



United Way of Jefferson County 2021 Fact Sheet

Our mission is to **improve lives** by mobilizing the caring power of our community.

We win by **living United**. By finding **new solutions** to old problems. By **mobilizing** the best resources. And by **inspiring** individuals and businesses like yours to join the fight against Jefferson County's most daunting social crises.

*Join the fight for the health, education, and financial stability
of every person in Jefferson County.*

When you sponsor a United Way event, you help improve the lives of more than 7,000 people a year through 22 partner agencies and 25 programs. You help your neighbors and strengthen our entire community.

Your sponsorship helps:

- ✓ Prepare at-risk youth for success in school, work, and life.
- ✓ Promote financial stability and independence for individuals and families.
- ✓ Care for families and seniors made vulnerable by illness or poverty.
- ✓ Provide the necessities for a more stabilized living condition for individuals & families.



**United Way of Jefferson County
Murder Mystery Party – November 6, 2021**

**Corporate Sponsorship
Opportunities to LIVE UNITED**

| | Leadership | Changemaker | Advocate | Partner |
|--|----------------|----------------|--------------|---------------|
| Benefits-at-a-Glance | | | | |
| Name/logo on ads | X | X | | |
| Name/logo on event programs | X | X | X | X |
| Consideration for inclusion in earned media (coverage) opportunities | X | | | |
| Speaking opportunity at Murder Mystery Party | X | | | |
| Social media exposure | X | X | X | |
| Acknowledgment in news releases | X | X | X | X |
| Tickets to Kickoff Event | 4 | 4 | 2 | 2 |
| Space for signage at event | X | | | |
| | | | | |
| COST | \$2,500 | \$1,500 | \$750 | \$250+ |



2021 Murder Mystery Party Sponsorship Commitment Form

Primary contact: _____
Company Name: _____
Address: _____
City: _____
State: _____ Zip: _____
Phone: _____
Email: _____

Please indicate your level of sponsorship:

- ☐ Leadership (\$2,500)
- ☐ Changemaker (\$1,500)
- ☐ Advocate (\$750)
- ☐ Partner (\$250-\$749)

How would you like your company or organization name to appear in the event programs?

Company/Organization Representative Name

United Way Representative Name

Company/Organization Representative Signature

United Way Representative Signature

Payment:

- ☐ Check enclosed ☐ Please invoice me

To ensure inclusion on materials as stated in the benefits package, signed commitment form and digital **LOGO** must be received by **10/22/21**.

Please make checks payable to: **United Way of Jefferson County**

Mail to:

United Way of Jefferson County
Attn.: Sam Amick
1301 Hannah Avenue
Knoxville, TN 37921
amicks@unitedwayknox.org
(865) 521-5579