

# THE CITY ARTS PROGRAM

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2023

# HOW THE CITY CURRENTLY INVESTS IN ARTS & CULTURE

## ARTS EDUCATION & ACCESS FUND (AEAF)

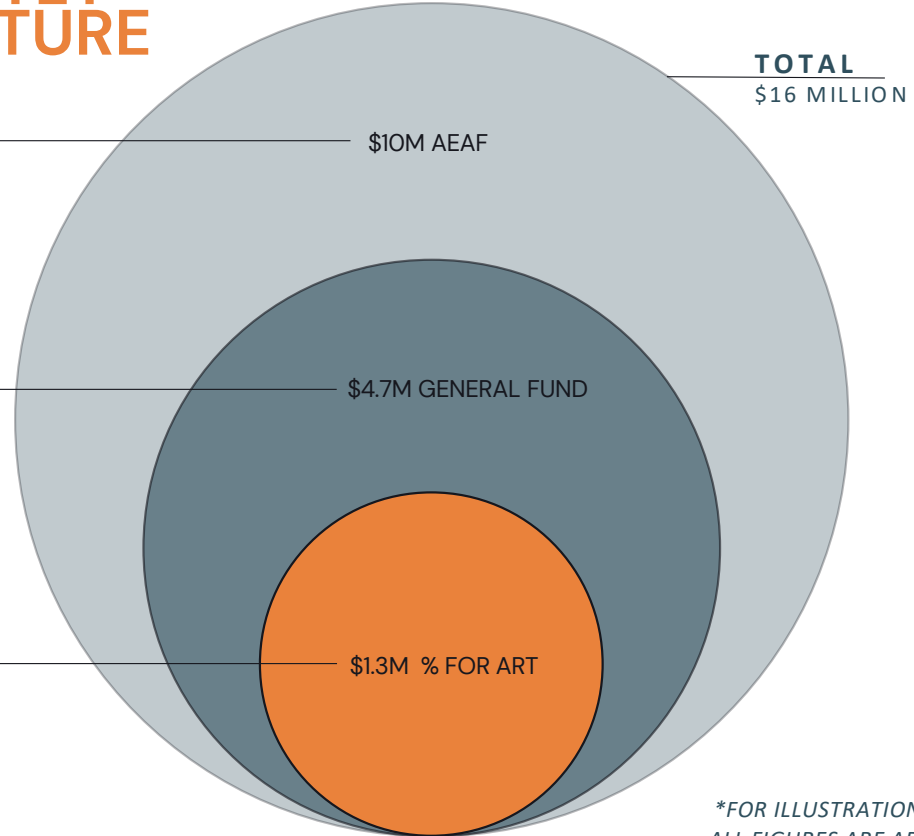
- \$7 MILLION TO SCHOOL DISTRICTS FOR K-5 ART TEACHERS
- \$2.8 MILLION FOR GRANTS TO ARTISTS AND ORGANIZATIONS
- \$200,000 FOR ARTS EDUCATION COORDINATION

## GENERAL FUND

- \$2.5 MILLION FOR PROGRAM MANAGEMENT AND ADMIN
- \$1.7 MILLION FOR GRANTS TO ARTISTS AND ORGANIZATIONS
- \$500,000 FOR STRATEGIC INITIATIVES AND OTHER PROJECTS

## PERCENT-FOR-ART

- \$1.3 MILLION FOR PUBLIC ART COMMISSIONS, MAINTENANCE, AND ADMINISTRATION



*\*FOR ILLUSTRATION PURPOSES,  
ALL FIGURES ARE APPROXIMATE  
BASED ON AVERAGES OVER  
THE LAST 3 YEARS*

# HOW THE CITY WILL INVEST IN ARTS AND CULTURE NEXT YEAR

## THE GOAL:

REDUCE

PROGRAM MANAGEMENT AND  
ADMINISTRATIVE EXPENSES

INCREASE

INVESTMENTS IN GRANTS AND  
STRATEGIC INITIATIVES

# \$16M TOTAL BUDGET

## NO DOLLARS LOST ON THE ARTS

The City will invest more in strategic and grants next year.

PROGRAMS	CURRENT YEAR	NEXT YEAR	CHANGE IN FUNDING
Program management and admin	\$2.5M	\$1.5M	- \$1M
Strategic initiatives and other projects	\$500K	\$1M	+ \$500K
Grants for Artists & Orgs	\$4.5M	\$5M	+ \$500K
School districts for K-5 arts teachers	\$7M	\$7M	NO CHANGE
Arts education coordination	\$200K	\$200K	NO CHANGE
Public art commissions, maintenance, and admin	\$1.3M	\$1.3M	NO CHANGE

*\* For illustration purposes, assuming no funding increases*

*or decreases in FY24-25*

# HOW THE CITY IS REORGANIZING THE ARTS SERVICE DELIVERY MODEL



## Bringing Some Services In-House

The City can deliver some services more effectively and efficiently.

- *Example: in FY23-24 we brought "Arts Education Coordination" services in-house.*
- *For consideration in FY24-25: Bring "General Operating Support" grants administration in-house.*

## Issuing Request for Proposals (RFPs)

Issue RFPs for other arts services currently provided by RACC.

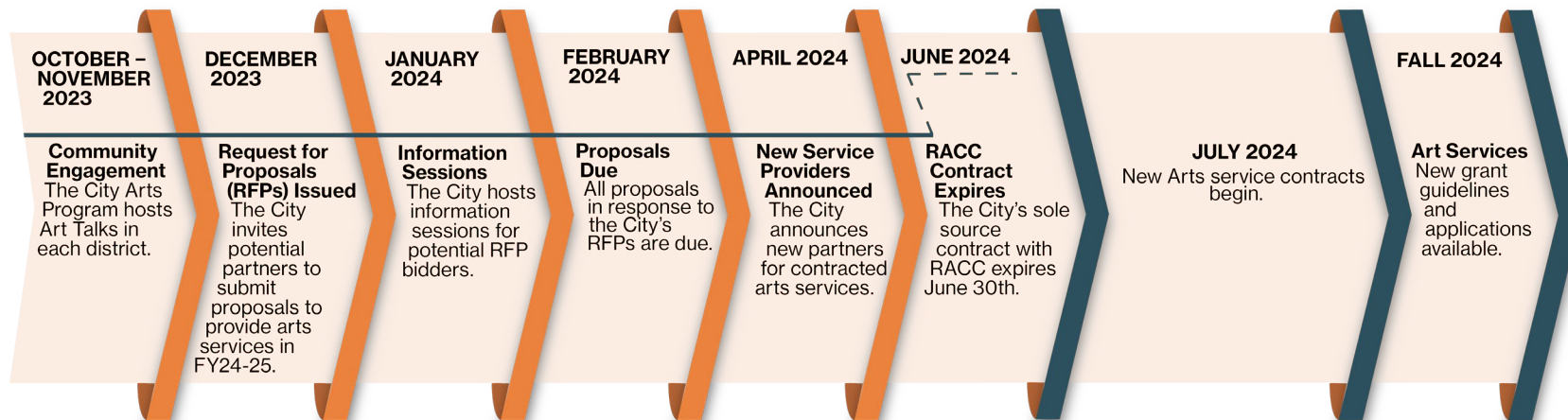
- *For consideration in FY24-25: An RFP for a "small grants" program (\$1-5K grants) for artists and arts organizations; multiple RFPs for various public art functions, including collections management and maintenance.*
- *More arts service needs may be identified in our cultural plan, coming in 2024.*
- *RACC may apply and be awarded these contracts.*

## Limiting Administration Expenses

Limit amount our service providers can spend on program management and administration expenses.

- *Standard administrative fee is 20%.*

# GRANTS ADMINISTRATION SERVICES TRANSITION TIMELINE



# OTHER STRATEGIES FOR SUPPORTING OUR ARTS AND CULTURE ECOSYSTEM

01

## **COLLABORATE**

Collaborate with philanthropy and encourage public-private partnerships.

02

## **ADVOCATE**

Advocate for more public in the arts and continue to dedicated funding

03

## **LEAD**

Lead strategic initiatives like Our Creative Future and the Portland Monuments Project.