

May 3, 2023

Dear Town of Vienna Merchant,



The Rotary Club of Vienna—with support from the host, Town of Vienna—will produce ViVa! Vienna! on Memorial Day weekend. The Rotary Club is excited to announce that Brewfest will return after a successful launch last year and will move to Mill St NW, adjacent to ViVa! Vienna! We look forward to the start of the Town's event season, as it will encourage residents and non-residents to visit our Town and acquaint themselves with the retail businesses and restaurants that line the streets of Vienna. **We invite you to open your doors and welcome the thousands of visitors to your business.**

ViVa! Vienna! Festival hours:

- Saturday, May 27 Carnival Rides and Entertainment (10am-10 pm)
- Sunday, May 28 Carnival Rides, Food Court, and Entertainment (10am-10pm) Crafters (10am-6pm)
- Monday, May 29 Carnival Rides, Food Court, Entertainment and Crafters (10am-6pm)

Brewfest hours:

- Saturday, May 27 Brews and Food (12pm-10pm)
- Sunday, May 28 Brews and Food (12pm-10pm)

Event Details

ViVa! Vienna! - This year's festival returns to Church Street (between Church St and Maple Ave.), and its historic surroundings. The carnival will be located in the parking lot across from the Freeman Store, the food court will return to the parking lot adjacent to the W&OD Trail and entertainment will be held on the Town Green on all three days. Crafters will line Church Street from Mill Street to Lawyers Road on Sunday and Monday.

Brewfest – Brewfest will be held on Mill St NW, next to ViVa! Vienna! where adult beverages will be served. Drink tickets can be purchased online at www.vivavienna.org. Individuals must be 21 or older to purchase alcohol. Valid ID is required.

Road Closures: Traffic will be re-directed around ViVa! Vienna! and Brewfest. The following road closures will be in effect.

- Friday, May 26, 5pm to Monday, May 29, 8:00pm
 - Church Street from Mill Street to Dominion Road
 - Dominion Road to Ayr Hill Avenue
- Saturday, May 27, 6am to 10pm
 - Church Street between Center Street and Mill Street will be closed to through-traffic, but businesses parking will be open to customers (i.e., Café Amouri, Cocoa Vienna, NAPA Auto Parts, etc.)
 - Dominion Road from Church Street to Ayr Hill Avenue
 - Mill Street from Church Street to Maple Avenue
- Sunday, May 28, 6am to Monday, May 29, 10pm
 - Church Street between Lawyers Road and Mill Street
 - Dominion Road from Church Street to Ayr Hill Avenue
 - Mill Street from Church Street to Maple Avenue

Parking Restrictions

- No parking signs 5/27 – 5/29 will be placed on the sides of the following streets with no curb or gutter:
 - Wilmar Place between Center Street to Lawyers Road – both sides of street
 - Ayr Hill Avenue between Lawyers Road to Mill Street and Park to Glyndon Street
 - Park Street from Church Street to the mid 300 block of Park Street
- The parking spaces adjacent to the W&OD Trail along Dominion Drive from Church Street to Ayr Hill Avenue will be closed to parking from Friday, May 26, 7am to Monday, May 29, 11pm
- The parking spaces on Ayr Hill Avenue between Mill Street and Dominion Road will be designated for Accessible parking for the event from Saturday, May 27 at 9:30am to Monday, May 29 at 6:30pm

For more detailed information, please visit www.vivavienna.org. Please feel free to call or email me with any questions or concerns. You can reach me directly at 760-213-7193 or by email at: gunns98@gmail.com

Gunnar Spafford
Chairman, ViVa Vienna and Rotary Club of Vienna

Leslie Herman
Director, Parks & Recreation



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