

Davidson County Metropolitan General Election Poll Results

Conducted by VictoryPhones

Conducted: May 2 - 4, 2023 Number of Respondents: 500 Margin of Error: ± 4.38%

Q1. Thinking about election participation, there is an upcoming Nashville mayoral Election this August. Most people don't participate in these elections, and often for very valid reasons. How likely are you to participate in this election?

Response	Percent
Certain to vote	86.3
Likely	11.1
50/50 chance	2.6

Q5. If the Nashville mayor's race were held today and your choices were the following, who would you most likely support?

Response	Percent
Heidi Campbell	21.9
Jeff Yarbro	17.0
Freddie O'Connell	15.6
Sharon Hurt	6.7
Matt Wiltshire	6.6
Jim Gingrich	4.2
Alice Rolli	4.0
Vivian Wilhoite	3.2
Fran Bush	2.0
Other	18.8



Q6. And who would be your second preference if your top choice was unavailable?

Response	Percent
Heidi Campbell	20.0
Jeff Yarbro	20.0
Matt Wiltshire	10.2
Freddie O'Connell	9.1
Sharon Hurt	6.6
Jim Gingrich	5.9
Vivian Wilhoite	3.6
Fran Bush	1.6
Alice Rolli	1.6
Other	21.4

Q8. What candidate qualities do you believe are most important when considering your vote for mayor?

Response	Percent
Positions on education and infrastructure spending	21.9
Positions on social issues	20.8
Local government experience	18.3
Positions on economic issues	11.4
Business experience	6.1
Legislative experience	5.0
The most liberal or conservative candidate	4.3
Endorsements by other public officials	0.7
Something else	11.5

Q9. On issues within Nashville, who do you trust the most to make the right decision?

Response	Percent
City council	22.6
Mayor	20.2
Local nonprofits and organizations	11.2
Public workers like teachers, officers, and firefighters	10.6
Top employers and the business community	6.9
School Board	1.1
Unsure	27.5



Q10. What would you say is the most important issue facing Nashville today?

Response	Percent
Affordable housing and homelessness	21.8
Public safety and crime	18.4
Transportation and mass transit	14.2
Education and children	13.9
State-level politics	13.0
Over-development and preservation	10.1
Finances and avoiding property tax increases	6.8
Jobs and economy	1.8

Q11. And what would you say is the next most important issue facing Nashville today?

Response	Percent
Education and children	20.9
Affordable housing and homelessness	19.1
Transportation and mass transit	19.0
Public safety and crime	13.1
Over-development and preservation	9.1
State-level politics	8.2
Finances and avoiding property tax increases	6.4
Jobs and economy	4.2

Q12. Do you support the recently passed plan to build a domed stadium for the Tennessee Titans?

Response	Percent
Yes	28.3
No	56.9
Unsure	14.9

Q13. Do you support using public funds to attract a Major League Baseball Team to Nashville?

Response	Percent
Yes	17.4
No	69.5
Unsure	13.0



Q14. Which of these political conventions do you support Nashville hosting?

Response	Percent
Only the Republican National Convention	5.0
Only the Democratic National Convention	19.7
Both	28.8
Neither	46.5

Q15. Do you support giving parents and caregivers more options to choose which public school their child attends?

Response	Percent
Yes	53.9
No	28.8
Unsure	17.3

Q16. Would you support an increase in property taxes to fund a pay raise for teachers?

Response	Percent
Yes	56.2
No	31.9
Unsure	11.9

Q17. What would be your highest priority for additional investments in Public Education?

Response	Percent
Teacher pay raises	46.5
Increased academic tutoring and support through after school and summer programs	16.9
Increased in school social services like nurses and counselors	12.8
Increased supports for at risk students, including special needs and English learners	10.5
Expansion of public school choice	9.3
Investments in school building repairs and construction	4.1



Q18. Do you support or oppose increasing public funding for Skilled Trades and Vocational Education that helps prepare student for technical careers and skilled jobs, like advanced manufacturing?

Response	Percent
Support	86.5
Oppose	3.4
Unsure	10.1

Q2. Do you consider yourself a Republican, a Democrat or something else?

Response	Percent
Republican	12.7
Democrat	61.9
Independent/Something Else	23.1
Don't Know	2.3

Q3. For statistical purposes, what is your age?

Response	Percent
18 to 34	14.0
35 to 49	23.7
50 to 65	26.4
66 or older	35.9

Q4. Are you male or female?

Response	Percent
Male	46.0
Female	54.0



Q7. On political issues, would you say you are a conservative, moderate, or liberal?

Response	Percent
Very Conservative	10.1
Generally Conservative	11.1
Moderate	22.7
Generally Liberal	26.9
Very Liberal	27.0
Unsure	2.2

Phone Type

Response	Percent
Cellphone	71.5
Landline	28.5

Primary Voting History

Response	Percent
0	1.7
1	11.9
2	25.4
3	31.9
4	29.1

General Voting History

Response	Percent
0	0.2
1	2.5
2	5.2
3	19.0
4	73.1

State Senate District

Response	Percent
17	7.0
19	20.4
20	42.5
21	30.1

