



2015 SPONSORSHIP OPPORTUNITIES





Thank you for your consideration and support.

The Planes of Fame Air Museum sponsorship programs are flexible and adaptable to meet your needs. We can customize a sponsorship package for you, based on your requirements, to create a successful partnership. We offer opportunities at the Planes of Fame Airshow, the Taste of Flight Gala, the Hands-On Aviation Discovery Program, and a host of events at the museum. We are confident your sponsorship will deliver your needed results. Planes of Fame Air Museum is a 501(c)(3) organization and will provide the documentation required by your company.

Our Mission

It is the Mission of Planes of Fame Air Museum to preserve aviation history, inspire interest in aviation, educate the public, and honor aviation pioneers and veterans.





Thank you for your interest in supporting the 9th Annual Taste of Flight Gala. We hope you will partner with us and join us.

The tasting will feature an array of wines from Paso Robles wine country, beer tasting, fabulous dinner, silent auction, and more!

The Planes of Fame Air Museum, founded in 1957 by Ed Maloney, is where aviation history lives. It is the oldest independently operated aviation museum in the United States. The museum collection spans the history of manned flight from the Chanute Hang Glider of 1896 to the space age Apollo Capsule.

This event is conducted as an activity of the Planes of Fame Air Museum, a 501(c)(3) organization. The proceeds support the children of local schools through our new interactive Hands-On Aviation Discovery Program, the monthly living history days and the the preservation of aviation history for all.

We thank you for partnering with us and making the gala a success. Please join us on Saturday, October 24, 2015 for this elite event.

Your friend and partner,

Karen Hinton

Karen Hinton

Director of Development
Planes of Fame Air Museum
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karen.hinton@planesoffame.org
www.planesoffame.org



PLATINUM GLASS SPONSORSHIP

\$25,000



Opportunities.

A custom package has been designed with you in mind. Below are some of the benefits you will receive as a Platinum Glass Sponsor of the 9th Annual Taste of Flight Gala.

Platinum Glass

- Orientation flight for one in a P-51 "Mustang"
- One Platinum Membership to the Planes of Fame Air Museum, (15 passes), plus, four individual memberships.
- Escorted tour through the Planes of Fame Air Museum
- Thirty admission tickets, and reserved seating for presentation (Three tables of ten)
- Event program logo
- Recognition during evening
- Logo on marketing materials which include, but, not limited to: Ads, flyers, postcard, website, tickets, signs, e-mail blasts, facebook, and more.
- Recognition in Planes of Fame Air Museum newsletter
- Website logo and link to your website
- Signage displayed at entrance
- First right of refusal for 2016
- Planes of Fame Airshow 2016 VIP passes (6), adult general admission passes (8)



GOLD GLASS SPONSORSHIP

\$10,000



Opportunities.

A custom package has been designed with you in mind. Below are some of the benefits you will receive as a Gold Glass Sponsor of the 9th Annual Taste of Flight Gala.

Gold Glass

- One Gold Membership to the Planes of Fame Air Museum, (12 passes), plus, two individual memberships.
- Escorted tour through the Planes of Fame Air Museum
- Fifteen admission tickets, and reserved seating for presentation (Two tables of ten)
- Event program logo
- Recognition during evening
- Logo on marketing materials which include, but, not limited to: Ads, flyers, postcard, website, tickets, signs, e-mail blasts, facebook, and more.
- Recognition in Planes of Fame Air Museum newsletter
- Website logo and link to your website
- Signage displayed at entrance
- First right of refusal for 2016
- Planes of Fame Airshow 2016 VIP passes (4), adult general admission passes (8)



SILVER GLASS SPONSORSHIP

\$5,000



Opportunities.

A custom package has been designed with you in mind. Below are some of the benefits you will receive as a Silver Glass Sponsor of the 9th Annual Taste of Flight Gala.

Silver Glass

- One Silver Membership to the Planes of Fame Air Museum, (10 passes).
- Escorted tour through the Planes of Fame Air Museum
- Ten admission tickets, and reserved seating for presentation (One table of 10)
- Event program logo
- Recognition during evening
- Logo on marketing materials which include, but, not limited to: Ads, flyers, postcard, website, tickets, signs, e-mail blasts, facebook, and more.
- Recognition in Planes of Fame Air Museum newsletter
- Website logo and link to your website
- Signage displayed at entrance
- Planes of Fame Airshow 2016
 VIP passes (2), adult general admission passes (6)



BRONZE GLASS SPONSORSHIP

\$2,500



Opportunities.

A custom package has been designed with you in mind. Below are some of the benefits you will receive as a Bronze Glass Sponsor of the 9th Annual Taste of Flight Gala.

Bronze Glass

- One Family Membership to the Planes of Fame Air Museum, (4 family member passes).
- Escorted tour through the Planes of Fame Air Museum
- Recognition in Planes of Fame Air Museum newsletter
- Ten admission tickets, and reserved seating for presentation (Table of 10)
- Planes of Fame Airshow 2016 adult admission passes (2)



COPPER GLASS SPONSORSHIP

\$1,000



Opportunities.

A custom package has been designed with you in mind. Below are some of the benefits you will receive as a Copper Glass Sponsor of the 9th Annual Taste of Flight Gala.

Copper Glass

- One Family Membership to the Planes of Fame Air Museum, (4 family member passes).
- Escorted tour through the Planes of Fame Air Museum
- Recognition in Planes of Fame Air Museum newsletter
- Two admission tickets
- Planes of Fame Airshow 2016 adult admission pass (2)



SPECIAL SPONSORSHIPS FOR 2015

CUSTOM



Exclusive Opportunities.

These custom packages have been designed to capture special interests of the 9th Annual Taste of Flight Gala. We hope you will consider these cash options designed to deliver.

Wine Glass Sponsorship

\$3,500

Your logo will be etched on the event wine glasses which are keepers! Two Gala tickets. This is an exclusive sponsorship opportunity.

Invitation Sponsorship

\$1,500

Recognition on the printed invitations. You will receive two Gala tickets. This is an exclusive sponsorship opportunity.

Entertainment Sponsorship

\$1,500

Support the arts by sponsoring our music talent. You will receive two Gala tickets. This is an exclusive sponsorship opportunity.

Auction Item Donations

WELCOMED

You may donate auction items for the Taste of Flight Gala. 501(c)(3) organization Fed Tax I.D. #95-6092771



SPECIAL SPONSORSHIPS FOR 2015

CUSTOM





TASTE OF FLIGHT GALA AND AIRSHOW SPONSORSHIP BUNDLES

CUSTOM

To maximize your company exposure, we are able to create a custom package for you by bundling our two largest events of the year, Taste of Flight and the Planes of Fame Airshow. Let's meet, and discuss this possibility!



2015 TASTE OF FLIGHT GALA SPONSORSHIP APPLICATION

• LEVEL OF SPONSORSHIP	•
Platinum Glass Sponsor (Deductible \$24,100)	\$25,000
Gold Glass Sponsor (Deductible \$9,550)	\$10,000
Silver Glass Sponsor (Deductible \$4,550)	\$5,000
Bronze Glass Sponsor (Deductible \$2,050)	\$2,500
Copper Glass Sponsor (Deductible \$100 per seat	t)\$1,000
Special Sponsorship (Deductible \$100 per seat)	\$

In Support of the 9th Annual Taste of Flight Gala at the Planes of Fame Museum, please sign me up for the following sponsorship level:

Company / Organization		
Contact Person		
Address		
City/State/Zip		
Phone ()		
Cellular ()		
Fax ()		
E-mail		
Please charge my:VISA MasterCard Discover	American Express	
No		Exp
Name on credit cardS	Signature	
Please make checks payable to: Planes of Fame Air Museur Mail to: Planes of Fame Air Museum, 7000 Merrill Ave., #17,		

For more information, please contact committee representatives:
Karen Hinton at 909.597.4754, karen.hinton@planesoffame.org
Harry Geier at 909.597.7576, harry.geier@planesoffame.org
Tom Nightingale at 951.201.9900, tom.nightingale@wellsfargo.com
Susan Newman-Harrison at 909.626.7442, cell 951.640.0455, flylady112tc@yahoo.com

FAX to: 909.597.4755

Sponsorship deadline applies to printed materials. THANK YOU.