

Residential Services

LPCs that utilize TVA EnergyRight Residential Services are able to build or strengthen their reputation as a trusted advisor and partner in energy efficiency and savings for their locally served customers while identifying service pain points that can lead to new and creative solutions to help residents save energy and money.

PROGRAM	PURPOSE	ENERGY SAVINGS	MONEY SAVINGS	TRUSTED ADVICE	CONVENIENCE	REDUCE CARBON	CO-PROMOTION OPPORTUNITIES	LPC PARTICIPATION REQUIREMENTS	RESOURCES
Quality Contractor Network (QCN)	Give customers access to trustworthy licensed and insured contractors trained to meet TVA's quality guidelines. Create job leads for local contractors.			✓	✓	✓	Home Energy Evaluation, Financing, Quick Quote, EnergyRight Marketplace, Home Uplift		
Home Energy Evaluation	Show customers how their homes use (and lose) energy.	✓	✓	✓	✓		QCN, Financing, Ask an Advisor, Quick Quote, EnergyRight Marketplace, Green Switch, Green Connect	LPC authorizes TVA/CLEAResult to schedule and conduct evaluations.	
Financing	Offer affordable on- or off-bill financing to customers looking for money-saving upgrades.		✓		✓	✓	QCN, Home Energy Evaluation, DIY Home Energy Assessment, Quick Quote, Green Connect, Green Switch	On-bill: LPC manages and funds loan. Off-bill: LPC authorizes TVA to offer in their service area.	
DIY Home Energy Assessment	Give customers a simple way to check their homes' energy efficiency.	✓	✓	✓	✓		QCN, Home Energy Evaluation, Financing, Ask an Advisor, Quick Quote, EnergyRight Marketplace, Home Energy Workshop, Green Connect, Green Switch		
Ask An Advisor	Provide customers with answers to their home energy questions.	✓		✓	✓		QCN, Home Energy Evaluation, Financing, DIY Home Energy Assessment, Ask an Advisor, Quick Quote, Home Energy Workshop, Green Connect, Green Switch		
Quick Quote	Help customers collect hassle-free energy efficiency project quotes from QCN members.	✓	✓	✓	✓		QCN, Home Energy Evaluation, Financing, DIY Home Energy Assessment, Home Energy Workshop, Green Connect, Green Switch		
EnergyRight Marketplace	Make choosing the right energy efficient products easier than ever for customers.	✓	✓		✓		Home Energy Evaluation, DIY Home Energy Assessment, Home Energy Workshop, Financing, Green Connect, Green Switch		
Home Uplift	Help income-eligible customers save money with free home energy upgrades.	✓	✓		✓		QCN, EnergyRight Marketplace, Home Energy Workshop	LPC elects to participate in program and provides matched funding.	
Home Energy Workshop	Show customers how to harness the power of their home's energy.	✓		✓	✓	✓	Home Uplift, QCN, Home Energy Evaluation, Financing, DIY Home Energy Assessment, Quick Quote, EnergyRight Marketplace, Green Switch		
Eye Spy Energy Kids' Workshop	Teach K-5th grade students all about energy in the communities you serve!	✓		✓	✓	✓	School Uplift, DIY Home Energy Assessment		
Energy Evolution Workshop	Teach middle and high school students all about energy in the communities you serve!	✓		✓	✓	✓	School Uplift, DIY Home Energy Assessment		

Business & Industry

LPCs that utilize TVA EnergyRight Business & Industry Services are able to build or strengthen their reputation as a trusted advisor and partner in driving energy efficiency and reducing carbon emissions for their locally served customers which leads to more meaningful customer and community engagement.

Learn more about B&I programs by scanning the QR code. Email us at TVABusinessIncentive@tva.gov or call 866-233-0450 to speak to a program representative.

Incentives	Offer all business, federal and industrial customers financial incentives on energy-saving equipment.	✓	✓			✓	Preferred Partners Network, Green Switch, Green Flex		
Preferred Partners Network (PPN)	Help B&I customers hire commercial and trade contractors with confidence.	✓	✓	✓	✓	✓	Incentives, School Uplift, Save It Forward, FESP, Green Switch, Green Flex, Green Invest	LPC may recommend and assist TVA in recruiting contractors.	
Federal Energy Services Program (FESP)	Build partnerships with federal customers.	✓	✓	✓		✓	Incentives, PPN, Compressed Air Training & Support, Green Flex, Green Invest		
School Uplift	Give schools the tools they need to lower their energy bills.	✓	✓	✓		✓	PPN, Incentives, Eye Spy Energy Kids' Workshop, Energy Evolution Workshop, Green Switch	LPC elects to participate in program and receives training and support from TVA to recruit and implement School Uplift.	
Save It Forward	Help industrial customers boost their triple bottom line: People. Planet. Profit.	✓	✓	✓		✓	School Uplift, Incentives, Compressed Air Training & Support, Demand Response, Green Flex, Green Invest		
Compressed Air Training & Support	Provide industry customers with compressed air system training and support.	✓	✓	✓	✓		PPN, Incentives, FESP, Green Flex, Green Invest		

Electric Vehicles

LPCs can use EV programs as a tool to increase customer and community engagement while becoming an innovative solutions provider in the area.

Fast Charge Network	Get customers connected to electric vehicle chargers.				✓	✓	Green Switch, Green Connect, Residential Services		
Awareness Efforts	Give customers easy access to EV information.			✓	✓	✓	EnergyRight Marketplace, Green Switch, Green Connect		

Demand Response

With Demand Response, LPCs can provide Business & Industry customers a way to lower their energy use during times of system need, which reduces carbon emissions and makes energy more cost-effective and reliable.

During events, LPCs receive energy financial incentives by operating distribution feeder voltages in the lower half of the ANSI standard, which reduces energy consumption.

Interruptible Power (IP)	Offer financial incentives to industrial customers who reduce their energy use during high-demand periods.	✓	✓			✓	Save It Forward, Incentives, Compressed Air Training & Support, Green Flex, Green Invest	LPC commits to tri-party agreement with TVA and customer.	
Peak Power Partners	Partner with Business & Industry customers to reduce their power use during times of energy system need through aggregation offered in partnership with Enel X.	✓	✓			✓	Save It Forward, Compressed Air Training & Support, Green Switch, Green Flex, Green Invest		
Voltage Optimization (VO)	Reduce power during times of energy system need.	✓	✓			✓		LPC commits to multi-year contract.	