

#### HERE ARE SOME WAYS YOU CAN CONTRIBUTE TO THE 2020 CENSUS EFFORT:

## Reach out to the people you know.

By now, all households have received a mailer inviting them to take the census. But just because everyone received their mailer doesn't mean that everyone has already completed the census. You know what matters to the people in your community, so you are the best messenger to convey the importance of the census to them. It can be as easy as calling a few friends to ask if they've taken the census yet.

## **Emphasize the positive outcomes of census participation.**

Illustrate the tangible benefits of census participation by using scenarios and examples that directly affect people's daily lives. For example, explain how federal programs such as Medicare and SNAP/food stamps are funded based on census data, or how transit planners use the data to determine where to place new bus stops.

## Dispel myths and fears about the census.

Census data are only used for statistical purposes. Private information, including names, addresses, and telephone numbers, are never published. The 2020 Census will **not** ask about citizenship status, and census data can **never** be used against you.

Assure people that the census is accessible for those who don't speak English, have a disability, or don't have computer or internet access.

# Offer assistance to those who need it.

Some people may feel intimidated by the online version of the census. You can remind them that the census can be completed over the phone by calling 844–330–2020, and that a print form will be mailed to households that have not yet completed the census by mid–April. If they want to fill it out online but need a little help, **easycensushelp.org** offers a basic technology tutorial as well as an online census tutorial.

## Lead by example - take the census yourself!

Take the census yourself as early as possible. By taking the census, you will be better equipped to describe the process and answer questions.

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#### When can I complete the 2020 Census?

The census can be completed anytime between March 12 and October 31, 2020.

#### When will census workers come knocking on my door?

Census workers will begin to follow up in person to households that have not responded to the census by the middle of August (or later, depending on the status of the COVID-19 pandemic).

#### Which questions are on the 2020 Census?

The 2020 Census will ask for the following information about a household:

- Number of people living in the housing unit
- Any additional people staying in the housing unit
- Owner/renter status of housing unit
- Phone number (only used if the Census Bureau needs additional information)

The 2020 Census will ask for the following information for **all persons** living in the housing unit:

- Name
- Whether this person lives or stays somewhere else
- Relationship of each person in the housing unit to person filling out census
- Sex
- Age and date of birth
- Hispanic, Latino or Spanish origin
- Race

#### Is there a citizenship question on the census?

No, there will **not** be a question about citizenship status on the 2020 Census.

### What is the purpose of the census?

The data collected from the census determines how many seats each state receives in the U.S. House of Representatives and the allocation of over \$675 billion annually to federal, state, and local programs in areas such as healthcare, housing, transportation and education. In addition, state officials redraw the boundaries of congressional and state legislative districts in their states to account for population changes.

#### Do I have to fill out the census?

Yes, you or someone who lives in your household has to fill out the census and account for everyone living in your household. It is mandatory.

#### How do I fill out the census?

- **Online:** Fill out the census by visiting **2020census.gov**.
- **Phone:** Call 844–330–2020 to complete the census.
- **Print:** A print form will be mailed to households that have not responded to the census by mid-April.
- **In person:** A census worker will follow up in person to households that have not responded to the census by the middle of August (or later, depending on the status of the COVID-19 pandemic).