



2020 DUVEL ART DESIGN COMPETITION

WIN A TRIP TO BELGIUM AND HAVE YOUR DESIGN ON THE ICONIC DUVEL GLASS
OPEN TO ALL CIA STUDENTS AND ALUMNI

Grand prize

Your winning design will be embossed on a limited custom run of Duvel glasses featured exclusively at every Winking Lizard Restaurant in October 2019.

You and a guest will fly to to the Duvel brewery and stay in the city of Brussels, Belgium for 2 nights.

History

In addition to its brewing activities, the Belgian brewery Duvel Moortgat has always had a special affinity for contemporary art, design, and architecture.

Duvel launched the *Duvel Collection*, where a series of international artists place their most creative designs on the iconic Duvel glass.

Now, it's your turn: your design could be the next featured on the Duvel glass.

Why the Duvel glass?

In the 1960s, the Duvel glass became the first tulip-shaped beer glass. This innovative glass, reminiscent of a wine glass, had to be able to hold the contents of an entire 33cl bottle. Until then, there had never been such a large beer glass.

The glass is specifically designed to offer a more complete experience of the beer. The rounded shape allows Duvel's exquisite flavor and aroma to be fully experienced by the drinker, and the way the glass narrows towards the top helps retain carbonation.

Eligibility

Participants must either be currently enrolled or have graduated from the Cleveland Institute of Art. No more than three (3) submissions per person. No entry fee.

Deadline

All submissions are due by **Friday, March 27, 2020.**

Winners will be announced during the CIA Spring Show in April.

Judging

Five finalists will be selected by a jury comprising key members of the Winking Lizard, Duvel USA, and CIA faculty. The grand prize winner will be selected through popular voting via www.winkinglizard.com.

Format

4-color printing

No metallics

Dimensions: 290mm wide by 71mm tall

File naming: lastname_firstname_entrynumber.ai

File format: Illustrator (.ai)

Email submissions to: duvelartglass@gmail.com

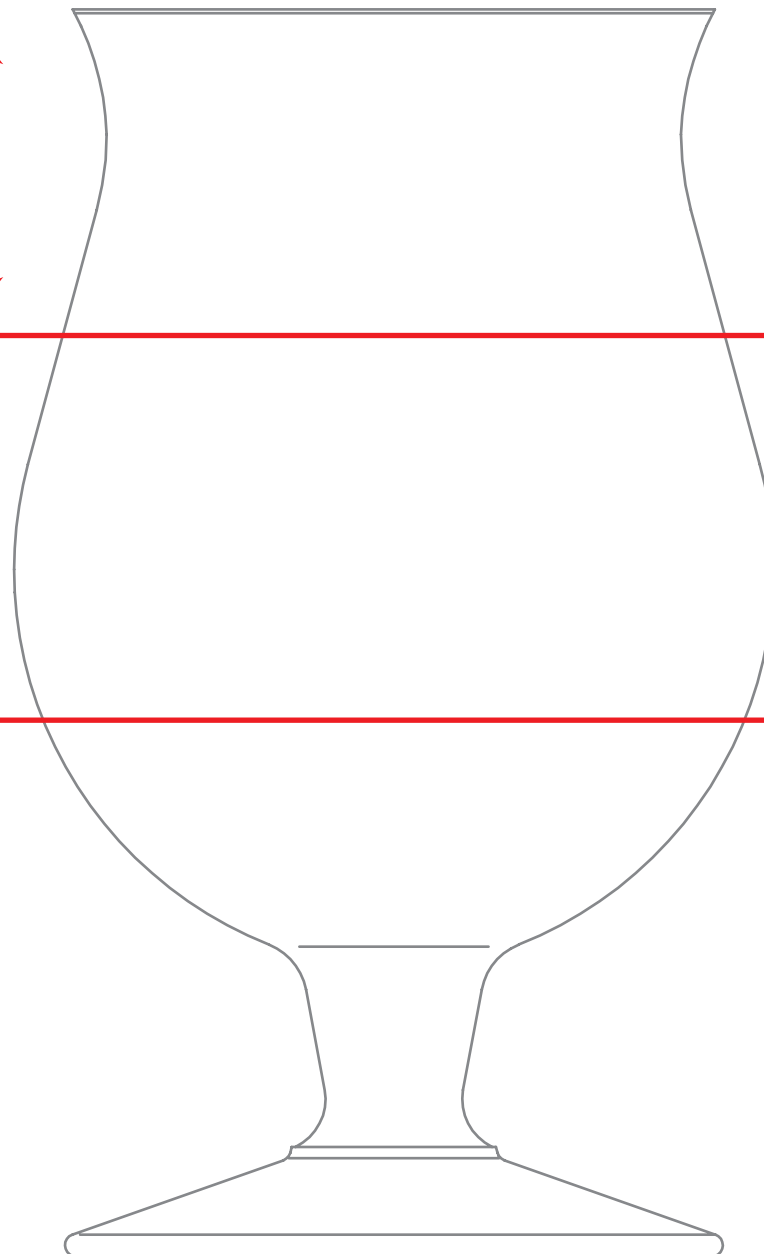
Include your name, phone, and year of graduation from CIA.

Finalists will be notified by email or phone.



42 mm

288*50mm



Digital Proof No.:

Gold rim: **No**

-GVD

Nucleation point: **No**

Product:duvel glass

Capacity line: **cl**

CE Mark: **No**

Should this proposal be to your satisfaction, please sign below for approval and return to AYANO.
If however this proposal does not meet your approval then please contact us so that we can make the appropriate changes.

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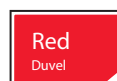
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info@ayano.eu

Signature & Printed Name:

Date: _____



17.07.2019



ORGANIC
Colors

Digital Proof No.:

XXX

Product:

Gold rim: No

Nucleation point:

Capacity line:

CE Mark:

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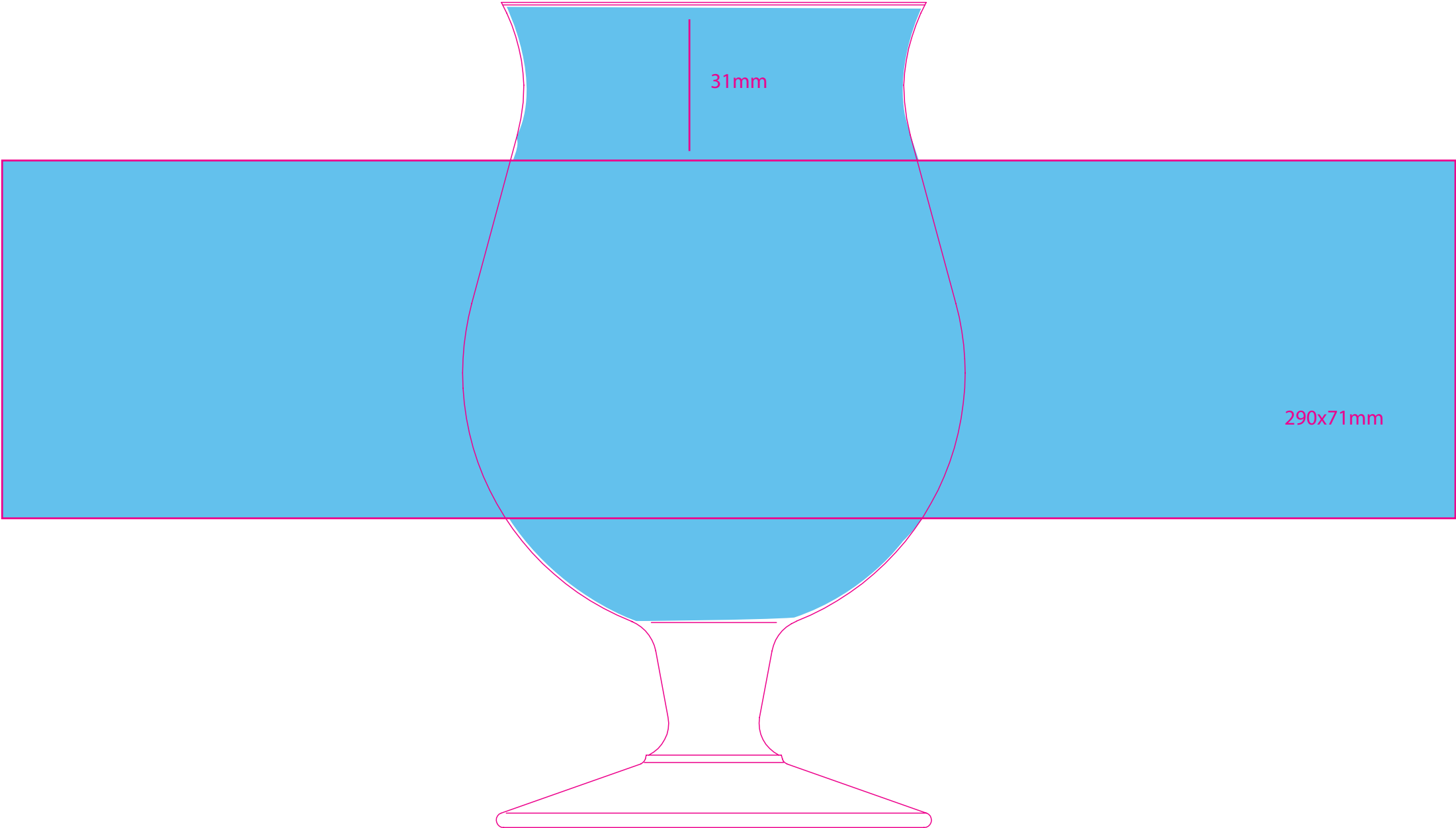
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Signature & Printed Name:

Date: _____



31mm

290x71mm