

UChicagoGRAD - Elevator Pitch Worksheet



Objectives:

- Spark interest in you and your work
- Be concise and easily understood – keep it to no longer than 60 seconds
- Make a good first impression and create the basis for a conversation

Keep in mind:

- Who is your audience?
- What do you want someone to remember about you?
- First 10-15 seconds are the hook! Get them interested so they'll continue to listen

What is the topic of your research? Think big picture and what will connect with your audience.

What is the problem, issue, or question that you address in your research?

Why is that problem interesting and important?

How does your work connect with a broader disciplinary conversation? What does it add to that conversation?
