

2024 Digital Cookie Guide for Girl Scouts and Families

Digital Cookie: https://digitalcookie.girlscouts.org/login

Digital Cookie is the online platform that Girl Scouts will utilize to track their cookie program. For assistance, contact your Troop Leader or Girl Scouts River Valleys. View the Digital Cookie Help Section on the Digital Cookie site to view Frequently Asked Questions, tip sheets and videos, or to contact Digital Cookie Customer Support.

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The Basics

In this section you will find instructions on the basic tasks your Girl Scout needs to know to successfully utilize their Digital Cookie platform.

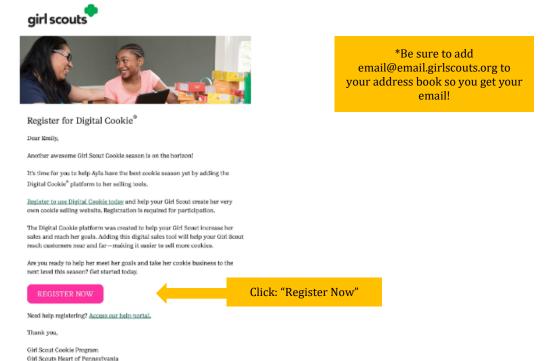
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- Customer Experience





Girl Scout Login

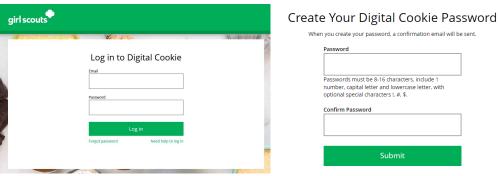
Step 1: Watch for your registration email* from "Girl Scout Cookies" (email@email.girlscouts.org) with the subject "It's time to register your Girl Scout for Digital Cookie!" Search your "Promotions/Clutter/Spam" folder if you didn't receive this email.



Step 2: Select the pink button to take you to the Digital Cookie registration site.

(For best results, use the most recent version of your web browser)

Step 3: After being transferred to the Digital Cookie website, You'll need to create a password.



Step 4: Log in with your email address and password.

Step 5: When you first log in, watch and review the "Safe Selling for Smart Cookies" safety video with your Girl Scout(s). You can't proceed any further until the full video has been viewed.



Step 6: Read and accept the Terms and Conditions.

Step 7: Read and accept the "Girl Scout Safety Pledge" with your Girl Scout(s).

You will then be taken to a screen to activate your Girl Scout(s) for the Digital Cookie program and update their preferred name, if desired.



If your Girl Scout is older than 13, you can add an optional Girl Email Address in the designated box. Girl Scouts 13+ can manage most of her Digital Cookie site on her own, but still need an adult to approve the Girl Scout's site and approve orders.



After activating your Girl Scout(s), click "Access Site" to be taken to the first Girl Scout's home page.

Step 8: Once you have registered, watch your inbox for a registration confirmation email and save this email where you can find it during cookie season!

If your Girl Scout is older than 13 and you added her email address, the registration confirmation email will go to the Girl Scouts email.

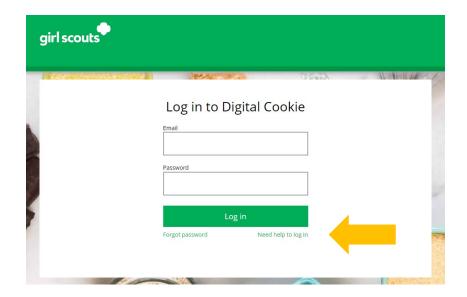


Registration Issues

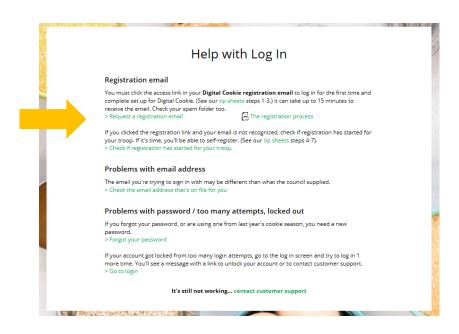
If you're having issues getting registered, select the Need Help Logging In button. Girl Scouts must be registered for the current membership year and we will need to have the correct email address on file for the primary caregiver.

Step 1: Check your junk/spam/promotions inbox one more time for an email from "Girl Scout Cookies" (email@email.girlscouts.org). If you do not find the email, follow next steps.

Step 2: Go to digitalcookie.girlscouts.org and click the "Need help to log in" link. And view the screen of steps to try and get registered for Digital Cookie.







Step 3: Start by clicking on the "Request a Registration Email" and enter the email address you used to register your Girl Scout.

Request a Digital Cookie Registration Email Enter the email address you have on file at Girl Scouts and we'll send you a Digital Cookie registration email. It can take up to 15 minutes to receive the email. Email Cancel Submit Your reset email should be delivered within 15 minutes, but some email providers may take a few hours. If you have checked your spam folder and still don't have your email, Contact customer support

Step 4: If your email is in the system, you will get a message letting you know that you have been sent a registration email and you will receive it within 15 minutes. If your email is not in the system you will receive a red message, if you think your Girl Scout is registered then choose to "check the email address that's on file for you."



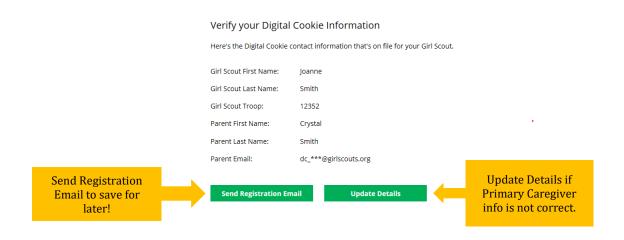


For others, click here for help.

Step 5: Select our Girl Scout Council, Girl Scouts River Valleys or Minnesota and Wisconsin River Valleys. Then enter your Girl Scout's first name, last name, and troop number to verify your Digital Cookie information.

If your Girl Scout's information is not in the system at all, or not in the way you entered it, you will get a message to contact your council, Troop Leader, or Customer Support.

If your Girl Scout is in the system, you will see the information in order to verify it is correct.



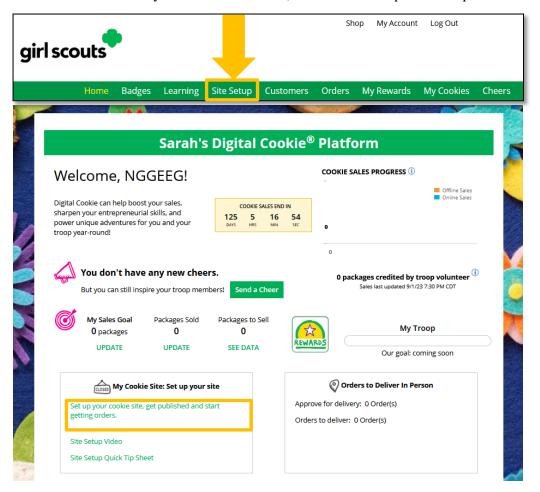
Step 6: Any updates made will need to be reviewed and approved by Council before your Digital Cookie account will be activated. Once approved, you will receive a registration email and can begin accessing Digital Cookie.



Site Setup

Step 1: Log in to <u>digitalcookie.girlscouts.org</u>

To help your Girl Scout set up her business for customers, click on the "Set up your Digital Cookie site..." link in the "My Cookie Site" section, or the "Site Setup" at the top.



Step 2: There are several different sections to her home page. These are: Goal Setting: "Set My Sales Target", "My Cookie Story", Photo/Video Upload, and Preview and Publish Your Site.

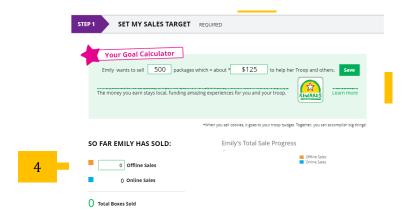
Goal Setting: Set My Sales Target

- 1. Girl Scouts enter how many packages of cookies they are working to sell this year through online and offline sales.
- 2. When the information is entered, the calculator will show how much money the troop will get from her hard work.
- 3. Clicking on "Rewards" will take you to your council's rewards tab (if available) to see what rewards the Girl Scout might want to work towards.



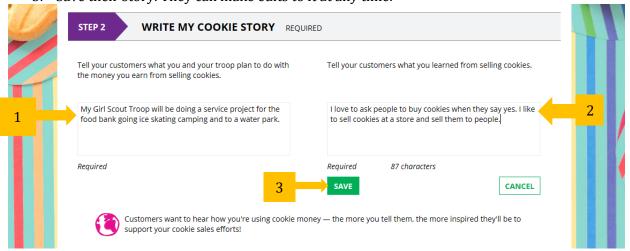
4. Girl Scouts can enter any offline packages they have sold so their customers will see their total sales, not just their digital sales.

Don't forget to save your goal before moving on.



My Cookie Story

- 1. Girl Scouts tell their customers about a troop goal and why it's important.
- 2. Girl Scouts share what they've learned from the cookie program.
- 3. Save their story. They can make edits to it at any time.





Girl Scouts who uploaded a

photo or video of themselves sold more than

double the boxes on average than those who

did not.

Photo/Video Upload

- 1. Girl Scouts can choose to upload a photo or use a picture from the gallery.
- 2. Or, Girl Scouts can upload a video or use the "Cookie Boss" video.
- 3. Bonus! Girl Scouts can get tips on how to make a great video.



See Your Cookie Site and Publish

Almost there! Simply click the button to see how the site appears to customers and publish.

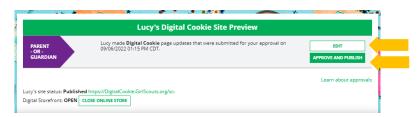


If your button only says "see your site" you may be missing some required fields or didn't make any changes. Go back and check that everything has been completed.

You will see what the customer will see. Some things to check:

- Is the spelling and grammar correct and does it tell a story?
- Make sure the photo or video are displaying correctly.
- Are the goals accurate?
- If you need to change anything, click *Edit* and make changes, then go back to Step 2a.
- If it looks good, approve and publish it.

Your Girl Scout's cookie store now has its own website! If your council's digital cookie sale hasn't started, the link will not be active yet.





Girl Scout and Caregiver Dashboard

Your Digital Cookie Dashboard has information that helps you support your Girl Scouts' Digital Cookie sales. There are nine tabs on your dashboard: Home, Badges, Learning, Site Setup, Customers, Orders, My Rewards, My Cookies, and Cheers.



Home

The following are sections that you'll see on the Home tab.

1. Cookie Sales Progress and Cheers

Track your cookie sales and how your troop is doing towards their goal. You can update your goal and enter offline sales all from your dashboard:

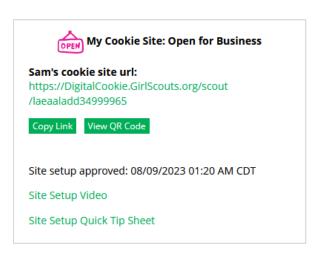


You will also be notified from your dashboard if you have a new Cheer or easily send a Cheer to another Girl Scout in your troop right from your dashboard.

2. My Cookie Site

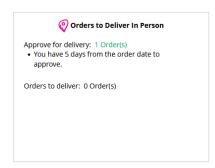
Once your site is set up, you can copy your site's URL or download a QR code to share with customers. If you have not set up your site, reference the Site Setup tip sheet or video.





3. Orders to Deliver In-Person

In this section you can see if you have orders to be approved or delivered:



4. Learning

This section will let you know when you have completed a cookie pin or badge. Once you have completed the steps on the Badges page, the pin or badge you have completed will be colored in:



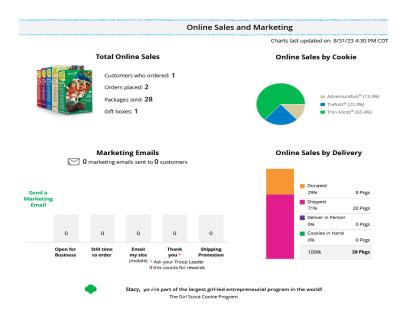
5. From Your Council

You may see notes from Girl Scouts River Valleys in this section to cheer you on during the cookie season.



6. Online Sales and Marketing

Monitor your cookie business by viewing your total sales as well as a breakdown of sales by cookies and delivery options. You can also see how many marketing emails you have sent to customers:



Badges

This page displays the Cookie Entrepreneur Family Pins, and the Cookie Business badges appropriate to your Girl Scout's level. View the Cookie Entrepreneur Pins/Badges tip sheet.

Learning

This page has games, videos, and other Cookie Program exercises tailored to your Girl Scout's age level. View the Learning Center tip sheet.

Site Setup

Use this page to set up your cookie site. For support on how to set it up, view the Girl Scout Login tip sheet, Site Setup section.

Customers

Connect with customers on this page by adding new friends and family, send emails, and monitor their orders.

Orders

View all orders placed on your cookies site. For details on the delivered orders section, view the Order Received (In-Person Delivery) or Order Received (Shipped/Donated) tip sheets.



My Rewards

Girl Scouts will be able to see the rewards they can earn and make selections once they get to that level. For details on how to make the selections, view the My Rewards tip sheet.

My Cookies

This page has three different sections:

- **Initial Order:** This section does not apply to Girl Scouts River Valleys.
- **Cookie Inventory:** monitor your cookie inventory throughout the sale, to keep track when you need to order additional cookies for orders from your troop.
- **Financials:** monitor the financial piece of the cookie business to see if any money is due to the troop.
- **Delivery Settinges:** this section you can turn off/on cookie varieties as well as the in-person delivery option for customers.

For more details, view the My Cookies Inventory by Variety and My Cookies Delivery Settings tip sheets.

Cheers

Send words of encouragement to other Girl Scouts in your troop and view any Cheers you may have received from customers, your troop volunteer, or other Girl Scouts from your troop.



Marketing to Customers

A Digital Cookie site isn't any good without customers! Learn how you can:

- Enter customer information
- Send marketing emails

Customers tab

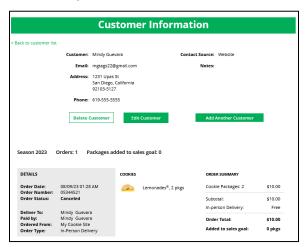
Click "Customers" tab.



Cookie Customers

Girl Scouts can add or import customers they want to send marketing emails to--and keep customers in Digital Cookie for referencing in future cookie seasons.

Clicking on a customer's name brings up more information about the customer, including details about any orders.

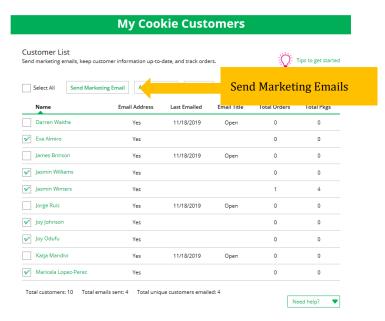


Send Marketing Emails

To send emails to your customers, check the box in front of all the customers you want to reach and click "Send Marketing Emails."

You can select different customers and send different emails to them or send the same email to all your customers at the same time.





Add Customer

To add customers manually, click "Add Customers."

The only required field is Name. To maximize your marketing, you should complete as many of the fields as possible.

You can also add customers who have made a purchase and aren't in your customer list.

Import Customer(s)

Click "More" then "Import."

Instructions for how to import contacts will show. Click "Cookie Customers Template" to download. Navigate to your downloads and open the spreadsheet. The first tab will have detailed instructions. If the file opened in Protected View or Read Only, click "Enable Editing."



On the second tap of spreadsheet "Import_Customers," fill in information based on the template provided. Save spreadsheet progress often. When complete, close the file.



Click "Choose File" button in your Digital Cookie tab and select "Import_Customer" file (it may be in your downloads still or wherever you saved it to). Click "Import File." While the file is uploaded, you can send marketing emails to these customers.

Export

The "More" drop down menu also gives you the option to export your customer list. When you choose "Export" a screen will pop up with instructions on how to export your customer list and save it to your computer:

Export Your Customer List

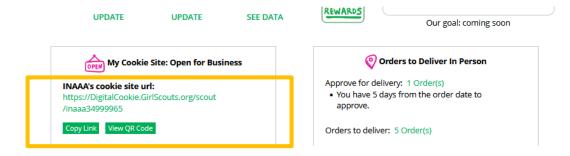
Saving a copy of your customer list is easy. When you select the "Export file" button, a file will download to your computer with the name "DigitalCookieCustomers". You can rename the file, if you wish, and save it on your computer.



QR Code/Digital Cookie Site Link

You can also send customers a link to your Digital Cookie website OR generate a QR code for them to use directly from your home page.

Customers who purchase directly from a link won't be reflected as an email sent in your totals. But their orders are treated the same no matter how they reached your website.





Order Received (In-Person Delivery)

Congratulations! Your Girl Scout received an order and the customer requested she deliver the cookies in person. Below we will walk you through the steps that need to be taken prior to delivering the cookies.

Step 1: If you receive an In-Person Delivery order that you need to approve and you have not approved the order by midnight, you will receive an email from email@email.girlscouts.org with the subject "Action required: you have an in-person delivery request!" letting you know your Girl Scout has received an order for delivery. Hooray!

Step 2: Click the button "Log In Now" in the email. That will take you to Digital Cookie where you can log in or go to <u>digitalcookie.girlscouts.org</u> and log in.



Step 3: Click on the "Orders" tab and see what orders are pending your approval.





Step 4: You will see a list of all orders needing approval, including the customer order number, number of packages in each order, the customer's address, when the customer placed the order, and the number of days you have to approve it until it reverts to the customer's second choice option.



TIPS!

- The customer's second choice could be "Cancel" or "Donate." Don't risk a lost sale and a disappointed customer—approve or decline orders within five days.
- Be sure to approve the order before delivering it to make sure the customer's payment is accepted.



Step 5: When determining whether to approve or decline the order, consider:

- Is the customer a known and trusted individual?
- Are you willing and able to get the cookies to the customer's location before the end of the sale.

AND

• Do you have or will you have the inventory available?

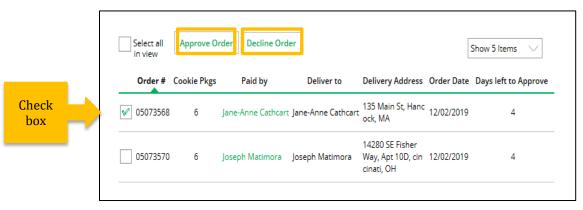
If so, "Approve Order."

If you are unable or unwilling to fulfill the customer's order, click "Decline Order" and the order will default to whatever second option the customer has selected: "Cancel" or "Donate".

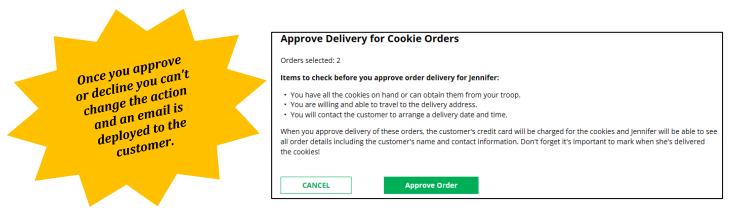


Step 6: There are multiple ways to approve and decline orders for delivery.

1. Check the boxes in front of the orders you want to approve or decline and then click "Approve Order" or "Decline Order"



You will get a pop-up message confirming you want to approve all of the orders you selected and can deliver them to the customer:





Or that you want to decline all of the orders you selected and understand if the orders are being cancelled or donated:

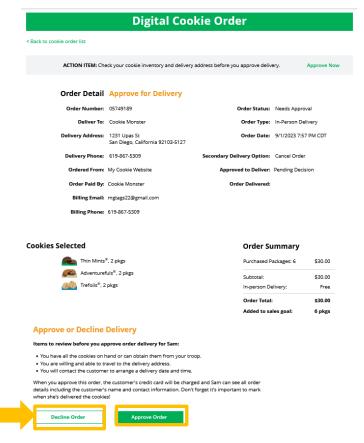


2. Click the "Select All" box, which will select all of the orders on that page that need approval, then click "Approve Order" or "Decline Order".



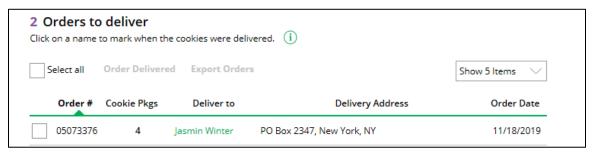
You will also get a pop-up message confirming your batch approval or declining of the orders selected, as above in option 1.

3. Click on the individual customer to bring up that person's order details and click "Approve Order" or "Decline Order" at the bottom.





Step 7: If you have approved the order, it will move down to the section "Orders to Deliver", below the "Approve" section.

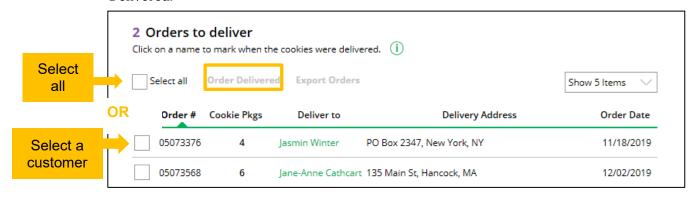


When you approve the order, the customer will be charged.

Make sure the Girl Scout follows through and delivers those cookies.

Step 8: Once you have delivered the cookies, log back into Digital Cookie and mark those orders delivered. There are two ways to indicate you have delivered your order:

- 1. Check the "Select All" box to select all of the orders on the page; they will all be marked "Order Delivered".
- 2. Check the box in front of any orders you have delivered, and then click "Order Delivered."



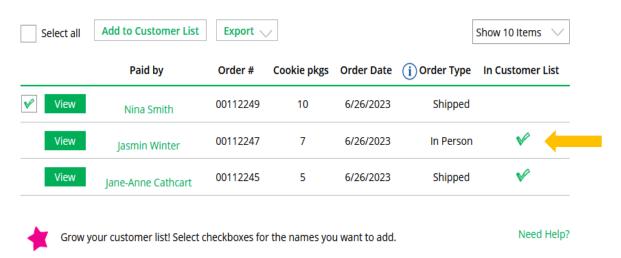
When they are marked as delivered, they will move down into the third section on the page as a completed order.



Step 9: If the customer is not in her Digital Cookie contact list, your Girl Scout can check the box in front of the customer's name and click "Add to Customers tab." Then, the customer will be in her records for sending thank-you emails this year and marketing emails next year for repeat business.

Digital Cookie Online Orders

3 Completed Digital Cookie Online Orders



The troop volunteer will see the financial transaction as a credit to your Girl Scout in Smart Cookies after you have approved delivering the order.



Order Received (Shipped/Donated)

Congratulations! Your Girl Scout received an order that is being shipped directly to the customer and/or donated. There isn't anything you need to do (except remind your Girl Scout to send a Thank-You email), but here are things you will want to know.

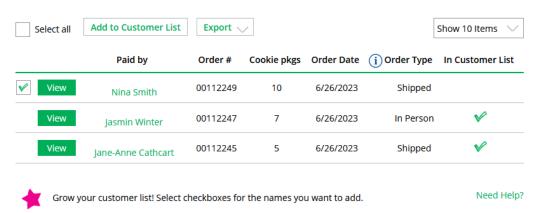
Step 1: Once you are in the Digital Cookie site, click the "Orders" tab to see what orders you received.

Step 2: On the cookie orders page, you can see all of the orders that have been received. Girl Scouts can see who purchased the cookies, how many, when, and if they had them shipped or donated.

Step 3: Clicking on the customer's name for any of the orders will bring up details about what that customer ordered, including any donated boxes.

Digital Cookie Online Orders

3 Completed Digital Cookie Online Orders



Step 4: If the customer is not in her Digital Cookie contact list, your Girl Scout can check the box in front of the customer's name and click "Add to Customer List."

Your troop volunteer
has instructions on
how these sales get
credited to the Girl
Scout's account
automatically. But
rest assured it is an
automatic process and



My Cookies: Inventory by Variety

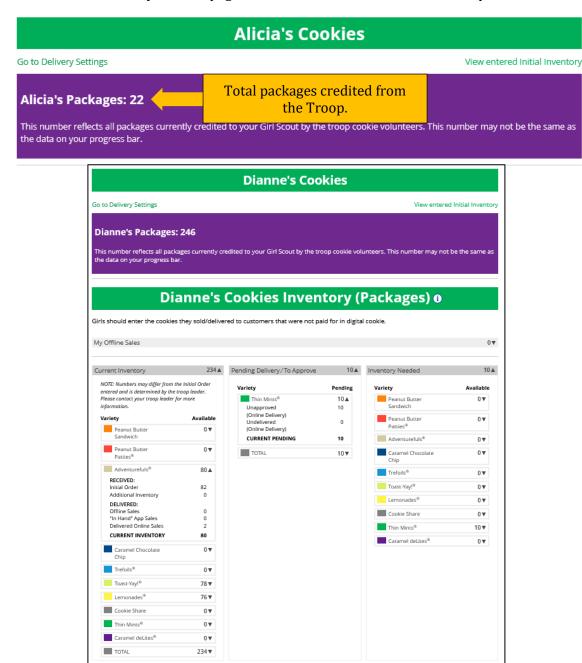
Digital Cookie can help you make sure that you have enough cookies for your orders, track your progress on delivering/selling offline orders AND/OR make sure that your record of cookies received agrees with what your troop cookie volunteer has given your Girl Scout.

To learn more, go to your "My Cookies" tab.





Here's a look at the My Cookies page. We'll talk about each section in this tip sheet:



NOTE: The top part of your dashboard shows the total number of packages that have been allocated to your Girl Scout from the troop cookie volunteer. It could include booth sales or troop sales. It is not the same as the number of cookies you are financially responsible for.



Inventory: The inventory section gives you a quick view of how many cookies you should still have undelivered and how many you may need to fill your in-person orders.

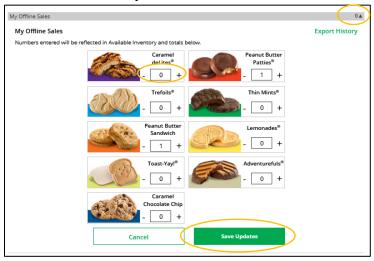
The first thing to note is "My Offline Sales".

Offline sales are sales where a customer has paid for their cookies with cash or check. The Offline Sales will need to be updated by the Girl Scout/her caregiver after delivering cookies and receiving cash/check payment. If they are not entered in this section, they will not be removed from her inventory and this section will not be correct.

To enter offline sales, click the down arrow by the number of packages on the right side and open a screen to enter those sales.

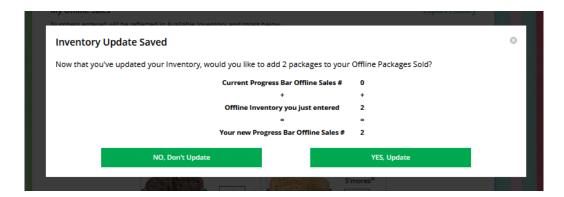
Isabel's Cookies Inventory (Packages) Girls should enter the cookies they sold/delivered to customers that were not paid for in digital cookie. My Offline Sales Need help? View Tutorials Current Inventory 49▼ Pending Delivery/To Approve 0▼ Inventory Needed 49▼

When those are entered, click "Save Updates"

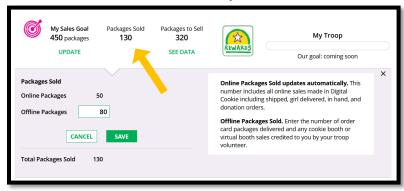


Once you click Save Updates, you will be asked to confirm you want to update the inventory on your Progress Bar, or your Home tab. **We recommend always selecting yes.**





You can also add Offline Sales directly from the Home tab, as shown below. **Any sales** added on the Home Tab do not reflect in the My Cookies Tab.



Offline Sales Pro Tips:

- 1. My Offline Sales in the My Cookies Tab functions best when it is used as a running total of your offline sales.
 - a. Have more sales to add? Increase the amounts in each variety by the new amount sold, do not decrease any variety amounts *unless* you accidentally entered more cookies than were actually sold.
- 2. Always update your Offline Sales in the My Cookies Tab, and select "Yes, Update" so that the Packages Sold on the Home Tab reflects any additions.
- 3. Made a mistake when inputting your offline sales? Only the most recent entry can be edited to remove cookies. Do this by decreasing the necessary varieties in the My Cookies Tab by the amount you need to remove.
- 4. To add more offline sales, increase the amounts in each variety by the amount sold.

Example: Juliette was selling door-to-door on Monday and sold a total of 15 packages (5 Thin Mints, 5 Peanut Butter Patty, and 5 Adventurefuls). She entered the Offline Sales in Digital Cookie. The next day she sold 5 more packages of Thin Mints and 2 more packages of Adventurefuls while selling door-to-door. How would she input these extra 7 packages?



- 1. In the My Offline sales section in the My Cookies Tab, Juliette's current inventory should display as 5 Thin Mints, 5 Peanut Butter Patty, and 5 Adventurefuls. This is from her first day of offline sales.
- 2. To account for the additional 5 packages of Thin Mints, Juliette would increase the current amount of Thin Mints (5) by the most recent amount sold (5). The total Thin Mints in the Offline sales should now be 10. This reflects that Juliette has sold a total of 10 Thin Mints in Offline sales.
- 3. To account for the additional 2 packages of Adventurefuls sold, Juliette would increase the current amount of Adventurefuls (5) by the most recent amount sold (2). The total Adventurefuls in the Offline sales should now be 7. This reflects that Juliette has sold a total of 7 Adventurefuls in Offline sales.



Current Inventory: There are three other sections that calculate your inventory. The first is **"Current Inventory"**. If you click the arrow next to any of the varieties, you will see more detail on how that number was calculated.



The "Received" numbers come from the information the Troop Cookie Volunteer has of how many cookies you have received and signed for. If you believe there is an error in this, please contact your Troop Cookie Volunteer.

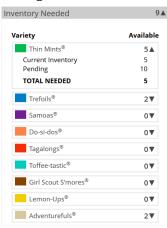
The "Delivered" section will reflect the Offline Sales the Girl Scout has entered above, any sales made on the Mobile app using the "Give Cookies to Customer Now" feature and any girl delivery orders that have been delivered and marked delivered on the orders tab.



Pending Delivery: The next section will show how many cookies you need to fill girl delivery orders you have approved and girl delivery orders that you have yet to approve.



Inventory Needed: The final inventory section is **Inventory Needed**. This will show if you need any packages of cookies to fill your orders. Be sure you can get the cookies you need before approving an order for a customer.





If you have questions about any of the numbers of received orders listed in your Current Inventory, ask your Troop Cookie Volunteer for more information.

Remember, it may take the volunteer a few days to enter transactions, so be patient if you have received cookies from the troop that need to be entered.



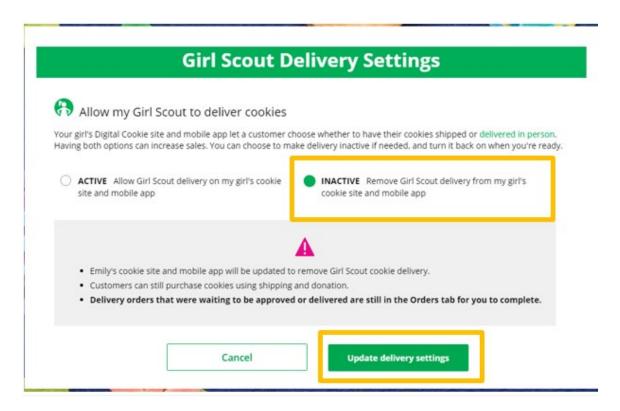
My Cookies: Delivery Settings

The "My Cookies" tab contains a number of different functions for parents. This sheet explains the "Delivery Settings" portion.



If you are concerned about your inventory, always check with your troop cookie volunteer first to see if you can get more cookies before turning off a variety. Turning it off means a customer doesn't have the option to purchase it for delivery, so you don't have to decline their order and disappoint them if they can't get the variety they ordered.

Step 1: When you know you need to turn off delivery, go to the bottom of your "My Cookies" tab and find the **Girl Scout Delivery Settings** section.

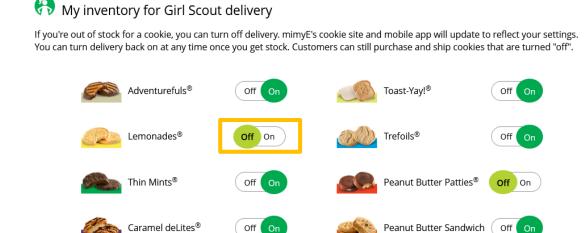


Step 2: Select "Inactive" to turn off Girl Scout delivery. Click "Update Delivery Settings" to confirm. In-person deliveries will no longer be an option until it is switched back to "Active" using the same process.



Step 3: If you wish to offer delivery but are out of a cookie variety and can't get more inventory, you can turn off just that variety of cookie for delivery and customers can only purchase those for shipping and not delivery.

Click "Off" on the variety you don't have inventory for, then click the "Update Delivery Settings." This will remove that variety from the Girl Scout delivery option. When you get inventory again for the variety, complete the same steps and switch the variety to "On" and click "Update Delivery Settings" to save.



Cancel

Caramel Chocolate Chip

Update delivery settings



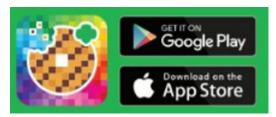
Digital Cookie Mobile App

Opening the App

Purpose: Girl Scouts and Troop volunteers process, take credit card payments, and review orders for in-person cookie sales and troop booths using the Mobile App.

Step 1: Download the Digital Cookie app from the Apple App or Google Play stores.

Step 2: Use the email and password that you already used to set up your Digital cookie account in a browser.



*NOTE: If you haven't set up and published your Girl Scout and Troop Digital Cookie sites yet, you will get an error message.

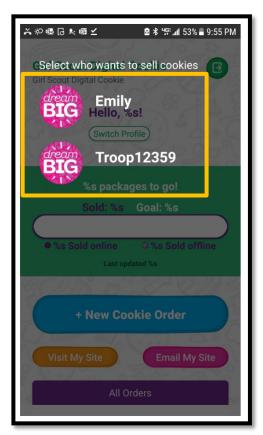
Step 3: Once you've successfully logged into the app, Girl Scouts will see two options to select from: their Girl Scout account and the Troop's account.

Troop Account

- Use the Troop account when making a sale that uses the troop inventory
- Cookie Booth credit card payments must happen within the Troop accunt

Girl Scout Account

- Use the Girl Scout account when making a sale that uses the Girl Scouts inventory
- Such as door to door, direct ship, deliver in person later





Logged in as Girl Scout

From the home page, the user can select "New Cookie Order," "Visit My Site," "Email My Site," or "All Orders."

Tabs and their purposes

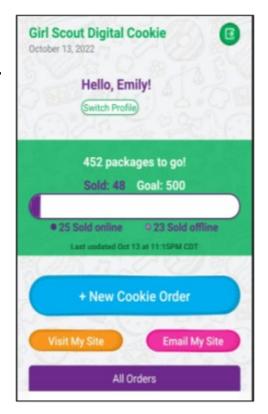
New Cookie Order: Take cookie orders through the

app (in-person options)

Visit My Site: Access QR code for someone to scan **Email My Site**: Send a link to a potential customer

who doesn't want to order right now

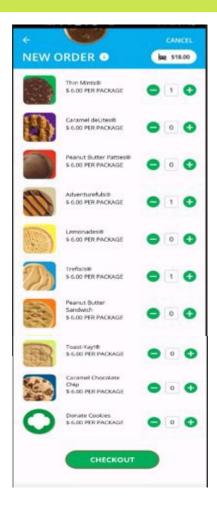
All Orders: View all orders by delivery method

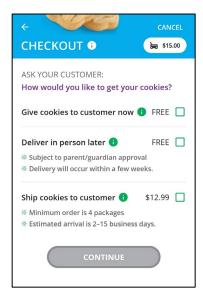


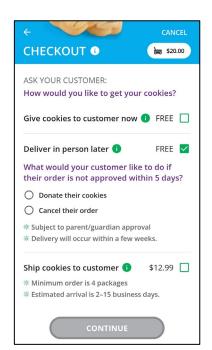
How to take a New Cookie Order

- 1. Use the + and buttons to select cookie varieties and confirm with the customer the quantities are correct
- 2. Click "Checkout"
- 3. Choose how the customer wants to receive their cookies.
- 4. Any Girl Scouts Delivery option, confirm what the customer wants to do if the caregiver doesn't approve the order within 5 days
- 5. Review order and payment options with customer
 - If delivery, prompt for delivery information will show
 - If in-hand, prompt for customer name, email, and billing zip code will show. Address is not required for in hand orders.
- 6. To complete order, click "Review" or "Place Order" depending on order type. Girl Scout will receive email confirmation of order.



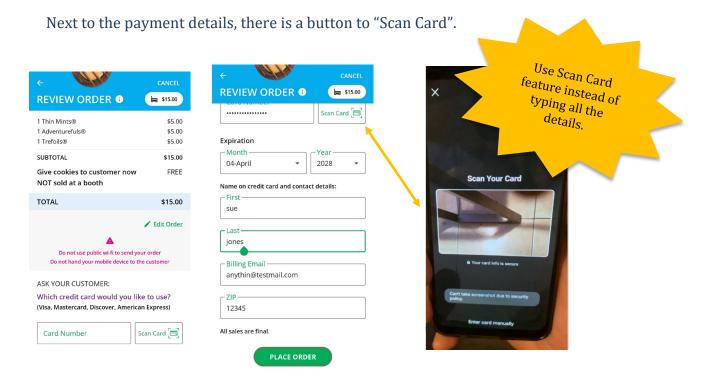




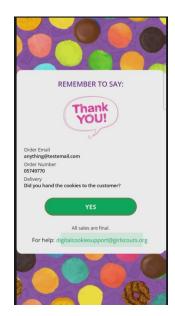




Scan a Credit or Debit Card



Once the order is placed, the Girl Scout will receive an order confirmation screen.





Logged in as Troop

From the home page, the user can select "New Cookie Order," "Visit My Site," "Email My Site," or "All Orders."

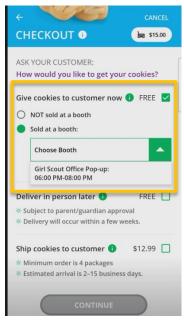
Steps for accessing these and what they do are the same as Girl Scout view

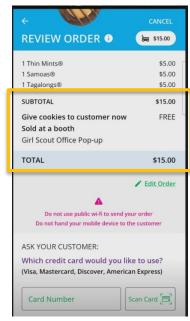
Troop login means that sales will be credited to the whole troop – such as at a cookie booth.

All cookie booth credit card payments will go through the Troop Login in the Mobile App. Booths will not display in the Girl Scout Login.

New Cookie Order—Troop login view

When processing a new order, during the checkout steps, if the selection "Give cookies to customer now" is selected the user will see additional options. Once a user has selected "Sold at a booth" they will be able to select that specific booth. When reviewing the order users can see which booth was selected. If multiple booths are occurring at the same time, all booth options will display in the dropdown.



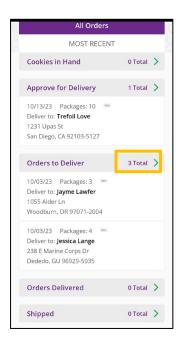


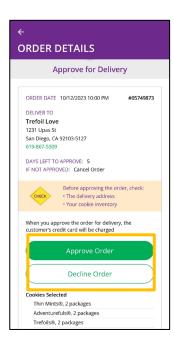


Approving orders: all users when logged in as the troop will be able to view, approve/decline orders the same way Girl Scouts can above. Troop volunteers should discuss with family members how they want the troop orders to be handled prior to using the app.

All Orders: The All Orders button is used to view all of the orders visible by delivery method.

- 1. Click the green arrow to view all orders under that specific delivery method.
- 2. See order details. Click the green arrow next to the order, the details will appear. Users can then review the order, see the status and depending on the type of order and status the user can approve/decline the order or mark it as delivered.





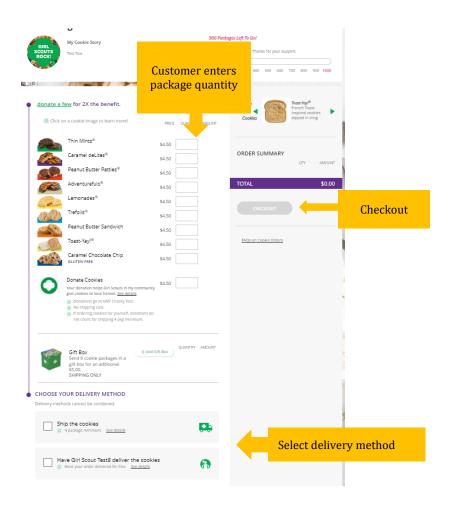




Customer Experience: In-Person Delivery Order

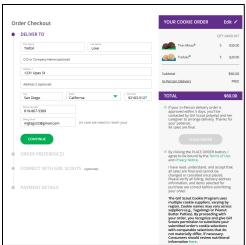
Step 1: Customers either receive an email from a Girl Scout or use the Digital Cookie site link.

Step 2: Customers enter their order. After selecting the cookies, customers will select the delivery method and can choose to have the order delivered in person by selecting the option "Have Girl Scout Deliver the Cookies."





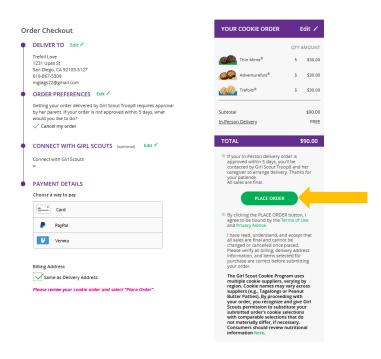
Step 3: Customers are then taken to a checkout screen to complete basic delivery and billing information.



The next screens (Order Preferences, Connect with Girl Scouts, and Payment Details) ask customers to:

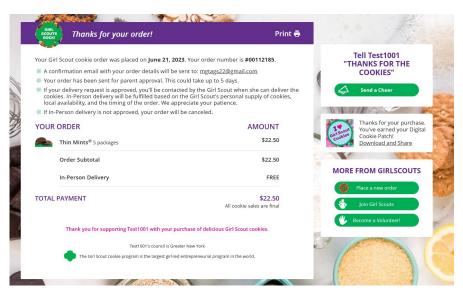
- Choose a second option if Girl Scout delivery is not approved.
- Complete credit card information.

Once customers have completed the information, they will click the "I am not a robot" box (not pictured) and the "Place Order" button.





Step 4: Customers then see an order confirmation screen.



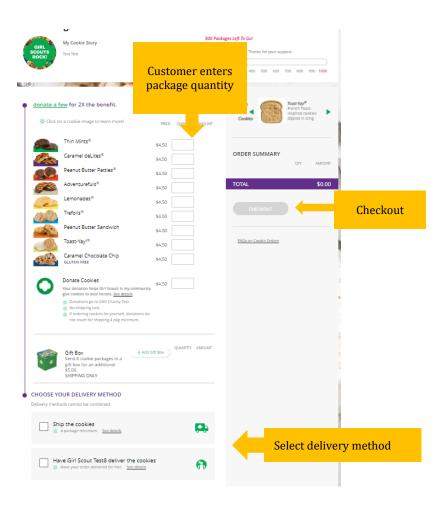
Step 5: Customers will receive a series of emails about their order.

The first is an order confirmation letting them know that their order is pending approval from the parent. If the order is a donation or contains a donation, the emails will reflect that as well. Then an email is sent indicating the order has been approved. If the order has been declined, an email is sent notifying customers and giving them the option to place a new order to have cookies shipped or donated.



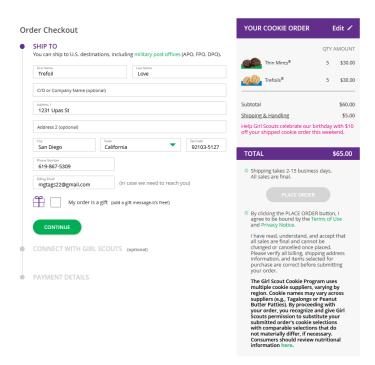
Customer Experience: Shipped Order

- **Step 1:** Customers either receive an email from a Girl Scout or use the Digital Cookie site link.
- **Step 2:** The customer enters their cookie order. After selecting the cookies, customers will select the delivery method and can choose to have the order shipped directly to them.

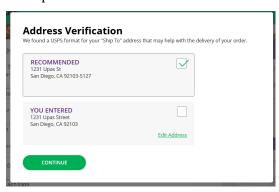




Step 3: Customers are taken to a checkout screen to complete basic shipping and billing information.



The system will then verify the address, and if necessary, provide an updated recommended address, and prompt to complete credit card information.



Once customers have completed the information, they will click the "I am not a robot" box and the "Place Order" button.

Step 4: The customer then sees an order confirmation screen.

Step 5: Customers will receive a series of emails about their order. First, they get an order confirmation email. If the order is a donation or contains a donation, the emails will reflect their donation also.

Then they receive an email when the cookies have shipped and are on their way.



The Extras

In this section you will instructions for those aspects of the Digital Cookie platform that are not a requirement but serve as an extra to your Girl Scout's cookie program.

- Track Your Goal
- Closing Your Site
- Cheers
- My Rewards
- Entrepreneur Pins and Badges
- Learning Center
- Digital Cookie Help Center

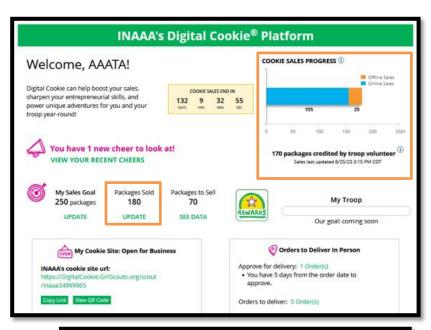




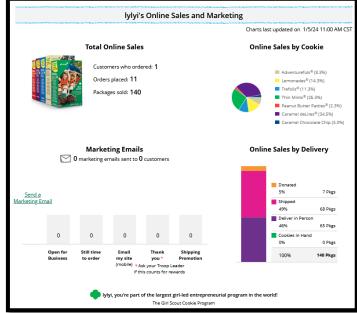
Track Your Goal

After you've registered, set up your site, and invited customers to your Digital Cookie page it's time to track your progress throughout the cookie season!

View 1: On your Home tab, you can get a quick glance of your Online Sales and Offline Sales progress in the Cookie Sales Progress bar. Update your sales goal, update your offline packages sold (or use the My Cookies tab):



View 2: Scroll to the bottom of the Home Tab to view an assortment of graphs to keep track of online sales by cookie variety, online sales by delivery, total online sales, and the # of marketing emails your Girl Scout has sent.





Closing Your Site: In-Season

If you aren't actively promoting your site, chances are that you won't get sales. But, if you need to be sure that no one can access your store and purchase more cookies, you do have the ability to turn the site off to customers.

Step 1: Navigate to the Site Setup tab

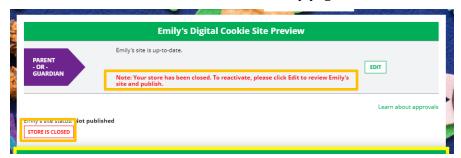
Then, click on the "Close Online Store"



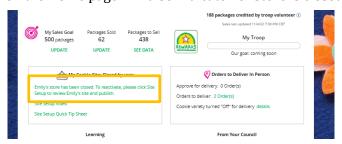
Confirm that you want to close the Girl Scout's Digital Cookie Store.



Step 2: The site will show as closed on both the Site Setup page:



And the dashboard on the Home page will also indicate her store is closed.

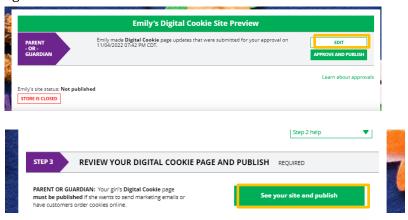




Step 3: If a customer were to arrive on the Girl Scout's website when it is closed, they will see a message that the Girl Scout is not currently taking orders.

Step 4: If you need to reactivate the Girl Scout's Site, simply navigate back to the Site Setup tab, and click "Edit."

Then scroll down to the bottom of the Girl Scout's Site Setup page to click the green "See your site and publish" button to review her site and publish it. It will be active for customers again in minutes.



Closing Your Site: Reward Selections

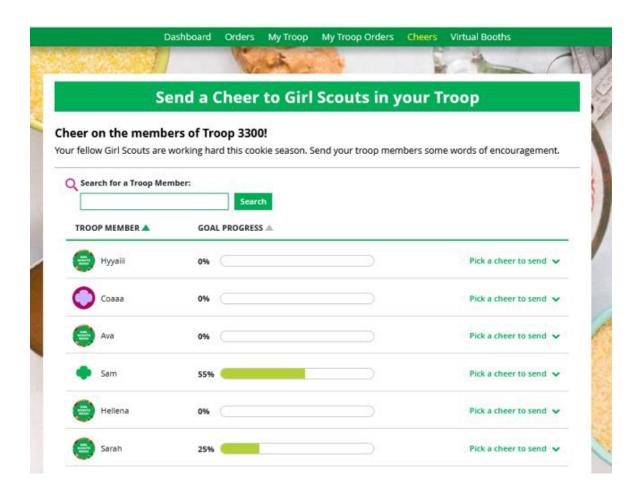
We know how important it is for you to receive your hard-earned cookie rewards. When wrapping up your sale, don't forget to:

- Select your Girl Scouts Rewards in Digital Cookie by the posted deadline.
- Inform your Troop Leader after their rewards have been selected. The rewards aren't officially submitted untl your Troop Leader has added your reward selections into Smart Cookies.



Cheers

Girl Scouts can be even more excited about their Digital Cookie experience when they give a Cheer to another Girl Scout in their troop or receive one from a troop member, troop volunteer, or even a customer. Head to their dashboard to view new Cheers or send a Cheer. You can also select the Cheers tab to view sales progress for other members of the troop.



Click the drop down next to the Girl Scout to view the message and picture options, then preview and send your Cheer to that Girl Scout.





My Rewards

Girl Scouts can see the rewards they can earn for selling cookie packages, get more details about each reward, and select which ones they want when they unlock a new reward level.



To access the information and see what rewards are available, click the "My Rewards" tab in Digital Cookie. Girl Scouts can see what rewards are available at various packages sold levels AND if the council offers other types of rewards from Digital Cookie sales or emails, they would be displayed here also.

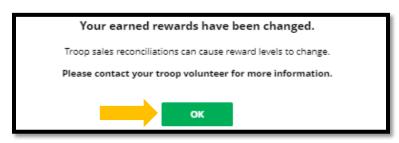
Girl Scouts can also see where their cookie goal and progress towards the rewards! Click on the down arrow on the right side to see the reward. If it's locked, the Girl Scout hasn't yet sold enough packages. As Girl Scouts earn a reward, they will see a message on their "My Rewards" tab.

The sales totals for the rewards the Girl Scout has earned comes from total number of cookies the troop volunteer has transferred to the Girl Scout along with their online sales from Digital Cookie. Check with the troop volunteer if you believe the information is incorrect.

When they earn a new reward, they can select if there is more than one choice at that level. They can also indicate the size they want if available. *Selections can be chanced at any time*

prior to the rewards due date, found on the top of the screen.

If the troop volunteer needs to adjust the record of sales, it could impact the Girl Scout's rewards. Should that happen, the Girl Scout would see a message letting them know that rewards had changed.



After the rewards deadline has passed, Girl Scouts can still view the rewards that they earned but can't make any edits to their choices. The Troop Leader will use the Girl Scouts rewards selections found in Digital Cookie and will submit them in the Troops Smart Cookies for the final Reward Order.

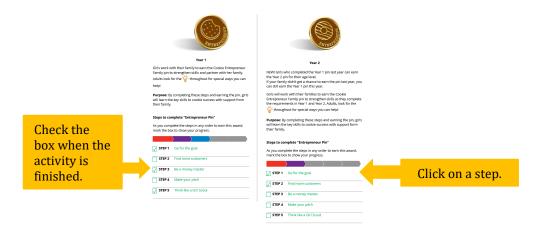


Cookie Entrepreneur Pins/Badges

While you are logged in to Digital Cookie, click the tab for "Badges" to be taken to the Cookie Entrepreneur Family Pins and Cookie Business badges.



The page will display the Cookie Entrepreneur Family Pins and the Cookie Business badges appropriate to your Girl Scout's grade level. Read the overview of the steps or check with the troop volunteer.



After completing all the steps, a star will appear at the end of the progress bar and they will get a message of congratulations! Once the Girl Scout has completed their badge or pin, it will display in color on their home page. Steps to complete "My Cookie Customers" As you complete the steps in any order to earn this award, mark the box to show your progress. Learning STEP 1 Learn about Girl Scout Cookies® **Girl Scouts** STEP 1 Get to know your Girl Scout Cookie® should let their STEP 2 Decide on your giving goal · Cookie Pin & STEP 3 Find customers Badges leaders know STEP 4 Handle money and make change STEP 4 Practice handling money and tracking sales Cookie Planning when they Cookie Sales STEP 5 Show your cookie spirit! complete the Congratulations! Get full badge requirement badge or pin.



Learning Center

Digital Cookie offers a variety of learning opportunities for your Girl Scout, right in the site. Select the Learning tab at the top of your page to view the learning opportunities built into the site.



Within the Learning Center you will have opportunities to play educational and fun games, view videos, and learn how to be an entrepreneur! Your Girl Scout can be inspired by the stories from their fellow Girl Scouts about their take action projects and travels.

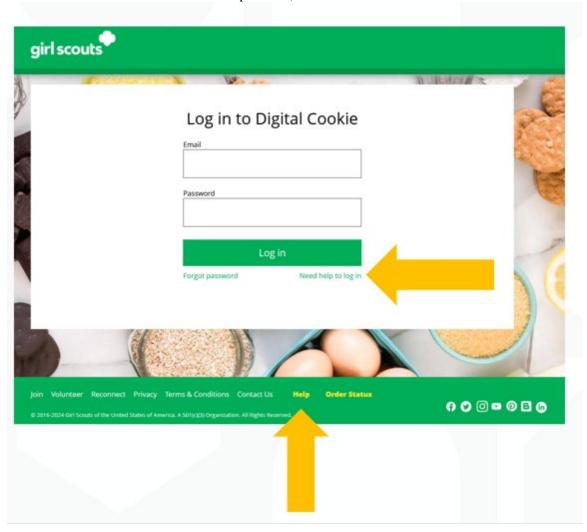






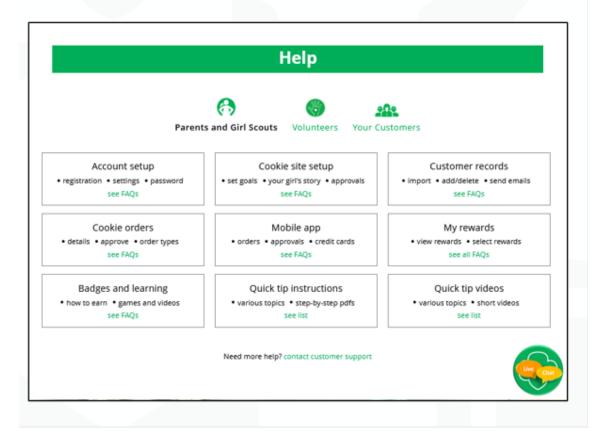
Digital Cookie Help Center

Need help to login? Click "Help" at the bottom of the page to go to the Help Center for FAQ's, tip sheets, and more.

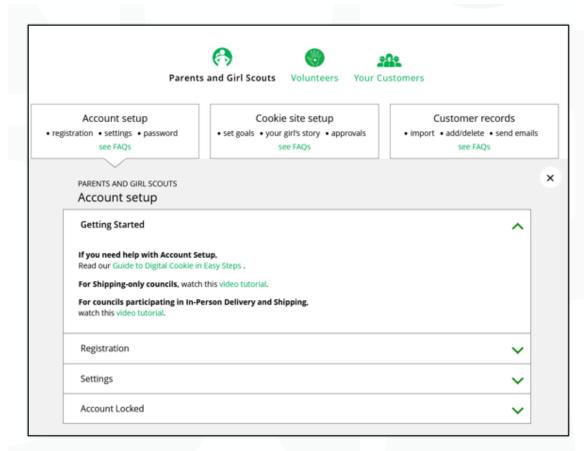




Select which role and category you need support on.



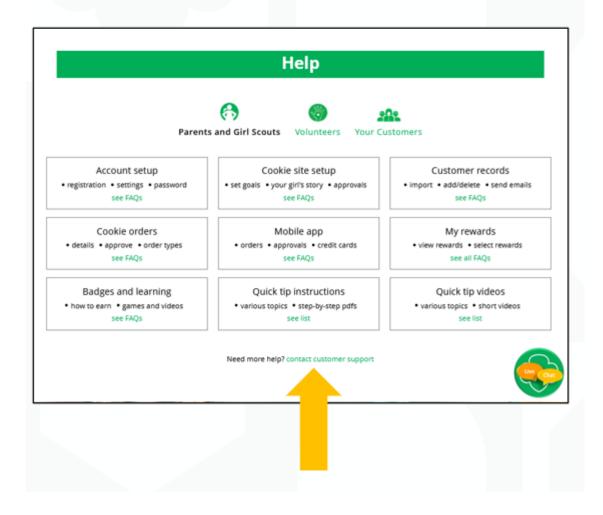




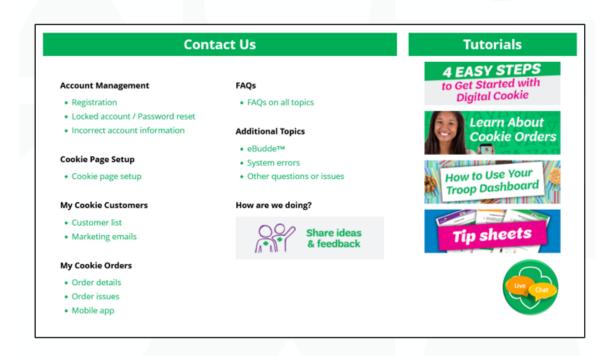
Inside, each category will have detailed instructions, links to tip sheets, or even video tutorials to help you.



After looking, still can't find what you need? Contact customer support.







Click the topic you need help with and complete the form for more assistance.

Or click the Live Chat button to chat with a Digital Cookie support agent during business hours.