



WASHINGTON SOCIETY FOR  
ASSOCIATION EXCELLENCE

# MARCH 2024 MEMBER OF THE MONTH



**M. LINDSAY BROWN**

Executive Officer  
Central Washington Home Builders Association

We are thrilled to spotlight Lindsay Brown, the Executive Officer for the Central Washington Home Builders Association (CWHBA), as our March 2024 Member of the Month. Lindsay's journey within the association has been truly inspirational, marked by unwavering dedication, a passion for community development, and a relentless drive to effect positive change.

Joining CWHBA in March 2020, Lindsay quickly rose to Executive Officer in May 2022, showcasing exceptional leadership and vision. Rooted in the transformative power of networks and human connections, Lindsay's approach to association management emphasizes collaboration and relationship-building to amplify community success.

In her current role, Lindsay focuses on supporting CWHBA's members and promoting attainable homeownership, ensuring customized support for every business within the association. Her dedication to aligning core values with professional aspirations empowers her to make meaningful contributions to the industry and the communities it serves.

What sets Lindsay apart is her unwavering dedication to nonprofit organizations and the profound impact they have on communities. Her passion for meaningful change and her commitment to fostering inclusivity within the construction industry are truly commendable.

Outside of work, Lindsay enjoys a range of activities, from snowboarding to golfing, and cherishes quality time with loved ones. Recognized with the 2022 New Executive Officer of the Year Award by the National Association of Home Builders, Lindsay's achievements reflect her dedication and passion for excellence in association management.

As a woman in the construction industry, Lindsay has navigated a path less traveled, bringing a unique perspective to industry advocacy. Her identity has served as a catalyst for change, driving her efforts to foster inclusivity and diversity within the industry - a cause she holds dear to her heart.

Congratulations to Lindsay on being named our Member of the Month! We look forward to the continued impact of your leadership and vision.

## INSPIRE OTHERS AND SHARE YOUR STORY

Members are the heart of WSAE. As a member, you have stories to share. You are the leaders, innovators, and specialists guiding voluntary organizations across Washington State and beyond. You are invited to be an upcoming Member of the Month. Take a moment to complete the brief [questionnaire](#).