# **North American Manure Expo (NAME)**

2021 Request for Proposals – NAME Mini-grants and Seed Funding

Proposal Submission Deadline: Monday, November 15 – 11:59 p.m. CT Send Proposal and Questions to: Kevin.Erb@wisc.edu

## **NAME Mini-Grant Program Team:**

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#### Introduction:

The North American Manure Expo (NAME) is a 501(c)5 non-profit organization that formed in 2013. The NAME board consists of members of Professional Nutrient Applicators Association of Wisconsin (PNAAW) and at least one professional hauler from another state, industry company representatives, state Extension professionals, and the Manure Expo coordinating vendor. The board oversees a large annual event that brings manure haulers and farmers across the U.S. and Canada together to view the latest manure application and treatment technology in action, learn about the latest research and equipment innovations, and advance the manure industry.

### Purpose of this RFP and Award Size:

The NAME mini-grants and seed funding is intended to further advance the manure industry through education or research. The board intends to fund up to four (4) awards, each not to exceed \$2,500 (US dollars), to support educational programming or research projects that will directly benefit manure applicators or farmers that are applying manure. Up to 60% of funds will be targeted toward regions of the next two (2) expos (2022 Pennsylvania/Northeast, 2023 Wisconsin/Midwest, with the remainder available to applicants within the US and Canada.

In addition to producing a written summary of the research or copies of education materials, each recipient may be expected to present (orally, in-field demonstration, education session or by poster) his or her project at a future North American Manure Expo. Leveraging of this funding with local resources is encouraged but not required, and will be considered in selection of funded submissions. Working directly with manure applicators and collaboration between institutions (university, industry, applicators, and across state lines) is encouraged.

#### **Examples of Projects that May Be Funded under This RFA:**

- Demonstration of new or unique technology
- Application of a known technology in a new cropping system
- Development of a new or unique technology
- Marketing of new research or technology findings
- Educational strategy or approach related to manure management

Ideas should not be limited to examples listed here.

### **Application Format and Content:**

Total proposal length, including all items listed below, should not exceed five pages:

- Cover Page
- 2. Project Narrative
  - a. Introduction
  - b. Scope of Program
    - i. Who is your target audience
    - ii. How many people will be reached
    - iii. Proposed project deliverable and simple timetable of work
    - iv. Selected duration (short completed by 12/31/2022 or long completed by 9/1/2023)
    - v. How will this advance the manure industry
  - c. Resource Leveraging (if applicable)
    - i. Project partners manure applicators, researchers, agencies
    - ii. Other funding/resources committed to the project
- 3. Budget & Justification Worksheet

Letters of support: Up to 2 letters of support can be submitted, and will not count to the 5 page limit

Use the template document in this RFP for proposal development. When submitting the proposal, please delete the first two pages of this document, leaving only the Cover Page and subsequent proposal content, and save the document (Word or PDF) as "Your last name -- 2021 – NAME Proposal". The margins shall be 1 inch with a standard 12 pt font.

#### **Program Timeline:**

- Request for Proposals Released On or before October 1, 2021
- Proposals Due Monday, November 16, 2021 by 11:59 p.m. CT
- Notification of Award Recipients approximately December 1, 2021
- Project Performance Period:
  - o Preliminary report due prior to Manure Expo 2022 (short project) or 2023 (longer project)
  - End to determined by applicant, but no later than December 31, 2022 for a short project or
     September 1, 2023 for a longer project

## **Reporting and Reimbursement:**

Funds will be dispersed at the end of the project after presentation (oral, poster, demonstration or educational session) at the Manure Expo and submission of final report. A brief written summary of the project, and expenses shall also be submitted with the reimbursement request. These funds may be used as match with advance notice. Funds may not be used to travel to present at the Manure Expo. Indirect costs are not allowed.

# 2019 North American Manure Expo Mini-Grant Program

# - Proposal Cover Page -

Project Title:					
Amount Requested:	\$ Project	End Date (check one)	( ) 12/3	31/2022	( ) 9/1/2023
Total Project Cost:	\$ Email:			Phone:	
Project Director:		Tit	le:		
Business/Institution:					
Mailing Address:					
Collaborators (name,					
title, business/					
institution):					
Geographic target					
area of project:					

**Project Narrative** 

# **Budget & Justification Worksheet**

Please enter project expenses (in US dollars) by budget category in the table below and include a justification of expenses in the large cell below each budget section. Add rows and adjust row height as needed. Other sources of funding are not required but are encouraged and can be cash or in-kind. These funds can be used as match (advance notification required). Indirect costs are not allowed.

<b>Budget Category</b>	Requested	Other Funding Sources	Total				
Personnel (total \$ should include both salary and fringes)							
r ersonner (total y should	Therade both saidly and jii	riges					
Travel							
- "							
Supplies							
Publications/Printing							
1 doned crons, 1 mining							
Other Direct Costs							
		_	1				
TOTALS	\$	\$	\$				