

Home Energy Evaluation

Show customers how their homes use (and lose) energy.

What is it?

During a Home Energy Evaluation, a TVA-certified Home Energy Advisor evaluates the energy efficiency of a customer's home and provides custom energy- and money-saving recommendations.

Who's eligible to participate?

Any TVA local power company partner can offer Home Energy Evaluations to their customers.

Renters must provide written permission from their landlord. Otherwise, all are welcome to request a Home Energy Evaluation as long as their LPC offers the service.

How does this help our customers?

Customers become empowered to make smarter energy choices when they learn how their home uses and loses energy. Each evaluation includes an easy-to-understand and customized road map outlining the areas of their home that will benefit most from low-cost, no-cost or professionally installed upgrades. Check out these other features and benefits:

- Typically, evaluations can be completed within less than an hour by a TVA- or LPC-certified Home Energy Advisor.
- Virtual appointments are available to customers with a smartphone and access to Wi-Fi.
- Customers receive a customized report, including a prioritized list of recommended upgrades for their home.
- Customers receive a free energy-saving kit (a \$25 value) in the mail following their Home Energy Evaluation.

How does this help the LPC?

Many LPC partners choose to opt in to our turnkey Home Energy Evaluation solution. TVA EnergyRight schedules customers, conducts evaluations, delivers the report and sends the energy-saving kit to the customer. Some LPC partners prefer to keep Home Energy Evaluations LPC-managed.

You become your customers' trusted energy advisor and partner in energy efficiency and savings. Plus, you'll gain in-depth knowledge of your customers' pain points, allowing the LPC to develop helpful solutions.

Interested?

Here's what comes next.

TVA EnergyRight is here to help your LPC offer Home Energy Evaluations to your customers.

You can promote the Home Energy Evaluation to residents in your area using the free, cobrandable marketing materials available on the EnergyRight Marketing Hub.

Who do we contact with questions?

Reach out to your ESC or TVA representative.

Anything else?

Learn more about the Home Energy Evaluation at EnergyRight.com/Home-Energy-Evaluation.



DIY Home Energy Assessment

Give customers a simple way to check their home's energy efficiency.

What is it?

This free, online self-guided DIY Home Energy Assessment allows customers to explore the ins and outs of their home's energy use at their own pace, at the time that's best for them.

Who's eligible to participate?

Any TVA local power company partner can offer the DIY Home Energy Assessment to their customers.

All residents are welcome to take the DIY Home Energy Assessment as long as their LPC offers the service.

How does this help our customers?

By offering the DIY Home Energy Assessment, you give customers the experience of a Home Energy Evaluation at their own pace and time. Check out these other features and benefits:

- No scheduling — customers can complete the assessment whenever they choose.
- The assessment can be completed in less than an hour.
- Customers receive a customized report, including a prioritized list of recommended upgrades for their home.
- Customers receive a free energy-saving kit (a \$25 value) in the mail following their assessment.

How does this help the LPC?

This is a free service offered by TVA EnergyRight. It comes at no cost to the LPC or your customers. You're helping customers gain knowledge about home energy efficiency that can reduce their energy use and lower their utility bills.

The DIY Home Energy Assessment is completely turnkey. TVA EnergyRight hosts the online assessment, delivers the report and sends the energy-saving kit to the customer.

Who do we contact with questions?

Reach out to your ESC or TVA representative.

Interested? Here's what comes next.

TVA EnergyRight is here to help your LPC offer DIY Home Energy Assessments to your customers.

You can promote the DIY Home Energy Assessment to residents in your area using the free, cobrandable marketing materials available on the EnergyRight Marketing Hub. Plus, you can order paper versions of the assessments to have available at in-person events.

Anything else?

Learn more about the DIY Home Energy Assessment at EnergyRight.com/Home-Energy-Assessment.



Quality Contractor Network (QCN)

Help customers hire a contractor with confidence.

What is it?

The Quality Contractor Network gives your customers access to dozens of trustworthy licensed and insured contractors trained to meet TVA's quality guidelines.

Who's eligible to participate?

Any TVA local power company partner can offer their customers access to the QCN.

There are no requirements for customers. All are welcome to use the QCN as long as their LPC offers the service.

How does this help the LPC?

When you offer the Quality Contractor Network to your customers, you show a vested interest in the communities you serve. Customers will feel confident knowing every QCN member is licensed, insured and vetted by TVA. You're helping customers take the fear and guesswork out of selecting a contractor while supporting the local economy. And for QCN members, you're providing a source for new jobs.

How does this help our customers?

Hiring a contractor to complete home energy upgrades is stressful. By offering the Quality Contractor Network to your customers, you give them the tool they need to find the right contractor for their next home energy upgrade. With the QCN, customers can:

- Search contractors by number of completed projects, customer rating and distance.
- Read reviews from real customers.
- Contact contractors through the QCN portal.
- Gain peace of mind knowing all QCN members are licensed and insured contractors vetted by TVA EnergyRight.
- Access safe and affordable financing based on eligibility and area availability.
- Receive an optional free project inspection by a TVA-certified Home Energy Advisor.

Anything else?

Learn more about the QCN, including how to become a QCN member, at EnergyRight.com/Quality-Contractor-Network.

Interested?

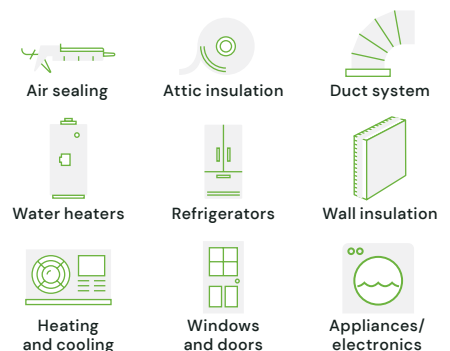
Here's what comes next.

There is no cost to the LPC to offer the Quality Contractor Network. You can review the QCN list for your service area and market the QCN program using tools on the EnergyRight Marketing Hub.

Who do we contact with questions?

Reach out to your ESC or TVA representative.

Based on their training and licensure, **Quality Contractor Network members can perform repairs and upgrades on:**



Financing: On-Bill

Offer affordable financing to customers looking for money-saving upgrades.

What is it?

With TVA EnergyRight, your LPC can offer qualified customers competitive \$0 down, fixed-interest-rate loans to finance home energy upgrades, with monthly payments rolled into their monthly utility bill.

Who's eligible to participate?

Any LPC can offer on-bill financing to their customers. Customers must have a minimum FICO score of 625.*

How does this help the LPC?

Your LPC will retain all control of the loan, from funding to eligibility and approval to payment collection.

You become your customers' trusted energy advisor and partner in energy efficiency and savings. They'll see you as the source of safe, affordable and nonpredatory lending that's helping them reduce their energy use and lower their utility bills.

How does this help our customers?

Whether a customer is proactively looking to make energy-saving upgrades around their home or suddenly finds themselves with a broken furnace in the dead of winter, on-bill financing provides your customers with safe and affordable financing. Here's how we make that possible:

- No down payment
- Fixed interest rates
- Up to 10-year term lengths
- No prepayment penalty
- Financing limits from \$2,500-\$20,000**
- Low monthly payments spread across the customer's monthly utility bill ("on-bill")

All upgrades are completed by licensed and insured contractors vetted by TVA EnergyRight through our Quality Contractor Network. Every upgrade also includes an optional free project inspection by a TVA-certified Home Energy Advisor.

Anything else?

To learn about financing, visit EnergyRight.com/financing.

Interested?

Here's what comes next.

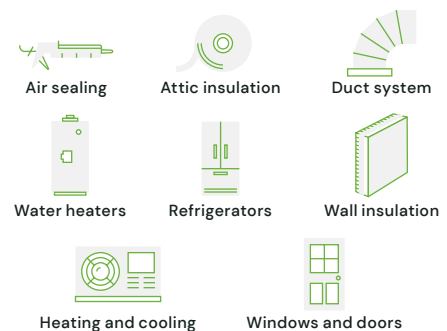
TVA EnergyRight is here to help your LPC offer on-bill financing to your customers.

You can promote on-bill financing to residents in your area using the free, cobrandable marketing materials available on the EnergyRight Marketing Hub.

Who do we contact with questions?

Reach out to your ESC or TVA representative.

On-bill financing covers home energy upgrades like:



*As of December 2022. Minimum FICO score is subject to change.

**As of December 2022. Financing limits are subject to change.

Financing: Off-Bill

Offer affordable financing to customers looking for money-saving upgrades.

What is it?

With TVA EnergyRight, your LPC can offer qualified customers competitive \$0 down, fixed-interest-rate loans to finance home energy upgrades, with everything from determining eligibility to final payment handled by our partner, Vanderbilt Mortgage and Finance, Inc.

Who's eligible to participate?

Any TVA local power company partner can offer their customers off-bill financing. For customers, a minimum FICO score of 640 is required.*

How does this help the LPC?

Many LPC partners choose to opt in to our turnkey financing solution. Through Vanderbilt Mortgage and Finance, Inc.'s custom landing page, your customers can apply for financing and receive approval within minutes. Plus, all home energy upgrades are completed by a TVA-vetted contractor from our Quality Contractor Network.

You become your customers' trusted energy advisor and partner in energy efficiency and savings. They'll see you as the source of safe, affordable and nonpredatory lending that's helping them reduce their energy use and lower their utility bills.

How does this help our customers?

Whether a customer is proactively looking to make energy-saving upgrades around their home or suddenly finds themselves with a broken furnace in the dead of winter, off-bill financing provides your customers with safe and affordable financing. Here's how we make that possible:

- No down payment
- Fixed interest rates
- Up to 10-year term lengths
- No prepayment penalty
- Financing limits from \$2,500-\$20,000**
- All loan management provided by Vanderbilt Mortgage and Finance, Inc.

All upgrades are completed by licensed and insured contractors vetted by TVA EnergyRight through our Quality Contractor Network. Every upgrade also includes an optional free project inspection by a TVA-certified Home Energy Advisor.

Anything else?

Learn more about off-bill financing, visit EnergyRight.com/financing.

Interested?

Here's what comes next.

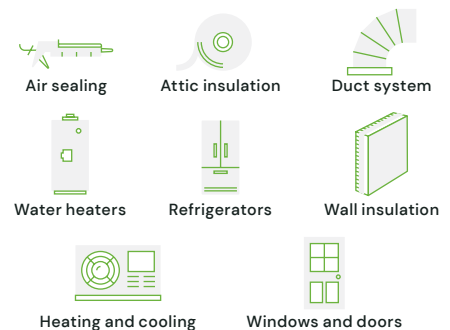
TVA EnergyRight is here to help your LPC offer off-bill financing to your customers.

You can promote off-bill financing to residents in your area using the free, cobrandable marketing materials available on the EnergyRight Marketing Hub.

Who do we contact with questions?

Reach out to your ESC or TVA representative.

Off-bill financing covers home energy upgrades like:



**As of December 2022. Minimum FICO score is subject to change.*

***As of December 2022. Financing limits are subject to change. Additionally, the financing minimum for off-bill loans in Georgia is \$3,001.*

Ask an Advisor

Provide customers with answers to their home energy questions.

What is it?

Ask an Advisor connects your customers to TVA's home energy experts who can answer their home energy questions and give helpful advice and recommendations by phone or email.

Who's eligible to participate?

Any TVA local power company partner can offer Ask an Advisor to their customers.

Ask an Advisor is a free service available to all customers of TVA's local power company partners.

How does this help our customers?

Most everyone has Google, but sometimes you want to talk to (or email) a real person about your specific issue. With Ask an Advisor, you offer customers a direct line to TVA-certified home energy experts who can answer everything from "How do I read my electricity bill?" to "Will an ENERGY STAR® certified refrigerator save me money?"

How does this help the LPC?

This is a free service offered by TVA EnergyRight. It comes at no cost to the LPC or your customers. You're helping customers gain knowledge about home energy efficiency that can reduce their energy use and lower their utility bills.

Interested?

Here's what comes next.

TVA EnergyRight is here to help your LPC offer Ask an Advisor to your customers.

You can promote Ask An Advisor to residents in your area using the free, cobrandable marketing materials available on the EnergyRight Marketing Hub.

Who do we contact with questions?

Reach out to your ESC or TVA representative.

Anything else?

Learn more about Ask an Advisor at EnergyRight.com/Ask-An-Advisor.



Quick Quote

Help customers collect hassle-free project quotes from contractors.

What is it?

Quick Quote is a free service that provides your customers with multiple home energy project quotes from TVA-vetted contractors without the hassle of scheduling multiple consultations.

Who's eligible to participate?

Any TVA local power company partner can offer Quick Quote to their customers if they also offer the Quality Contractor Network. TVA EnergyRight will take it from there.

Quick Quote is a free service available to all customers of participating TVA local power company partners.

How does this help our customers?

There's a lot for customers to consider when embarking on a home energy upgrade project: cost, schedule, contractor reputation and availability, and more. With Quick Quote, you offer customers a direct line to TVA-certified home energy experts who can provide an initial project consultation, either in person or virtually, then source project quotes from TVA-vetted contractors. After that, all your customer has to do is make a selection.

How does this help the LPC?

This is a free service offered to LPCs by TVA EnergyRight. It comes at no cost to the LPC or your customers. By offering Quick Quote, you're helping customers make a typically frustrating and time-consuming process easy and pain-free. You're also offering customers the peace of mind that comes from knowing all Quality Contractor Network members are licensed, insured and trained to meet TVA's project quality standards.

Interested?

Here's what comes next.

TVA EnergyRight is here to help your LPC offer Quick Quote to customers.

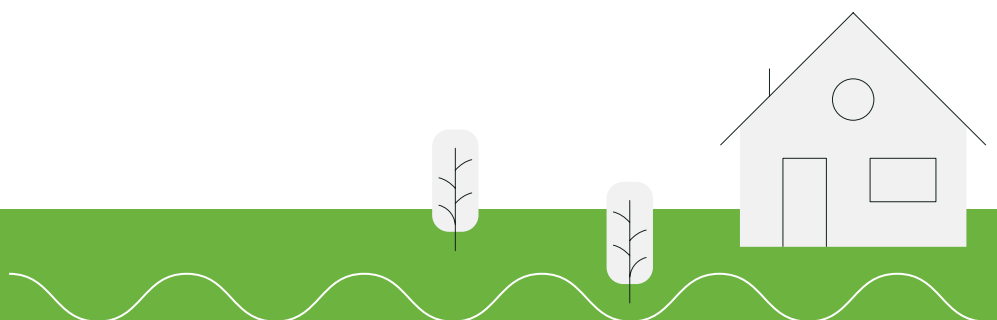
You can promote Quick Quote to residents in your area using the free, cobrandable marketing materials available on the EnergyRight Marketing Hub.

Who do we contact with questions?

Reach out to your ESC or TVA representative.

Anything else?

Learn more about Ask an Advisor at [EnergyRight.com/Quick-Quote](https://www.energyright.com/Quick-Quote).



EnergyRight Marketplace

Make choosing the right energy efficient products easier than ever for customers.

What is it?

The EnergyRight Marketplace is your residential one-stop shop for ratings and reviews, price comparisons and financing options on energy efficient products, like appliances, electronics, smart home technologies and more.

Who's eligible to participate?

Any TVA local power company partner can offer EnergyRight Marketplace to their customers.

EnergyRight Marketplace is a free service available to any local power company customer.

How does this help our customers?

Shopping for energy efficient appliances and products that fit your customers' needs and budget can be overwhelming. With the EnergyRight Marketplace, customers can narrow down their options in one place instead of scanning and scrolling through countless manufacturer or big-box retailer sites.

How does this help the LPC?

This is a free service offered to LPCs by TVA EnergyRight. It comes at no cost to the LPC or your customers. By offering the EnergyRight Marketplace, you're helping customers make smarter energy-saving choices.

Interested?

Here's what comes next.

TVA EnergyRight is here to help your LPC offer the EnergyRight Marketplace to customers.

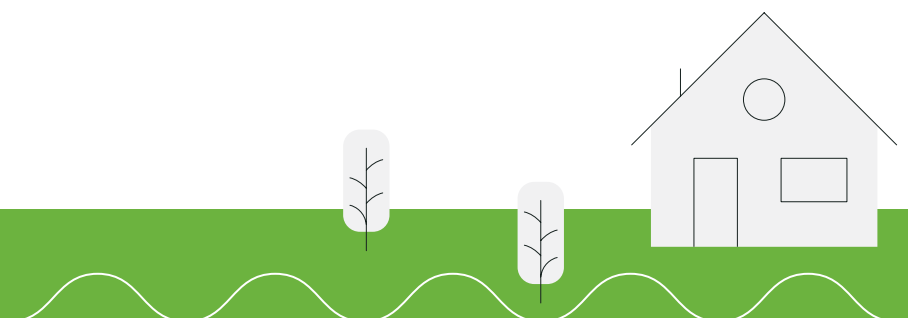
You can promote the EnergyRight Marketplace to residents in your area using the free, cobrandable marketing materials available on the EnergyRight Marketing Hub.

Who do we contact with questions?

Reach out to your ESC or TVA representative.

Anything else?

Learn more about the EnergyRight Marketplace at [EnergyRight.EfficientChoice.com](#).



Home Uplift

Help income-eligible customers save money with free home energy upgrades.

What is it?

Home Uplift provides an average of \$10,000 in free home energy upgrades to income-eligible customers so they can save money on utility bills, breathe cleaner, healthier indoor air and decrease stress around energy bills they can't afford.

Who's eligible to participate?

Any TVA local power company partner can offer Home Uplift.

For your customers to be eligible, their total household income must be either at or below 80% of the area median income or at or below 200% of the federal poverty level.

Additionally, customers must:

- Reside in a single-family home or manufactured home. (Manufactured homes must be built after 1976 and on a permanent foundation.)
- Not have received upgrades to their current residence in a similar TVA-funded project in the last 20 years.

How does this help our customers?

Everyone deserves a home that feels comfortable no matter the weather and a power bill they can afford. Home Uplift changes homes, bills and lives. TVA EnergyRight, together with participating local power companies and community supporters, connects customers with home energy experts who walk program participants through every upgrade. Participants will never see a bill or invoice.

With more than 4,000 completed Home Uplift homes under our belt, we know that customers:

- Save \$500 per year on average.
- Reduce their overall home energy use by 25%.
- Lower their risk of illness and missed days of school and/or work.
- See an improvement in their overall quality of life.

All upgrades are completed by licensed and insured contractors vetted by TVA EnergyRight through our Quality Contractor Network. Every upgrade also includes a free project inspection by a TVA-certified Home Energy Advisor.

How does this help the LPC?

Home Uplift is a true investment in the communities you serve. Not only does it reinforce goodwill with customers, but it also gives additional work opportunities to local contractors who are, or want to become, members of the Quality Contractor Network.

These projects are a true collaboration from start to finish between your LPC, TVA EnergyRight and our community partners.

Interested?

Here's what comes next.

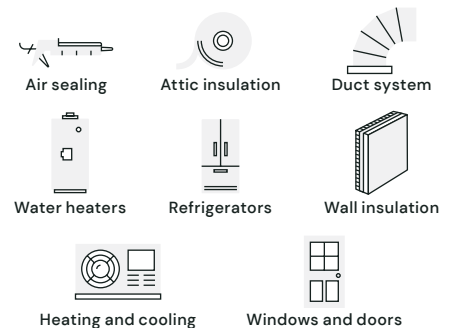
TVA EnergyRight is here to help your LPC offer free home energy upgrades through Home Uplift.

Interested local power companies must:

- Complete a Home Uplift Agreement and a Program Implementation Plan (PIP).
- Select either the TVA-managed or LPC-managed model.
- Contribute funds to the Home Uplift Fund as indicated on their PIP.

Cobranded promotional materials and applications are available on the EnergyRight Marketing Hub.

The most common and impactful home energy upgrades are:



Who do we contact with questions?

Reach out to your ESC or TVA representative.

Anything else?

Learn more about Home Uplift at [EnergyRight.com/Home-Uplift](https://www.energyright.com/home-uplift).

Home Energy Workshop

Show customers how to harness the power of their home's energy.

What is it?

This free one-hour Home Energy Workshop equips homeowners and renters with the know-how they need to save energy, lower their utility bills and live more comfortably.

Who's eligible to participate?

Any TVA local power company partner can offer a Home Energy Workshop to their customers.

Plus, representatives of local businesses and organizations can request a Home Energy Workshop. The workshop is a great event for Rotary Clubs, local libraries, nonprofit organizations, Junior Leagues, other community groups, chambers of commerce and more. Representatives can request a workshop at tva.energy-workshop-request.sgizmo.com/s3. When TVA EnergyRight receives a request in your area, we'll reach out to your LPC to coordinate next steps.

How does this help our customers?

The Home Energy Workshop, co-presented by TVA EnergyRight and the LPC, informs and empowers homeowners and renters to make smart choices about their energy use at home. Each workshop covers:

- What's driving their energy costs.
- How to save energy at home.
- Demonstrations of low-cost and no-cost energy-saving tips and techniques.

How does this help the LPC?

By hosting workshops for adults, you're building community goodwill, educating local residents and positioning your LPC as a credible source for energy efficiency insights and advice. Free to customers, the Home Energy Workshop is an investment in the communities you serve, leaving customers more knowledgeable and empowered to make smart energy- and money-saving choices at home and everywhere they go.

Interested?

Here's what comes next.

TVA EnergyRight is here to help your LPC plan and present Home Energy Workshops.

Promotional materials and professionally-designed presentations for workshops are available on the EnergyRight Marketing Hub.

Who do we contact with questions?

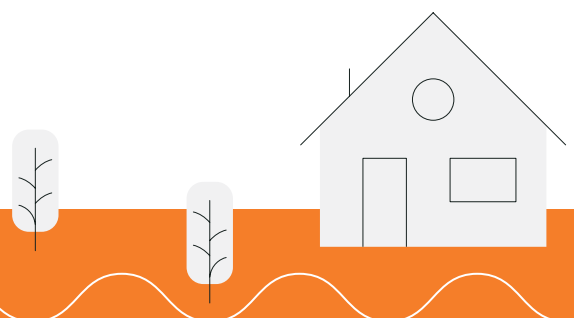
Reach out to your ESC or TVA representative.

Home Energy-Saving Starter Kit

Each workshop participant receives a kit with items like LED bulbs, caulk, spray foam, weatherstripping and light switch gaskets.

Anything else?

Learn about other workshop opportunities at EnergyRight.com/workshops.



Eye Spy Energy Kids' Workshop

Teach K-5th grade students all about energy in the communities you serve!

What is it?

The adorable EnergyRight Monsters are here to show students how fun and easy it is to save energy at home with the free Eye Spy Energy Kids' Workshop.

Who's eligible to participate?

Any TVA local power company partner can offer the Eye Spy Energy Kids' Workshop.

Teachers or representatives of local schools or youth-serving organizations can request a workshop using the workshop request form found at tva.energy-workshop-request.sgizmo.com/s3/. When TVA EnergyRight receives a request in your area, we'll reach out to your LPC to coordinate next steps.

How does this help the LPC?

By hosting kids' workshops, you're building community goodwill, providing teachers with programming that meets state teaching standards and getting kids excited about energy. Free to schools and youth-serving organizations, the Eye Spy Energy Kids' Workshop is an investment in the communities you serve, leaving your (future) customers more knowledgeable and empowered to make smart energy- and money-saving choices at home.

How does this help our customers?

The goal is to help the Valley's future energy consumers build and practice smart energy-saving habits that they can take with them wherever they go. Each workshop covers:

- Where energy comes from.
- How we use energy.
- How energy gets to our homes.
- What uses the most energy in a home.
- Fun and easy tips for saving energy at home.

Anything else?

Learn about other workshop opportunities at EnergyRight.com/workshops.

Interested?

Here's what comes next.

TVA EnergyRight is here to help your LPC plan and present Eye Spy Energy Kids' Workshops.

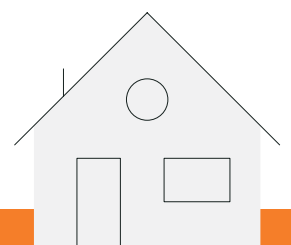
Promotional materials and professionally designed presentations for workshops are available on the EnergyRight Marketing Hub.

Who do we contact with questions?

Reach out to your ESC or TVA representative.



Each student receives a take-home Eye Spy Energy Kit with EnergyRight Monster-themed activity sheets, a game and stickers.



Energy Evolution High School Workshop

Teach students all about energy in the communities you serve!

What is it?

The Energy Evolution High School Workshop is a free interactive energy education workshop that empowers students to reduce their environmental impact by becoming smarter energy consumers.

Who's eligible to participate?

Any TVA local power company partner can offer the Energy Evolution High School Workshop.

Teachers or representatives of local schools or youth-serving organizations can request a workshop using the workshop request form found at tva.energy-evolution-workshop-request.alchemer.com/s3. When TVA EnergyRight receives a request in your area, we'll reach out to your LPC to coordinate next steps.

How does this help the LPC?

By hosting workshops for teens and young adults, you're building community goodwill, providing teachers with programming that meets state teaching standards and getting folks excited about energy. Free to schools and youth-serving organizations, the Energy Evolution High School Workshop is an investment in the communities you serve, leaving your (future) customers more knowledgeable and empowered to make smart energy- and money-saving choices at home and everywhere they go.

How does this help our customers?

The goal is to help the Valley's future energy consumers begin to build and practice smart energy-saving habits and discover just how important their role is in energy conservation. Each workshop covers:

- Why energy conservation matters.
- How energy plays a role in their daily lives.
- Where energy comes from.
- How electricity is generated.
- How TVA and your LPC work together to reduce their carbon footprints.
- How students can save energy at home.
- And so much more.

Anything else?

Learn about other workshop opportunities at EnergyRight.com/workshops.

Interested?

Here's what comes next.

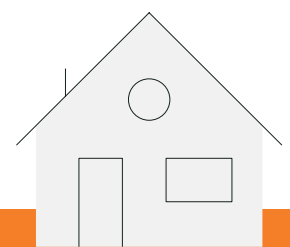
TVA EnergyRight is here to help your LPC plan and present Energy Evolution High School Workshops.

Promotional materials and professionally designed presentations for workshops are available on the EnergyRight Marketing Hub.

Who do we contact with questions?

Reach out to your ESC or TVA representative.

Each student receives an energy-saving take-home kit.



Incentives

Offer local businesses financial incentives on energy-saving equipment.

What is it?

Financial incentives on qualifying equipment upgrades, like HVAC upgrades and LED lighting retrofits, help your local businesses and industrial customers reach their energy goals.

Who's eligible to participate?

Any TVA local power company partner can offer Business & Industry (B&I) incentives.

In addition to standard incentives for equipment replacement, TVA offers custom incentives for larger, more complex projects not covered by the standard incentives, such as holistic process system design. TVA's third-party administrator provides support for projects, including processing incentive applications, call center operations and engineering measurement, verification and pre/post-inspections on projects.

Incentives are available to any B&I customer with qualifying projects. Businesses that have participated in the past include gas stations, offices, arenas, hospitals, schools, hotels, prisons, post offices, car dealerships, churches, grocery stores, casinos, manufacturers, farms, courthouses, museums, restaurants, airports and retail stores.

How does this help our customers?

Financial incentives for energy upgrades help local businesses:

- Offset the cost of upgrades that they might otherwise be unable to afford.
- Reduce their energy consumption.
- Free up funds previously allocated to energy to put back into their business and the local economy.
- Meet their corporate ESG and sustainability goals.
- Improve indoor air quality, productivity and health and safety of facilities.

How does this help the LPC?

Financial incentives for energy projects directly impact a business's bottom line, helping build goodwill between you and your local business community, supporting local contractors and economic development efforts and positioning the LPC as a trusted energy advisor and innovative partner to key accounts.

Anything else?

The incentives portfolio is continuously evaluated to ensure it is meeting system needs and is subject to change. For the latest information on available incentives and funding, visit [EnergyRight.com/Incentives](https://www.energyright.com/incentives).

Interested?

Here's what comes next.

TVA EnergyRight is here to help you offer impactful incentives and promote the program to your business and industrial customers.

- Projects receiving incentives must utilize a Preferred Partners Network (PPN) member for installation and must receive preapproval from TVA prior to purchase, removal or installation of any equipment.
- Cobrandable promotional materials are available on the EnergyRight Marketing Hub, including web graphics, one-pagers and social media posts.
- LPCs are encouraged to promote the Find a Contractor and Request Expert Solutions tools to assist B&I participants with finding a member of the PPN who can ensure they meet program requirements and submit an application for incentives on their behalf.
- Eligibility requests are emailed to the LPC contact to verify and approve that the applicant is a customer of the LPC. After the LPC completes the request for approval, the LPC contact is copied on all project communications to participating customers.
- The LPC can elect to provide incentives in the form of a check or an on-bill credit for incentives over \$12,000.

Who do we contact with questions?

Reach out to your ESC or TVA representative.

Preferred Partners Network (PPN)

Help B&I customers hire commercial and trade contractors with confidence.

What is it?

The Preferred Partners Network is a group of trusted, vetted commercial and industrial trade allies committed to promoting high-quality energy efficiency technologies and equipment with exclusive access to available TVA EnergyRight incentives that help your B&I customers save energy and money.

Who's eligible to participate?

Any TVA local power company partner can utilize and promote the PPN. By offering the PPN, TVA is able to ensure that B&I customers have access to vetted, trusted trade allies that are committed to the promotion of energy efficient technologies and equipment.

Any business in your LPC's service area can use the PPN.

How does this help our customers?

The PPN helps your B&I customers:

- Hire a well-trained contractor confidently.
- Take advantage of TVA EnergyRight incentives.
- Find the right energy-saving solutions for their business.
- Meet their sustainability goals.

Promoting the PPN also assists with your local economic development efforts, helping your community thrive.

How does this help the LPC?

When you offer the PPN to your B&I customers, you show a vested interest in the communities you serve. Customers will feel confident knowing every PPN member is licensed, insured and vetted by TVA. Plus, you're helping customers maximize their energy savings.

Who do we contact with questions?

Reach out to your ESC or TVA representative.

Interested?

Here's what comes next.

TVA EnergyRight is here to help your LPC offer the Preferred Partners Network to customers.

- Cobrandable promotional materials are available on the EnergyRight Marketing Hub.
- LPCs are encouraged to promote the Find a Contractor and Request Expert Solutions tools to assist B&I participants with finding a member of the PPN who can ensure they meet program requirements and submit an application for incentives on their behalf.
- Projects receiving incentives must utilize a PPN member.
- Incentives are subject to change; for the latest information on available incentives and funding, visit EnergyRight.com/Incentives.
- Please contact TVA EnergyRight if you have local commercial trade allies whom you would like to become members of the PPN.

Anything else?

Learn more about the PPN at EnergyRight.com/Preferred-Partners-Network.

Federal Energy Services Program (FESP)

Build partnerships with federal customers.

What is it?

The Federal Energy Services Program empowers your LPC to offer federal customers technical and financial solutions that help them save energy and money.

Who's eligible to participate?

Any TVA local power company partner serving federal customers in their service area can offer the FESP.

The FESP is available only to qualifying federal entities.

How does this help the LPC?

FESP partnerships offer an opportunity to strengthen the communities your LPC serves. Federal customers contribute a great deal to the local economy and the quality of life of the region. Capital improvements to federal facilities help these customers become more resilient, reliable and environmentally friendly.

How does this help our customers?

The FESP helps this unique subset of customers:

- Meet federal mandates and energy efficiency goals.
- Reduce carbon emissions.
- Lower energy costs.
- Take advantage of flexible financing options to pay for capital upgrades with no capital funding.

Who do we contact with questions?

Reach out to your ESC or TVA representative.

Interested?

Here's what comes next.

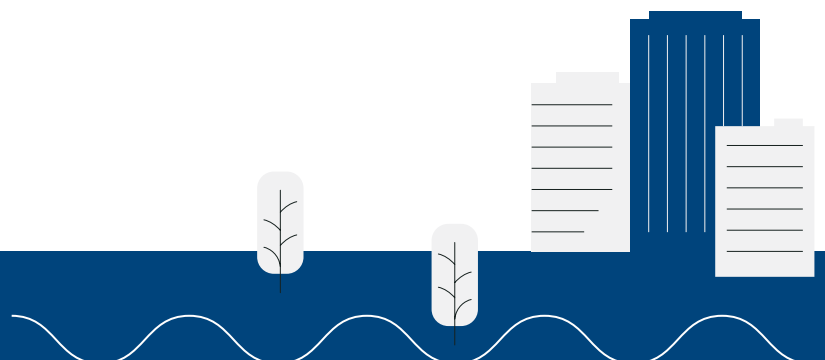
TVA EnergyRight is here to help your LPC build meaningful partnerships with federal customers through the FESP.

You can promote the FESP to businesses and industries in your area using the free, cobrandable marketing materials available on the EnergyRight Marketing Hub.

Since 1998, the FESP has saved the federal government more than \$100M.

Anything else?

Learn more about FESP at EnergyRight.com/FESP.



School Uplift

Give schools the tools they need to lower their energy bills.

What is it?

School Uplift supports public schools by offering energy efficiency training and grants that reduce energy costs and improve the quality of the learning environment.

Who's eligible to participate?

Any TVA local power company partner can participate in School Uplift.

School Uplift is available to qualifying K-12 public schools.

How does this help the LPC?

Schools are a starting point for the future of local communities. Publicly funded schools are a resource to all community members, so supporting schools through School Uplift serves all customers. School systems and educators have a long list of challenges, and School Uplift keeps energy costs off that list.

By offering School Uplift, participating LPCs are making it possible for publicly funded schools to save energy, educate and engage kids around energy and improve learning environments through grants the schools earn.

How does this help our customers?

School Uplift is an investment in your service area's future. Through SUP, your LPC can help students and faculty at local public schools:

- Reduce their schools' energy costs by nearly 10%.
- Free up funds previously allocated to energy bills for resources and supplies that directly benefit students.
- Learn energy-saving behaviors they can carry into their daily lives.
- Understand the importance of reducing energy consumption.
- Earn grants for energy upgrades.

Who do we contact with questions?

Reach out to your ESC or TVA representative.

Interested?

Here's what comes next.

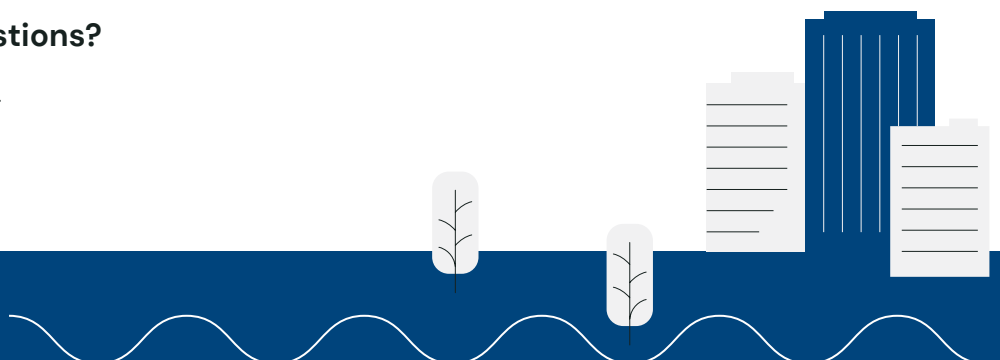
TVA EnergyRight is here to help your LPC bring School Uplift to the communities you serve.

Visit the EnergyRight Marketing Hub for free School Uplift resources, including a pitch deck, cobrandable one-pagers and a professionally shot video.

Anything else?

Learn more about School Uplift at EnergyRight.com/School-Uplift.

TVA invests over **\$3M each year in School Uplift** to ensure students have a brighter, safer and happier place to learn and grow.



Save It Forward

Show industrial customers how to boost their triple bottom line:
People. Planet. Profit.

What is it?

Save It Forward is a two-year strategic energy management (SEM) program that helps qualifying industrial customers achieve their sustainability goals by lowering carbon emissions and increasing profits through a reduction in energy consumption.

Who's eligible to participate?

Any TVA local power company partner can offer Save It Forward to qualifying industrial customers in their service area with an electric demand of 3,500kW or greater.

Participating companies are encouraged to pay it forward by pledging a portion of their verified energy-cost savings to TVA EnergyRight programs that support their community. These optional charitable contributions are tax deductible and are managed by a third-party 501(c)(3) partner.

How does this help our customers?

With Save It Forward, your LPC can help industrial customers:

- Control their energy costs.
- Meet sustainability goals.
- Achieve DOE 50001 Ready recognition.
- Qualify for energy efficiency incentives.
- Give back to the community.
- Receive positive PR and brand lift.

How does this help the LPC?

Save It Forward is an all-around win. It gives your LPC an opportunity to deepen relationships with industrial customers, reduce energy consumption and demand for nonrenewable energy sources and encourage partners to return some of their behavioral energy savings to the communities you both serve.

Who do we contact with questions?

Reach out to your ESC or Claire Jackson at crholt0@tva.gov.

Interested?

Here's what comes next.

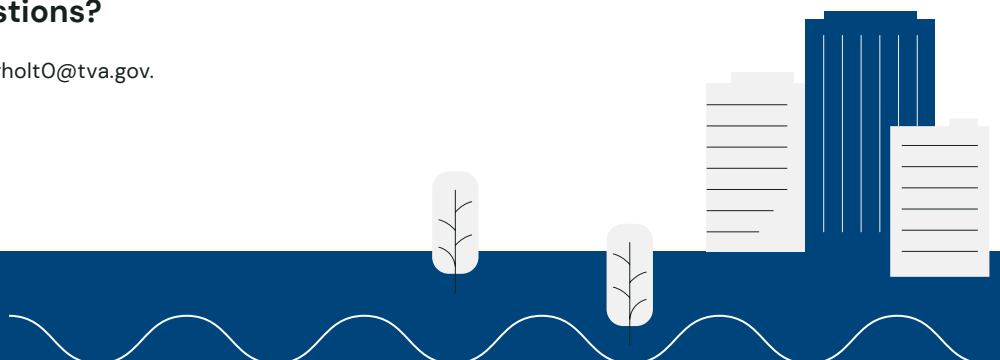
TVA EnergyRight is here to help your LPC bring Save It Forward to your industrial customers.

You can promote Save It Forward using the free, cobrandable marketing materials available on the EnergyRight Marketing Hub. Industrial customers will need to make a 24-month commitment to the program.

Participants can expect to save **5-15%** on energy costs.

Anything else?

Learn more about Save It Forward at EnergyRight.com/Save-It-Forward.



Compressed Air Training & Support

Provide industry customers with compressed air system training and support.

What is it?

Compressed Air Training & Support offers industry customers the training and guidance they need to reduce costly energy consumption caused by compressed air systems.

Who's eligible to participate?

Any TVA local power company partner serving industrial customers can offer Compressed Air Training & Support.

This free, two-part online training is available to industrial customers with compressed air systems 100 HP and greater. Due to class size limits, a maximum of three employees per site can register per class.

How does this help our customers?

With this training, your LPC can help industrial customers:

- Save around 15–25% in annual energy costs.
- Calculate the energy cost of compressed air in their facility.
- Improve compressed air system efficiency and reliability.
- Identify inappropriate uses of compressed air.
- Find and fix leaks.
- Establish a leak prevention program.
- Establish a baseline by which they can measure improvements in compressed air performance and efficiency.
- Match system supply to actual production requirements for pressure and flow.
- Achieve better control of compressed air to improve productivity and profitability.
- Earn Continuing Education Units.
- Identify opportunities to receive TVA incentives for compressed air equipment purchases.

How does this help the LPC?

Not only does Compressed Air Training & Support help build goodwill between your LPC and the local industry community, but the savings that come from customers implementing the new training also reduces demand on the power grid and nonrenewable energy sources and helps your LPC meet its sustainability goals sooner, too. Plus, when industrial customers effectively lower their energy consumption, that helps the LPC and TVA keep rates low for everyone.

Interested?

Here's what comes next.

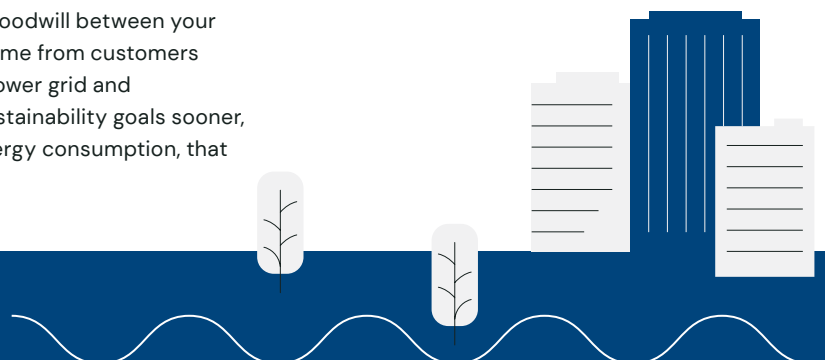
TVA EnergyRight is here to help your LPC promote Compressed Air Training & Support to industrial customers. Find a free, cobrandable one-pager on the EnergyRight Marketing Hub.

Who do we contact with questions?

Reach out to your ESC or TVA representative.

Anything else?

Learn more about Compressed Air Training & Support at EnergyRight.com/Compressed-Air-Training.



Fast Charge Network

Get drivers connected to electric vehicle chargers.

What is it?

The Fast Charge Network is a TVA initiative with state agencies, LPCs and third-party charging developers to create a network of public fast-charging stations at least every 50 miles along major travel routes in the seven-state region to increase EV adoption by providing drivers with the confidence to consider EVs.

Who's eligible to participate?

TVA local power companies serving customers along interstates and major highways in the TVA service area have an opportunity to support the Fast Charge Network.

Charging locations are public and open to all EV drivers.

How does this help our customers?

With the Fast Charge Network, your LPC can help current EV drivers feel confident in their decision to go electric and help potential EV drivers overcome concerns of running out of charge while driving. Fast-charging locations also draw travelers and commuters who may also take advantage of other local amenities while waiting for their vehicle to charge.

How does this help the LPC?

Participating in the Fast Charge Network positions your LPC as an innovative solutions provider and a champion for EV adoption.

Who do we contact with questions?

Reach out to your ESC or TVA representative.

Interested?

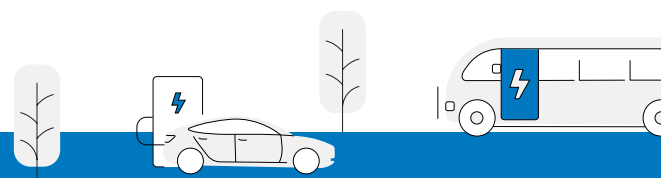
Here's what comes next.

TVA EnergyRight is here to help your LPC bring the Fast Charge Network to drivers in your community.

Reach out to your ESC or TVA representative for a Marketing/Media Toolkit.

Anything else?

Learn more about the Fast Charge Network at EnergyRight.com/Chargers.



EV Awareness Efforts

Give your customers easy access to EV information.

What is it?

TVA EnergyRight supports LPCs by providing credible electric vehicle information and online resources so consumers can confidently consider making the switch.

Who's eligible to participate?

Any TVA local power company partner can access these EV education materials.

How does this help your customers?

When you give customers an opportunity to learn about EVs, you empower potential EV drivers to better understand the many individual and community benefits of electric vehicles. Check out all the EV resources available to your customers at EnergyRight.com/EV, like the Find a Charger map, the Compare Vehicles tool, our online video series "In Charge: Life with an Electric Vehicle" and more.

How does this help the LPC?

Efforts to increase EV awareness in your service area position your LPC as an innovative solutions provider and a champion for EV adoption.

Who do we contact with questions?

Reach out to your ESC or TVA representative.

Interested?

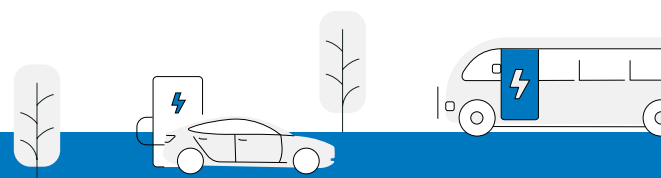
Here's what comes next.

TVA EnergyRight is here to help your LPC bring greater EV awareness to drivers in your community.

Promotional marketing materials are available at no cost on the EnergyRight Marketing Hub.

Anything else?

Learn more about electric vehicles at EnergyRight.com/EV.



Interruptible Power (IP)

Offer financial incentives to industrial customers who reduce their energy use during high-demand periods.

What is it?

Interruptible Power offers incentives for participating industrial customers who allow TVA to request a suspension of a portion of their energy load during times when the power system is constrained.

Who's eligible to participate?

Any TVA local power company partner can offer Interruptible Power to qualifying industrial customers. The LPC commits to a tri-party agreement with TVA and the customer.

IP is available to industrial customers.

How does this help our customers?

With IP, your LPC can help industrial customers:

- Receive a monthly demand credit in exchange for load curtailment (IP5 participants).
- Receive a monthly demand credit and an event-based energy credit in exchange for load curtailment (IP30 participants).
- Reduce energy consumption.
- Lower their monthly utility bills.
- Invest their savings back into their business and the local economy.

How does this help the LPC?

IP allows the LPC to strategically manage its energy load to keep service flowing for everyone at affordable rates.

Who do we contact with questions?

Reach out to your ESC or TVA representative.

Interested?

Here's what comes next.

TVA EnergyRight is here to help your LPC bring Interruptible Power to your industrial customers. Installation requires meters, meter programming changes and communication equipment.

Reach out to your ESC or TVA representative for a Marketing/Media Toolkit.

Anything else?

Learn more about Interruptible Power at EnergyRight.com/Demand-Response.



Peak Power Partners

Partner with Business & Industry (B&I) customers to reduce their power use during times of energy system need.

What is it?

Through partnership with TVA EnergyRight and Enel X, LPCs can offer B&I customers a monthly financial incentive for reducing their power use during times of energy system need.

Who's eligible to participate?

Any TVA local power company partner can partner with TVA EnergyRight and Enel X. The LPC commits to an agreement with TVA, Enel X and the customer.

The Peak Power Partners program is available to B&I customers.

How does this help our customers?

With the Peak Power Partners program, your LPC can help B&I customers:

- Receive a monthly financial incentive.
- Reduce energy consumption.
- Lower their monthly utility bills.
- Invest their savings back into their business and the local economy.

How does this help the LPC?

Peak Power Partners allows your LPC to strategically manage its energy load to keep power flowing for everyone at affordable rates.

Who do we contact with questions?

Reach out to your ESC or TVA representative.

Interested?

Here's what comes next.

TVA EnergyRight is here to help your LPC bring Peak Power Partners to your B&I customers.

Reach out to your ESC or TVA representative for a Marketing/Media Toolkit.

Anything else?

Learn more about Peak Power Partners at EnergyRight.com/Demand-Response.



Voltage Optimization

Reduce energy consumption in exchange for a financial incentive.

What is it?

LPCs can receive a monthly financial incentive from TVA EnergyRight by operating their distribution feeder voltages in the lower half of the ANSI standard, which reduces energy consumption.

Who's eligible to participate?

Voltage Optimization is available only to LPCs within the TVA service area.

How does this help our customers?

With Voltage Optimization, your LPC helps customers access affordable energy rates.

How does this help the LPC?

Voltage Optimization allows your LPC to strategically manage its energy load to keep service flowing for everyone at affordable rates while earning a monthly financial incentive.

Who do we contact with questions?

Reach out to your ESC or TVA representative.

Interested?

Here's what comes next.

TVA EnergyRight is here to help your LPC optimize voltage.

Reach out to your ESC or TVA representative for a Marketing/Media Toolkit.

Anything else?

Learn more about Voltage Optimization at EnergyRight.com/Demand-Response.



