



**1:15 – 2:15pm**      **“A View from the Top” – senior leadership at middle-market firms on business challenges and opportunities, the regulatory climate, and the future of the middle market broker dealer**

Moderator:            Michael Decker  
Bond Dealers of America

Speakers:             Doug Preiser  
Chief Operating Officer  
KeyBanc Capital Markets

Jim Reynolds  
Chairman and CEO  
Loop Capital Markets

Stephanie Warren  
Chief Operating Officer, FI Capital Markets  
Baird

Brad Winges  
President and CEO  
Hilltop Securities

**2:15 – 2:30pm**      **Networking and Refreshment Break in Exhibit Hall**

### **Concurrent Session I**

**2:30 – 3:15pm**      **"Without a Map" - Considering the Future of Muni Pricing, Market Structure, and Data in a Record Year for Inflows**

Moderator:            Grant Dewey  
Director, Capital Markets  
Build America Mutual

Speakers:             Guy Yandel  
Managing Director, Head of Public Finance  
Raymond James

David Medanich  
Vice Chairman, Head of Public Finance  
HilltopSecurities

Paul Chatalas  
Director, Capital Markets  
Governor of Illinois' Office of Management & Budget

**3:15 – 4:00pm**      **Searching for Better Benchmarks and Liquidity** - This panel will discuss how dealers can take advantage of more robust market data and what the implications are for liquidity and hedging.

Moderator:            Matt Fabian  
Partner  
Municipal Market Advisors

Speakers:            Chris Brigati  
Managing Director, Head of Municipal Trading  
Advisors Asset Management

Paul Daley  
Managing Director, Information Lab  
BondWave

John Rolander  
Managing Director, Head of Municipal Underwriting  
Hilltop Securities

Gregg Bienstock  
CEO & Co-founder  
Lumesis

## Concurrent Session II

### **2:30 – 3:15pm Adaptive Market Making Techniques**

Certain areas of fixed income markets are in the process of pronounced and permanent change. This panel will outline the key trends that are shaping markets and the steps market makers must take to adapt to the new environment.

Moderator: Chris White  
CEO  
BondCliQ

Speakers: David Krein  
Head of Global Research  
MarketAxess

Amanda Meatto  
Managing Director, Head of Relationship Management  
Tradeweb

Nic Masso  
Co-Head, Credit Electronic Execution  
UBS

### **3:15 – 4:00pm The Search for Relative Value Across the Fixed Income Markets**

Speaker: Tom Tzitzouris  
Director, Fixed Income Strategy  
Strategas

### **4:00 – 4:15pm Networking and Refreshment Break in Exhibit Hall**

## General Session

**4:15 – 4:45pm**      **“A Fixed Income Game Changer” – Identifying, Managing, Utilizing Data to Penetrate Markets and Add More Value to Clients. A Conversation with the President of ICE Data Services**

Moderator:            Michael Decker  
Bond Dealers of America

Speakers:             Lynn Martin  
President  
ICE Data Services

**4:45 – 5:30pm**      **“Evolution and Impact: Market Structure”**- As e-trading has grown, the bank to platform relationship has evolved. What are barriers to entry for regionals for growing their e-trading presence? What makes a trading venue valuable – particularly for regional dealers? Have the benefits of e-trading caused the sentiment towards it to evolve from threat to opportunities

Moderator:            Kevin McPartland  
Head of Market Structure & Technology Research  
Greenwich Associates

Speakers:             John Cahalane  
Managing Director, Head of Tradeweb Direct  
Tradeweb

Michael Agema  
Global Head of PTF Sales  
Fenics UST

David Parker  
Head of MTS Markets International  
MTS Markets

Casy O'Brien  
Head of Municipal Trading and Underwriting  
Raymond James

**5:30pm**      **Cocktail Reception in Exhibit Hall**  
(Dinner on your own)

**Friday, October 25**

**7:30am**              **Breakfast in Exhibit Hall**

**8:45 – 9:45**              **Regulation of the US Fixed Income Markets-** Join market regulators for a retrospective look at regulatory changes of the past year, and a look forward to what changes to expect in the coming year including a discussion on RegBI and FIMSAC.

Moderator:              Dan Deaton  
Partner  
Nixon Peabody

Speakers:                Elizabeth Baird  
Deputy Director, Division of Trading and Markets  
U.S. Securities and Exchange Commission

Robert Colby  
EVP & Chief Legal Officer  
FINRA

Jacob Lesser  
Deputy General Counsel  
MSRB

**9:45 – 10:15am**      **Artificial Intelligence and Machine Learning Coming to a Desk Near You**

Speaker:                 Camilo Ortiz  
Manager, AI Communications  
Bloomberg

**10:15 – 11:15am**    **“Staying Ahead of the Curve” – The key trends in fixed income market-making that are critical to long term success.**

Moderator:        Chris White  
Chief Executive Officer  
BondCliQ

Speakers:         Dan Leland  
Senior Managing Director, Head of Fixed Income Capital Markets  
B Riley FBR

Don Winton  
Chief Operating Officer  
Crews & Associates

**11:15am**         **Closing Remarks**

Speaker:           Mike Nicholas  
Chief Executive Officer  
Bond Dealers of America