



# 2ND ANNUAL CORPORATE STARTUP LAB CASE COMPETITION

EQUITY IN FINANCIAL SERVICES: CLIMATE RESILIENT HOUSING

**PART OF CORPORATE STARTUP WEEK**  
Sponsored by Deloitte

**NOVEMBER 1-3, 2023**

**DAY 1:** CSL Equity-Based Case Competition Equity Case Competition Sponsored by PNC

**DAY 2:** 5th Annual Corporate Entrepreneurship Forum

**DAY 3:** Interactive Forum "How To" Workshops

**TEPPER BUILDING, CARNEGIE MELLON UNIVERSITY,  
4765 FORBES AVENUE PITTSBURGH, PA 15213**

SPONSORED BY:



The Corporate Startup Lab is proud to launch its Second Annual Case Competition! This year, we are partnering with **PNC Bank** for an **Equity in Financial Services** theme. **\$20,000** in total prizes will be awarded to the top three teams to respond to PNC's prompt involving creative and entrepreneurial solutions for the intersection of affordable housing and climate resilience/energy solutions for low to moderate income families. Any **Graduate or Ph.D. Student** at all **U.S. universities and colleges** are eligible and invited to apply. Teams are limited to 3-4 students per team. Eight teams will be selected as finalists to visit Pittsburgh on November 1-2 and present in front of a panel of distinguished judges and an audience of Corporate Executives and Entrepreneurs. Visit the **CSL website** for more information and to sign up for one of our September Zoom information sessions. Use the link or QR Code Below to register your team by September 29th!

## TIMELINE:

Applications End **SEPTEMBER 29**

Prompts Released **OCTOBER 2**

End of the First Round **OCTOBER 13**

Finalists Announced **OCTOBER 18**

Final Presentations **NOVEMBER 1**



**Register Your Graduate Team**

<https://www.corporatestartuplab.com/>

**CSL** corporate startup lab  
A CMU Swartz Center Initiative

