

# Operational & Turnaround Consulting

*Asterion, Inc. ("Asterion") has extensive experience providing consulting services to businesses and their constituents to effectuate an operational turnaround.*

## Our Experienced Professional Assist with:

- Acting as Interim Managers
- Advice on Financial and/or Operational Issues
- Identify Opportunities to Optimize Performance, Profits and Cash Flow
- Developing executing and evaluating business plans
- Review existing and new business opportunities, strategies and resources
- Conduct Operational Performance Evaluations
- Help companies Negotiate and Improve trade terms
- Debt Restructuring
- Merger, Acquisition & Sale Assistance

## Qualified Experts

Members of our team provide the proper guidance and expertise necessary to assist business owners and their constituents to develop and implement alternative strategies to deal with challenging operational issues.

## Experience and Knowledge

Members of the Asterion team have advanced degrees in business, economics and finance. We have worked in C-level positions at various organizations and have served as interim and crisis managers, chief restructuring officers, loan workout officers or restructuring advisors for numerous clients. We can assist you during this uncertain time. Our professionals possess numerous certifications, including:

- *Certified Insolvency and Restructuring Advisor*
- *Certified in Distressed Business Valuation*
- *Certified Public Accountant*
- *Certified Fraud Examiner*
- *Certified in Financial Forensics*
- *Certified Valuation Analyst*
- *Certified Turnaround Professional*
- *Accredited in Business Valuation*
- *Accredited Senior Appraiser*
- *Certified Licensing Professional*

## Asterion Industry Experience

ADVERTISING  
APPAREL  
AUTOMOTIVE  
BANKING & FINANCIAL SERVICES  
BEVERAGES  
BIO-TECH  
COMMUNICATIONS  
CONSTRUCTION  
CONSUMER PRODUCTS  
EATING AND DRINKING PLACES  
EDUCATION  
ELECTRIC, GAS AND SANITARY SERVICES  
ELECTRONICS  
FOOD  
FUEL DEALERS  
FURNITURE AND FIXTURES  
HEALTHCARE  
HOTEL/MOTEL  
INSURANCE  
LUMBER AND WOOD PRODUCTS  
MANUFACTURING  
MEDICAL  
MEDICAL DEVICE  
MINING  
OIL & GAS  
PAPER AND ALLIED PRODUCTS  
PHARMACEUTICAL  
PLASTICS  
PRIMARY METALS  
PROFESSIONAL SERVICE FIRMS  
POWER PLANTS  
REAL ESTATE  
RETAIL  
RUBBER  
SERVICE BUSINESSES  
SOFTWARE  
STONE, CLAY, GLASS AND CONCRETE  
TEXTILES  
TOYS  
TRANSPORTATION AND LOGISTICS  
UTILITIES  
WAREHOUSING  
WHOLESALE

*This is a partial list. Please inquire if you have questions about our experience in your industry.*

ASTERION

Asterion provides financial and economic consulting services to law firms, publicly traded and private companies, governmental agencies and individuals. Our consulting experience and technical skills are delivered through four integrated service lines:

*Forensics  
Valuation  
Intellectual Property  
Performance Optimization*

## PENNSYLVANIA:

1617 JFK Blvd., Suite 1040  
Philadelphia, PA 19103  
P 215.893.9901

512 Hamilton Street, Suite 404  
Allentown, PA 18101  
P 610.844.0880

## NEW JERSEY:

20 Commerce Drive, Suite 135  
Cranford, NJ 07016  
P 732.400.5141

300 Carnegie Center, Suite 150  
Princeton, NJ 07016  
P 609.436.5515

## NEW YORK:

575 Lexington Ave., 4th Floor  
New York, NY 10022  
P 646.495.9340

## FLORIDA:

735 Island Way  
Clearwater Beach, FL 33767  
P 727.275.2700

Fax 215.893.9903

*asterion-consulting.com*