



THETA CHI

FRATERNITY

Stuart W. Small (Beta Omicron/Cincinnati 1987)

Nominated by: Beta Omicron/Cincinnati

Education and Certifications:

B.S. – Political Science, University of Cincinnati

2001: Certified Professional Manufacturers' Representative (CPMR), Arizona State University



Summary of Professional Background:

I have worked every vacation through high school. I spent my entire professional life in sales, including my last year in college. After many years working in sales for major kitchen equipment manufacturers, I started what was my first of three companies

- In 1993, I started my first company, Mid-America Food Equipment Group. My partner and I were able to take the sales of southern Ohio from \$3.7MM annual sales to a 3.5 state area with sales of \$35MM in yearly sales within 5 years.
- In 1999, I left and started PMG and became the biggest sales arm for KTG wireless monitoring, a company that had just pioneered a wireless temperature monitoring system in the U.S.
- In 2009, I joined forces with the two original creators of KTG wireless temperature monitoring to start The Veracity Group. We created VersaTrak, the next generation in wireless temperature and environmental monitoring for healthcare.

As a pioneer in this space over the last 27 years, I have established myself as the industry expert in wireless monitoring. On a more fun and personal side, in 2009, my wife, who is a Master Gardener, and I started The Four Paws Farm plant nursery on our property.

Summary of Service to Theta Chi as a Collegiate Member:

During my collegiate time at Beta Omicron, I was Social Chairman and House Manager.

Summary of Service to Theta Chi as an Alumnus:

Treasurer, Beta Omicron Realty Company

1990-Present

Helped manage sale of both Theta Chi houses at the University of Cincinnati and our investments. Since Reinstallation in 2013, I secured housing for the chapter as well as managing it and the landlord relationship.

Chapter Adviser, Beta Omicron

2013-Present

I became Chapter Adviser during their last year as a colony. I dealt with our FSL and campus administration. I set up the CAB and was the alumni point of contact for all things chapter related. I created a recruitment document for our chapter to hand out to PNMs and their parents. I helped guide and advise all aspects of the chapter as it navigated through various situations over the years.

Theta Chi Training/Education

I have facilitated multiple educational and leadership events. I coordinated everything between the

University of Cincinnati and Theta Chi to be able to host a Theta Chi University event at UC. I have attended several Chapter Advisers Institute training sessions and stayed well connected to other advisers around the country to keep informed on what is happening at other colleges. Most recently, I was a facilitator at the Initiative Academy (2025).

Awards: 2013: Silver Legion; 2016: David E. DeVol Award; 2021: George T. Kilavos Alumni Award (from the Grand Chapter) | **University of Cincinnati:** 2016 William R. Nester Award for Outstanding Greek Alumnus

Honorary Memberships: Zeta Beta/Adrian

Summary of Volunteer Service Beyond Theta Chi:

Miami Valley CTC, Culinary Board

1995

I used my connections and knowledge of the industry to help create a program for high school students in Culinary Arts to give them greater exposure to potential employers and real-life training before graduation.

President, Greek Affairs Alumni Council (GAAC)

2017

This was an organization of all the Greek chapter advisers on campus. I was Vice President for two years and have been President for the last nine years. I was on the committee that revamped our FSL and selected the last two FSL directors. Through my position, I have been given a glimpse into how other fraternal organizations have reacted to, and dealt with, problems their chapters have been involved in. It has given me a unique perspective of our entire Greek system at UC.

Summary of Vision for Theta Chi's Future:

Theta Chi needs to continue to strengthen the programs that help our collegians grow into responsible, thoughtful, and empathetic young men in a manner that also promotes brotherhood and fun. These lifelong skills are best taught through programs like Sacred Purpose and Resolute Man. Our continuing goal needs to make these programs as effective and relevant as possible in the years to come. There are several areas I believe can improve the collegiate experience:

- 1) Provide some better resources for the Sacred Purpose events so they are more meaningful
- 2) Add a financial literacy component which is a much-needed lifelong skill
- 3) Try to expand the Resolute Man experiences where we can

Lastly, Theta Chi needs to continue championing our chapter and collegiate members' rights on campuses. The push by higher education to ignore and trample them is not going away soon.

Additional Relevant Background/Experience that Qualifies for Service on the Grand Chapter:

During my time starting and running my companies and my volunteer experiences around all things Greek, I have seen the results of poorly thought-out plans. I have great experience and expertise at looking downstream in any new process or idea to make sure all possibilities are covered and resources are put in place to address those issues at all levels of an organization to maximize the desired effect on the people it was designed for.

I have always challenged those who work for me to become critical thinkers. I have always challenged my chapter execs to defend their decisions, even if I agree with them. While the right decision itself is important, the path to get there is equally if not more important. Life is full of decisions, and I am a firm believer in challenging our collegians in critical thinking, so they leave college with the ability to reason through all the decisions in their life. These are the skills and knowledge and 62 years of life experience I bring to the Grand Chapter along with a thorough understanding of Greek life, including chapter and campus housing issues. My experience with GAAC has given me unique glimpses into other organizations and how Theta Chi excels in comparison.