



Davidson County Metropolitan General Election Poll Results

Conducted by VictoryPhones

Conducted: July 25 - 27, 2023

Number of Respondents: 500

Margin of Error: \pm 4.38%

Q1. There is an upcoming Nashville mayoral Election this August. Most people don't participate in these elections, and often for very valid reasons. How likely are you to participate in this election?

Response	Percent
Have already voted	39.0
Certain to vote	52.3
Likely	7.1
50/50 chance	1.6

Q5. If the Nashville mayor's race were held today and your choices were the following, who would you most likely support?

Response	Percent
Freddie O'Connell	25.4
Alice Rolli	18.8
Matt Wiltshire	14.6
Jeff Yarbro	13.1
Heidi Campbell	5.9
Sharon Hurt	3.6
Vivian Wilhoite	3.4
Fran Bush	0.8
Other	14.5



Q6. And who would be your second preference if your top choice was unavailable?

Response	Percent
Jeff Yarbro	21.5
Matt Wiltshire	16.3
Heidi Campbell	10.0
Freddie O'Connell	9.2
Sharon Hurt	3.6
Vivian Wilhoite	3.1
Fran Bush	1.4
Alice Rolli	1.0
Other	33.9

Q8. Which mayoral candidate do you believe you have seen or heard from the most?

Response	Percent
Matt Wiltshire	38.3
Freddie O'Connell	24.5
Jeff Yarbro	7.5
Alice Rolli	5.4
Heidi Campbell	3.8
Sharon Hurt	2.5
Vivian Wilhoite	2.5
Other	15.5

Q2. Do you consider yourself a Republican, a Democrat or something else?

Response	Percent
Republican	19.5
Democrat	52.4
Independent/Something Else	25.2
Don't Know	2.9

Q3. For statistical purposes, what is your age?

Response	Percent
18 to 34	12.1
35 to 49	21.2
50 to 65	29.3
66 or older	37.4

Q4. Are you male or female?

Response	Percent
Male	45.0
Female	55.0



Q7. On political issues, would you say you are a conservative, moderate, or liberal?

Response	Percent
Very Conservative	11.0
Generally Conservative	17.6
Moderate	26.4
Generally Liberal	27.1
Very Liberal	15.7
Unsure	2.2

Phone Type

Response	Percent
Cellphone	78.8
Landline	21.2

Primary Vote History

Response	Percent
0	2.5
1	14.5
2	24.3
3	26.7
4	31.9

General Vote History

Response	Percent
0	0.6
1	2.1
2	5.1
3	12.7
4	79.5

Geo - Senate District

Response	Percent
17	8.3
19	23.6
20	44.0
21	24.1

