

REQUEST FOR PROPOSALS

Developing a HERS Affiliate Training

Overview

The Residential Energy Services Network (RESNET) is issuing a request for proposals to develop online training content. The purpose of the training content is to provide product supplier representatives and sales staff with an understanding of how RESNET's Home Energy Rating System (HERS) works. Successful completion of the training will result in a designation of HERS Affiliate.

About RESNET

RESNET is the independent, national nonprofit organization that homeowners trust to improve home energy efficiency and realize substantial savings on their utility bills. RESNET's industry-leading standards are recognized by the U.S. Department of Energy and the U.S. Environmental Protection Agency, among others.

About RESNET's Supplier Advisory Board (SAB)

Energy efficient product suppliers play a critical role in improving the energy performance of homes. RESNET sees the industry as a key strategic partner. To give suppliers a voice in RESNET and to benefit from the industry's perspective, RESNET has created a RESNET Suppliers Advisory Board. The purpose of the SAB is to provide an opportunity for suppliers to better understand RESNET; network with other suppliers, customers and HERS raters; and to provide supplier input to the RESNET Board of Directors.

Scope of Work

The goal of this training is to support the staff of the members of RESNET's Supplier Advisory Board in understanding the *basics* of home energy ratings. At a minimum, attendees who view this online training should be able to understand how different housing components and products impact a home's HERS Index Score. The training may not exceed two hours and should cover the following topics:

- 1. What is RESNET and the HERS Index?
- 2. What is a HERS Rater and What Can They Do?
- 3. What is a Rating Field Inspector and What Can They Do?
- 4. The Role of RESNET Training and QA Providers.
- 5. The Rating Process and Types of Ratings.
- 6. Introduction to Building Science.

- 7. What is the role of the HERS Index energy codes?
- 8. What is the role of HERS in other Green Building, Energy Efficiency and Utility programs.

If your proposal suggests a change to these topics, please explain why.

This training course will be hosted on RESNET's Training Portal.

Anticipated Deliverables

RESNET expects the contractor to provide a short module for each of the above topics in PowerPoint format. The final presentations should be converted to HTML format and include a narration for each module. Five to ten questions with correct answers and distractors should be included at the end of each module. Each Power Point should include full speaker notes. Slide visuals should be graphic-based with limited text.

Timeline for Completing Work

RESNET expects to select a contractor for this work by November 30, 2018. A project kick-off call will be scheduled for early December, 2018. RESNET expects the first draft of content to be completed by February 15, 2019 and all training content to be completed by March 31, 2019.

Submitting Proposals

Proposals shall not exceed five pages in length and should include:

- Prior experience in delivering online training content
- Experience with RESNET's Home Energy Rating System
- Understanding of home energy ratings and building science
- Resumes of key staff that will work on this project (not counted against five-page limit)
- Examples of previous work (links or hard copies, not counted against five-page limit)

All proposals must be emailed to: ryan@resnet.us.

Deadline for Proposals

All proposals must be received by November 21, 2018 to be considered.

Questions

All questions about this RFP should be directed to: ryan@resnet.us.