



Event Fact Sheet

ABOUT: The Art of Association Management workshops offer peer networking, actionable information, and opportunities to practice new solutions. Workshops are artfully designed to blend timely and relevant learning leveraging WSAE member communities sharing lived experiences and sharing innovations and resources essential to association professionals' ability to perform in the ever-changing environment. Find and connect with your community here and energize yourself and your organization.

Who Participates: Workshops are designed for the staff of WSAE association members. All WSAE members and partners are welcome to attend.

In person workshop attendance history: (workshops have been presented remotely 2020 – 2023)

October 2019, Hotel Murano, Tacoma: 60

November 2019, Tacoma Marriott: 39

February 2020, DoubleTree Suites by Hilton, Seattle Airport/Southcenter: 37

March 2020, Crown Plaza Seattle Airport: 44

Upcoming workshops:

September 14, 2023, Four Points by Sheraton Seattle Airport South

February 1, 2024 – Location to be determined

Hours: 10:00 a.m. – 1:00 p.m.

Learn More: www.wsaenet.org

Sponsorships available ranging from \$395 - \$5,000

Marketing Opportunities:

- Recognition by emcee at the opening and closing of the program
- 6' display table during event inside the meeting room
- Mico-sponsorship recognition within the event (AV, roundtable, lunch, special recognition, and more)
- Company logo recognition, table tents, slides
- WSAE marketing channels include website, direct email, newsletter, social media
- Note [GEM members](#) benefits already included

Inviting sponsors to join us at The Art of Association Management, a dynamic gathering of association professionals and industry partners, who are practicing the art and science of association management with passion for improving themselves and the associations and organizations they lead.

Please contact Brit Kramer at brit@wsaenet.org to schedule a time to discuss your custom sponsorship.