

FOR IMMEDIATE RELEASE: 01/24/2024



Brit Kramer, CAE
Executive Director
Washington Society for Association Excellence
Tel (360) 481-5010
Email brit@wsaenet.org

Preliminary Sponsorship FACT SHEET

WSAE Annual Convention, June 5-7, 2024, Three Rivers Convention Center, Kennewick

Date & Time: Wednesday, June 5 there will be a Leadership Summit during the day and the conference opening Welcome Reception in the evening. On Thursday, June 6, there will be programming from 8 a.m.– 5 p.m., and an off-site dinner event at the Goose Ridge Winery hosted by Visit Tri-Cities. On Friday, June 7 there will be programming from 8 a.m. to noon.

Who Attends: WSAE is the place for all association professionals and industry partners to connect and thrive. WSAE is the "association for associations" in Washington State, representing more than 190 association professionals, staff specialists, and industry partners. WSAE makes sure the Washington association leaders have the knowledge, skills, tools, and connections they need to thrive.

Event Marketing Asset Options and Possibilities
Sponsorships range from \$500 to \$3,500

- ✓ Room amenity Weds/Thursday
- ✓ Pre-recorded video
- ✓ Conference registration
- ✓ Company logo on name badges
- ✓ Gotcha station sponsorship (comfort items such as blankets, breath mints, and more)
- ✓ Company logo on convention website landing page with links to your site
- ✓ Company logo in Fast 5 and dedicated convention enews links to your site
- ✓ Recognition by event emcee as a sponsor of "X"
Please provide a 25-word promo for the emcee to use along with your company name. Example "This portion of the program sponsored by (company name),... they have pivoted with updated seating charts and meal function systems and are ready for your next event (Thank you company name)."
- ✓ Session sponsors (Several available)
Company logo on screen during opening of presentation, website event page, in email announcement, recognition by emcee during the program live, and be the host of that room during the session.
- ✓ Event box will be unboxed at the open general session that will include name recognition by the emcee. Box content ideas: Journal; Glasses; Mechanical pencil
- ✓ For qualified partners there are additional opportunities:
 - Custom insert/need by June 3, mail to 1401 Marvin Rd NE, STE 307, #172, Lacey WA 98516
 - Trivia; Polling
 - Breaks
 - Happy hour
- ✓ And more, let's discuss!

Contact Brit at brit@wsaenet.org, 360-481-5010
or schedule [time here](#) to discuss.