

Pigg is confirmed for second term of the PalmettoPride board

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Editor – The Link

Jane Elizabeth Davis Pigg has been confirmed for her second four-year term on the PalmettoPride Board of Directors, where she has served since 2021 and been chairman of the board since November 2023.

“I’m honored to be confirmed for my second term. We’ve seen great strides in reducing litter amounts since 2021, but we still have a long way to go,” said Pigg. “PalmettoPride has been able to assist counties, cities and small towns across the state call attention to litter and the impact it has on our quality of life and also on our wildlife. We think about how bad it looks, but trash can also kill animals when they ingest it or become entangled in it.”

PalmettoPride is the state’s anti-litter organization that coordinates and implements statewide and local programs for litter control. It has a litter reduction platform of education, enforcement, awareness and pickup.

PalmettoPride, in partnership with the South Carolina Litter Control Association,



Submitted photo

Jane Pigg has been confirmed for her second term on the PalmettoPride board. Pictured with Pigg is Dr. Tom Mullikin, director of the South Carolina Department of Natural Resources.

hosts the annual Litter Summit each September. The event brings together Keep South Carolina Beautiful affiliates, litter prevention professionals and law enforcement officers for program updates, networking

and professional development. During the Litter Summit, Pigg met with Dr. Tom Mullikin, director of the South Carolina Department of Natural Resources, and

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other officials.

A PalmettoPride board member since 2021, Pigg is the president and CEO of Pee Dee Publishing LLC and publisher of The Link. She is also the president and CEO of Pee Dee Broadcast-

ing LLC, licensee of MyFM 93.9 WCRE-FM and 1420 WCRE-AM, licensed to Cheraw.

Pigg has used her radio, newspaper, digital and social information resources to encourage residents not to litter. She organized the

first countywide litter cleanup for Chesterfield County and continues to organize annual campaigns.

More information about PalmettoPride is available by visiting www.palmettopride.org or calling (877) 725-7733.