

**Women in Banking Conference**  
**Aug. 22-24, 2018**  
**The Legacy Lodge, Lake Lanier Island, GA**

**Registration Price and How to Register**

The conference registration price is \$395 per person for registrations received through Aug. 7 and \$445 for registrations received beginning Aug. 8. Registration includes all conference sessions, the Wednesday opening reception and Thursday afterglow reception, Thursday and Friday breakfast, Thursday lunch and daily breaks. You may register online at [gabankers.com](http://gabankers.com) or return the form below by mail or email to GBA's Alison Moreau at [amoreau@gabankers.com](mailto:amoreau@gabankers.com). We will be happy to invoice your bank/company.

**Cancellation and Refund Policy**

No refunds will be given after Aug. 15. However, substitutions are always welcome. With questions, please contact GBA's Kathy Friestad at 404.420.2024 or [kfriestad@gabankers.com](mailto:kfriestad@gabankers.com).

**Hotel Information**

The conference will be held at The Legacy Lodge Lanier Islands, 7000 Lanier Islands Parkway, Buford, GA 30518, 770.945.8787. GBA's discounted \$169 nightly room rate includes entrance gate fee; valet or self daily parking; in-room Wi-Fi; in-room coffee; and unlimited use of the fitness center. To reserve a room, call 800.768.LAKE or 770.945.8787. Be sure to mention you are with the Georgia Bankers Association to receive the GBA rate. The cut-off date for reservations at the GBA rate is Monday, July 30, 2018, and rooms may sell out before that date. You will receive a confirmation number when you make your reservation.

**Questions?**

Contact **Kathy Friestad** at the GBA office at 404.420.2024 or [kfriestad@gabankers.com](mailto:kfriestad@gabankers.com).

**GBA 2018 Women in Banking Conference Registration Form**

Name: \_\_\_\_\_ Nickname: \_\_\_\_\_

Title: \_\_\_\_\_

Bank/Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Bank Assets:  Below \$100 M  \$100 M - \$ 250 M  \$251 M - \$500 M  \$501 M - \$750 M  Over \$750 M

Is this your first time attending this event? Yes / No

Is this your first time attending a GBA event? Yes / No

**Payment Information**

\$395/pp (submitted through Aug. 7)

\$445/pp (submitted Aug. 8 and after)

Check enclosed (payable to the Georgia Bankers Association)

Send my bank/company an invoice.

**GBA**

**GEORGIA BANKERS ASSOCIATION**  
the resource that empowers

August 22-24  
The Legacy Lodge  
Lake Lanier Island  
[www.gabankers.com](http://www.gabankers.com)

**Women in Banking Conference**  
*Empower a Woman — Inspire a Leader*



Advocacy | Community | Education | Services

**2018 Women in Banking Conference**  
*Empower a Woman — Inspire a Leader*

Dear GBA Member Bankers,

GBA will host its 2018 Women in Banking Conference Aug. 22-24. The agenda includes some exciting changes. Our new destination is the lovely Legacy Lodge on Lake Lanier Islands, with the meeting space and hotel conveniently located in one venue. We're starting early this year with late-afternoon registration, hotel check-in and an opening reception on Wednesday evening.

This year's theme, "Empower a Woman — Inspire a Leader," will be woven throughout the wide range of topics to be discussed, from an economic update to personal safety. Other content will include fraud, cybersecurity, leadership and presentation skills as well as a life coach to help us become open to and manage change. You'll enjoy after-session informal networking opportunities, including an additional reception and yoga! We'll end our time together with a self-defense class geared specifically to the needs of women.

As you review the brochure, I am sure you will agree that the conference will be exciting and informative. Make plans now to attend (and don't forget to pack a yoga mat and attire to participate in the self-defense class), and share this registration information with your colleagues.

I am so excited about this year's agenda and look forward to seeing you there!

Sincerely,



**Debi Davidoff**  
Chair, GBA Women in Banking Committee  
SVP / Director, Deposit Operations / Bank Security Officer  
Signature Bank of Georgia, Sandy Springs

**2018 GBA Women in Banking Committee**

- Debi Davidoff, Chair** Signature Bank of Georgia, Sandy Springs
- Ashlee Torpy, Vice Chair** Morris Bank, Dublin
- Martha Brown** Planters and Citizens Bank, Camilla
- Marjorie Carter** McNair, McLemore, Middlebrooks & Co., Macon
- Sharon Cook** Federal Home Loan Bank, Atlanta
- Dawn Griffin** Liberty First Bank, Monroe
- Rita Gunter** United Community Bank, Blairsville
- Stacey Kleeberg** First Landmark Bank, Marietta
- Cindi Lewis** Ameris Bank, Jacksonville, Florida
- Rhonda Massengill** Century Bank of Georgia, Cartersville
- Candice Nanney** The Piedmont Bank, Norcross
- Wanda Nesbit** Citizens Trust Bank, Atlanta
- Sybil Smith** The Citizens Bank of Americus



*Executive Women's Panel at the 2017 conference.*



*Wanda Nesbit and Cindi Lewis network at the 2017 conference.*



*Debi Davidoff introduces a speaker at the 2017 conference.*

**Wednesday, Aug. 22**

4-6 p.m. — **Conference Registration**

6-7 p.m. — **Opening Reception then Dinner on Own**

**Thursday, Aug. 23**

8:30 a.m. — **Conference Registration and Continental Breakfast**

9 a.m. — **Welcome and Opening Remarks**  
**Joe Brannen**, President and CEO, Georgia Bankers Association

9:15 a.m. — **Economic Update**  
**Lindsey Piegza**, Ph.D., Chief Economist, Managing Director, Stifel Nicolaus & Co.  
*Piegza will look at the pace of our economic expansion and what it means going forward for overall growth, interest rates and monetary policy. She will cover macro-economic trends in consumer behaviors and in the manufacturing sector, in addition to new Federal Reserve policy initiatives and potential economic effects of these changes.*

10:15 a.m. — **Morning Break (Sponsored by TJS Deemer Dana)**

10:30 a.m. — **Keynote Address: Leadership Lessons**  
**Mary T. Mack**, Senior EVP, Community Banking and Consumer Lending, Wells Fargo & Company

*A trailblazer in finance, Mary Mack will share her personal story of navigating through the ranks of the financial services industry, while discussing the adaptability, innovation and resilience needed to succeed in a rapidly changing business environment.*

11:30 a.m. — **Lunch and Informal Networking**

12:30 p.m. — **What You Need to Know about Fraud, Cybersecurity, and Today's Payments Systems**  
**Terri Sands**, SVP, Payment Systems/Fraud, State Bank and Trust

1:30 p.m. — **Afternoon Break**

1:45 p.m. — **WomenLead**  
**Nancy Mansfield**, Director, WomenLead, Georgia State University  
*As director of the WomenLead Program and Senior Faculty Associate for Women's Leadership Development at Georgia State University, Professor Mansfield has long been committed to excellence and innovation in undergraduate education and experiential learning. The WomenLead program, which allows students to build their confidence and prepare for success and leadership across all sectors of the economy, recently won the international American Association of Collegiate Schools of Business **Innovations that Inspire Award**. Don't miss this opportunity to hear Mansfield share the inspiring WomenLead story. Program graduates say they feel "ready to take on the world." It doesn't get better than that!*

2:45 p.m. — **Break**

3 p.m. — **Growth Through Change**  
**Natalie Biniasz**, Transformational Life Coach and Women's Circle Leader, Laughing Heart Healing

*When it comes to embracing change, for many of us, it is a source of anxiety and fear. Examining the way we relate to change is key to living our most fulfilling lives. Biniasz will speak about the mechanics of change and share techniques and tools to cultivate resiliency and gracefully navigate the changes of our lives.*

4 p.m. — **Break (time to change for yoga class)**

5-6 p.m. — **Yoga with Natalie (optional)**  
*Whether you're an advanced yogi or have yet to touch your toes, please join us on the mat. Biniasz will lead the group through an hour of all-levels yoga.*

6-6:30 p.m. — **Afterglow Reception**

*Wind down from yoga with a healthy beverage and snack.*

Evening — **Dinner on Own**

**Friday, Aug. 24**

7:45 a.m. — **Continental Breakfast**

8:30 a.m. — **Speaking with Confidence, Part II**  
**Trudy Kremer**, Partner, Executive Speaker Coach, Jackson Spalding

*Women in Banking Conference favorite Trudy Kremer is back to share more wisdom and practical knowledge on how women can maximize their capabilities and learn to speak with confidence, pull up to the Board table with ease, and handle challenging (read: awkward) situations with aplomb. Learn how to be better prepared and more comfortable in tackling uncomfortable circumstances in your everyday lives!*

9:30 a.m. — **Morning Break**

10 a.m. — **Self-Defense Class**  
**Corporal Eric Rooks**, Special Investigations, Gwinnett County Police Department

*A key element of self-empowerment is knowing how to look out for your safety, but if it came down to it – are you prepared to defend yourself against an attacker? You'll put this tenet into practice as Cpl. Eric Rooks, Special Investigations, Gwinnett County Police Department, teaches you 12 ways that women need to think to be safe. Rooks will demonstrate five self-defense possibilities and we will practice three of them. His teaching style is relaxed and fun so you'll enjoy this two-hour session while learning some very serious techniques.*

Noon — **Adjourn**