

Set Your Cookie Goals

The Girl Scout Cookie Program begins February 16, 2024.
Girl Scouts can begin pre-sales and online sales on February 8.

My Goal:

girl scouts
river valleys

GirlScoutsRV.org | 800-845-0787

30+
Pkgs



Participation Patch

60+
Pkgs



Axolotl Vinyl Sticker

90+
Pkgs



Own Your Magic Gel Pen Set

130+
Pkgs



Friendship Bracelet
OR LemonAID donation
OR \$5 Cookie Credit

160+
Pkgs



Axolotl Coin Purse
OR \$5 Cookie Credit

195+
Pkgs



Axolotl Plush Backpack
Clip **OR** \$5 Cookie Credit

235+
Pkgs



Small Axolotl Plush
OR \$5 Cookie Credit

275+
Pkgs



Goal Getter Patch **PLUS** Choice of T-shirt
OR \$5 Cookie Credit

325+
Pkgs



Mood Mixer Camp Light
OR \$5 Cookie Credit

375+
Pkgs



Large Axolotl Plush
OR \$5 Cookie Credit

450+
Pkgs



Hoodie **OR**
\$5 Cookie Credit

550+
Pkgs



Hooded Cookie Blanket
OR \$10 Cookie Credit

700+
Pkgs



Super Seller Patch **PLUS** Choice of (Pick One):
2 MN State Fair Passes **OR** Crumbl Cookies 6-Pack
OR \$25 Cookie Credit

MINNESOTA
STATE FAIR

crumbl
cookies

850+
Pkgs



Your choice of (pick one): Build a Bear Party in a Box **OR**
Lululemon 2L Everywhere Belt Bag **OR** Happy Camper
Coupon (value up to \$225) **OR** \$100 Cookie Credit

1,000+
Pkgs



Dream Team Event on June 1: Nickelodeon Universe the Sequel!
PLUS Your choice of (pick one): Nike Air Force Ones + Backpack package **OR**
Pick Your Tech (Drone w/HD camera, Apple AirPods, Beats Studio Buds, or
Nintendo Switch Lite) **OR** ENO Lounger Hanging Chair + Islander Blanket
OR Kobi Co Self Care & Shopping Package, **OR** \$250 Cookie Credit

2,000+
Pkgs



Your choice of (pick one): Pick Your Room Essentials
from Target **OR** Pick Your Tech (VR Headset, Surface
Tablet, Laptop, or Dyson Hair Dryer) **OR** Destination
Unknown Weekend Event (for Cadette/Seniors/
Ambassadors only) **OR** \$500 Cookie Credit

3,000+
Pkgs



Club 3000 Event at the
Minnesota Lynx for the
Girl Scout & a Guest

1,500+
Pkgs



Your choice of (pick one): ValleyFair Gold Season Pass
Package for 2 **OR** Pick Your Tech (Electric Scooter,
Bluetooth Stereo Turntable/Record Player + 1 year
Spotify Subscription or Photo Tech Pack) **OR**
Athleta Gear & Shopping Event, **OR** \$300 Cookie Credit

All rewards are cumulative. For select items, colors and styles may vary. For more details, visit GirlScoutsRV.org/cookies. River Valleys reserves the right to substitute items of similar value.

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Initial Order

80%
of 2023
sales*



2024 Year Bar Patch + Volunteer Gift
(2 Cookie Car Coasters per Troop, 1 per Juliette)

*Troop places initial order 80%
of last year's total sales

Achievement Bar

50+
Pkgs



Each Girl Scout with at least
50 packages sold will receive one
achievement bar which displays
their highest sales level.

Cookie Donations

20+
Pkgs



Donation Patch

Digital Cookie

75+
Pkgs*



Cookie Techie Patch

*shipped cookies/online orders for local delivery

Troop PGA Rewards

240+
PGA*



240+ Troop Bar Patch

*one per girl selling

340+
PGA*



Axolotl Water Bottle

*one per girl selling

440+
PGA*



Dry Bag Backpack

*one per girl selling plus 2/Troop adults
or 1/Juliette adult



Cookie Combo Personalized Patch

*Send 17 Emails in the 2023 Fall Product
Program & Sell 380+ Cookie Packages in 2024



Digital Cookie®

This cookie season,
superpower your sale by
adding Digital Cookie®
to your toolkit.

Use the Digital Cookie®
app to sell cookies
wherever you go!

The app makes it easy
for you to take payment
from customers
purchasing cookies.



GET IT ON
Google Play

Download on the
App Store

Become a digital cookie boss in four easy steps!

1. Register for Digital Cookie®

Create your **Digital Cookie** Password
for email address: parent@email@domain.com

When you create your password, a confirmation email will be sent.

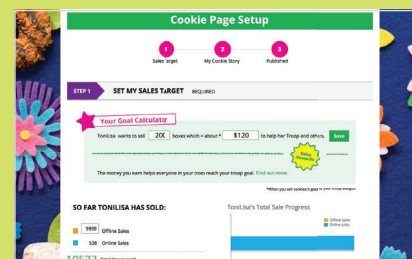
Password

Confirm password

SUBMIT

Look for the Digital Cookie® registration email in your inbox to
register. If you can't find it, contact your council.

2. Set Up Your Site



Take a few minutes to set your sales goal, share your cookie
story, and upload a fun picture or video. Then publish and go!

3. Invite Customers



Use the email in Digital Cookie® to reach out to customers. Ask
them to visit your site, purchase, and share your site. Also,
post your site on social media.

4. Track Your Progress



Use your Digital Cookie® platform to track sales and
inventory and check progress towards your goal.