

Rotary's medical mission in Moldova page 14

An investment in the fight against hunger page 50

7 magnificent reasons why Melbourne's a must page 58

House call

In Zambia, health workers confront the worldwide malady of malaria at a local level page 26



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hile sitting with a group of Rotary leaders outside of Lusaka, Zambia, I ask a question: "How many of you have ever had malaria?" Every hand in the room goes up. They even begin

to tell me about the first, second, or third time they experienced the disease, one of the main causes of death and sickness in many developing countries.

They are fortunate. They have access to medical treatment and lifesaving medicines. For the people of rural Zambia, their story is very different.

On a wooden bench in a small village, I sit with Timothy and his young son Nathan. With a camera crew capturing our conversation, he tells me of the time Nathan showed signs of malaria. He brought the boy to the nearby home of a community health worker, where Nathan quickly received medicines that in all likelihood saved his life.

Calmly, Timothy tells me about his other son's bout with the disease a few years earlier. He had to race that son to a medical clinic more than 5 miles away. Riding a bike and carrying his child on his back, he tells me, he could feel his son's legs turn cold and then his little body go limp. As he finally entered the clinic, he screamed for help, but it was too late. The camera stops rolling, and we sit in silence. He begins to weep, and I hold him tightly. "I lost my son, I lost my son," he says.

This story is all too familiar for the families we meet over the next few days. And yet there is hope. Partners for a Malaria-Free Zambia is Rotary's first Programs of Scale grant recipient, and it is saving lives. Across two provinces of Zambia, 2,500 volunteer health workers have been selected by their communities. They are trained to bring medical care closer to those who need it, and they are able to diagnose and treat malaria and other ailments. I invite you to turn to page 26 to read about Rotary partnerships that create lasting change.

JENNIFER JONES President, Rotary International



While sitting with a group of Rotary leaders outside of Lusaka, Zambia, I ask a question: "How many of you have ever had malaria?" Every hand in the room goes up. Rotary President Jennifer Jones visits Zambia in August to showcase the work of Partners for a Malaria-Free Zambia, Rotary's first Programs of Scale grant recipient. Left: Jones with Godfrey Musonda, a community health worker trained through Partners for a Malaria-Free Zambia. Above: Jones talks with Timothy (second from right) and his son Nathan (right), a family affected by malaria, which is a leading cause of illness and death in Zambia.





YOU ARE HERE: Karachi, Pakistan

LOCAL GREETING: Khush aamdeed

ART ON WHEELS: Visitors to South Asia are often dazzled by the lavishly decorated trucks. Known as jingle trucks because of the chime of chains and bells hanging from their bumpers, they're painted with religious symbols, floral patterns, and portraits of sports and movie stars.

END POLIO NOW: In July, when Rotary President Jennifer Jones visited Karachi, local Rotary members introduced her to artist Anjum Rana, an advocate for the preservation of the traditional art form. Rana showcased a truck with "End Polio Now" emblazoned on the back to promote Rotary's polio eradication initiative.

Aziz Memon, a Rotary Foundation trustee, says polio once struck more than 20,000 children a year in his country. As of October, there were fewer than two dozen cases. In response to this year's severe flooding, Rotary members helped turn some polio immunization stations into clinics to treat waterborne disease.

THE CLUB: The Rotary Club of Karachi, chartered in 1933, has 219 members. — WEN HUANG

RUTARY December 2022

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GIVE US YOUR BEST SHOT







The Rotary magazine Photo Awards return in the June 2023 issue. The contest is an opportunity to share your vision of the world, be it in glorious color or classic black and white. Not only are we looking for the best photographs depicting any subject, but the judges will also honor the top photos in select categories. Members of Rotary and their families may submit photos between 1 October and 31 December. But don't wait: Send us your images today. Submit your photos at **rotary.org/photoawards**.



On the cover:

The Programs of Scale grant puts health workers closer to Zambia residents to try to reduce severe malaria cases. Photograph by Esther Ruth Mbabazi

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Backed by Rotary's Programs of Scale award, Partners for a Malaria-Free Zambia confronts a worldwide malady at the local level **By Diana Schoberg Photography by Esther Ruth Mbabazi**

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A club in Washington's wine country uses a novel approach to keep glass out of the landfill By Joseph Derr Photo essay by Mike Kane

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What people of action are reading

A host of excellent new books offers inspiration to address challenges facing our communities and the globe **By Frank Bures**



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STAFF CORNER Chonticha Yurai

Product manager, grants and service

I grew up in the tropical seaside city of Surat Thani in southern Thailand. My parents sent me to Catholic school where I learned English at an early age. I had the chance to meet tourists who liked to converse with me in English. My language skills and my exposure to foreigners prompted me to study international relations in college.

After graduating in 2005, I worked

briefly for an international language school in Bangkok. After a visit to the U.S., I began thinking of applying to graduate school there. While researching, I stumbled upon the U.S. State Department's Diversity Immigrant Visa Program and applied in 2008. I received a letter when I was in law school the following year that I had won the "green card lottery." I had almost forgotten about my application.

I knew Chicago was home when I had a solid group of friends here. I arrived in winter 2011 and found myself in the middle of one of the city's worst blizzards on record. For someone who grew up in tropical weather, it was eye opening.

Rotary was my first full-time job in the U.S., and I've been with the organization for over 11 years. I oversee and manage Rotary's online platforms that support grants and service. I see how our nonprofit makes an impact around the world, and I appreciate that it's about local people helping the local community.

The cultural differences between the U.S. and home sometimes elude me.

I like how Americans incorporate humor and jokes into daily life, even with strangers. I still don't quite get the tipping culture. And it's weird to me to have to make an appointment to see a doctor. American culture highly values verbal communication. Where I'm from, silence is not a negative thing; it's a soothing form of communication. I like to listen



Chonticha Yurai participates in a National Immunization Day in India in 2016.

 Bachelor's degree in political science (international relations) from Kasetsart University, Bangkok
 Languages: Thai, English

and process first instead of sharing right away, and sometimes that can be perceived as being disengaged or confused.

In 2016, I became a U.S. citizen, and my Rotary friends held a naturalization party to celebrate with me. While building a life here, I remain fond of my home and especially miss the food. Surat Thani has the best large oysters and other seafood in Thailand. Each time I visit, my mom makes yellow curry paste from scratch. I would occasionally sneak it in my luggage and bring it back to Chicago.

I love travel. The most beautiful place I've visited is Iceland, and my most memorable trip was helping vaccinate children against polio in India. My cat, Hawaii, has been with me since my days in Thailand and is also a world traveler. She's my little gemstone. I can't live without her.

One of my other dreams is to become a pilot. The idea of a petite woman like me controlling a plane is empowering. —JI SUK YI

Letters to the editor

A FOUNDATION FOR STRONG SCHOOLS

The Guatemala Literacy Project article ["The gift of reading," September] reminds me of a water project my club did in some of those very same schools. The Rotary Club of Bartram Trail-Julington Creek, Florida, partnered with the Rotary Club of La Antigua, Sacatepéquez, Guatemala, in 2010 and used a Rotary Foundation grant to install faucets, sinks, water storage tanks, and latrines at 30 schools. I would like to think our work laid a foundation for strong schools that allowed them to expand their mission. It's good to see those schools are still serving their communities. Now our club is working on a mountain village water system in Honduras. Keep up the good work. Rotarians!

Jamie Mackey, Ponte Vedra, Florida

Illiteracy poses one of the most insidious threats to humanity. It is largely unseen and therefore ignored. Literacy statistics are limited, so few people know the nature and true extent of the problem. While we need to do more to determine the extent of the problem, Rotary should act to first destigmatize the issue and then get on track to fix it. John Kessaram, Devonshire, Bermuda

A DRIVER OF CHANGE

I am impressed by President Jennifer Jones' approach to literacy in her September president's message. Through her personal experience in Guatemala, she offers a good perspective of how our senior Rotary leaders view Rotary — as a driver of change and impact. It is also humbling and inspiring to learn that the president and her husband are personally involved in projects transforming our communities.

Jakob Ssendawula, Kampala, Uganda

GOOD DADS

I enjoyed reading "Lessons in fatherhood" [September]. As a Rotarian, I've always believed that when we help fathers, we help families and especially children. I have served as the founder and director of Good Dads, a nonprofit



with a mission to help all fathers be more engaged with their children.

We've seen many success stories in our work with fathers in southwest Missouri. Recently we've expanded to Kansas City, and thanks to a \$10,000 gift from the Rotary Club of Hannibal, we will soon be serving fathers and families in northern Missouri. It's safe to say we would not be able to serve the hundreds of fathers we do without Rotarians' help and influence.

Jennifer L. Baker, Springfield, Missouri

My father was an active Rotarian. He received The Rotary Foundation Citation for Meritorious Service and its Distinguished Service Award. Yet, as the oldest of his six children, I do not remember him at all for "fathering." Since I followed his example raising my children, I don't think I have been a good father either. I hope a lot of fathers read Brian Anderson's book [referenced in the article "Lessons in fatherhood"] and use it. Larry McLaughlin, Aurora, Colorado

INFLATION FACTORS

The September article "The inflation puzzle" was disappointing at best. While Rotary, like other nonprofit groups, laments the impacts of inflation, the article's author, Nancy Shepherdson,

OVERHEARD ON Social Media

In September, we wrote about Rotary member Robert Lo Bue, whose experience with substance abuse inspired him to write and direct a play with a cast of other former addicts.

Wow, beautiful. The opposite of addiction isn't sobriety. It's connection, with ourselves and with others. Julio G. Alvarez ▶ via LinkedIn

Thank you for showing that the arts are a tool for expression and connection. Truly incredible and inspiring. ♥ Shadley Pather ▶ via LinkedIn

On behalf of the Rotary Club of Fort Lee, N.J., we are SO proud to have Bob as a member. He's a very special person and we are lucky to have him! **Heather K.** > via LinkedIn



Rotary member Robert Lo Bue's struggle with addiction inspired him to write and direct a play as a way to help others. The magazine's September issue featured his story. Listen to an audio version at **rotary.org/next-act**.

did not challenge or comment on the purported causes of inflation.

In particular, Shepherdson quotes Charles Evans, president and CEO of the Federal Reserve Bank of Chicago, who attributes the inflation level to a list of factors — not one of which mentions or even hints at unbridled and irresponsible federal government spending over the last two years.

A lax effort at best, a disingenuous "party-line" spin piece at worst. Kindly be more keen and discerning in future articles regarding the economy. **Scott Braley**, Atlanta

MOCKING LAWYERS?

In a magazine story featuring a flowchart ["Find your fellowship," June], the only group of professionals singled out with a negative trait is lawyers. The chart categorizes them as "other," instead of "fun people." Really? Truly disappointed. Candace D. Armstrong, Brook, Indiana

A CONSISTENT REMINDER

I like *Rotary* magazine. It's colorful, crisp, and timely. I have one suggestion, however: Would it not be a productive use of magazine space to present the values, vision, mission, and seven areas of focus in each issue? Your graphics people could probably make all of that fit on half a page. It might benefit readers, reminding them consistently of what Rotary is all about and what it is trying to accomplish.

David J. Duncan, Chesapeake, Virginia

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Wen Huang, editor in chief



Akira Ishikoshi

Rotary Club

Japan

Shrine

Gon-gūji

of Samukawa,

(associate chief

Shinto priest),

Samukawa

THE SPECIALIST

Divine messages

Without sermons, a Shinto priest serves as a spiritual guide

grew up playing in the courtyard of a shrine where my father was a kannushi, or Shinto priest. I observed and participated in Shinto festivals and rituals, and with my father's influence, I began studying the Shinto faith and ne a kannushi myself

became a kannushi myself.

The Japanese think of Shintoism more as an indigenous belief system than an organized religion. Unlike Buddhism and Christianity, Shinto does not have a founder or sacred scriptures, such as the sutras or the Bible. Shinto followers believe that kami, or deities, reside in everything. And since the island country is prone to natural disasters, such as earthquakes and typhoons, people sought protection from guardian deities.

Nowadays, Shintoism has become interwoven with Japanese culture and moral values. It is our way of looking at the world. Shinto's key concepts center around purity and cleanliness, harmony with nature, and respect for tradition and family.

The Samukawa Shrine is about 1,600 years old. It's a sprawling complex of imposing traditional Japanese buildings with the main worship hall perched prominently like a gigantic bird. It enshrines the local guardian deity, who, according to legend, protects followers from evil and misfortune in eight directions and invites happiness and prosperity.

A kannushi acts as the medium between the worshipper and the guardian deities, presiding over shrine ceremonies. I don't preach, and my main function is to foster communications between the kami and the worshippers who come to pray with their offerings and seek the deity's blessings.

To become a kannushi, a novice must study at a university approved by the Association of Shinto Shrines in Japan or pass an exam. Shinto priests can marry, and their children often take over their position. There are about 20,000 Shinto priests working at Japan's 80,000 Shinto shrines, and about 16 percent are women.

I joined the Rotary Club of Samukawa in 2014 and host weekly meetings inside the Samukawa Shrine. During Shinto festivals, our club organizes activities there to increase awareness about Rotary and raise funds for community projects. The shrine is a pillar of our community and so is Rotary. I admire the Rotary ideals of service and peace, which fit perfectly with Shinto philosophy. — AS TOLD TO MINMIN WU



A timely triage

A multiyear medical mission in Moldova adapts to a pandemic — and a war

n December 1999, Stephen Mackler was on a medical mission to Bucharest, the capital of Romania. As he completed his work there, a colleague pulled him aside.

"Steve," he said, "I need you to go with me to Moldova."

"Great," replied Mackler. "Where is Moldova?"

Moldova, of course, is the Eastern European country and former Soviet republic situated between Romania and Ukraine. Mackler's visit there would lead to a series of Rotary Foundation global grants and significant improvements to Moldova's outmoded nursing program — and this endeavor would continue despite the global pandemic and the outbreak of war.

But first, back to 1999. While in Moldova, Mackler visited several hospitals, and he returned to his home in the U.S. distressed at what he'd seen, especially the number of people suffering from illness related to the Chernobyl nuclear disaster. Fortunately, Mackler, a periodontist and adjunct professor at the University of North Carolina's school of dentistry, was also a member of Rotary. He had joined the Rotary Club of Guilford (Greensboro) in 1995 after an earlier medical mission this one to the jungles of Brazil where he'd seen Rotary in action. So he knew exactly where to turn.

Mackler reached out to a fellow Rotarian who told him about a recently formed partnership between Moldova and the state of North Carolina. The partnership was the outgrowth of a program, originally

military in nature, promoted by the U.S. Department of Defense to encourage cooperation among U.S. states and the former Soviet republics. Mackler met with Elaine Marshall, North Carolina's secretary of state (Marshall continues to hold that office today and remains a champion of the Moldova-N.C. partnership), and in 2000 he traveled to Moldova to provide dental care. "We've been coming back year after year," he says, "and we've been doing the things [Moldova's health care leaders] wanted us to do. So we were building a lot of trust, which is the first thing that we had to do."

As the years passed, Mackler recruited other dental professionals, as well as some of his students, to accompany him on those trips, which were supported in part by contributions from his Rotary club. Often those recruitments took place at his North Carolina practice, and in 2006, a nurse landed in his dental chair. Before long she too became a member of Mackler's traveling team and began enlisting other nurses who might help modernize another aspect of Moldova's medical system.

"Moldova had nursing colleges that young women and some men attended right out of high school," explains Mackler. "But they were more like nurse assistants, doing things like changing bedpans." What's more, Moldova lacked the regulatory standards applied to nurses in most developed countries.

Mackler and his volunteer team of medical professionals set out to rectify that. Once again, he got help Disease prevention and treatment is one of Rotary's seven areas of focus. Learn more at **rotary.** org/our-causes.

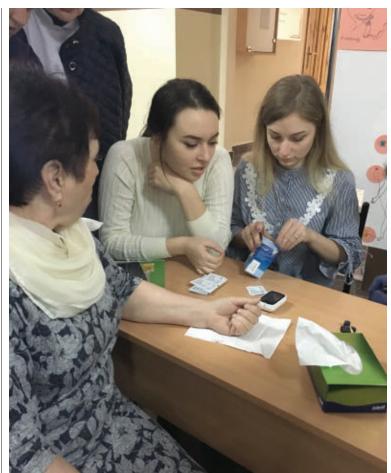
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The sweetness of caring

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Goodwill across borders





Left: In Moldova, nursing students from the National Medical College in Chişinău demonstrate different types of medical technology. Above: A nursing student from the medical college addresses a student project fair.

from his Guilford (Greensboro) club, as well as from District 7690 (North Carolina), which provided district grant funding. Working with the Nursing Association of the Republic of Moldova, the team sought to develop a core curriculum in professional nursing for the Nicolae Testemițanu State University of Medicine and Pharmacy in Moldova's capital, Chișinău. The Rotary Foundation provided the project its first global grant in 2015,

with the Rotary Club of Chişinău Cosmopolitan serving as the host club and the Guilford (Greensboro) club as the international partner; in the three global grants that followed, the Rotary Club of Chişinău Centru served as host.

As the project expanded and evolved, Mackler concentrated on fundraising and assembling the right personnel. Eventually he ceded the lead role on medical matters to a 15-member vocational

"We've been doing the things [Moldova's health care leaders] wanted us to do. So we were building a lot of trust, which is the first thing that we had to do." training team known today as the North Carolina-Moldova Nursing Collaborative. As Mackler recalls: "I told my wife, 'You know, I'm not used to working with nurses.' She said, 'Steve, keep your mouth shut, and they'll take charge, which is what nurses do.' And that's exactly what they have done."

The training team includes medical professionals and educators from several schools in North Carolina. Among them are three key players with ties to the University of North Carolina at Greensboro: team leader Deborah Lekan, a recently retired assistant professor of nursing; Audrey Snyder, a professor and the associate dean for experiential learning and innovation; and Nancy Hoffart, the recently retired Forsyth Medical Center distinguished professor who is the project director

OUR WORLD

on the collaborative's latest global grant. "In describing these women, I use the words 'committed' and 'dynamic,'" says Mackler. "They're doing this on their free time, and it's unbelievable the amount of time that they're spending on this."

Two years ago, after reevaluating its strategies and goals, the nursing collaborative began laying the groundwork for what would become its fourth and largest global grant: a \$197,400 bequest made possible in part by \$150,000 in gifts to The Rotary Foundation presented by Guilford (Greensboro) club member Eugene Parker, and his wife, Margaret.

At the same time, the collaborative planned to continue the exchange of visits between the two countries that, beginning in 2014, had provided delegations of nurses and other medical professionals the opportunity to teach and learn together in person. The last exchange occurred three vears ago when the North Carolina team traveled to Moldova, followed by a visit in which Moldovan doctors saw U.S. nurses at work. After that session, the doctors "were bubbling," says Hoffart. "They began to see that having better-educated nurses with more autonomy and a broader scope of practice could help them as physicians and improve the services they were offering patients. So that was a really cool visit."

It was also the last visit as COVID-19 halted the in-person exchanges. The educational outreach, however, continued. In North Carolina, nursing collaborative members produced digital slide presentations and webinars that provided their Eastern European counterparts with information about dealing with the pandemic — and, when translated into Romanian (Moldova's official language) and Russian, the slides and videos



Nursing faculty demonstrate nursing simulation tools used at the National Medical College in Chișinău.

could be distributed to a wider audience than the personal exchanges had allowed.

The same held true when war broke out in Ukraine and refugees began flooding into Moldova. "We were able to turn on a dime and redirect our [efforts] to something that met the immediate need for education," says Hoffart.

There were other bright spots. In June, with help from the Rotarysponsored nursing collaborative, the State University of Medicine and Pharmacy in Chişinău graduated its first class of students who earned a bachelor's degree in nursing; the

graduates dispersed to hospitals across the country to share their expertise. Meanwhile, members of the nursing collaborative are looking forward to resuming the exchanges between the two countries. At the end of a recent webinar, having concluded her 45-minute lecture, Lekan — who joined the Guilford (Greensboro) club in 2017 — smiles and addresses her virtual audience. "I wish you good health and much success in your work," she says. "I look forward to a visit to Moldova in the future, and I hope that our paths will cross." Undoubtedly.

— GEOFFREY JOHNSON

"We were able to turn on a dime and redirect our [efforts] to something that met the immediate need for education [during the pandemic]."

BY THE NUMBERS

• **J443,000** Total amount of money provided by Rotary Foundation global grants to the North Carolina-Moldova Nursing Collaborative

Number of people in Moldova trained by the collaborative as of October 2022

Number of webinars prepared by the collaborative to address trauma-informed care and other medical issues that arose with the influx of refugees to Moldova from Ukraine

Short takes



In 2021-22, The Rotary Foundation awarded more than \$149 million in grant funding to UNICEF, the World Health Organization, and other agencies for polio eradication efforts. Partnering for Peace hosted the second annual Rotary-Peace Corps Week, a series of online events in September that highlighted the two organizations' partnership. PHOTOGRAPH: COURTESY OF LAUREN STERENBERG



Wish fulfillment

Who better than Santa to embody Service Above Self?

Bruce Templeton Rotary Club of St. John's, Newfoundland and Labrador anta Claus was perched in his sleigh, looking down past his reindeer, when the idea came to him. It was the annual Christmas parade in St. John's, Newfoundland, and Santa — aka Rotarian Bruce Templeton — considered that about 60,000 people had turned out to greet him. "I realized what an opportunity this was," he recalls. "Next year, we should ask everybody to bring a nonperishable food item for the food bank."

Templeton made a few calls. "When I call and ask people for help, nobody says no," he says. "We collected 20 tons of food [the following year], and we've been doing it ever since."

In 2019, after 40 years, Templeton stopped appearing in the annual parade, where he'd been assisted by his wife, Paula. But as Santa, he continues his visits to hospitals and senior centers, as well as his heart-wrenching conversations with terminally ill children, when he tries to "make the not so normal seem normal again, if only for short periods of time," he says.

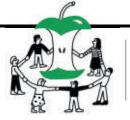
Templeton has written four Christmas-themed books, and all the proceeds from their sales and other revenue he generated have gone to Rotary and End Polio Now. "The estimate is that, through my efforts, we've bought polio vaccine for 600,000 children," he says.

The International Santa Claus Hall of Fame inducted Templeton in 2014, and this year he received a Regional Service Award for a Polio-Free World. Finally, in July, RI President Jennifer Jones presented him with a Major Donor Level 2 pin.

All in a day's work for Santa. "It's something you open your heart and mind to," Templeton says. "It almost becomes a calling."

— GEOFFREY JOHNSON

A new Rotary Fellowship focused on composting was recognized in August.



The world celebrates Human Rights Day on 10 December, the anniversary of the UN General Assembly's 1948 adoption of the Universal Declaration of Human Rights. Rotary updated its guide to the organization's areas of focus. Learn tips for successful projects within each area at **rotary.org/ document/rotarys-areas-focus**.

People of action around the globe

By Brad Webber



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United States

The Rotary Club of Conway-Morning, Arkansas, is aiming to deliver birthday messages to every child and young adult in the state's foster care system. Between January and September, more than 2,100 cards had been mailed, with an anticipated 3,700 individuals to be reached annually. "These children already face great uncertainty and disappointments in their lives, and I

strongly believe that to consistently remember them on their special day would give them hope to go on, and to show that others around them genuinely care for them," says Mike Altland,



a club member who started the campaign. A dozen or so Rotarian volunteers coordinate writing and forwarding cards to foster homes with the Arkansas Division of Children and Family Services and The Call, a statewide nonprofit that works with churches to match children with families. American Greetings, which operates a production facility in the area, donated a supply of cards and envelopes expected to last nearly two years, Altland says.

> Club of Conway-Morning, Arkansas



Mexico

The Rotary Club of Guadalajara Internacional in March began training girls from the city's underserved communities in the Korean martial art of taekwondo. The Reconoce Tu Poder, or Recognize Your Power, program has trained dozens of girls, says creator Bertha Sánchez García, the club's immediate past president. Sánchez García, a brown belt in the discipline, and Zulema Fernández Sariñana, a member of the Rotary Club of Guadalajara, developed a manual and a



training regimen with the assistance of Patricia Mariscal Alcalá, an Olympian who is one of Mexico's most accomplished female taekwondo athletes. "At the end of the program, each girl knows that she is capable of knocking down her obstacles by breaking a board with a kick," says Sánchez García. The effort has been replicated by clubs in two other Mexican towns as well as in India.



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5222 EUROS Average 2021 Christmas spending per person in Germany, about US\$500 now

Germany

A project by the Rotary Club of Rosenheim-Innstadt serves as a reminder that the simplest of gifts can bring joy to children — and delight to the givers. For the past five years, the club has taken up a collection among members, raising about \$1,500 each year to buy Christmas presents. The gifts, delivered to 33 youths during the 2021 outing, included toys and clothing — "whatever you can imagine on a child's wish list," says Hans-Georg Schmidt, immediate past president of the club. A local aid organization selected the recipients. "One girl asked for a skirt, which otherwise the family would never have been able to afford," Schmidt says. Another girl requested and received perfume. A dozen club members coordinate the shopping, packaging, and delivery.

> Rotary Club of Rosenheim-Innstadt



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Italy

Up to 169 million tons of unused food is wasted in the European Union every year, and only about 40 percent of Italians take home their uneaten restaurant food. Working with the office of agriculture and food in the Piedmont region, the Rotary Club of Acqui Terme launched a project in April to encourage people to take home their leftovers. It offers recyclable and compostable boxes and wine bags to restaurants, bed and breakfasts, and farmhouses. Rotarians enlist members of the hospitality industry to reduce food waste and develop awareness of the value of quality foods produced by local farmers, says Giacomo Guerrina, immediate past president of the club.







India

Impressed by the work of District 3201 following a 2018 monsoon, Mumbai-based technology company Atos Global IT Solutions and Services decided to collaborate with Rotary members in its corporate social responsibility endeavors. The company donated nearly \$300,000 for two global grant projects. About \$250,000 of that funded construction of 31 low-cost shelters to house 126 displaced people in a project that involved eight Rotary clubs in Kochi (formerly Cochin) during

the 2018-19 Rotary year. The second grant to support the installation of 25 water purification plants is underway in Kerala. "We found the Rotary organization in India was the best suitable organization to partner with because of



their volunteer-based organizational structure offering negligible or minimal administration cost," says Nasir Shaikh, a senior vice president with the firm. Damodaran Vellannur — a coordinator of the housing grant, past president of the Rotary Club of Cochin Midtown, and now a member of the Cochin Titans club — lauds the creation of the 500-square-foot homes as "a sustainable, well-executed humanitarian project."



ESSAY

A sweet truth

A mother's generous gifts of candy demonstrate that a bite of chocolate can offer a taste of hope

By Carolyn Alessio



ast fall, following the death of my 89-year-old mother, I was going through her address book when an old Christmas card fell out. There was a drawing of a horse-drawn carriage on the front, and inside, beneath a preprinted "Season's Greetings," my mother's former neighbor had written a note in capital letters: "THANKS FOR THE CHOCOLATES, I WAS REALLY DEPRESSED."

The message did not surprise me. My mother lived on a fixed income, but for years she managed to send chocolates to friends, family, and neighbors for almost any ailment, emotional or physical. Divorce? Broken arm? Passed over for a promotion? My mother's loved ones and close acquaintances could expect to receive an assortment of Fannie May candies, the company's name inscribed in red cursive letters across the box's white lid.

My mother's obsession with candy reflected both her family's history as well as that of her hometown, Chicago, which was known for years as the "Candy Capital of the World." During the Great Depression, my mother's working-class parents fell behind on their property taxes. So when my mother was 10, her mother took a job working the graveyard shift at Brach's candy factory. Located on the city's industrial West Side, Brach's was famous for its red-and-white peppermint disks, candy corn, caramels, and other hard candies in flavors such as butterscotch and cinnamon.

My mother's family had no extra money for sweets, but as a Brach's employee, her mother had access to misshapen candies rejected from the assembly line. Many weekday mornings, my mother woke to a handful of these seconds scattered on the dining room table. The windfalls offered deep comfort to my mother as a skinny adolescent: a shortlived treat and longer-lasting evidence that her mother was thinking of her and her sisters even as her job forced them to assume extra responsibilities at home. In the decades that followed, my mother would remember how even a momentary taste of sweetness could ease anxiety and foster hope for the future.

Today, in my job as a high school teacher on Chicago's Southwest Side, I continue to be connected to my mother and grandmother through candy. Not long ago, one of my students mentioned that her mother worked as a manager at a Chicago candy factory, which had recently tested a gummy worm flavored like horchata, the sweet drink popular in Mexico. My mother would have loved to hear about international spins on candies.

Fannie May replaced Brach's in my mother's life in her 20s, when she was working as a secretary while putting herself through college. Fannie May, also based in Chicago, offered gourmet candy at higher but still reasonable prices. I imagine my mother downtown in the late 1950s, stopping off between her daytime secretarial job and night classes at DePaul University to buy a few Pixies, clusters of pecans in caramel covered with chocolate.

My mother could read Fannie May chocolates like a confectionary oracle. When I was a child, instead of teaching me the alphabet, she focused on identifying for me the markings that indicated a candy's contents. A straight line across the chocolate meant a vanilla butter cream, while a squiggly line signified chocolate butter cream. The Trinidad, my favorite, needed no ID: Outside it was white chocolate with coconut flecks, and on the inside there was dark truffle chocolate that retained the imprint of my teeth after I took my first glorious bite.

"Too much of a good thing is bad," my mother used to caution — which prompted me, in a fit of teenage rebellion, to hang a poster on my bedroom door that showed a mouse with a huge piece of cheese and the phrase "Too much of a good thing is great!" But my mother's admonition was worth heeding when it came to candy. She'd had bad teeth since childhood and needed crowns as a young woman. More ominously, when she was 11 or 12, a Brach's peppermint slid down her throat before she could bite it into smaller pieces. My mother started choking, and tragedy was averted only after her father turned her upside down and whacked her on the back until the candy popped out. To this day, I cannot pass a dish of peppermints without inwardly shuddering.

I did experience some lighter moments related to my mother's candy devotion. Back at home one summer between college terms, I was dating someone who lived nearby. One day, when we were not home, he dropped off a bag of chocolates for me in our mailbox. When he telephoned to ask if I liked them, I had no idea what he was talking about. Later, however, when I mentioned the puzzling call to my mother, she covered her mouth. "Oh," she said. "I'm sorry — I ate them." After that, my friend would bring two bags of chocolates whenever he visited.

After my father died, my mother lived alone for nearly a decade and rarely had a fully stocked refrigerator. But she always had at least one box of Fannie May stored in the vegetable crisper to share with her grandchildren and other visitors. Even as my mother's vision failed and her final illness set in, whenever a local Fannie May store had a sale, she would call my sister or her oldest grandchild with a request that one of them stop by the store. Of course, in addition to her shopping list, she always included extra money for them to buy themselves a treat.

Being a grandmother paired well with my mother's sweet tooth. I loved the way she would huddle with my daughter as they savored their treats. At family parties or cookie exchanges, they often sat in a corner, chatting and comparing the tastes of their desserts. Watching them, I sometimes felt like we had come full circle: My husband and I have returned to the city to raise our children, while my mother inspired her granddaughter's reverence for designer chocolates.

A week before my mother died, a priest came to administer the sacrament of the anointing of the sick. While Father Jim gently spoke to my mother and prayed, I noticed a stack of white boxes on her dresser. Though she was breathing in a labored way, my mother had managed to stockpile the candy for us, her three children, to distribute later to our families — a sweet taste of comfort and consolation to assuage our grief following her death.

After the funeral, as I looked through my mother's address book, I saw a couple of names under "H" that I did not recognize: Who were Harry and David? When I saw that their phone number began with an 800 prefix, I laughed out loud. Turns out the gourmet treats from the mail-order retailer Harry & David were apparently my mother's second-favorite source of gifts for others. Perhaps she had been unfaithful to Fannie May after all.

An English teacher at Cristo Rey Jesuit High School in Chicago, Carolyn Alessio is the recipient of a Pushcart Prize for her fiction and a fellowship from the National Endowment for the Arts.



Reach across a border

Ready-made Rotary experiences help you build international goodwill Clockwise from left: Rotary's 1921 convention in Scotland, the first held outside the United States; early governing documents; comic published in the August 1936 issue of this magazine.

otary International, a name we're all familiar with, wasn't always on the Rotary letterhead. In 1910, five years after the

first Rotary club was founded in Chicago, the existing clubs, which were all in the United States, banded together to organize the National Association of Rotary Clubs of America.

In August 1912, Rotary crossed the Atlantic with the chartering of the Rotary Club of London. Rotary had already become international in April of that year when the Rotary Club of Winnipeg, Manitoba, was chartered, but the club on a different continent earned Rotary the distinction of being an intercontinental organization.

Prospective members of the London club had questioned why they should join and pay dues to an association that was then made up of only U.S. clubs. Chesley R. Perry, the general secretary, encouraged them to "forget that the word 'national' is in the name." He noted that if Winnipeg, London, and others were to join Rotary, the association would "simply have to change its name to the Inter-national Association."

Perry's words proved to be right. Following the chartering of the London and Winnipeg clubs, the name changed to the International Association of Rotary Clubs. Delegates to the 1922 Rotary Convention shortened the name to Rotary International and approved the creation of Rotary International in Great Britain and Ireland. They also introduced to the Rotary constitution the Object of Rotary, which remains one of our guiding principles.

For the past 100 years, the name has remained steady, along with our commitment to friendship and international goodwill. Here are a few ideas for putting that commitment into action:

Join a Rotary Fellowship to explore your passions and hobbies. These groups of people with a common interest help members make friends outside of their clubs, expand their international network, and develop a more global perspective. Find one that interests you at rotary.org/fellowships. Take part in a Rotary Friendship Exchange to learn about other cultures and make new friends across the globe. Explore the exchange finder map at rotary.org/friendship-exchange to identify prospective districts and discuss a possible exchange.

Attend a project fair, which connects clubs seeking international service projects with clubs wanting to collaborate with global partners. Most run for two to three days and may include visits to service project sites or opportunities to experience the local culture. Read more about project fairs and how they can enhance your Rotary experience at rotary.org/project-fairs.

Use an intercountry committee to foster intercultural understanding. An ICC is a network of Rotary clubs or districts in two or more countries working together to promote peace, build friendships, and strengthen relations. Find out more at **rotary-icc.org.**

CREATING AN INCLUSIVE CLUB CULTURE



Removing barriers is the key to inclusion. The new **Creating an Inclusive Club Culture** course will help you cultivate an environment that's welcoming to all.

Find this course and others in the **Learning Center at rotary.org/learn.**







TAKE ACTION: rotary.org/donate When you give to The Rotary Foundation, you're supporting the work of Rotary members who are working with communities around the world to find sustainable solutions to their needs. Rotarians and Rotaractors are taking action to make a difference, but we need your help.

A gift today can accomplish great things, from delivering polio vaccines that protect children for a lifetime to providing medical equipment that gives newborns a healthy start.

Your gift today can make a difference. Visit **my.rotary.org/givethegift** to donate and learn more.

rotary.org/donate

Your gift does not purchase a specific item but will support projects like those shown here.

\$15 POLIO VACCINES



\$200 MEDICAL EQUIPMENT



\$50 WATER FILTER



\$500 ANTI-BULLYING CAMPAIGN

Creating safe environments



\$100 COVID-19 TRAINING



\$1,000 CONFLICT RESOLUTION TRAINING



Take Action: GIVE NOW

A COMMUNITY

2020

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BY DIANA SCHOBERG 🔸 PHOTOGRAPHY BY ESTHER RUTH MBABAZI

Backed by Rotary's Programs of Scale award, Partners for a Malaria-Free Zambia confronts a worldwide malady at the local level

CURE

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Latham Chisanga had been in a car accident a few years back, and he'd dealt with the physical repercussions ever since. So in February 2020, when a backache and fever came on, Chisanga skipped another visit to the clinic, swallowed a couple of painkillers, and got on with his life. Days later, he collapsed outside a neighbor's house and fell into a coma. At the hospital, his malaria test came back positive.

When he finally awoke a week later, Chisanga appeared to recognize his mother, who had left a meeting in central Zambia and rushed home to Ndola to sit by her son's bedside. The doctors hoped their patient's condition was improving, but he died a few days later.

His mother, Martha Lungu, wondered how this could have happened to a member of her family. After all, she was the executive administrator of Malaria Partners Zambia, the local branch of an international campaign led by Rotary members to end malaria. Lungu, a member of the Rotary Club of Ndola, didn't see how she could continue her work. "How did I fail?" she lamented. "How come I didn't do this right? And how am I going to talk to people about the prevention of malaria?"

A few months later, two people intervened. "You need to use your son's death to educate others so we don't lose another life," insisted a minister who had attended her son's funeral. And a friend convinced Lungu that her son's death gave her more credibility, not less. "If it happened to me, it can happen to anyone," Lungu says, conveying her friend's message. "I know what I'm talking about. I know malaria kills. And I know malaria can be cured."

IT'S LATE MAY 2022 IN ZAMBIA'S CENTRAL Province, and with winter only a month

away, the six people meandering along a dirt path can feel cooler temperatures coming on. They walk past garden beds, a church, and brick houses with corrugated roofs until they reach a home where chickens peck in the yard and freshly washed laundry hangs on a line, flapping in the morning breeze.

There they are greeted by Agnes Mukonde. A week earlier, Mukonde had experienced aching joints, headaches, and chills. She'd had malaria before and recognized the symptoms. She got tested: positive.

Fortunately, a nearby health center the place from which the group of six had departed earlier that morning — provided Mukonde medication, and she felt better within days. Now her visitors are here to test her children and neighbors to find out if any of them have been infected.

Mukonde's six visitors are students training under an ambitious new plan by the Zambian government to make malaria testing and treatment more accessible by saturating the country with 36,000 community health workers - that's about one worker per 500 people. The national strategy is getting a boost from Partners for a Malaria-Free Zambia, an initiative founded and led by Rotary members and the recipient of Rotary's first \$2 million Programs of Scale grant. Partners for a Malaria-Free Zambia will train and equip 2,500 community health workers in 10 districts in Zambia's Central and Muchinga provinces. By partnering with World Vision U.S. and the Bill & Melinda Gates Foundation, which will each contribute another \$2 million to the endeavor, it's anticipated that the program will reduce malaria infections and significantly diminish the number of severe and potentially fatal cases.

"Members of Rotary should be proud of themselves for coming on board to fight malaria," says Lungu, who chairs the program's implementing committee. (She also moved into the role of executive director for Malaria Partners Zambia several months after her son's death.) "Imagine how many lives they will save because of the community health workers that they have helped train and deploy."

Among the trainees is Cleopatra Chikanzo, a 32-year-old wearing an orange Rotary/World Vision T-shirt. She's had malaria and knows many others in her community who have had it. "I wanted to become a health worker to improve the welfare of my community," the mother of three says.

With Mukonde's permission, the trainees draw drops of blood from each of her four children's hands for test strips. They set a timer and wait 15 minutes. Like a test for COVID-19, if one line appears, the result is negative; if two appear, it's positive.

About two weeks earlier, one of Mukonde's sons traveled to Luapula Province, in northern Zambia. He's been complaining about chills, but his mother thought the boy was just reacting to the cooler weather at home. But when the 15 minutes is up, the results come back: two lines for him and an additional positive test for a second son.

OF THE FIVE SPECIES OF MALARIA-CAUSING

parasites, the one that's most prevalent in Africa is the deadliest. According to the World Health Organization, there were an estimated 241 million cases of malaria worldwide in 2020; the Africa region was home to 95 percent of those cases — and to 96 percent of the 627,000 deaths from the disease. In 2020, children under 5 accounted for about 80 percent of all malaria deaths in WHO's Africa region.

Opposite: Martha Lungu lost her son to malaria. Today, she helps lead Partners for a Malaria-Free Zambia to save others from the same fate.



The parasite is transmitted by female *Anopheles* mosquitoes, which use proteins in human and animal blood to produce their eggs. After a parasite-infected mosquito bites, the parasites invade and destroy red blood cells, causing fever, chills, and other symptoms. When another mosquito bites an infected person, the parasites in the blood come along for the ride. When that mosquito bites another person, the cycle begins again.

Malaria can progress to a severe form, with complications such as organ failures and abnormalities in the blood or brain. But it doesn't have to be that way. Malaria treatments exist. The problem is getting tests and treatments to the people who need them, but may live too far from a health facility to get them — or who may not even realize that they need to be tested.

"Believe me, if my son had tested for malaria before his case got complicated, he would be here now," Lungu says. "The treatment is straightforward and accessible. It's there. The only thing is, he needed to know."

"It's deeply unfair that there are still people that are dying of malaria, a disease that is totally treatable, totally preventable and diagnosable," adds Abigail Pratt, a senior program officer at the Gates Foundation. "We don't have that problem in the United States, we don't have it in Europe, and it's just not fair to say it's something we're going to continue to look away from in countries like Zambia."

AFTER MUKONDE'S SONS TEST POSITIVE,

the health-workers-in-training consult their dosage charts. They're on day five of the six-day training program supported by Partners for a Malaria-Free Zambia. Today is their field practicum; earlier in the training, they learned how to test for and treat cases, record surveillance data, and provide mass drug administration, in which everyone living in a geographic area receives antimalarials to interrupt transmission. After graduation, they will spend six weeks under supervision by staff at their local health facility before they begin working in their communities on their own. They will each get a bicycle; because Chikanzo lives about an hour's walk from the health center in her area, the bike will be especially useful for her as she makes her rounds.

After giving Mukonde's sons the appropriate medications, the trainees approach a group of her neighbors, sitting on mats in a courtyard between houses. Two women sew doormats as a pot of katapa (cassava leaves) cooks on a small charcoal brazier. Chikanzo sits on the stoop of one home and talks to the head of the household. A woman with a baby strapped on her back sits next to them. A few children cry when they learn their fingers will be pricked to draw blood. Testing the family is a slow, methodical process. As the trainees work, they are supervised by Emmanuel Banda and John Banda, health officials from Chibombo, a district in the Central Province. Eventually the district will have 42 community health workers, including Chikanzo and her fellow trainees.

The health officials say that medical centers in their area see 400 malaria cases per week. The district is home to a swamp with several fishing camps. Malaria thrives there, including in one of the camps that is 20 miles from the health center. "Most people with malaria fail to walk to the facility because of the distance," Emmanuel Banda says.

The district is situated between the two major cities of Lusaka and Kabwe, and it is prone to disease outbreaks because it's a route for people involved in farming and trade. "When the community health workers are trained, it will help decrease the number of people coming to the health facility, so the health facility can focus on other diseases," John Banda says. Community health care provides economic benefits too: If people can get care near home, they don't have to pay for transportation or take time off work.

Below: A community health worker demonstrates how she tests patients for malaria. Opposite: Health workers put on skits about the role that mosquitoes play in the transmission of the disease.







• About Programs of Scale

Each year, Programs of Scale awards a \$2 million grant from The Rotary Foundation to a club- or district-sponsored program showing success and a readiness to expand to help more people in more places. While a qualified club or district must sponsor the programs, they are implemented with experienced partners committed to long-term success and sustainability.

Programs of Scale has a two-step competitive application process that lasts from nine to 11 months. The first step is a call for concept notes, and the second is an invitation for proposals to a select number of the highestscoring concepts. The winning Programs of Scale grant is distributed over three to five years, and Rotary members should be prepared to engage with the Foundation for five to seven years.

The next round of the competitive grant process begins in June. Find out more at **rotary.org/ programsofscale.**





A crucial link between the health centers and community health workers are neighborhood health committees. These volunteers supervise the health workers and other community-based volunteers who work on malaria and other interventions, such as maternal care and polio vaccinations. Partners for a Malaria-Free Zambia is working to strengthen the health system by providing training for the members of these committees.

INSIDE THE PALACE OF CHIEF CHAMUKA,

a giant leather throne with a snarling lion carved on its headrest nearly touches the ceiling. A rug bearing the image of the flag of Zambia lies in front of the throne, and beyond it, arrayed in semicircles, are chairs covered in fabric printed with the heads of zebras, elephants, lions, and other animals. When the chief arrives, wearing a leopardprint hat, beaded necklace, and black and purple cape, visitors from Partners for a Malaria-Free Zambia kneel and clap three times in greeting.

One of the traditional leaders of the Lenje people in Zambia's Central Province, Chief Chamuka chairs the End Malaria Council for the Central Province, a group of government, business, and religious leaders and experts. His voice becomes passionate as he talks about malaria, which he views as a critical economic issue in his agricultural chiefdom of 60,000 people.

Malaria eradication relies on the work of Chief Chamuka and other traditional leaders and key influencers to increase awareness of the disease and the strategies to defeat it. The chief says that he is working with the other 38 traditional leaders in Central Province to help them recognize their ability to influence their communities. And wherever he goes in the community and whenever he speaks, he works in a mention of malaria. "In Zambia, our communities give high respect to the traditional leaders," he tells Rotary. "Whatever they say, our people listen and follow."

The partners use radio spots and skits to underscore the importance of testing for malaria when symptoms first appear. John Hasse, national director for World Vision Zambia, says he's seen for himself how those dramas can increase engagement. "If we're going to change behavior, we have to touch someone at the heart level, not just the head level," he says. "That's our challenge: to touch the hearts of more mothers."

This is where Rotary clubs can play a key role, suggests Busiku Hamainza, acting director of the National Malaria Elimination Centre, part of Zambia's Ministry of Health. "Moving forward, behavior change won't be looked at as a support intervention, but a core intervention," he says. "Rotary is designed in a way that the club is very close to the community. It's important to utilize that advantage to raise the profile of [fighting] malaria."

As of September, Rotary members had already volunteered more than 30,000 hours since the start of Partners for a Malaria-Free Zambia. Collins Kachana, a nurse and a member of the Rotary Club of Ndola, is one of those volunteers, using his medical background to help train health workers. "I've seen malaria firsthand," he says. "I've seen what it can do. People have died in my hands during my care. So when you see certain projects happening, you know right away the impact the project has."

AFTER THE FIELD PRACTICUM, THE COMMUNITY

health worker trainees meet at the Kapiri Mposhi council lodge for their evaluation. Hanging on the walls are sample tracking forms, hand-drawn illustrations of a mosquito's life stages, and a list of training goals and expectations. Each of the five teams that had been in the field presents the details of how many people were tested and how many were positive. One trainer counts the blister packs of medications and other supplies to verify they match the trainees' logs.

Community health workers not only provide lifesaving services, but the data they report helps officials understand the course of the disease on a granular level. In some parts of Zambia's Southern Province, there haven't been any recorded malaria cases in three years. If community health workers were to report a case, officials could immediately decide how to mount an appropriate response, hopefully quelling the possibility of wider spread.

Knowing how much medication has been used helps officials make decisions about resupplying. Ninety percent of health facilities have officers trained to submit electronic data, explains Kandandu

How and when to measure impact

Partners for a Malaria-Free Zambia has trained 2,500 community health workers. But malaria cases in the districts where they work are not immediately going down. What's the takeaway from that information?

Defining the impact of Rotary's first multimillion-dollar Programs of Scale award isn't as straightforward as it may seem. While the program's aim is to significantly reduce malaria cases in the target districts, Martha Lungu, chair of the implementing committee for Partners for a Malaria-Free Zambia, notes that detection of malaria cases will only increase at first as more community health workers are deployed into the field. "Those individuals that initially would not have gone elsewhere to be tested, they are now tested in the community," she explains. "The expectation is that you'll see cases rise and eventually see them dropping." Another reason for the upswings? A test kit shortage in 2020-21 meant that many malaria cases went undetected last year.

There is one area where Lungu anticipates seeing an immediate impact: a decline in the diagnosis of severe cases. Malaria gets worse as treatment is delayed, and with community health workers in place, more people will access tests and treatment earlier. Lungu says teams are already seeing evidence of that at health facilities, where people, often traveling great distances from their homes, used to line up as early as 6 a.m. for malaria treatment. "The facility personnel would be overwhelmed," she says. "You don't see those queues anymore at those facilities." It's a clear indication of the immediate effect of Partners for a Malaria-Free Zambia at work in local communities.

Opposite: Chief Chamuka chairs the End Malaria Council for Zambia's Central Province, a group of government, business, and religious leaders and experts. "We can end malaria if we work together," he says.



Chibosha, chief pharmacist for Central Province, but late reports and nonreporting are a challenge. "If you don't submit a report, don't expect product," he says. "No report, no product." Slow internet bandwidth can make electronic submissions difficult, but staff members don't have time to analyze hard copies of the data, he says. Earlier supply chain issues, finally resolved in spring 2021, further hampered the distribution of tests and treatments.

Wongani Zulu, a malaria surveillance specialist for Partners for a Malaria-Free Zambia, is developing an app to help track these commodities. The goal is to simplify and standardize reporting so that facilities will be able to easily see how much they distribute each month. "We need to be able to innovate and strengthen the systems that already exist," he says.

THE DAY AFTER THEIR PRACTICUM, THE

trainees gather at the lodge for graduation. Fifteen of the 30 trainees score 100 percent on their practical final exam, and all the students pass. Sunlight illuminates the lodge's interior, and the breeze coursing through the open windows carries the sound of soft music from a nearby church.

The ceremony starts with the master trainer leading everybody in a rhythmic clap. Then there are introductions, speeches, and more speeches. When Cleopatra Chikanzo's name is called, she stands, walks to the front of the room, and bows to visiting officials, who include representatives from Rotary, World Vision, and the provincial health ministry. She receives her certificate and poses for a photo. "We're grateful that you've brought this program to our communities," she says afterward. "We are very happy. We are going to fight this disease."

That was in May. The last of the 2,500 health workers trained under the Programs of Scale grant graduated in September. Now the program has begun to make a strong impact, as the workers, circulating among their communities, test and treat their neighbors, hoping to diagnose malaria before cases turn serious. Before another person dies.

Leading the way is Martha Lungu, remembering her son and clinging tightly to her hard-won knowledge: "I know malaria kills. And I know malaria can be cured."

• A four-pronged approach

In 2021, Partners for a Malaria-Free Zambia received The Rotary Foundation's first \$2 million Programs of Scale grant and additional \$2 million awards from both World Vision U.S. and the Bill & Melinda Gates Foundation. The Rotary-led program fights malaria by making improvements in four key areas:

Personnel:

Training and supporting 2,500 new community health workers to test for and treat malaria, as well as lung and intestinal issues

Support:

Training members of neighborhood health committees, who advocate for and support community health workers

Communications:

Increasing aware-

testing and treat-

ness of malaria

ment through

radio talks and

mances

dramatic perfor-

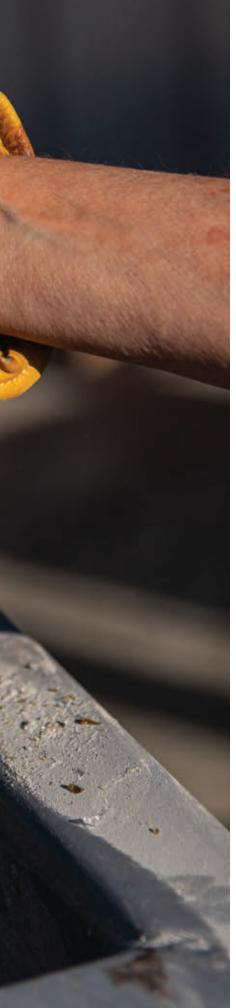
Data: Improving malaria surveillance and management



Above: Rotary members, including nurse Collins Kachana, have already volunteered more than 30,000 hours since the start of Partners for a Malaria-Free Zambia. **Opposite:** Community health workers often have to travel great distances to the nearest health center. They receive bicycles when they graduate from their training to help with transportation.







Turning wine bottles back into sand

A club in Washington's wine country uses a novel approach to keep glass out of the landfill

Photography by Mike Kane

After oxygen, silicon is the most prevalent naturally occurring substance in the Earth's crust. Add two parts of oxygen to one part silicon (a process that happens naturally there), and you get silicon dioxide, a core component of most rocks and sand. Heat up that sand to about 3,090 degrees, and it becomes a liquid, hardening into glass when it cools.

Though glass is derived from a naturally occurring material, once that substance is transformed into bottles, it is hardly a boon to the environment. Each year in the U.S., people throw away some 8 million tons of glass, a bulky part of landfills that can last ages. The Environmental Protection Agency reports that only about a third of glass that Americans buy gets recycled.

The Rotary Club of Chelan, Washington, found an opportunity to mine some of that glass out of the waste stream. Its 911 Glass Rescue project turns used bottles and broken glass back into sand that can be used in gardening, landscaping, playgrounds, and biological water filter projects. The club partnered with local agencies and businesses to buy a glass pulverizing machine from Andela Products. Company President and CEO Cynthia Andela is not just a glass industry expert; she also happens to be a member of the Rotary Club of Richfield Springs, New York. "I've been a Rotarian for years, and I've been selling these machines for years," says Andela. "But this Chelan club project, which unites both worlds, made me realize just how much Rotary can do."

On the following pages, club members describe how they make sand from unwanted glass. — JOSEPH DERR





ashington wine country Our community in north central Washington includes the city of Chelan and the community of Manson, both cleaved to the shore of glacier-fed Lake Chelan, one of the country's deepest freshwater lakes. In addition to boasting enormous natural beauty, the lake's other main attraction is that it's in Washington's wine country. Nestled between the foothills of the Cascades mountain range and the Columbia River, the area's rich mountain soil and moderate air temperatures create a lush valley ideal for viniculture. The lake's shores are dotted with more than 30 wineries and some 300 acres of vines. (The club meets at Tsillan Cellars, pictured above, which has a great tasting room.) Thousands of visitors annually enjoy the wines and the scenery. And residents do their part to support the local economy, imbibing Lake Chelan's wines.







The landfill problem

Residents of Chelan, a town of a little more than 4,000, were concerned about what happens to all those used wine bottles and other glass. For the most part, the bottles end up in a landfill, as is the case throughout the U.S. And they sit there for a very long time; government environmental agencies have theorized that landfill glass could take a million years to decompose. Many municipalities across the country have eliminated glass recycling in recent years for multiple reasons, including that glass shards contaminate paper and plastic recycling streams. Chelan stopped glass recycling in 2018, and many residents and business leaders were not pleased. While the ideal environmental solution is to manufacture new glass bottles and jars from used glass, that requires a glass processing plant. Chelan is more than a three-hour drive from the closest glass processor, in Seattle. Transporting glass that far would leave a huge carbon footprint. That would be part of the problem, not the solution.

A local solution

If recycling old bottles into new ones was out of the question, there had to be another way. Our club, long active in the community, was determined to find one. In 2020, the club's Preserve Planet Earth Committee decided to draw on a pilot project started by two amazing local high school students, Megan Clausen and Devyn Smith. These kids were making sand from a single-bottle crusher they purchased. It was a laborious operation run out of the garage at Clausen's home. But committee members were impressed. If replicated on a larger scale, this project potentially offered a local solution to a local problem.





Rotary connection

The extended COVID-19 lockdown provided ample opportunity for club members to research how we might upscale the pilot project. This ultimately led us to Andela Products, an upstate New York manufacturer of glasspulverizing and crushing equipment. Further investigation revealed that the company's principal, Cynthia Andela, was the 2019-20 president of the Rotary Club of Richfield Springs, New York. When we discovered this coincidence, we knew the partnership was meant to be.

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Anne Brooks, who helps the Rotary Club of Chelan with the project, watches the glass-pulverizing machine.





Forming a team

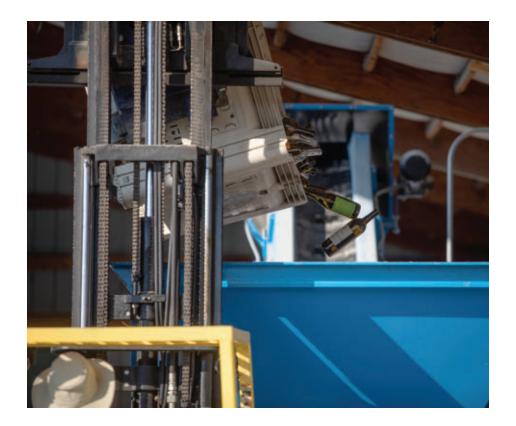
We were intrigued by Andela Products' long experience selling its machines to small Caribbean municipalities with limited landfill space and the need to import expensive natural sand for their beaches. The Caribbean model might be replicated around Lake Chelan. With this notion, 911 Glass Rescue was born. This nonprofit club affiliate is led by a board of directors the club elects. Partnerships with the city of Chelan and Chelan County Solid Waste Management, which secured a grant from the Washington Department of Ecology, provided most of the funding. Fifteen local wineries signed on as sponsors. With the \$150,000 fundraising goal met, the machine was soon en route from upstate New York to Washington.

↑

Julie McCoy, the project's leader, says she loves watching glass bottles from her own home make their way up the conveyor and into the pulverizer.

'People just keep coming back'

Our club members helped install the machine in June 2021, working with an Andela representative. The operation is housed at a waste transfer station in Chelan. Each Saturday morning, our club members and local volunteers collect used glass from a long line of arriving vehicles. People dropping off glass pay a modest fee to help defray operating costs. The club sells the end product, pulverized glass sand and aggregate, in buckets. Residents buy them for landscaping, gardening and decorative projects. The community project fills everyone with pride in their part in rescuing all that used glass from the landfill. People just keep coming back, because they believe in it.



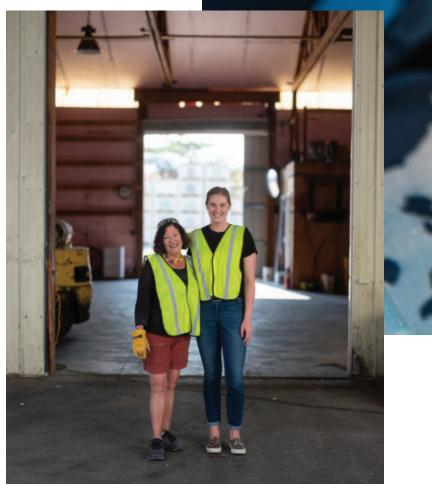
Crushing it

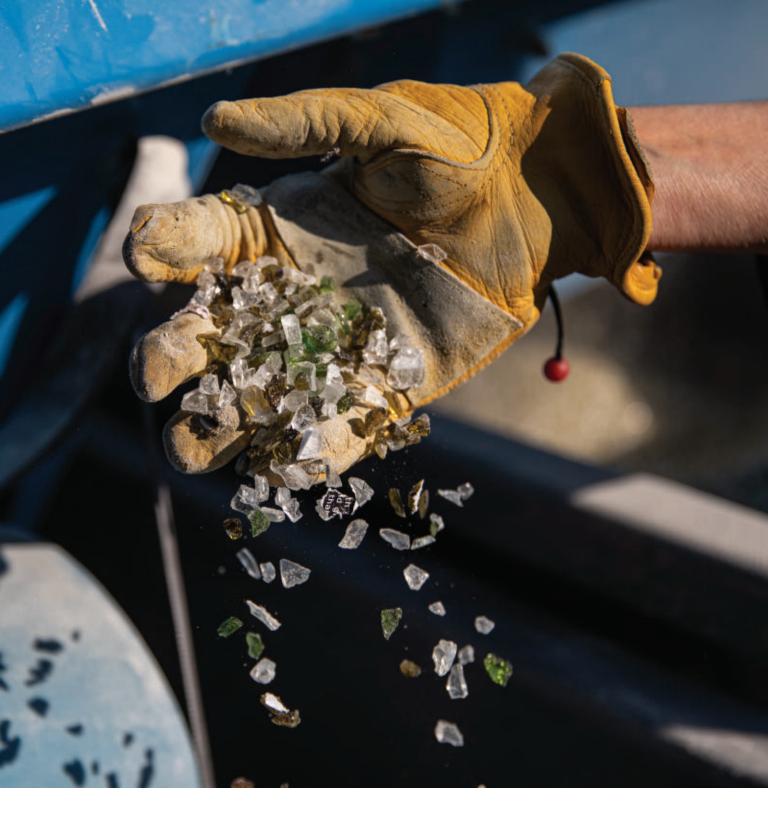
Our club has dubbed the crusher Paulie the Pulverizer, after Rotary founder Paul Harris. Volunteers feed the collected glass into a hopper. A conveyor belt transports it to the pulverizer, where spinning hammers break up the glass as it gets pushed through a vortex — similar to a kitchen blender. Proprietary Andela technology rounds off the sharp edges of the glass pieces, making them safe to handle. While the work is labor intensive, it is also rewarding. As of mid-September, Paulie has crushed more than 316,000 pounds of glass — that's the equivalent of about 316,000 wine bottles diverted from the landfill.



Just like real sand

The machine separates the end product into two sizes: aggregate and sand. Nonglass items like labels, corks, and lids are deposited into a separate trash bin. The end product is just like the main component of all glass: In shape and substance, it is sand once again. Entirely safe to handle, the manufactured sand runs through your fingers just like mined sand. It makes an ideal mulch, as it helps water drain, repels pests, and acts as a thermal blanket in winter.





A community's project The Lake Chelan community is solidly behind our club's project. We promote it through local radio, newspapers, and social media. Our team hired Megan Clausen, one of the local students who inspired the project. Now a college student, she helps with record keeping, volunteer coordination, and social media. The broad community support bodes well for the long-term sustainability of 911 Glass Rescue, an idea born of Rotary. People wanted to be a part of the solution, and now we have one.

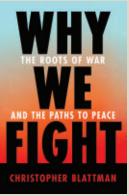
LEARN MORE AT 911GLASSRESCUE.ORG

What people of action are reading

BY FRANK BURES

Whether addressing issues facing our communities or challenges that span the globe, Rotary members are problemsolvers. Thankfully, a host of excellent books came out this year that offer ideas, solutions, and inspiration for addressing those challenges, from countering emerging diseases to saving local businesses to bridging divides in our societies. We've put together a list of our favorites and present them here by Rotary area of focus. As you consider your next priority projects, we hope these books — besides being great reads - will help you plot a road map for action.

^yromoting peace



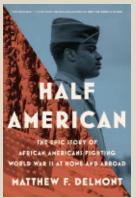
Why We Fight: The Roots of War and the Paths to Peace

Christopher Blattman War can sometimes seem inevitable, but according to Christopher Blattman, who has studied conflicts around the world, it's not. There are five reasons, he argues, why a conflict turns violent, including "intangible incentives" and "unchecked interests." These are also some of the points of leverage mediators can use to keep the peace, whether working with nation-states, political parties, or street gangs.



Belonging: The Science of Creating Connection and Bridging Divides

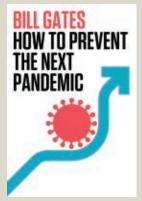
Geoffrey L. Cohen It may be hard to imagine a time when things felt more divided than they do now. In *Belonging*, Geoffrey Cohen writes about research that shows how to foster connections between people, lessen polarization, fight racism, and boost education and health as we help others — and ourselves — feel that we belong.



Half American: The Epic Story of African Americans Fighting World War II at Home and Abroad

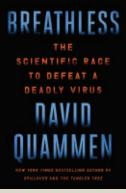
Matthew F. Delmont The story of World War II has been told many times. But the stories of the more than 1 million Black armed forces members are not as well known. In Half American, Matthew Delmont works to correct that, writing about segregated units that fought at Normandy, Iwo Jima, the Battle of the Bulge, and other places, as well as the people who filled vital roles throughout the military. Their contributions were essential to the Allied victory.

Fighting disease



How to Prevent the Next Pandemic Bill Gates

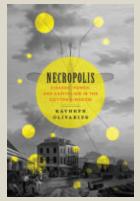
Having been through a global pandemic, we have learned lessons about what was done right and what we could have been handled better. In his new book, Bill Gates uses these insights to sketch a plan for responding to the next global health threat. He examines solutions ranging from deploying early interventions to fasttracking medicines to closing health gaps between rich and poor countries.



Breathless: The Scientific Race to Defeat a Deadly Virus

David Quammen

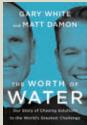
If there's one person who can be trusted to tell the story of the COVID-19 pandemic, it is the science writer David Quammen, known for exhaustive research and engaging storytelling. For *Breathless*, Quammen interviewed nearly 100 scientists, including some who saw the pandemic coming, others who worked to conquer it, and still others who are looking to manage what will probably be a "forever virus."



Necropolis: Disease, Power, and Capitalism in the Cotton Kingdom Kathryn Olivarius

In the 1800s, yellow fever killed as many as 150,000 people in New Orleans. In *Necropolis*, Kathryn Olivarius looks at how the immunity of the survivors affected white and Black communities differently. That dynamic made disparities worse by means of what she calls "immunocapital" and "immunological discrimination." It's a fascinating look at the hidden consequences of disease in an unequal society.

Providing clean water and sanitation



The Worth of Water: **Our Story of Chasing** Solutions to the World's **Greatest Challenge** Gary White and Matt Damon For more than 30 years, Gary White has researched how to bring clean water to the one-third of people in the world without it. The solution he hit on was microcredit for families to upgrade their own systems. In 2009, White's Water Partners combined with Matt Damon's H2O Africa Foundation to form water.org. The Worth of Water tells the story of how they arrived at this approach, of the successes, and of the failures along the way.



Desperate: An Epic Battle for Clean Water and Justice in Appalachia Kris Maher

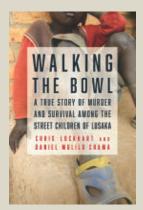
In the annula of David vs. Goliath stories, *Desperate* deserves a prominent place. It tells the story of a lone lawyer in a rented hotel room battling West Virginia's most powerful coal company for seven years. Kris Maher documents Kevin Thompson's effort to uncover the ways Massey Energy made the local drinking water look, taste, and smell wrong, blamed for everything from kidney stones to cancer.

Saving mothers and children



War and Me: A Memoir Faleeha Hassan

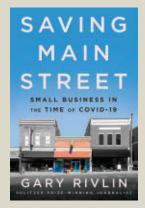
Poet Faleeha Hassan grew up in Iraq, where the background of her youth was an endless series of wars. Later she moved to the U.S. In *War and Me*, she recalls the lives of those she lost and those she did not, as she comes to terms with the fact that even in the U.S., far from home, the wars she lived through will stay with her forever.



Walking the Bowl: A True Story of Murder and Survival among the Street Children of Lusaka

Chris Lockhart and Daniel Mulilo Chama There are many people in this world living on the margins. In *Walking the Bowl*, the authors take us into the street life of four memorable children in the capital of Zambia, as a mystery unfolds over the death of a child found under a pile of garbage in the city's largest landfill.

Growing local economies



Saving Main Street: Small Business in the Time of COVID-19 Gary Rivlin

Many small-business people live on the edge. With the lockdown and pandemic in 2020, the edge became a cliff. In *Saving Main Street*, Gary Rivlin tells the story of three people — the owners of a restaurant, a salon, and a gift shop — as they navigate the treacherous waters of doing business during the COVID-19 pandemic, detailing how they found survival, opportunity, and hope.

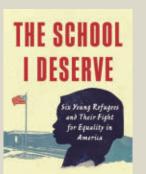


Cheap Land Colorado: Off-Gridders at America's Edge Ted Conover

While some of us may have peered into the financial abyss, others have plunged into it. These are the people Ted Conover writes about in *Cheap Land Colorado*. For four years, Conover lived part time with and reported on an unusual community in a defunct subdivision, where you could buy a plot of land for less than \$5,000. There these edge-dwellers lived cheaply, but not easily, as they built a community and struggled to survive in a patch of the high prairie with minimal services.

BOOKS BY ROTARY MEMBERS

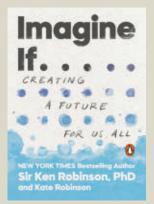
Good Money Revolution: How to Make More Money to Do More Good Derrick Kinney The Trusted Way: A Story about Building a Life and Business of Character Patrick Galvin Two Lives – One Memory: Remembering for Two Steve J. Tassey **The Things We Seek** Carrie Jones



JO NAPOLITANO

The School I Deserve: Six Young Refugees and Their Fight for Equality in America

Jo Napolitano In Lancaster, Pennsylvania, six students from refugee families were refused entry into the city's main public high school and placed in an alternative school. Getting an education was key to life in their adopted land, with some leaving distressing experiences in countries including Sudan and Somalia. They sued the school district, and a conservative judge issued a shocking ruling that promises to open public schools in the same way *Brown v. Board of Education* did.



Imagine If ...: Creating a Future for Us All

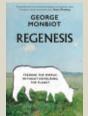
Ken Robinson and Kate Robinson Nearly 100 million people have listened to Ken Robinson's 2006 TED talk "Do Schools Kill Creativity?" When Robinson was diagnosed with cancer, he asked his daughter to finish his book on the subject. It is a rallying cry to restructure education to maximize our creative and cultural potential. Robinson died in 2020, leaving readers with these final words on the topic.

Protecting the environment



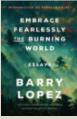
The Treeline: The Last Forest and the Future of Life on Earth Ben Rawlence

The boreal forests that ring the top of our planet are on the move, marching north, as the climate warms. While researchers are trying to slow the trend, Ben Rawlence examines what the implications might be for the ecosystems of Siberia, Scandinavia, North America, and the world in *The Treeline*.



Regenesis: Feeding the World without Devouring the Planet George Monbiot

Quietly, a new agricultural revolution has begun. In *Regenesis*, environmental writer George Monbiot shows how our food production systems can (and are starting to be) transformed into something more sustainable and productive than ever.



Embrace Fearlessly the Burning World: Essays Barry Lopez

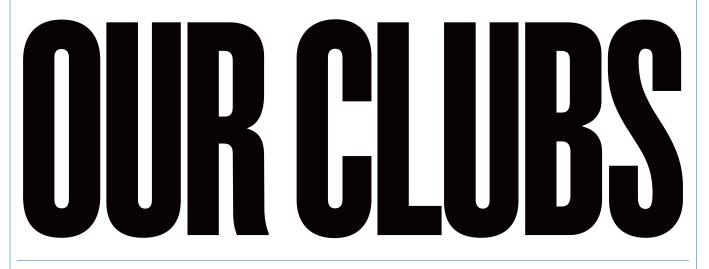
Barry Lopez is among the greatest 20th century nature writers, producing classics like *Arctic Dreams* and *Of Wolves and Men*. This essay collection represents his last work, some of it written shortly before he died in 2020 from a long illness. It's partly a memoir of his growing up and partly an account of his travels to the Antarctic and other places. All of it is a celebration and a call to action to save the natural world, from one of its most eloquent champions.



Fen, Bog and Swamp: A Short History of Peatland Destruction and Its Role in the Climate Crisis

Annie Proulx

Wetlands are one of the most overlooked and poorly understood parts of the natural world, yet their role in storing carbon and protecting our planet is profound. Annie Proulx, best known as a fiction writer, looks at the history of wetlands and their impact on human life — from harboring disease to helping fuel the Industrial Revolution. She warns of the grave dangers posed by the destruction of these vital ecosystems. THE GIFT THAT KEEPS ON GIVING ► LEARNING CURVE ► ART IS ALL AROUND ► LAST BITE



Friends find joy in changing lives

> Rotaract Club of Lusaka, Zambia

The three friends gathered in a busy restaurant are from different regions of Zambia and attend different universities in the country's capital, Lusaka. If not for the Rotaract Club of Lusaka, they'd never have met. But now Kaoma Kaoma, Nellie Mwanza, and Angeline Kapumba are so close that they finish one another's sentences.

"In Rotary, there are no strangers, just friends you haven't met yet," Kaoma says. The three are a perfect illustration.

They're sitting together in a booth waiting for breakfast to arrive at Spur, an American-frontier-themed restaurant in downtown Lusaka decorated with artwork depicting scenes of the Wild West. The menu includes items with names such as the trailblazer and ranch breakfast. It's only 10 a.m., but electronic music blares over the speakers. The restaurant is just down the street from the University of Zambia, where Mwanza studies economics. "Lusaka is like New York," she explains. "This is where all the jobs are found. Everyone from different parts of the country comes to Lusaka at a certain point in their lives. If you're looking for opportunity, this is the place to be. It's an amazing place."

The capital is one of Africa's fastestgrowing cities, its population increasing more than tenfold since Zambia became independent from the United Kingdom in 1964. In 2022, it stood at about 3 million. There are 73 officially recognized indigenous ethnic groups in the country, making the capital city a cultural melting pot even among Zambians.

But a booming city has its downsides, the trio explains: traffic, expensive housing, pollution, communicable diseases. Shanty compounds have sprung up as the population has increased rapidly. People are coming to Lusaka for opportunity, but not everybody is finding it. And that's where the Rotaractors have found their own opportunity — one for service.

The club's signature project is a microfundraising event called Lusaka Soup. Attendees buy a ticket and receive a bowl of soup donated by a host restaurant. They get to vote on one of four projects proposed by community members. The winning project receives the proceeds from the event.

Eric Liswaniso first learned about the Lusaka Rotaract club through the event. His parents died by the time he was 15 years old, and he went to live with his grandparents. His three younger siblings were separated to live with different relatives. The experience made him passionate about children's education. "I was really privileged to go to school, which is not common for an orphan," he says. He proposed a project at the soup fundraiser and won. "That's why I became a Rotaractor," he says. Today he's a dual member, also in the Rotary Club of Ndola.

Likewise, Kapumba was drawn to the club because of a service project. She says she became a Rotaractor in 2018 after meeting Liswaniso while she was volunteering to provide free dental services at a health day (in addition to studying insurance at the University of Lusaka, she has a dental certification). "I talked to him and said I've always loved to do community work, but I haven't found a place," she says. "He said, 'You've found the right place. Join us."

Club members have volunteered with Partners for a Malaria-Free Zambia, which in 2021 received The Rotary Foundation's first \$2 million Programs of Scale grant (read more about the program on page 26). Liswaniso is a program manager for Malaria Partners Zambia, one of the groups behind the Programs of Scale project. "Bringing Rotaractors onto this project was a brilliant idea," Mwanza says. While she and Kapumba were volunteering in the field, they met a man who couldn't walk and crawled to get around. After they returned to Lusaka, the club organized to get the man a wheelchair and plans to continue its support. "We find pleasure and joy in changing lives," Mwanza says.

The Lusaka club draws members from a cross section of the community and includes students, graphic designers, writers,



Members of the Rotaract Club of Lusaka (from left): Eric Liswaniso, Nellie Mwanza, Kaoma Kaoma, and Angeline Kapumba.

lawyers, doctors, and mental health professionals. The latter have become increasingly important because of a spate of suicides among young people in Zambia; the club has been promoting mental health awareness at most of its meetings. And the club itself is like a second family, providing a safe space. "We encourage each other to talk about our tough times," Mwanza says. "It builds hope and keeps you going." Breakfast arrives and conversation momentarily quiets down as the group tucks into their meals. Then the talk turns to something on the minds of many young people: careers and networking. Kaoma, a photographer and podcaster, got his break in photography through a wedding planner who is a former club member. After that, business boomed. "Rotary has given me the opportunity to expand my skill set in a way I never thought I would, which is amazing," he says. On "Business Thursdays," Rotaractors post about their businesses in their WhatsApp group, so that anyone in need of a promoted product or service can reach out directly.

"Rotary helps me in my personal life and my career path," Mwanza says. "It gives me a broader perspective on life." — DIANA SCHOBERG

ROTARACT IN AFRICA *as of 1 October





districts throughout Africa have Rotaract clubs

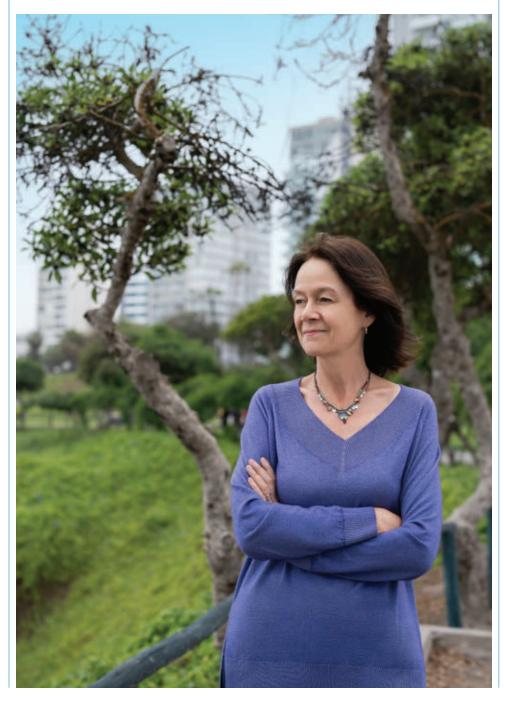


countries and geographical areas in Africa have Rotaract clubs

WHERE ARE THEY NOW?

The gift that keeps on giving

A dual investment by Rotary enabled a young woman to embark on a career with the United Nations World Food Programme



This story begins with a Rotary Youth Exchange and ends with a Nobel Peace Prize. It's a story, in other words, about how Rotary International helped one person to help others, and in so doing contributed to global goodwill and peace.

In 1988, Rotary District 709 today it's District 7090 — chose me as one of its exchange students. I still remember the thrill I felt when I learned that I, a high school student in St. Catharines, Ontario, would be traveling to Bogotá, Colombia. I spent a joyous year immersed in the language, culture, music, and food of that marvelous country, living with a host family that I am still close with more than 30 years later. Learning Spanish at that age equipped me for a volunteer job in Santiago, Chile, several years later, so I again lived in South America after my graduation from the University of Toronto.

The next gift Rotary gave me was a Rotary Foundation Ambassadorial Scholarship, enabling me to acquire a master's in development studies from the London School of Economics and Political Science. "Enabling" is a key word in my story, because, starting with Colombia and continuing with the London School of Economics, Rotary made it possible for me to access a path that I might not otherwise have been able to travel.

It was the graduate degree earned from a prestigious school (that I could otherwise not have afforded), my fluency in Spanish, and my proven suitability for life abroad in foreign countries that convinced the United Nations World Food Programme to offer me a position in 1997 as a junior professional officer, or JPO, assigned to Sierra Leone. Canada and many other countries sponsor their residents for the UN JPO program, which is meant to encourage talented young professionals to pursue careers in sustainable development.

Sierra Leone is a beautiful country, but it was experiencing a terrible conflict — a civil war fueled by the trade in "blood diamonds" — during the three years I lived there. I had many experiences that 20-somethings from southern Ontario don't usually have. More importantly, I began the process of learning about what humanitarian and development work involves.

The UN World Food Programme is the world's largest humanitarian organization working to reduce hunger and promote food security. It works in more than 120 countries and territories, providing lifesaving food in emergencies and helping individuals and communities find solutions to ensure that people get enough food. Until recently, the World Food Programme typically assisted up to 100 million people a year. But with the dramatic impact that COVID-19 had on hunger worldwide, the organization assisted more than 115 million people in 84 countries in 2020 and 128 million people in 2021.

My time in Sierra Leone was the beginning of a career with the World Food Programme that has spanned 25 years and led to multiple assignments around the world. In Sierra Leone and Liberia, I worked to provide relief to people displaced from their homes by conflict, while also supporting reconstruction of their communities. In Nepal, I managed a rural community infrastructure project that improved the livelihoods of people in some of the country's remotest areas. In Eswatini (Swaziland when I visited), I coordinated the emergency response to a major drought and developed programs to support children left orphaned or vulnerable because of the devastating impact of HIV/ AIDS. In Uganda, I worked to address child malnutrition and managed programs to support refugees, small-scale farms, and marginalized communities. I've had assignments in many other countries, such as Indonesia (after the 2004 tsunami), Jordan, Kenva, and Mauritania. This year, after spending more than six years at our headquarters in Rome - where I led a team charged with helping governments in developing countries strengthen their socialwelfare systems — I began a new assignment as the World Food Programme's representative to Peru.

The World Food Programme is a remarkable organization. To deliver food and other assistance to people who need it, the organization has 5,600 trucks, 30 ships, and nearly 100 planes — and in Nepal, we even used yaks! It also provides more than \$2 billion a year in cash assistance for people to choose their own food locally.

The World Food Programme is often first on the scene to provide food help in wars and civil conflicts, droughts, floods, earthquakes, hurricanes, and crop failures. Two-thirds of our work is in countries affected by conflict, where people are three times more likely to be undernourished than those living in countries without conflict. For its efforts to combat hunger, for its contribution to bettering conditions for peace in conflict-affected areas, and for acting as a driving force to prevent the use of hunger as a weapon of war and conflict, the World Food Programme was awarded the Nobel Peace Prize in 2020.

I felt extremely proud at the announcement. I thought of all the people I know who have worked with dedication and often at great personal risk to help other people. One of my favorite colleagues had never lived or worked in a country that was not at war. (His experience made him fearless when dealing with a drug-fueled militia.) Another colleague spent five years living in a tent in villages in South Sudan. But what moved me the most about the award was that it put a global spotlight on people whose struggles and suffering are so often overlooked and who deserve to be seen.

The World Food Programme enables those people to improve their lives, just as Rotary enabled me. As with so much of what Rotary does, those programs — those gifts that enabled me — are essential investments in people. To this day, I remain grateful to Rotary, and particularly to the Rotary Club of St. Catharines, for the support provided not only to me but to so many other students and scholars equally motivated to contribute to the lives of others. — SARAH LAUGHTON





Sarah Laughton

- Rotary Youth Exchange, 1988-89
- Bachelor's in international relations, University of Toronto, 1994
- Rotary Foundation
 Ambassadorial Scholar, 1995-96

Sarah Laughton's 25-year career with the United Nations World Food Programme has included assignments in Nepal (left) and Eswatini (the country formerly known as Swaziland).

OUR CLUBS

DISPATCHES FROM OUR SISTER MAGAZINES The Rotary Korea

Protecting Rabbit Island





Like a pebble cast into the sea,

Tokkiseom, or Rabbit Island, seems to float along the northeast coast of Jeju, Korea's largest island and a self-governing province. The islet got its name because it is home to a plant called munjuran, commonly known in English as poison bulb or spider lily. When large swaths of munjuran bloom in summer, the island appears to turn white and resembles a rabbit. Locals refer to munjuran as "a thousand miles of fragrance" due to its floral scent that spreads far and wide.

For years, the uninhabited island has been plagued by sea garbage. During the rainy season, from July to September, storms sweep ashore piles of litter that threaten the growth of munjuran and the island's spectacular scenery.

Concerned about ecological damage from the marine debris, the Rotary Clubs of Jeju Munjuran and Seongsanpo Sumbi decided to help clean it up. Each time a typhoon hits the island, Rotary volunteers apply for an entry permit from the local government and travel by boat to the island, where a rocky shoreline makes access difficult. Villagers living near the island also volunteer to monitor the tides to help the cleanup crews navigate. Rotary members pick up litter along the beach, remove debris from the munjuran field, and haul away the waste.

Over the past 12 years, the project has gained support from other clubs. In 2017, the Rotary Club of Sae-Gimcheon joined the efforts.

"It is our mission to protect Rabbit Island so that the beautiful munjuran plants don't lose their natural home," says Wan Suk Kim, president of the Jeju Munjuran club. Through their service, Rotarians hope more tourists will visit the region and fall in love with the white island and the fragrant flowers. They want to ensure that munjuran will continue to prosper and bloom every summer.

— JONG-MIN PARK



Clockwise from top left: Rotary members in Korea remove sea garbage from Rabbit Island after a storm; volunteers monitor the tide to help the cleanup crew navigate; locals refer to the munjuran plant as "a thousand miles of fragrance" because its floral scent carries far and wide.



Time for Koreans to help

On 24 February, the day after we celebrated the 117th anniversary of Rotary's founding, Russia invaded Ukraine. The war has forced more than 14 million people to flee their homes. Among them, more than 7 million have left for neighboring countries. Many of the refugees depend on humanitarian aid.

Seoul is far from Kyiv, and Korea has not been heavily exposed to the consequences of this war. However, the crisis reminded us of the Korean War in the early 1950s. An estimated 2 million to 3 million civilians were killed, wounded, or went missing. Our country was destroyed.

After the war, many countries came to South Korea's aid. The International Development Association, the World Bank's fund for the poorest countries, provided millions of dollars to help South Korea build or renovate railways, highways, irrigation systems, schools, and universities. Our country was able to stand again because our friends sowed seeds of hope in a place where there was nothing. Over the past six decades, thanks to the help of the international community, South Korea has been able to transform itself from a recipient of international aid to a donor.

So, when I heard about the dire situation in Ukraine, I felt that it was time for us to give back. I wanted to deliver the hope that South Korea received decades ago to the people of Ukraine who are now in need.

This was why I left for Poland in late May to help Ukrainian refugees. More specifically, I hoped to provide assistance to Rotary members in Poland who are on the front lines of Rotary's relief efforts.

As a past governor of District 3750, I was joined in this effort by many fellow Rotary members from the district. While we were raising funds, we communicated through email with Rotary members in Poland, which has taken in about 1.5 million Ukrainian refugees. We raised more than \$20,000. Six members in our district traveled to Poland and met with fellow Rotarians, witnessing how they opened their homes and offered different types of assistance for Ukrainian refugees to settle and live in Poland. It was a memorable experience.

— YOUNG JOUNG YUN

Above: Members of the Rotary Club of Kraków Wyspianski, Poland, volunteer with a nonprofit at a shelter for Ukrainian refugees in April. **Rotary members** from District 3750 (Korea) are among those raising money and providing other support for relief efforts.

Favorite outings

Once a month, members of the Rotary Club of Seoul-Hansoo in District 3640 organize a social outing for people at the Seongmo Ja-ae Welfare Center in the Gangnam district of Seoul, an agency that helps people with disabilities live independently and thrive.

Club members came up with the idea after visiting the center in 2015 and noticing that some residents lacked opportunities to experience the world outside.

Over the past seven years, Rotary members and residents at the center have built memories with outings such as camping, barbecues, movies, bowling, and touring the Gyeongbok Palace.

At the beginning of each year, Rotary volunteers meet with staff at the center to plan for the year. Activities often fit with the season — sporting events in the spring, baseball games in the fall, trips to *jjimjilbang* (Korean dry saunas) in the winter, and a Christmas party in December.

"At our last Christmas event, we worked with the center on a calendar that chronicles the 12 events we organized," recalls Club President Sun Wuk Kim. "Everyone was impressed. Our friendship with residents at this center is getting stronger. I hope these special events will continue to create beautiful memories." — JONG-MIN PARK

Rotary members and residents at the Seongmo Ja-ae Welfare Center in Seoul have built memories through outings together.

HANDBOOK

Learning curve

Free education awaits in Rotary's online Learning Center

When Kimberly Kouame

was feeling the fatigue of the pandemic, she turned to a resiliency course in the Learning Center, Rotary's online training platform, and found affirmation, direction, and relief.

The Learning Center provides courses on club and district leadership, fundraising, membership, professional development, public image, and more in over 20 languages. Through the platform, you can see how another club uses technology to support hybrid meetings, learn about new recruitment tactics, and find out how to align with the current Rotary brand standards.

Kouame has been with Rotary for 16 years, including eight years as manager of learning resources. As so much of Rotary life has turned online, the Learning Center has seen significant user growth, she says. "It's a great way for you to keep up with how Rotary is changing," she says.

Here are her suggestions for how to use the Learning Center to get more out of your membership experience. — J EZRA McCOY

Know what's new and what's for you.

The Learning Center offers members a custom experience, showing you the newest courses and topics on its homepage. To access the center, first set up an account by going to "learning and reference" in the My Rotary site's menu, then click on "Learning Center" in the dropdown list. Members need to use the email address on file at their club so they will have full access. Club members are encouraged to log in at least once so that when you click on links from Rotary, you'll be taken directly to the page you need.

Make stronger connections with social-learning features.

These capabilities allow you to share resources and interact with other users. You can have robust conversations in the site's "questions and answers" section, and find the "learning topics" menu option to curate and share helpful content from the internet. Members can upload their latest presentations, rate content, and give feedback.

Learn the lingo directly from the source.

"What's great about the Learning Center is that Rotary strategic messaging is part of these courses," Kouame says. By staying up to date on training, Rotarians will absorb accurate and flexible language that matches up with Rotary's current standards and goals.



TOP 10 MOST POPULAR Courses on the learning Center 2021-22

Getting Started with the Learning Center -Committing to Diversity, Equity, and Inclusion

9

Protecting Personal Data

3

Rotary Club Central Resources



Embrace differences across cultures and borders.

As Rotary becomes increasingly responsive to its broad membership base, policies about harassment and diversity, equity, and inclusion are evolving regularly to ensure all Rotarians and community members feel welcomed and respected.

Improve your community and organization.

Member groups that have used the Learning Center have found innovative ways to organize their clubs and districts. You will find the most current grant application details there, as well as guides for carrying out Rotary service projects. You can also use the portal to learn how best to propose items to the Council on Legislation and Council on **Resolutions.**

Boost your career prospects.

Through the Learning Center, members have the chance to use professional development tools to build new skills. For instance, you can take a course on giving a speech, then give your talk at a Rotary event and receive feedback from other members.

5

Preventing and Addressing Harassment

Leading Change

6

7

Online Membership Leads

8

Using a Club Management System

9

My Rotary: Club Administration

Essentials of Understanding Conflict

Illustration by Martín Elfman

DECEMBER 2022 ROTARY 55

10

OUR CLUBS



We all make hundreds if not thousands of decisions daily. Whenever I need to make an important decision, I remember the words of Roy Disney, who co-founded what became the Walt Disney Co.: "It's easy to make decisions when you know what your values are."

Each of us brings a set of personal values into our clubs. Rotary also unites by a set of core values — service, fellowship, diversity, integrity, and leadership — that guide our decisions and galvanize us to take action and, by doing so, change the world.

Another value is inextricable to Rotary: our giving spirit. From the club members who volunteer their time for service projects to the Rotary leaders in the Arch Klumph Society who sustain our Foundation, Rotary members are among the most generous people I have ever met. Combining our personal generosity with the countless ways Rotary affords us to give back makes us a global force for good.

In Rotary, we take it a step further. We also value good stewardship, planning, and sustainability. Not only do we give, but in Rotary we also give smart. We know that building sustainability into our projects means their impact will be felt over the long term.

In short, through the Foundation, your gifts keep on giving.

This is why donating to The Rotary Foundation is one of the most intelligent decisions you can make. You know that your gift will align with those values you hold dear and that it will be administered by your fellow Rotarians, who share those values.

It is quite an understatement to say that in giving to Rotary, we also receive. As someone who has been privileged to visit hundreds of Foundation projects around the world, I can tell you that the gift we get in return is priceless.

I hope you, too, will be as lucky I have been, to see the look of amazement on the face of a person at an eye clinic in Chennai, India, who now sees clearly. The proud smiles of Guatemalan children who learned to read thanks to Rotary. Or the grateful tears of a parent in Pakistan whose child has received two drops of polio vaccine. Then you will understand what I'm talking about. We are so fortunate to be able to serve humanity by supporting our Foundation.

During this season of giving, I thank you for your generosity to The Rotary Foundation and for all the ways you give to our great organization. Juliet and I extend our warmest holiday greetings to you all.

IAN H.S. RISELEY Foundation trustee chair **SERVICE ABOVE SELF**

THE OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster: **First** The development of

acquaintance as an opportunity for service;

Second High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

Third The application of the ideal of service in each Rotarian's personal, business, and community life;

Fourth The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

THE FOUR-WAY TEST

Of the things we think, say, or do: 1. Is it the **truth**?

- 2. Is it **fair** to all concerned?
- 3. Will it build **goodwill** and **better friendships**?
- 4. Will it be beneficial to all concerned?

ROTARIAN CODE OF CONDUCT

The following code of conduct has been adopted for the use of Rotarians:

As a Rotarian, I will

- Act with integrity and high ethical standards in my personal and professional life
- 2. Deal fairly with others and treat them and their occupations with respect
- Use my professional skills through Rotary to: mentor young people, help those with special needs, and improve people's quality of life in my community and in the world
- 4. Avoid behavior that reflects adversely on Rotary or other Rotarians
- 5. Help maintain a harassmentfree environment in Rotary meetings, events, and activities, report any suspected harassment, and help ensure non-retaliation to those individuals that report harassment.

CALENDAR

December events

SWEET SPOT

Event: Death by Chocolate Host: Rotary Club of Largo, Florida What it benefits: Local charities and scholarships Date: 2 December Dessert lovers won't want to miss this 26th annual fundraiser at Largo's Central Park Performing Arts Center, featuring mouthwatering chocolate creations from the area's finest restaurants, chefs, caterers, and confectioners. Thousands of holiday lights illuminate the park surrounding the venue. Complimentary champagne and coffee, a silent auction, and live entertainment sweeten the experience.

JINGLE ALL THE WAY

Event: Jingle Bell 8K Run and 5K Walk **Host:** Rotary Club of Whitehall Area, Pennsylvania **What it benefits:** Local and

international projects

Date: 3 December

This outdoor event provides an excellent opportunity to walk (or run) in a winter wonderland. Participants, who may bring their canine companions, circle the tranquil Ironton Rail Trail before heading to a pavilion for chargrilled hot dogs, soup, hot chocolate, and other treats. The event includes a basket raffle and a chance to take photos with Santa.

HOLIDAY CHEER

Event: Prosper Christmas Festival **Host:** Rotary Club of Prosper, Texas **What it benefits:** Cornerstone Assistance Network of North Central Texas and local scholarships

Date: 3 December

This Christmas parade and festival has become an annual tradition in Prosper, a Dallas suburb. The festival features a

LIGHT 'EM UP

Event: Lighted Boat Parade and Santa House Host: Rotary Club of Morro Bay, California What it benefits: Community services grant program Date: 3 December Every year, thousands of spectators gather at Morro Bay's Embarcadero waterfront area to watch a parade of beautifully decorated boats dressed in



twinkling lights. (In past years, boats have been lit up to resemble Christmas trees, giant sea creatures, and other dazzling creations.) Snacks and hot chocolate are available for purchase, and Santa and Mrs. Claus pose for pictures at the club's Santa House.

variety of family-friendly activities and attractions, along with items for sale from local artisans. Music and refreshments add to the seasonal spirit. Entrance fees benefit a local nonprofit that provides financial assistance to community members in need, while proceeds from the Kids Christmas Shoppe go toward a scholarship fund to help residents participate in the town's recreation programs.

TO THE HIGHEST BIDDER

Event: Holiday Auction and Banquet **Host:** Rotary Club of Bozeman Sunrise, Montana

What it benefits: Local projects **Date:** 8 December

This holiday celebration is the club's biggest annual fundraising function, with last year's event attracting more than 150 attendees and netting more than \$85,000. Held at a ballroom on the campus of Montana State University, the evening affair includes dinner and live and silent auctions. Silent auction bidders do not have to attend in person; the club welcomes anyone in the world who wishes to provide support.

SHARING IS CARING

Event: Share Christmas and the Holidays **Host:** Rotary Club of Pearl River, New York

What it benefits: Local projects **Date:** 9 December

Two holiday-themed parade floats wind through the streets of Pearl River before arriving downtown to kick off a fun-filled evening including live music, a DJ, and free hot chocolate and candy canes. In the weeks leading up to the event, the club carries out additional holiday activities, including a toy drive that benefits a community nonprofit and visits from Santa and helpers to group homes for people with disabilities.

2023 RI CONVENTION

7 reasons to go to the Melbourne convention

By Bob Aitken



You'll (re)connect with the Rotary family.

The last Rotary International Convention, in Houston, was proof there's nothing like connecting face to face. But for many Rotary members in the Asia-Pacific region, where COVID-19 restrictions complicated travel plans, Melbourne will be their first in-person convention in four years. With five districts (representing more than 250 Rotary and Rotaract clubs) across the state of Victoria hosting the event, it's sure to be a big reunion.

2 You'll explore the world – all in one place.

The convention is the best way to appreciate Rotary's global scale and reach, says Rebecca Fry, founding chair of RYLA (Rotary Youth Leadership Awards) Oceania and charter president of the



Register now at **convention.rotary.org** and pay in full by 15 December before the rate increases. Rotary Club of Social Impact Network, New South Wales. "The House of Friendship is a true festival of Rotary, showcasing our organization's fellowships, action groups, and community projects from around the world."

1 You'll discover cities within a city.

The coastal metropolis is known as the Australian capital of culture, food, sports, architecture, and theater. It's also a shopping mecca.

Mary Barry, chair of the Host Organization Committee, proudly notes Melbourne's regular recognition as one of the world's most livable cities. It is a family friendly place where visitors will feel instantly welcomed and at ease. "The city looks after its tourists with excellent public transport to unique attractions," says Roslyn Teirney, an assistant Rotary public image coordinator for Zone 8 and a member of the Rotary Club of North Hobart, Tasmania.

You'll be inspired.

4 Rotary conventions are all about an exchange of ideas. And each year's gathering brings you big name speakers to inspire, connect, and spur solutions to the world's toughest challenges. Just look at the list of some past speakers: Bill Gates, Justin Trudeau, Mikhail Gorbachev, and Princess Anne of the United Kingdom. "While still early to announce 2023 program highlights, be assured only outstanding international speakers will take part," says HOC Chair Barry.

5 You'll get your kangaroo fix.

Experience quintessential Australia with a visit to the Melbourne Zoo for a close-up and safe encounter with some of the world's most unusual, cute, and dangerous species kangaroos, koalas, snakes, spiders, crocodiles, wombats, and platypuses. Just 13 miles northeast of Melbourne's central business district, the Gresswell Forest nature reserve provides spectacular sightings of eastern gray kangaroos, says Jennifer Scott, a past district governor and member of the Rotary Club of Central Blue Mountains.

Need more cuteness? Head to Phillip Island, 75 miles southeast of Melbourne, and check out the largest colony of little penguins in the world.

You'll feel energized.

Looking for a place to hang out with all your new Rotary friends once the day is over? Melbourne has endless options. Laura Telford, chair of the Rotaract Australia multidistrict information organization and member of the Rotaract Club of Canberra, describes Melbourne as another of the famous cities that "never sleep."

"Visitors will enjoy jumping on one of more than 475 trams that cover 250 kilometers [155 miles] of track to take you to every corner of this exciting city."

You'll want to see more of Australia.

While the distance can be a challenge in traveling to Melbourne, visitors may fly in to Sydney, Brisbane, Darwin, or Perth to make the most of a unique travel opportunity by seeing other parts of Australia. "The Great Barrier Reef, Uluru and the Red Centre, our tropical north, and the rugged coast of Western Australia all present memorable sightseeing experiences," Scott says.

For more ideas, visit melbournecb.com.au/ welcome-to-melbourne.

Diversity strengthens our clubs

New members from different groups in our communities bring fresh perspectives and ideas to our clubs and expand Rotary's presence. Invite prospective members from all backgrounds to experience Rotary.

REFER A NEW MEMBER



my.rotary.org/member-center

IN BRIEF

Jones pledges polio funds at Global Citizen Festival

Rotary President Jennifer Jones appeared at the Global Citizen Festival in New York City on 24 September to highlight Rotary's commitment to ending polio and to announce an additional \$150 million pledge over three years to fight the disease. Jones, who spoke in front of 60,000 people in Central Park, noted that the New York governor had declared a state of emergency to combat a polio reemergence in the region. Jones stressed that polio is preventable through vaccines and that wild poliovirus is endemic in only two countries (Afghanistan and Pakistan).

She mentioned that female vaccinators, who are critical to building relationships with families in these areas, can sometimes face harassment or even attacks. In Pakistan, "frontline female health workers ... put themselves at risk every day," Jones said. "They are committed, even with obstacles, to reaching every last child with polio vaccines." She also talked about how COVID-19 has disrupted vaccine distribution in some countries.

The additional funding Jones announced will go to the Global Polio Eradication Initiative, which said earlier this year that it was seeking new funding commitments for its 2022-26 polio eradication strategy. "We want this to be the start of a massive effort to reach the initiative's \$4.8 billion funding goal," Jones said. Since co-founding the GPEI in 1988, Rotary has helped immunize nearly 3 billion children against polio and contributed at least \$2.5 billion to global polio eradication efforts.

The Global Citizen Festival is an annual live music event put on by the advocacy organization Global Citizen, which urges world leaders to end extreme poverty, take action on climate change, empower girls and women, and dismantle systemic barriers. Rotary has worked with Global Citizen for more than a decade, primarily on the effort to end polio worldwide.

This year's festival took place both in New York City and Accra, Ghana. The New York portion, hosted by actor and Global Citizen ambassador Priyanka Chopra Jonas, included musical performances from Metallica, the Jonas Brothers, Måneskin, Mariah Carey, Rosalía, Mickey Guyton, Angelique Kidjo, and others.

This year's campaign generated \$2.4 billion in commitments from numerous governments and philanthropic groups, according to Global Citizen. Since its first concert in 2012, the organization says, more than \$41 billion in funding has been disbursed, affecting the lives of more than 1.1 billion people. — RYAN HYLAND



IN MEMORIAM

With deep regret, we report the deaths of Abraham I. Gordon, Bridgeport, Connecticut, who served RI as vice president in 1999-2000, director in 1998-99, and district governor in 1989-90; Noel A. Bajat, Abbeville, Louisiana, who served RI as vice president in 2011-12. director in 2010-11, and district governor in 1998-99; Yoshimasa Watanabe, Kojima, Japan, who served RI as director in 2006-08 and district governor in 1993-94; and Peter L. Offer, Coventry Jubilee, England, who served RI as director in 2015-17, president of Rotary International in Great Britain and Ireland in 2006-07, and district governor in 1987-88.

In addition, we report the deaths of the following Rotarians who served RI as district governors:

Jack Vallerga Healdsburg Sunrise, California, 1989-1990

Jack Peters Vernon, British Columbia, 1990-91

Michio Matsuoka Kobe, Japan, 1995-96

Joseph F. LaGuess Rancho Mirage, California, 2000-01

Ann Fuge Clintonville, Wisconsin, 2018-19

Margaret Hassall Cooma, Australia, 2018-19

Roger Taylor Coatesville, Pennsylvania, 2021-22

ARE YOU READY TO PLAY?



Learn what happens when every club uses one voice to tell Rotary's story.

Tune in to on.rotary.org/gameshow to watch "One Voice, Every Club."



OUR CLUBS

2023 CONVENTION Art is all around



Public art is a staple in Melbourne, and exploring the city's outdoor installations and lanes filled with graffiti and murals is one way to experience its beauty and creativity when you're in town for the 2023 Rotary International Convention 27-31 May.

Walk through the central business district to see a variety of favorite street art spots. The cobblestone Hosier Lane, one of the most famous displays, explodes with color from art that changes overnight as people continually paint over the city-sanctioned graffiti. A few blocks away, gaze at portraits of legendary rockers from the hard-charging band that gives narrow AC/DC Lane its name. Turn the corner to take in the gritty vibes of the street art that enrobes sophisticated restaurants along Duckboard Place.

Learn more and register at convention.rotary.org.

Presgrave Place offers a twist on the typical graffiti lane. The road has become an outdoor gallery lined with an eclectic accumulation of framed art, pasted-up posters, and sculptural mini-installations.

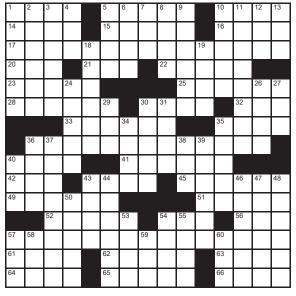
In a park along the Yarra River, which cuts through the heart of Melbourne, you can walk among the Federation Bells. The government commissioned the 39 upturned bells for the 2001 centennial of when the continent's six British colonies became a nation. The brass bells on pedestals and poles play music from various composers three times a day.

Look for sculptures all around the city. You might see a cluster of giant golden bees outside a skyscraper, a fragment of what looks like a library building jutting out of the sidewalk, and an upside-down cow in a tree. — EVA REMIJAN-TOBA

CROSSWORD

Toward higher impact

By Victor Fleming Rotary Club of Little Rock, Arkansas



Solution on page 10

ACROSS

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- 15 Ukraine city
- 16 Hoppy brews, for short
- 17 Like 57-Across
- grantees
- 20 Like some meds
- 21 Capone and Pacino 22 Montezuma, for one
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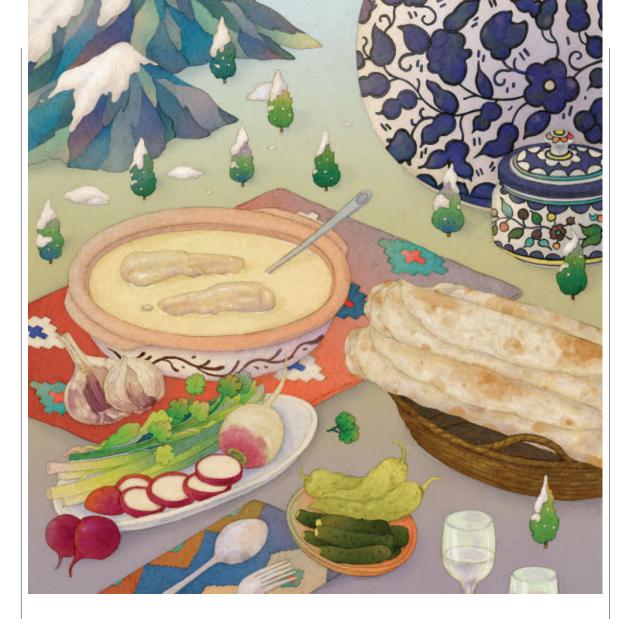
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A medieval soup for today

Drink vodka with Armenia's traditional broth thickened with cow hoof

Grilled meats, or khorovats, are popular in Armenia. There is an annual khorovats festival in the northern city of Akhtala, and tourists who visit the country's capital of Yerevan have dubbed Proshyan Street "barbecue street" in honor of one of the nation's signature dishes.

But if you want to sample something different, Margarit Piliposyan, a member of the Rotary Club of Yerevan, recommends a more traditional Armenian dish called khash. "This is a cow hoof boiled to make a thick broth," she says. "Bones are taken away, and the meat and broth are served with lavash, our national bread that's baked in clay barrels buried in the soil. We eat khash with pickles, radish, and vodka. You drink vodka with it even if you normally never drink it." **TRADITIONAL REMEDY:** The thick, sticky soup is full of collagen from the beef hooves. Because of the long-cooked bones, Piliposyan says, "if you have a bone fracture it's considered good to have khash to help."

A NEXT-MORNING MEAL: "I have a group of friends who meet at the end of every December to celebrate the new year, and we have khash in the morning," she says.

HUMBLE BEGINNINGS: The dish is mentioned in medieval texts as far back as the 12th century. "Khash was traditionally considered a meal for the poor because the rich people would keep the meat, and the slaves and servants would be given the cow legs and hooves," she explains. "But now it is a very common dish for everyone." — MONICA ENG

Margarit Piliposyan Rotary Club of Yerevan, Armenia





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