

ALABAMA

MULTI-INDUSTRY TRADE MISSION

VIETNAM & HONG KONG

TRADE WINDS 2020

APRIL 19-24, 2020

The Alabama Department of Commerce and the Export Alabama Alliance, in coordination with the U.S. Commercial Service, will participate in the 2020 Trade Winds Mission and Business Forum in Hong Kong with an additional mission stop in Vietnam. This high-level trade mission is open to all industry sectors looking to explore or expand international business opportunities in the Indo-Pacific Region. Trade Winds offers timely and cost-effective means for Alabama firms to engage with key stakeholders and meet with industry partners and national government officials.

PARTICIPATION DETAILS

All potential participants must complete the **Trade Winds 2020 registration** to be reviewed by the U.S. Consulate/Commercial Specialists to evaluate potential market success.

The **U.S. Commercial Service's Commercial Specialists** will develop a custom-tailored business matchmaking schedule in Vietnam and Hong Kong with pre-screened and pre-qualified importers, distributors, sales reps and business partners.

PRELIMINARY SCHEDULE

Saturday, April 18: Depart U.S.

Sunday, April 19: Arrive in Vietnam/Time to Acclimate

Monday, April 20: U.S. Consulate Briefing; Business Appointments; Evening Reception

Tuesday, April 21: Business Appointments

Wednesday, April 22: Travel to Hong Kong

Thursday, April 23: Business Forum; Business Appointments; Evening Reception

Friday, April 24: Return to U.S.

COSTS AT A GLANCE

The cost of **Trade Winds 2020 registration** is **\$2,200**. This covers business matchmaking in Vietnam and the business forum and business matchmaking in Hong Kong. **Each additional company representative is \$500.**

A **\$275 participation fee** is to be paid prior to the mission to secure company participation, as space is limited.

Hotel contracts are currently being negotiated but participants should expect rates averaging **\$232/night in Vietnam** and **\$337/night in Hong Kong**.

Participants are responsible for the booking and payment of **airline reservations**. Current flight schedules are approximately **\$1,700**.

Group ground transportation to and from the airport will be provided following the "official" mission flight schedule.

**CONTACT US FOR
MORE DETAILS**

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