Place	WPVL FM	Xtreme 107.1 Website
3rd Place	WGLR FM	WGLR-FM Website

**Best Use of Social Media**

1st Place	WCOW FM	COW97
2nd Place	WPVL FM	Xtreme 107.1 Facebook
3rd Place	WLKG FM	Go Badgers!

**Best Original Digital Content**

1st Place	WGLR FM	Middendorf's Meals in the Field
2nd Place	WHTL FM	Live With Alice In Dairyland
3rd Place	WLKG FM	The Impossible Question

**Best Online Personality**

1st Place	WCOW FM	Ben & Arnie
2nd Place	WCOW FM	Ty Anna
3rd Place	WHTL FM	Mike Gilbertson

**Best Live Online On-Site Coverage**

1st Place	WCOW FM	Country Fest 2023
2nd Place	WCOW FM	Country Boom 2023
3rd Place	WLKG FM	Little Leg Races at Das Fest

# 2023 Station of the Year

## Television

### LARGE MARKET

WISN-TV, Milwaukee



### MEDIUM MARKET

WISC-TV, Madison



### SMALL MARKET

WSAW-TV, Wausaw



## News and Talk Radio

### LARGE MARKET

WTMJ FM, Milwaukee



### MEDIUM MARKET

WOMT FM, Manitowoc



### SMALL MARKET

WBEV FM, Beaver Dam



## Music Radio

### LARGE MARKET

WVMO FM, Monona



### MEDIUM MARKET

WLKN FM, Sheboygan



### SMALL MARKET

WCOW FM, Sparta



# 2023 News Operation of the Year

## Television

### LARGE MARKET

WISN-TV, Milwaukee



### MEDIUM MARKET

WISC-TV, Madison



### SMALL MARKET

WSAW-TV, Wausaw



## News and Talk Radio

### LARGE MARKET

WTMJ FM, Milwaukee



### MEDIUM MARKET

WOMT FM, Manitowoc



### SMALL MARKET

WBEV FM, Beaver Dam

