MENDOZA FACULTY RESEARCH

2018-2021

A select list of research published in top academic journals.

ACCOUNTANCY

Brad Badertscher, Deloitte and Touche Professor of Accountancy

- "Private Firm Investment and Public Peer Valuation and Sentiment" (with Devin Shanthikumar, Siew Hong Teoh), *The Accounting Review*, 2019
- "Conforming Tax Avoidance and Capital Market Pressure" (with Sharon Katz, Sonja Rego, Ryan Wilson), The Accounting Review, 2019
- "The Market Reaction to Bank Regulatory Reports" (with Jeffery Burks, Peter Easton), Review of Accounting Studies, 2018
- "Private Ownership and the Cost of Debt: Evidence from the Bond Market" (with Dan Givoly, Sharon Katz, Hanna Lee), Management Science, 2018

Erik Beardsley, Assistant Professor

"How Do Audit Offices Respond to Audit Fee Pressure? Evidence of Increased Focus on Nonaudit Services and Their Impact on Audit Quality" (with Dennis Lassila, Thomas Omer), Contemporary Accounting Research, 2019

Jeffery Burks, Thomas and Therese Grojean Family Associate Professor of Accountancy

- "The Materiality of Accounting Errors: Evidence from SEC Comment Letters" (with Andrew A. Acito, W. Bruce Johnson), Contemporary Accounting Research, 2019
- "Competition and Voluntary Disclosure: Evidence from Deregulation in the Banking Industry" (with Christine Cuny, Joseph Gerakos, Joao Granja), Review of Accounting Studies, 2018
- "The Market Reaction to Bank Regulatory Reports" (with **Brad Badertscher, Peter Easton**), *Review* of Accounting Studies, 2018

John Donovan, Assistant Professor

"Income Smoothing and the Usefulness of Earnings for Monitoring in Debt Contracting" (with Peter Demerjian, Melissa Lewis-Western), Contemporary Accounting Research, 2020

Peter Easton, Notre Dame Alumni Professor of Accountancy

"The Market Reaction to Bank Regulatory Reports" (with **Brad Badertscher**, **Jeffery Burks**), *Review* of Accounting Studies, 2018

Andrew Imdieke, Assistant Professor

- "Audit Quality and the Revival of Large Consulting Practices at the Big 4" (with Dain C. Donelson, Matthew Ege), Accounting, Organizations, and Society, 2020
- "On the Relationship Between Insider Trading and Going Concern Opinions" (with Nicholas Hallman, Kyonghee Kim, Raynolde Pereira), Auditing: A Journal of Practice and Theory, 2020

Zachary Kowaleski, Assistant Professor

- "Auditors are Known by the Companies They Keep" (with Jonathan A. Cook, Michael Minnis, Andrew G. Sutherland, Karla M. Zehms), *Journal* of Accounting and Economics, 2020
- "Can Ethics be Taught? Evidence from Securities Exams and Investment Adviser Misconduct" (with Andrew G. Sutherland, Felix Vetter), *Journal* of Financial Economics, 2020
- "The Impact of Consulting Services on Audit Quality: An Experimental Approach" (with Amy C. Tegeler, Brian W. Mayhew), Journal of Accounting Research, 2018

Stephannie Larocque, Notre Dame Associate Professor of Accountancy

"Are Earnings Forecasts Informed by Proxy Statement Compensation Disclosures?" (with Melissa Martin, Beverly Walther), Contemporary Accounting Research, 2020

Sandra Vera-Muñoz, Associate Professor

"Communicating Assurance Using Practitioner-customized Procedures: An Experiment and Emerging Research Opportunities" (with Lisa M. Gaynor, William R. Kinney Jr.), Auditing: A Journal of Practice and Theory, 2020

Hal White, Vincent and Rose Lizzadro Professor of Accountance

- "Information Overload and Disclosure Smoothing" (with Kimball Chapman, Nayana Reiter, Chris Williams), Review of Accounting Studies, 2019
- "Disclosure Incentives when Competing Firms Have Common Ownership" (with Jihwon Park, Jalai Sani, Nemit Shroff), Journal of Accounting and Economics. 2019
- "Investor Relations and Information Assimilation" (with Kimball Chapman, Greg Miller), *The Accounting Review*, 2019

FINANCE

Robert Battalio, Professor

"Do (Should) Brokers Route Standing Limit Orders to Options Exchanges that Purchase Order Flow?" (with Todd Griffith, Robert Van Ness), Journal of Financial and Quantitative Analysis, 2020

Jeffrey Bergstrand, Professor

"Heterogeneous Effects of Economic Integration Agreements" (with Scott Baier, Matthew Clance), *Journal of Developmental Economics*, 2018

Martijn Cremers, Bernard J. Hank Professor of Finance

- "Benchmark Discrepancies and Mutual Fund Performance Evaluation" (with Jon Fulkerson, Tim Riley), *Journal of Financial* and Quantitative Analysis, forthcoming
- "Treasury Yield Implied Volatility and Real Activity" (with Matthias Fleckenstein, Priyank Ghandi), *Journal* of Financial Economics, 2020

- "Short-term Institutions, Analyst Recommendations, and Mispricing: The Role of Higher-order Beliefs" (with Ankur Pareek, Zacharias Sautner), Journal of Accounting Research, 2020
- "Short-term Investors, Long-term Investments, and Firm Value: Evidence from Russell 2000 Index Inclusions" (with Ankur Pareek, Zacharias Sautner), Management Science, 2020

Zhi Da, Howard J. and Geraldine F. Korth Professor of Finance

- "Extrapolative Beliefs in the Cross-section: What Can We Learn from Crowds?" (with Lawrence Jin, Xing Huang), Journal of Financial Economics, 2021
- "Information Consumption and Asset Pricing" (with Azi Ben-Raphael, Bruce Carlin, Ryan Israelsen), Journal of Finance, 2021
- "Investment in a Smaller World: The Implications of Air Travel for Investors and Firms" (with Umit Gurun, Bin Li, Mitch Warachka), Management Science, 2021
- "Hedging Demand and Market Intraday Momentum" (with Guido Baltussen, Sten Lammers, Martin Martens), Journal of Financial Economics, 2020
- "Harnessing the Wisdom of Crowds" (with Huang Zing), *Management Science*, 2020)
- "Arbitrage Trading: The Long and Short of It" (with Yong Chen, Dayong Huang), Review of Financial Studies, 2019
- "Indexing and Stock Market Serial Dependence Around the World" (with Guido Baltussen, Sjoerd van Bekkum), Journal of Financial Economics, 2019
- "Destabilizing Financial Advice: Evidence from Pension Fund Reallocations" (with Borja Larrain, Clemens Sialm, Jose Tessada), Review of Financial Studies, 2018
- "Fiscal Policy, Consumption Risk, and Stock Returns: Evidence from U.S. States" (with Hayong Yun, Mitch Warachka), Journal of Financial and Quantitative Analysis, 2018

Margaret Forster, Teaching Professor

"Corporate Governance and Pollution Externalities of Public and Private Firms" (with Sophie Shive), *Review* of Financial Studies, 2020

Pengjie Gao, Professor

- "Financing Goes Dark: Local Newspaper Closure and Public Finance" (with Chang Lee, Dermot Murphy), *Journal* of Financial Economics, 2020
- "What's in a (School) Name? Racial Discrimination in Higher Education Bond Markets" (with Casey Dougal, Bill Mayhew, Chris Parsons), *Journal* of Financial Economics, 2019
- "Municipal Borrowing Costs and State Policies for Distressed Municipalities" (with Chang Lee, Dermot Murphy), Journal of Financial Economics, 2019
- "Do Hedge Funds Exploit Rare Disaster Concerns?" (with George Gao, Zhaogang Song), Review of Financial Studies, 2018

Ben Golez, Associate Professor

- "Four Centuries of Return Predictability" (with Peter Koudijs), *Journal of* Financial Economics, 2018
- "Financial Market Misconduct and Public Enforcement: The Case of Libor Manipulation" (with Priyank Gandhi, Jens Carsten Jackwerth, Alberto Plazzi), Management Science, 2019

Huaizhi Chen, Assistant Professor

- "Don't Take Their Word for It: The Misclassification of Bond Mutual Funds" (with Lauren Cohen, Umit Gurun), Journal of Finance, 2020
- "IQ from IP: Simplifying Search in Portfolio Choice" (with Lauren Cohen, Umit Gurun, Dong Lou, and Christopher Malloy), Journal of Financial Economics, 2020

Peter Kelly, Assistant Professor

- "Earnings Announcement Return Extrapolation" (with Aytekin Ertan, Stephen A. Karolyi, Robert C. Stoumbos), Review of Accounting Studies, 2020
- "The Information Content of Realized Losses," *Review of Financial Studies*, 2018

John Loudis, Assistant Professor

"The Conditional Expected Market Return" (with Fousseni Chabi-Yo), Journal of Financial Economics, 2020

Sophie Shive, Viola D. Hank Associate Professor of Finance

- "Corporate Governance and Pollution Externalities of Public and Private Firms" (with Margaret Forster), Review of Financial Studies, 2020
- "Pricing Kernel Monotonicity and Conditional Information" (with Matthew Linn, Tyler Shumway), Review of Financial Studies, 2018

Jun Yang, Assistant Professor

"Deposit-lending Synergies: Evidence from Chinese Students at U.S. Universities," *Journal of Financial* and Quantitative Analysis, 2020

Rafael Zambrana, Assistant Professor

- "Asset Management and Financial Conglomerates: Attention Through Stellar Funds," *Management Science*, 2020
- "A Tale of Two Types: Generalists vs. Specialists in Asset Management," (with Fernando Zapatero), *Journal* of Financial Economics, 2020
- "Competition and Cooperation in Mutual Fund Families" (with Richard B. Evans, Melissa Porras Prado), Journal of Financial Economics, 2020
- "Management Sub-advising in the Mutual Fund Industry" (with David Moreno, Rosa Rodríguez), *Journal* of Financial Economics, 2018

Michal Zator, Visiting Assistant Professor

"Morale and Debt Dynamics" (with Daniel Barron, Jin Li), Management Science, 2020

IT, ANALYTICS, AND OPERATIONS

Ahmed Abbasi, Joe and Jane Giovanini Professor of IT, **Analytics, and Operations**

"The Phishing Funnel Model: A Design Artifact to Predict User Susceptibility to Phishing Websites" (with David Dobolvi. Anthony Vance, Fatemeh Mariam Zahedi), Information Systems Research, 2021

"Deep Learning for Adverse Event Detection from Web Search" (with Faizan Ahmad, Donald A. Adieroh, Brent Kitchens, Daniel Zeng), IEEE Transactions on Knowledge and Data Engineering, 2020

"Path to Purpose? How Online Customer Journeys Differ for Hedonic versus Utilitarian Purchases" (with Jingjing Li, Amar Cheema, Linda B. Abraham), Journal of Marketing, 2020

"TheoryOn: A Design Framework and System for Unlocking Behavioral Knowledge through Ontology Learning" (with Jingiing Li. Kai Larsen), MIS Quarterly, 2020

"A Deep Learning Architecture for Psychometric Natural Language Processing" (with Faizan Ahmad, Jingjing Li, David Dobolyi, Richard G. Netemeyer, Gari D. Clifford, Hsinchun Chen), ACM Transactions on Information Systems, 2020

"Don't Mention It? Analyzing Usergenerated Content Signals for Early Adverse Event Warnings" (with Jingjing Li, Donald Adjeroh, Marie Abate, Wanhong Zheng), Information Systems Research, 2019

"Advanced Customer Analytics: Strategic Value Through Integration of Relationship-Oriented Big Data" (with Brent Kitchens, David Dobolyi, Jingjing Li), Journal of Management Information Systems, 2018

"Text Analytics to Support Sense-making in Social Media: A Language-Action Perspective" (Yili Zhou, Shasha Deng, Pengzhu Zhang), MIS Quarterly, 2018

"The State-of-the-Art in Twitter Sentiment Analysis: A Review and Benchmark Evaluation" (with David Zimbra, Daniel Zeng, Hsinchun Chen), ACM Transactions on Management Information Systems, 2018

Corey Angst, Professor of IT, Analytics, and Operations

"Too Good to Be True: Firm Social Performance and the Risk of Data Breach" (with Idris Adjerid, John D'Arcy, Ante Glavas), Information Systems Research, 2020

"How Does the Implementation of **Enterprise Information Systems** Affect a Professional's Mobility? An Empirical Study" (with Brad N. Greenwood, Kartik K. Ganju), Information Systems Research, 2019

"Reducing Healthcare Spending through Electronic Information Exchange: The Role of Incentives and Exchange Maturity" (with Idris Adierid, Julia Adler-Milstein). Information Systems Research, 2018

Nicholas Berente, Viola D. Hank Associate Professor of IT. **Analytics. and Operations**

"Team Design Thinking, Product Innovativeness, and the Moderating Role of Problem Unfamiliarity" (with Varun Nagaraj, Kalle Lyytinen, James Gaskin), Journal of Product Innovation Management, 2020

"Data-Driven Computationally-Intensive Theory Development" (with Stefan Seidel, Hani Safadi). Information Systems Research, 2019

"Institutional Logics and Pluralistic Responses to Enterprise System Implementation: A Qualitative Meta-Analysis" (with Kalle Lyytinen, Youngjin Yoo, Chris Maurer), MIS Quarterly, 2019

"Autonomous Tools & Design Work: A Triple-Loop Approach to Human-Machine Learning" (with Stefan Seidel, Aron Lindberg, Kalle Lyytinen, Jeffrey V. Nickerson), Communications of the ACM, 2019

Francis Bilson Darku, Assistant Research Professor

"Sequential Accuracy in Parameter **Estimation for Population** Correlation Coefficients" (with Ken Kelley, Bhargab Chattopadhyay), Psychological Methods, 2019

"Accuracy in Parameter Estimation for a General Class of Effect Sizes: A Sequential Approach" (with Ken Kelley, Bhargab Chattopadhyay), Psychological Methods, 2018

Sarv Devaraj, Fred V. Duda **Professor of Business**

"It's About Time - A Longitudinal Adaptation Model of High-Performance Work Teams" (with Kaifeng Jiang). Journal of Applied Psychology, 2019

David Dobolyi, Assistant Research Professor

"The Phishing Funnel Model: A Design Artifact to Predict User Susceptibility to Phishing Websites" (with Ahmed Abbasi, Anthony Vance, Fatemeh Mariam Zahedi), Information Systems Research, 2021

"A Deep Learning Architecture for Psychometric Natural Language Processing" (with Ahmed Abbasi, Faizan Ahmad, Jingjing Li, Richard G. Netemeyer, Gari D. Clifford. Hsinchun Chen), ACM Transactions on Information Systems, 2020

"Advanced Customer Analytics: Strategic Value Through Integration of Relationship-Oriented Big Data" (with Ahmed Abbasi, Brent Kitchens, Jingjing Li), Journal of Management Information Systems, 2018

Robert Easley, Professor of Information **Technology, Analytics, and Operations**

"Data-Driven Sports Ticket Pricing for Multiple Sales Channels with Heterogeneous Customers" (with Hayri Alper Arslan, Ruxian Wang, Ovunc Yilmaz), Manufacturing & Service Operations Management, forthcoming

"From Network Neutrality to Data Neutrality: A Techno-Economic Framework and Research Agenda" (with Hong Guo, Jan Kraemer), Information Systems Research, 2018

Krista Foster, Assistant Professor

"The Effect of Cancelled Appointments on Outpatient Clinic Operations" (with Shannon L. Harris, Jerrold H. May, Luis G. Vargas). European Journal of Operational Research, 2020

"Leveraging Big Data to Balance New Key Performance Indicators in **Emergency Physician Management** Networks" (with Pooia Penninti. Jennifer Shang, Sunder Kekre, Gajanan G. Hegde, Arvind Venkat), Production and Operations Management, 2018

"Provider and Practice Factors Associated with Emergency Physicians' Being Named in a Malpractice Claim" (with Jestin Carlson, Jesse Pines, Christopher Corbit, Michael Ward. Muhammad Zia Hydari, Arvind Venkat). Annals of Emergency Medicine, 2018

Hong Guo, Professor

"Provisioning Disaster Management Systems with Resource Spillovers" (with Yipeng Liu, Barrie R. Nault), MIS Ouarterly, 2021

"Selling Virtual Currency in Digital Games: Implications on Gameplay and Social Welfare" (with Lin Hao. Tridas Mukhopadhyay, Daewon Sun), Information Systems Research, 2019

"Cross-market Integration and Sabotage" (with Yabing Jiang, Arthur Lim, Asoo J. Vakharia), Production and Operations Management, 2019

"Economic Analysis of Reward Advertising" (with Xuving Zhao. Lin Hao, De Liu), Production and Operations Management, 2019

"Retail Clusters in Developing Economies" (with Xuying Zhao, Arthur Lim, Chao Ding, Jing-Sheng Song), Manufacturing & Service Operations Management, 2019

"From Net Neutrality to Data Neutrality: A Techno-economic Framework and Research Agenda" (with Robert Easley, Jan Krämer). Information Systems Research, 2018

Ken Kelley, Edward F. Sorin Society Professor of IT. **Analytics, and Operations**

"Indirect Effects in Sequential Mediation Models: Evaluating Methods for Hypothesis Testing and Confidence Interval Formation" (with Dayood Tofighi). Multivariate Behavioral Research, 2020

"Improved Inference in Mediation Analysis: Introducing the Modelbased Constrained Optimization Procedure" (with Davood Tofighi), Psychological Methods, 2020

"Sequential Accuracy in Parameter **Estimation for Population Correlation** Coefficients" (with Francis Bilson Darku. Bhargab Chattopadhyay), Psychological Methods, 2019

"Fixed Effects Models Versus Mixed Effects Models for Clustered Data: Reviewing the Approaches. Disentangling the Differences, and Making Recommendations" (with Daniel McNeish), Psychological Methods, 2019

"A Novel Measure of Effect Size for Mediation Analysis" (with Mark J. Lachowicz, Kristopher J. Preacher), Psychological Methods, 2018

"Accuracy in Parameter Estimation for a General Class of Effect Sizes: A Sequential Approach" (with Francis Bilson Darku, Bhargab Chattopadhyay), Psychological Methods, 2018

John Lalor, Assistant Professor

"Detecting Hypoglycemia Incidents Reported in Patients' Secure Messages: Using Cost-sensitive Learning and Oversampling to Reduce Data Imbalance" (with Jinying Chen, Weisong Liu, Emily Druhl, Edgard Granillo, Varsha G. Vimalananda, Hong Yu), Journal of Medical Internet Research, 2019

"Improving Electronic Health Record Note Comprehension with NoteAid: Randomized Trial of Electronic Health Record Note Comprehension Interventions with Crowdsourced Workers" (with Beverly Woolf, Hong Yu), Journal of Medical Internet Research, 2019

"ComprehENotes, an Instrument to Assess Patient Reading Comprehension of Electronic Health Record Notes: Development and Validation" (with Hao Wu, Li Chen, Kathleen M. Mazor, Hong Yu), Journal of Medical Internet Research, 2018

Kirsten Martin, William P. and **Hazel B. White Center Professor** of Technology Ethics

"Privacy, Trust, and Governance (or are Privacy Violations Akin to Insider Trading?)," Washington University Law Review, 2019

Shawn Qu, Assistant Professor

"Optimal Market Entry Timing for Successive Generations of Technological Innovations" (with Zhengrui Jiang, Dipak C. Jain), MIS Quarterly, 2019

"A Time-Based Dynamic Synchronization Policy for Consolidated Database Systems" (with Zhengrui Jiang), MIS Ouarterly, 2019

Yoonseock Son. Assistant Professor

"When Loyalty Goes Mobile: Effects of Mobile Loyalty Apps on Purchase. Redemption, and Competition" (with Wonseok Oh, Sang Pil Han, Sungho Park), Information Systems Research, 2020

"Impact of Customers' Digital Banking Adoption on Hidden Defection: A Combined Analytical-Empirical Approach" (with Hyeokkoo Eric Kwon, Giri K. Tavi. Wonseok Oh). Journal of Operations Management, 2019

Sriram Somanchi, Assistant Professor

"Discovering Anomalous Patterns in Large Digital Pathology Images" (with Daniel B. Neill, Anil V. Parwani), Statistics in Medicine, 2018

Daewon Sun, Professor

"Responsible Sourcing Under Asymmetric Information: Price Signaling vs. Supplier Disclosure" (with Lusheng Shao, Jennifer K. Ryan), Decision Sciences, 2020

"Selling Virtual Currency in Digital Games: Implications on Gameplay and Social Welfare" (with Hong Guo. Lin Hao, Tridas Mukhopadhyay) Information Systems Research, 2019

"Incentive-Compatible in Dominant Strategies Mechanism Design for an Assembler under Asymmetric Information" (with Zhaolin Li, Jennifer K. Ryan, Lusheng Shao), Production and Operations Management, 2019

Kaitlin Wowak, Assistant Professor "Hiding in the Herd: The Product Recall Clustering Phenomenon" (with Ujjal K. Mukherjee, George P. Ball, Karthik V. Natarajan, Jason W. Miller). Manufacturing & Service

Operations Management, 2020

"The Influence of Female Directors on Product Recall Decisions" (with George P. Ball, Corinne Post, David J. Ketchen Jr.), Manufacturing & Service Operations Management, 2020

"Product Competition, Managerial Discretion, and Manufacturing Recalls in the U.S. Pharmaceutical Industry" (with George P. Ball, Rachna Shah), Journal of Operations Management, 2018

Xuying Zhao, Associate Professor

"Pre-order Price Guarantee in F-commerce" (with 7han Pang. Wenqiang Xiao), Manufacturing & Service Operations Management, 2021

"Economic Analysis of Reward Advertising" (with Hong Guo, Lin Hao. De Liu). Production and Operations Management, 2019

"Retail Clusters in Developing Fconomies" (with Arthur Lim. Hong Guo, Chao Ding, Jing-Sheng Song), Manufacturing & Service Operations Management, 2019

Zifeng Zhao, Assistant Professor

"Knowledge Learning of Insurance Risks Using Dependence Models" (with Peng Shi, Xiaoping Feng). INFORMS Journal on Computing, 2020

"Time Series Analysis of COVID-19 Infection Curve: A Change point Perspective" (with Feiyu Jianga, Xiaofeng Shao), Journal of Econometrics, 2020

"Regression for Copula-linked Compound Distributions with Applications in Modeling Aggregate Insurance Claims" (with Peng Shi), Annals of Applied Statistics, 2020

"Modeling Maxima with Autoregressive Conditional Frechet Model" (with Zhengjun Zhang, Rong Chen). Journal of Econometrics, 2018

"Semi-parametric Dynamic Max-copula Model for Multivariate Time Series" (with Zhengjun Zhang), Journal of the Royal Statistical Society - Series B, 2018

MANAGEMENT & ORGANIZATION Matt Bloom, Research Professor

"Stories of Calling: How Called Professionals Construct Narrative Identities" (with Amy E. Colbert, Jordan D. Nielsen), Administrative Science Quarterly, 2020

John Busenbark. **Assistant Professor**

"How the Severity Gap Influences the Effect of Top Actor Performance on Outcomes Following a Violation" (with Nathan T. Marshall, Brian P. Miller, Michael D. Pfarrer), Strategic Management Journal, 2019

"BS in the Boardroom: Benevolent Sexism and Board Chair Orientations," Strategic Management Journal, 2018

Jason Colquitt, Franklin D. Schurz **Professor of Management**

"Longing for the Road Not Taken: The Affective and Behavioral Consequences of Forgone Identity Dwelling" (with Rachel Burgess, Erin Long), Academy of Management Journal, 2020

"How Fair Versus How Long: An Integrative Theory-based Examination of Procedural Justice and Procedural Timeliness" (with Ryan Outlaw, Michael Baer, Hudson Sessions). Personnel Psychology, 2019

"Content Validation Guidelines: **Evaluation Criteria for Definitional** Correspondence and Definitional Distinctiveness" (with Tyler B. Sabey, Jessica Rodell, Edwyna T. Hill), Journal of Applied Psychology, 2019

"Bringing the Beholder Center Stage: On the Propensity to Perceive Overall Fairness" (with Kate P. Zipay, John W. Lynch, Ryan Outlaw), Organizational Behavior and Human Decision Processes, 2018

"Trusting the 'Look and Feel': Situational Normality, Situational Aesthetics, and the Perceived Trustworthiness of Organizations" (with Michael Baer, Lisa van der Werff, Jessica Rodell, Kate Zipay, Finian Buckley), Academy of Management Journal, 2018

"Pacification or Aggravation? The **Effects of Talking About Supervisor** Unfairness" (with Michael Baer. Jessica Rodell, Rashpal Dhensa-Kahlon, Kate Zipay, Rachel Burgess and Rvan Outlaw). Academy of Management Journal, 2018

Mike Crant, Mary Jo and Richard M. **Kovacevich Professor of Excellence** in Leadership Instruction

"When There is a Will There is a Way: The Role of Proactive Personality in Combating COVID-19" (with Nancy Yi-Feng Chen, Nan Wang, Yu Kou, Yuhong Qin, Junhua Yu, Rongju Sun), Journal of Applied Psychology, 2021

"Proactive yet Reflective? Materializing Proactive Personality into Creativity through Job Reflective Learning and Activated Positive Affective States" (with Fuli Li, Tingting Chen, Nancy Yi-Feng Chen, Yun Bai), Personnel Psychology, 2020

Craig Crossland, Professor

"That Could Have Been Me: Director Deaths, CFO Mortality Salience. and Corporate Prosocial Behavior" (with Guoli Chen, Sterling Huang), Management Science, 2020

"Board Predictive Accuracy in **Executive Selection Decisions: How** Do Initial Board Perceptions of CEO Quality Correspond with Subsequent CFO Career Performance?" (with Timothy J. Ouigley, Adam J. Wowak). Organization Science, 2020

Timothy Hubbard. **Assistant Professor**

"Unintended Consequences: Information Releases and CEO Stock Option Grants" (with Timothy J. Quigley, Andrew Ward, Scott D. Graffin), Academy of Management Journal, 2020

"The Influence of CEO Risk Tolerance on Initial Pay Packages" (with Scott D. Graffin, Dane M. Christensen, Eric Y. Lee), Strategic Management Journal, 2020

"Safe Bets or Hot Hands? How Status and Celebrity Influence Strategic Alliance Formations by Newly Public Firms" (with Timothy G. Pollock, Michael D. Pfarrer, Violina P. Rindova). Academy of Management Journal, 2018

Mike Mannor, John F. O'Shaughnessy Associate **Professor of Family Enterprise**

"Keep Your Eve on the Ball or the Field? Exploring the Performance Implications of Executive Strategic Attention" (with John Charles Eklund), Academy of Management Journal, 2020

Cindy Muir (Zapata), Associate Professor

"The Consequences of Humility for Leaders: A Double-edged Sword" (with Laura C. Haves-Jones), Organizational Behavior and Human Decision Processes, 2019

Dean Shepherd, Ray and Milann Siegfried Professor of Entrepreneurship

"Bounding and Binding: Trajectories of Community-organization **Emergence Following a Major** Disruption" (with Trenton A. Williams). Organization Science, 2021

"Should I Stay or Should I Go? Founder Power and Exit via Initial Public Offering" (with Vangelis Souitaris, Stefania Zerbinati, Bo (Grace) Peng), Academy of Management Journal, 2020

"Hitting Rock Bottom after Job Loss: Bouncing Back to Create a New Positive Work Identity" (with Trenton A. Williams), Academy of Management Review, 2018

Ann Tenbrunsel, David E. Gallo **Professor of Business Ethics**

"Sexual Harassment in Academia: Ethical Climates and Bounded Ethicality" (with McKenzie R. Rees, Kristina A. Diekmann), Annual Review of Psychology, 2019

Adam Wowak, Associate Professor

"CEO Sociopolitical Activism: A Stakeholder Alignment Model" (with Donald C. Hambrick), Academy of Management Review, 2021

"Board Predictive Accuracy in **Executive Selection Decisions: How** do Initial Board Perceptions of CEO Quality Correspond with Subsequent CEO Career Performance?" (with Craig Crossland, Timothy J. Quigley), Organization Science, 2020

MARKETING

Yixing Chen, Assistant Professor

"Investigating the Academic Performance and Disciplinary Consequences of School District Internet Access Spending" (with Vikas Mittal, Shrihari (Hari) Sridhar), Journal of Marketing Research, 2021

"Improving Cancer Outreach Effectiveness through Targeting and Economic Assessments: Insights from a Randomized Field Experiment" (with Ju-Yeon Lee, Shrihari (Hari) Sridhar, Vikas Mittal, Katharine McCallister, Amit G. Singal), Journal of Marketing, 2020

"Scheduling Content on Social Media: Theory, Evidence, and Application" (with Vamsi Kanuri, Shrihari (Hari) Sridhar), Journal of Marketing, 2018

Georges Enderle, Professor Emeritus

"How Can Business Ethics Strengthen the Social Cohesion of a Society?" Journal of Business Ethics, 2018

"Income Inequality in the United States: Reflections on the Role of Corporations" (with Anne S. Tsui, Kaifeng Jiang), Academy of Management Review, 2018

Emily Garbinsky, Assistant Professor

"Love, Lies, and Money: Financial Infidelity in Romantic Relationships" (with Joe J. Gladstone, Hristina Nikolova, Jenny G. Olson), Journal of Consumer Research, 2019

"The Consumption Consequences of Couples Pooling Finances" (with Joe J. Gladstone), Journal of Consumer Psychology, 2018

Christian Hughes, **Assistant Professor**

"Driving Brand Engagement Through Online Social Influencers: An **Empirical Investigation of Sponsored** Blogging Campaigns" (with Vanitha Swaminathan, Gillian Brooks) Journal of Marketing, 2019

Vamsi Kanuri, Assistant Professor

"When Consumption Regulations Backfire: The Role of Political Ideology" (with Caglar Irmak, Mitchel R. Murdock) Journal of Marketing Research, 2020

"The Unintended Consequence of Price-based Service Recovery Incentives" (with Michelle Andrews). Journal of Marketing, 2019

"Scheduling Content on Social Media: Theory, Evidence and Application" (with Yixing Chen, Shrihari (Hari) Sridhar), Journal of Marketing, 2018

"Investor Reactions to Concurrent Positive and Negative Stakeholder News" (with Christopher John Groening), Journal of Business Ethics, 2018

James Otteson, John T. Ryan Jr. Professor of Business Ethics

"Escaping the Social Pull: Nonconformists and Self-Censorship." Society, 2019

"Opting Out: A Defense of Social Justice," The Independent Review, 2019