

THA Workforce Strategies Webinar HOSPITAL & ACADEMIC PARTNERSHIPS

Dr. Victoria Niederhauser, DrPH, RN, PPCNP-BC, FAAN

Dean & Professor, Chief Academic Officer for the College of Nursing

University of Tennessee, Knoxville

vniederh@utk.edu





Sandy Leake, DNP, RN, NEA-BC, FAAN

Senior Vice President & Chief Nursing Officer

The University of Tennessee Medical Center And University Health System

sleake@utmck.edu









UT Medical Center/UTK College of Nursing BSN Scholar's Program:
A Collaborative Initiative to Enhance the RN Workforce in East Tennessee

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Sandy Leake, DNP, RN, NEA-BC, FAAN
Sr. Vice President/Chief Nursing Officer

Victoria Niederhauser, DrPH, RN, PNP-BC, FAAN Dean & Professor, UT College Of Nursing







Problem & Opportunity



PROBLEM

- Nurses are leaving the workforce in high numbers; nurses younger than 35 years have the sharpest decline
- UTK turns away high numbers of academically talented students who desire to be nurses
- Nursing shortages impact patient outcomes and hospital finances
- Adverse patient outcomes are more costly to healthcare institutions and taxpayers



OPPORTUNITY

- UTK CON & UTMC have a long-standing academic practice partnership
- UTK CON has 3 tracks to the BSN
- UTMC has a preference to hire RN graduates with an earned BSN
- UTK has the capacity to grow enrollment



Purpose



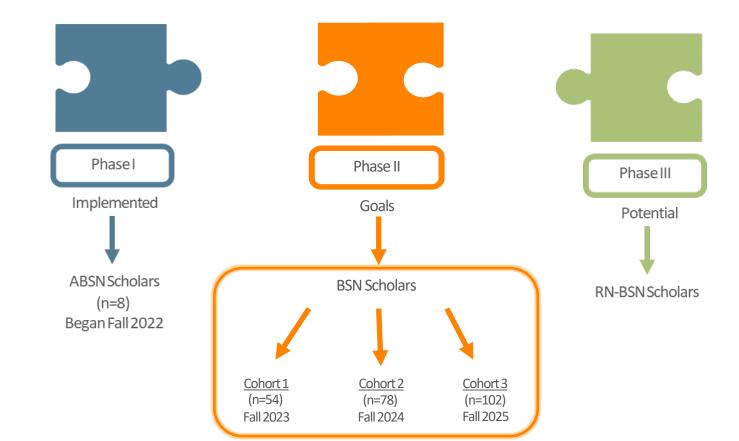


The purpose of this initiative is to build a reliable pipeline of qualified BSN-prepared RNs to meet workforce needs at UTMC by 1) enhancing the strong existing partnership between the UTK CON and UTMC, 2) establishing a dedicated UTK CON campus at UTMC, 3) providing full tuition support to students who will serve a three-year service commitment post-graduation, and 4) increasing the total number of nursing graduates committed to serving UTMC and resident of East Tennessee.



UT Medical Center/UTK College of Nursing BSN Scholars Program







Goals





Increase the (1) UTMC BSN workforce and (2) the number of BSN graduates in the region



Educate students on the UTMC Cherokee Farms campus in a newly designated, state-of-the-art facility to include classrooms, skills lab and simulation spaces



Conduct majority of clinical training at UTMC



Employ BSN scholars to serve in nurse technician positions upon completion of basic nursing skills



Reduce the financial burden for nurses as they enter the profession and workforce



Scholar's Pathway





UTK will target admission of 54 additional BSN students through a junior level admission opportunity beginning in August 2023 (42 Admitted)



BSN Scholars will complete didactic and clinical coursework primarily at the UTMC/Cherokee Farms campus



BSN scholars will follow an accelerated track (4 semesters) that makes use of a full summer semester

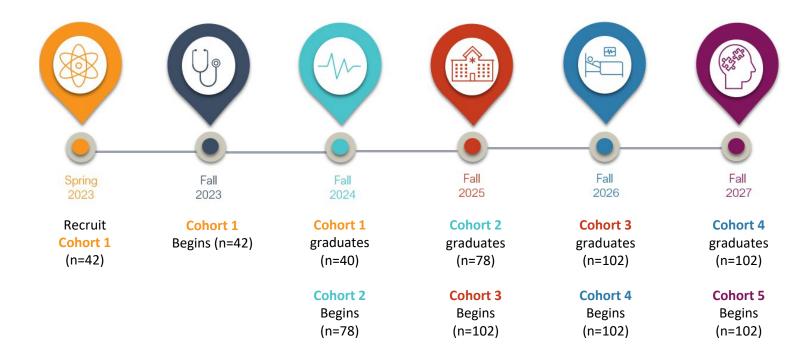


Cohort target of 78 in Fall 2024 and 102 in Fall 2025



Timeline







Parameters for Success





Recruit and hire qualified nurse faculty for didactic and clinical instruction



Recruit and hire CON support staff for the Nurse Scholars Pathway Program



Partner with existing nursing staff who desire to educate future generations of nurses



Designate and create dedicated instructional space for didactic, simulated, and clinical learning



Cherokee Farm Campus Layout







Grand Opening







Facility Photos











Budget







4 Year Expense Total \$13,930,400



4 Year Workforce Yield = 336 additional RN graduates; all with a 3-year service commitment to UTMC



Budget Assumptions





Faculty/Student Ratio:

Clinical 1:7 Didactic 1:30



Individual student aid packages will vary; UTMC will be the last dollar payer



Anticipated in-state/out-of-state mix 75/25



Recruitment of additional faculty and staff and marketing costs for program



Lessons Learned





Recruitment

Implementation



