



*Orgs are eligible for MULTIPLE Pop-Up, Pre- and Post-Event Prizes during The Big Payback.	2021 Amount
<i>People Get Ready Prize</i> : First organization to 50 unique gifts	\$1,500.00
<i>Land of 1,000 Dreams Prize</i> : Organization that gets gift No. 1,000	\$1,000.00
<i>One In A Million You Prize</i> : Organization that gets gift pushing The Big Payback over \$1 million	\$1,000.00
<i>Closing Time Prize</i> : Organization that receives last gift (closest to 6 p.m. CST, May6)	\$1,000.00
<i>Walking on Sunshine Prize</i> : Gift closest to Sunset on May 5 (7:39 p.m. CST)	\$1,000.00
<i>When You Wish Upon A Star Prize</i> : Gift closest to Midnight (12 a.m. CST)	\$1,000.00
<i>Sunny Side Up Prize</i> : Gift closest to Sunrise on May 6 (5:49 a.m. CST)	\$1,000.00
<i>Winner Winner Chicken Dinner Meal Time Prize</i> : Dinner on May 5 (Gift closest to 6:30 p.m. CST)	\$1,000.00
<i>The Breakfast Club Meal Time Prize</i> : Breakfast on May 6 (Gift closest to 7:30 a.m. CST)	\$1,000.00
<i>I Wish Lunch Could Last Forever Meal Time Prize</i> : Lunch on May 6 (Gift closest to 12:30 p.m. CST)	\$1,000.00
<i>That's My Kind of Night: Late Night Snack Prize</i> on May 5 (Gift closest to 9:30 p.m. CST)	\$1,000.00
<i>Cup of Ambition: Coffee Break Prize</i> on May 6 (Gift closest to 9:30 a.m. CST)	\$1,000.00
<i>The Snack Attack : Afternoon Snack Prize</i> on May 6 (Gift closest to 3:30 p.m. CST)	\$1,000.00
Delek Fund for Hope Bootstrap Organizations - Most Dollars Raised - Davidson	\$2,500.00
Delek Fund for Hope Bootstrap Organizations - Most Dollars Raised - Outside of Davidson	\$2,500.00
Delek Fund for Hope Bootstrap Organizations - Most Unique Donors - Davidson	\$2,500.00
Delek Fund for Hope Bootstrap Organizations - Most Unique Donors - Outside of Davidson	\$2,500.00
Organization Serving Transplant Patients, 1st Place Most Unique Donors	\$2,500.00
Organization Serving Transplant Patients, 2nd Place Most Unique Donors	\$1,500.00
Organization Serving Transplant Patients, 3rd Place Most Unique Donors	\$1,000.00
Arts Organization, 1st Place Most Unique Donors, Large	\$1,500.00
Arts Organization, 1st Place Most Unique Donors, Medium	\$1,500.00
Arts Organization, 1st Place Most Unique Donors, Small	\$1,500.00
Arts Organization, 2nd Place Most Unique Donors, Large	\$1,050.00
Arts Organization, 2nd Place Most Unique Donors, Medium	\$1,050.00
Arts Organization, 2nd Place Most Unique Donors, Small	\$1,050.00
Arts Organization, 3rd Place Most Unique Donors, Large	\$750.00
Arts Organization, 3rd Place Most Unique Donors, Medium	\$750.00
Arts Organization, 3rd Place Most Unique Donors, Small	\$750.00
Organization Serving Animal Welfare, 1st Place Most Unique Donors, Large	\$1,500.00
Organization Serving Animal Welfare, 1st Place Most Unique Donors, Medium	\$1,500.00
Organization Serving Animal Welfare, 1st Place Most Unique Donors, Small	\$1,500.00
Organization Serving Animal Welfare, 2nd Place Most Unique Donors, Large	\$1,050.00
Organization Serving Animal Welfare, 2nd Place Most Unique Donors, Medium	\$1,050.00
Organization Serving Animal Welfare, 2nd Place Most Unique Donors, Small	\$1,050.00
Organization Serving Animal Welfare, 3rd Place Most Unique Donors, Large	\$750.00
Organization Serving Animal Welfare, 3rd Place Most Unique Donors, Medium	\$750.00
Organization Serving Animal Welfare, 3rd Place Most Unique Donors, Small	\$750.00
Organization Providing Educational Programs, 1st Place Most Unique Donors, Large	\$2,500.00
Organization Providing Educational Programs, 1st Place Most Unique Donors, Medium	\$2,500.00
Organization Providing Educational Programs, 1st Place Most Unique Donors, Small	\$2,500.00

Organization Providing Educational Programs, 2nd Place Most Unique Donors, Large	\$1,500.00
Organization Providing Educational Programs, 2nd Place Most Unique Donors, Medium	\$1,500.00
Organization Providing Educational Programs, 2nd Place Most Unique Donors, Small	\$1,500.00
Organization Providing Educational Programs, 3rd Place Most Unique Donors, Large	\$1,000.00
Organization Providing Educational Programs, 3rd Place Most Unique Donors, Medium	\$1,000.00
Organization Providing Educational Programs, 3rd Place Most Unique Donors, Small	\$1,000.00
Organization Working with Pregnant or Parenting Teens, Most Unique Donors, Large	\$1,650.00
Organization Working with Pregnant or Parenting Teens, Most Unique Donors, Medium	\$1,650.00
Organization Working with Pregnant or Parenting Teens, Most Unique Donors, Small	\$1,650.00
Peer-To-Peer Campaign: Most Dollars Raised, Large Organization	\$1,000.00
Peer-To-Peer Campaign: Most Dollars Raised, Medium Organizations	\$1,000.00
Peer-To-Peer Campaign: Most Dollars Raised, Small Organizations	\$1,000.00
Peer-To-Peer Campaign: Most Dollars Raised, Large Organization	\$1,000.00
Peer-To-Peer Campaign: Most Dollars Raised, Medium Organizations	\$1,000.00
Peer-To-Peer Campaign: Most Dollars Raised, Small Organizations	\$1,000.00

County-Specific Prizes	
Wilson County, Most Dollars Raised from 6 p.m. on May 5 to 12 p.m. on May 6, First Place	\$500.00
Wilson County, Most Dollars Raised from 6 p.m. on May 5 to 12 p.m. on May 6, Second Place	\$300.00
Wilson County, Most Dollars Raised from 6 p.m. on May 5 to 12 p.m. on May 6, Third Place	\$250.00
PRE-EVENT PRIZES	
Facebook Trivia Contest NewsChannel5 Winners (4 Trivia Winners; Most Votes Online; 1 interview)	\$2,000 (\$500/winner)
Lightning 100 Instagram Contest Winner (Top 5, Most Votes Online)	
POST EVENT PRIZES	
HCA Most Improved Player: Large Organizations	\$3,500.00
HCA Most Improved Player: Medium Organizations	\$3,500.00
HCA Most Improved Player: Small Organizations	\$3,500.00
Danner Foundation Creative Campaign Award, 1st Place, Large Organizations	\$3,000.00
Danner Foundation Creative Campaign Award, Runner Up, Large Organizations	\$2,000.00
Danner Foundation Creative Campaign Award, 1st Place, Medium Organizations	\$3,000.00
Danner Foundation Creative Campaign Award, Runner Up, Medium Organizations	\$2,000.00
Danner Foundation Creative Campaign Award, 1st Place, Small Organizations	\$3,000.00
Danner Foundation Creative Campaign Award, Runner Up, Small Organizations	\$2,000.00