

# GOT IDEAS?

## Join the PhyzData Challenge

The PhyzData Brand Access Challenge is a university wide competition at Carnegie Mellon University open to all students to generate innovative ideas to commercialize the PhyzData Brand Access Patient Support Solution.

PhyzData is looking for ideas and qualified leads that can accelerate commercial traction for our brand access solution in support of biologic and specialty drugs in Rheumatology and Dermatology- and in other therapeutic areas.

**TOP IDEAS WILL BE AWARDED PORTIONS OF A \$2,500 PRIZE. PARTICIPANTS ARE ELIGIBLE TO EARN 2% COMMISSION, UP TO \$30,000, ON LEADS AND INTRODUCTIONS RESULTING IN NEW CUSTOMER CONTRACTS.**

### Who is PhyzData?

PhyzData is a digital health company that helps patients and prescribers navigate the payer approval process required to get patients onto biologic therapies. PhyzData manages a Rheumatology and Dermatology prescriber network and manages thousands of monthly new patient biologic prescriptions.

Learn more and sign up for the challenge:

[mgarcia@phyzdata.com](mailto:mgarcia@phyzdata.com)

## Dates & Details

**Registration Closes:**  
-February 25

**Submissions Due:**  
-April 5

**Finalists Announced:**  
-April 8

**Finalists Present & Awards Ceremony:**  
-April 12

