

GEC Shirt Design Challenge Guidelines

1. **Eligibility:**

- The challenge is open to all current students of Carnegie Mellon University.
- Participants can enter the competition as individuals or teams (be ready to split the cash prize with your team :P).

2. **Theme:**

- Sky is the limit! At GEC, we are a bunch of students with entrepreneurial spirits and interests across all industries! We want to see your wildest imagination!

3. **Design Specifications:**

- Show your original work!
- Submissions should be in a high-resolution digital format (e.g., PNG, JPEG, PDF) for easy evaluation.
- The design should be suitable for printing on t-shirts, so ensure it works well in both color and black and white.

4. **Submission Process:**

- You can submit more than one design! We want to see the yin and the yang from you.
- Include a 1-3 sentence description explaining your design philosophy.
- Submit your design via email to ajhe@tepper.cmu.edu by 17th September 2023, 11:59 PM EST.
- Please mention the subject line as "**GEC Shirt Design Challenge Submission - [Your Name(s)]**".

5. **Judging:**

- Designs will be judged based on creativity, relevance to the club, visual appeal, and overall execution.
- Please note that judging decisions are subjective and based on the opinions of the panel of judges. Their decisions are final and may not be subject to appeal. We appreciate your understanding and respect for the judging process.

6. **Winner Selection and Prizes:**

- 1st place: \$200 cash prize.
- 2nd place: \$100 cash prize
- 3rd place: \$50 cash prize
- Plus, all winners get a free shirt and membership at the GEC!

7. **Intellectual Property:**

- By submitting your design, you agree to grant the Graduate Entrepreneurship Club the non-exclusive right to use, reproduce, and modify the design for promotional purposes.
- All other intellectual property rights will remain with the designer(s).

8. **Code of Conduct:**

- Ensure your design adheres to the college's policies, guidelines, and code of conduct.
- Avoid any offensive, discriminatory, or inappropriate content in your design.