

Argument in Opposition to Proposition 105
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Phoenix Community Alliance (PCA) opposes Ballot Proposition 105 because it will prevent new light rail in Phoenix. Light rail is an essential connection between people and their jobs, schools, childcare, doctors, arts, sports, shopping and other experiences. Because light rail attracts shops, restaurants, offices and housing along its paths, this ballot measure also would hurt our economy.

PCA is a 36-year-old business leadership and advocacy organization with more than 260 Members, including businesses, nonprofits and neighborhood associations. We urge you to vote "no" on Proposition 105.

With 45,000 daily riders, light rail is a crucial component of Phoenix's tremendous recent progress. It enhances our lives and expands opportunity:

- More than \$11 billion invested along the line
- Key in attracting two NFL Super Bowls and NCAA Final Four Men's Basketball Championships events that generate hundreds of millions of dollars of community investment
- Boosts education opportunities and local employment 30 percent of light rail riders are students and 33 percent commuters to work

Phoenix residents voted to create and expand light rail three times in the past 19 years. Proposition 105 could place the entire system in jeopardy, and the region could lose more than \$5 billion in federal and regional funds that would instead go to other programs out of state. The voter-approved T2050 initiative already provides more than \$2 billion for street improvements throughout our city. There does not need to be a choice between light rail and street improvements. The programs complement each other to make our transportation system better and provide residents and visitors with alternatives.

Approval of this ballot measure would send Phoenix backwards. The better alternative: keep our city's momentum going by continuing to support voter-approved plans that expand our proven, robust light rail system.

Diane Haller, Board Chair Phoenix Community Alliance

Rick Naimark, Co-Chair

PCA Multi-Modal Committee

Jon Brodsky, Executive Director

Phoenix Community Alliance

Krista Shepherd, Co-Chair

PCA Multi-Modal Committee