

## Second Chance Business Coalition Year One Recap

Since launching on April 26, 2021, the Second Chance Business Coalition (SCBC) has steadily gained momentum. Highlights from our 2021 work show how U.S. employers are increasingly implementing second chance employment programs and growing the movement for more inclusive hiring practices.

### Employers Taking Action

**April 26**

Date of launch, with 29 large employers as original members.

**36%**

Percentage of member companies with active community partnerships to support second chance candidates and employees.

**60%**

Percentage of member companies that report a second chance employment initiative already underway.

**8**

Number of Spotlight Sessions and Public Events:

- May 5
- June 17
- July 15
- August 4
- September 9
- October 7
- October 21
- November 3

**9**

Number of new member companies since April, raising the total to 38 (more pending).

### And They Are Spreading the Word

Nearly 70 million Americans have criminal records. We must give them a second chance.

CNN Business - Craig Arnold and Jamie Dimon

[Click here to read full article](#)

If You Paid Your Debt to Society, You Should Be Allowed to Work.

The New York Times - Jamie Dimon

[Click here to read full article](#)

**100+**

SCBC Media Mentions

**600+**

LinkedIn followers  
(average of 2.5 *new* followers each day)

**300+**

Twitter followers

**Thank you** to our SCBC member companies and all who worked to advance second chances in 2021!

Learn more about our work at  
[www.secondchancebusinesscoalition.org](http://www.secondchancebusinesscoalition.org)