

Oregon Tourism Commission dba Travel Oregon 319 SW Washington St., Suite 700 Portland, Oregon 97204 503-967-1560

OREGON LODGING STATISTICS Current Week: January 30, 2022

Occupancy (%)				Room Rate (\$)			RevPAR (\$)		
Region		% Chg vs 2021	% Chg vs 2020		% Chg vs 2021	% Chg vs 2020		% Chg vs 2021	% Chg vs 2020
Oregon	50.9%	18.1%	-6.9%	\$106.61	21.5%	-4.2%	\$54.23	43.5%	-10.7%
Central	50.7%	22.0%	8.9%	\$112.10	20.8%	11.4%	\$56.82	47.4%	21.3%
Coast	53.8%	10.5%	11.2%	\$110.67	13.7%	10.5%	\$59.50	25.6%	22.9%
Eastern	48.1%	31.4%	18.1%	\$84.84	13.4%	10.4%	\$40.83	49.0%	30.3%
Hood/Gorge	48.4%	22.6%	0.1%	\$102.81	14.2%	14.6%	\$49.77	40.0%	14.8%
Portland	45.5%	25.8%	-30.3%	\$112.15	30.8%	-12.9%	\$51.01	64.5%	-39.2%
Southern	57.4%	4.2%	34.1%	\$97.27	16.1%	20.0%	\$55.84	21.0%	60.8%
Willamette Valley	58.7%	23.5%	2.8%	\$103.94	23.1%	5.7%	\$60.99	51.9%	8.7%

Room Supply				Room Demand			Room Revenue (\$)		
Region		% Chg vs 2021	% Chg vs 2020		% Chg vs 2021	% Chg vs 2020		% Chg vs 2021	% Chg vs 2020
Oregon	494,615	3.3%	1.4%	251,573	22.1%	-5.6%	\$26,821,305	48.3%	-9.5%
Central	42,371	2.0%	5.9%	21,477	24.5%	15.3%	\$2,407,540	50.4%	28.4%
Coast	79,455	-0.6%	0.6%	42,715	9.8%	11.9%	\$4,727,407	24.9%	23.6%
Eastern	34,734	0.1%	0.6%	16,715	31.5%	18.8%	\$1,418,178	49.2%	31.1%
Hood/Gorge	16,135	0.0%	4.2%	7,811	22.6%	4.4%	\$803,073	40.0%	19.6%
Portland	189,924	11.4%	5.0%	86,393	40.1%	-26.8%	\$9,688,959	83.3%	-36.2%
Southern	57,901	-3.3%	-3.5%	33,240	0.7%	29.4%	\$3,233,192	16.9%	55.3%
Willamette Valley	76,384	-1.9%	1.1%	44,817	21.1%	3.9%	\$4,658,428	49.0%	9.9%

Source: STR