



# 5TH ANNUAL CORPORATE ENTREPRENEURSHIP FORUM



## ARTIFICIAL INTELLIGENCE FOR APPLIED INNOVATION

**PART OF CORPORATE STARTUP WEEK,  
NOVEMBER 1-3, 2023**

**DAY 1:** CSL Equity-Based Case Competition

**DAY 2:** 5th Annual Corporate Entrepreneurship Forum

**DAY 3:** Interactive Forum "How To" Workshops

**TEPPER BUILDING, CARNEGIE MELLON UNIVERSITY,  
4765 FORBES AVENUE PITTSBURGH, PA 15213**

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Disruptions in the business world are nothing new, but the way companies adapt and address issues is being reshaped. More and more, Artificial Intelligence is touted as being the best solution. But to be effective, innovators must understand A.I., and how to properly utilize it to achieve their vision. The 2023 Corporate Entrepreneurship Forum, Artificial Intelligence for Applied Innovation, will feature a packed program investigating the latest ideas, innovations, and trends around A.I. for corporate entrepreneurship.

Only the brave and bold should consider participating - if you're at a mid-size or large company who sees yourself as generating growth, innovation, new products and services, spirit of entrepreneurship, speed, vitality, and ability to attract great new talent, then this forum is for you.

**For three days this November, Carnegie Mellon will be the intersection of  
Transformative Innovation and Big Business.**



**Register Here:**

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<https://www.corporatestartuplab.com/>

**CSL** corporate startup lab  
A CMU Swartz Center Initiative