



OCTOBER

Saturday, October 8, 2022

10:00a – 12pm

Blinn House, 160 N. Oakland Avenue, Pasadena 91101

SHORT BUSINESS MEETING:

- <Stay tuned for topics>

PROGRAM:

Promote Yourself and Your Art on Instagram and Facebook, presented by Bob Cohen. This program will focus on two of the main social media outlets – Facebook and Instagram. We will learn the steps needed to create and link pages, the use of hashtags, following, liking, re-posting, tagging, and how to design content that attracts “likes” and followers. We will discover what content gets read, when and why people use social media, and what tools social media marketing professionals employ to save time. Whether you are new to social media or an experienced user, this program will have helpful information for you. Ten attendees will win a subscription to Bob’s in depth and informative newsletter www.bobology.com.

If you don’t have a Facebook page and if you want a quick-start guide to getting online, Bob has generously offered a tutorial video and worksheet to get you started: [How to Create a Facebook Page](#) and [Take Your Business Online Content Collection Worksheet](#).

Bob Cohen teaches classes in social networking & marketing skills at LA Valley College, Pasadena Community College, Saddleback College and West LA College.

MINI-GRANT: Come for a chance to win the \$100 cash mini-grant!

RAFFLE: Consider donating art items, and enter the raffle for a chance to take home some cool art stuff!

NOVEMBER

Saturday, November 12, 2022

10:00a – 12pm

Blinn House, 160 N. Oakland Avenue, Pasadena 91101

SHORT BUSINESS MEETING:

- <Stay tuned for topics>

PROGRAM: MEET OUR NEWEST MEMBERS!

- ❖ Barbara Lai Bennett (acrylic and paper collage)
- ❖ Michele Bezamin-Miki (graphite pencil & Japanese ink)
- ❖ Johanna Keogh (oil painter)
- ❖ Nancy Lasater (acrylic painter)
- ❖ Agnes Lee (acrylic painter)

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RAFFLE: Consider donating art items, and enter the raffle for a chance to take home some cool art stuff!