

Wine Road Individual Board Member Responsibilities

Winery Requirements:

Must be a winery owner, general manager, or tasting room manager with a minimum of two years wine industry experience.

Associate Winery Member:

Associate winery members are not allowed to serve on the Board of Directors.

Lodging Requirements:

Must be an owner or general manager of the lodging entity he/she represents.

- Attend board and committee meetings and functions
- Review agenda and supporting materials prior to board and committee meetings
- Serve on committees and offer to take on special assignments
- Support events of Wine Road
- Participate in setting goals and priorities for the organization
- Be an ambassador for the organization and inform others about Wine Road

Yearly time commitment includes:

- Attending 5 board meetings per year at approximately 1 1/2 hours each.
- Attending one full day board meeting and retreat.
- Serving on a committee (6-12 hours).

Name of Nominee: _____

If NOT an owner, applicant must have form signed off by owner or general manager.

Owner/General Manager (please print) _____

Signature: _____ Date: _____

I have read the responsibilities of serving on the Board of Directors and I understand the time commitment.

By signing this form I agree that my employee will be able to fulfill these responsibilities if elected.

Wine Road
P.O. Box 46, Healdsburg, CA 95448
707.433.4335 – 707.433.4374 (fax)

Board Member Application and Information Sheet

Name: _____

Winery/Lodging: _____

Title: _____

Address: _____

City, State, Zip Code: _____

Telephone: Day _____ Cell _____

E-mail: _____

Areas of expertise:

- | | |
|---|--|
| <input type="checkbox"/> Business Development | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Customer Service | <input type="checkbox"/> Media/Public Relations |
| <input type="checkbox"/> Entrepreneur | <input type="checkbox"/> Nonprofit Organizations |
| <input type="checkbox"/> Financial Management | <input type="checkbox"/> Wine Making |
| <input type="checkbox"/> Other: _____ | |

Member Location:

- Alexander Valley
- Dry Creek Valley
- Russian River Valley

Member Size

- Winery (Case): _____
- Lodging (Rooms): _____

Please write a few words explaining why you would like to join the Wine Road Board: _____
