



To: Interested parties
From: Global Strategy Group
Date: January 30, 2020
Re: New Survey Shows Gun Violence Prevention Key to Winning Minnesota

A recent poll of Minnesota voters conducted by Global Strategy Group, together with Everytown for Gun Safety, demonstrates that Minnesota voters are united in support of stronger gun laws and ready to vote on this issue come 2020. Key findings from the poll include:

Minnesotans support gun violence prevention

Minnesota voters agree: We must pass stronger gun laws. In recent years, voters across party lines have increasingly demanded common-sense solutions to reduce gun violence. And even in this traditionally competitive state where a plurality of voters identify as conservative (34% liberal/39% conservative), Democrats have a six-point party identification advantage (48% Democrat/42% Republican), and voters:

- support stronger gun laws by a 5:1 margin (53% stronger/10% less strong). Even in battleground districts, where Republicans and Democrats are split (45% Democrat/45% Republican), voters support stronger gun laws by a 3:1 margin (47% stronger/12% less strong).
- broadly agree that it is possible to keep guns out of the hands of criminals and other dangerous people while also protecting the rights of gun owners (66% possible/34% not possible statewide; 70% possible/30% not possible in battleground districts).

Support for specific gun violence prevention policies is even broader. Critical swing groups all overwhelmingly want their elected officials to pass gun safety legislation. This includes critical swing voters such as independents, suburban women, and those unsure about who they will vote for in state legislative elections.

Total support (strong support) for...	Total	Independents	Suburban women	Undecided voters	Battleground legislative districts
Blocking domestic abusers from owning guns	91 (67)	93 (65)	98 (79)	91 (70)	89 (64)
Requiring background checks on all gun sales	84 (68)	85 (68)	94 (80)	89 (73)	79 (63)
Enacting red flag laws, which give family or law enforcement a way to remove guns from someone who is exhibiting violent or unstable behavior	79 (56)	81 (52)	93 (69)	82 (63)	73 (53)

Gun violence prevention will play a key role in Minnesota

Gun violence is a key issue in 2020 and, importantly, there is significant intensity on the side of gun violence prevention advocates. Nearly three-quarters of Minnesota voters (74%), including 81% of voters who support stronger gun laws, consider a candidate’s position on guns “very important” to their vote in 2020.

Background checks will be a key litmus test in 2020. Fifty-two percent of voters would never vote for a candidate who doesn't support background checks, putting the issue on par with health care and national security in voters' minds. In fact, it is the TOP issue among suburban women by a five-point margin.

% who say "I agree with _____ and would never vote for a candidate with whom I disagreed on this position"	Total	Ind	Suburban women	Undecided voters	Battleground legislative districts
Reducing health care costs	59	54	61	58	56
Protecting America's national security interests	56	44	58	47	55
Requiring background checks on all gun sales	52	47	66	54	50
Protecting children at the border	48	45	59	47	41
Protecting the environment	48	45	51	45	44
Protecting borders from illegal immigration	46	41	42	45	47
Investing in our education system	46	42	47	42	43
Taking money out of politics	44	49	39	40	41
Creating new jobs	43	38	39	42	41
Protecting access to abortion	42	37	55	40	36
Making the criminal justice system fairer	42	40	45	42	33
Reducing taxes	41	38	38	45	38
Lowering our national debt and budget deficit	39	41	36	41	38

Voters are ready and willing to hold candidates accountable who don't prioritize gun violence prevention. Nearly 60 percent of voters are less likely to vote for a candidate who opposes a red flag law (57%); nearly two-thirds of Minnesota voters (64%) are less likely to support someone who stands in the way of background checks for all gun sales.

% more/less likely to vote for a candidate who...	Total		Ind		Suburban women		Undecided voters		Battleground legislative districts	
	Less likely	More likely	Less likely	More likely	Less likely	More likely	Less likely	More likely	Less likely	More likely
Opposes requiring background checks on all gun sales, including those sold online and at gun shows	64	21	65	22	71	15	65	23	58	24
Opposes enacting red flag laws , which give family or law enforcement a way to temporarily remove guns from someone who is exhibiting violent or unstable behavior	57	28	57	29	73	18	55	30	59	27

ABOUT THIS POLL

Global Strategy Group conducted an online survey of 744 likely voters in Minnesota from January 2nd to 12th, 2020, including 344 voters from battleground districts. The survey had a confidence interval of +/- 3.6%.