Apply Now: Peer Advising Program for Family Business Owners

We are thrilled to invite private business owners to apply for our Peer Advising Program at Carnegie Mellon's Tepper School and the Swartz Center for Entrepreneurship for the 2024/2025 academic year. Building on the success of our inaugural Family Business Peer Advisory Groups pilot, we are expanding the program to include more business owners who are ready to collaborate, share insights, and tackle real-world challenges in a supportive environment.

During our pilot, family business owners met ~every six weeks in Pittsburgh, participating in facilitated sessions led by Tepper faculty. This peer advising format provided a space for candid conversations, shared problem-solving, and the exchange of valuable insights among fellow business owners.



As we grow this initiative, meetings will continue to be held in person every 6 weeks in Pittsburgh. This program offers a structured environment where family business owners can engage deeply with their peers, work through business challenges, and benefit from faculty facilitation.

Program Requirements:

- You must be actively engaged in the private business you own.
- You must commit to attending in-person sessions every six weeks at the Swartz Center for Entrepreneurship in Carnegie Mellon's Tepper School of Business. The program runs during the academic year with a break over the summer.

If you are interested in joining this dynamic group of business leaders, we encourage you to apply. Space is limited, so be sure to submit your application today!

To Apply: Please fill out this form.

There is no fee to participate in this program and you need not be an alum or student of Carnegie Mellon University. This service is offered to the Pittsburgh community as a service of the Tepper School of Business and the Swartz Center for Entrepreneurship.

We look forward to receiving your application!