



THETA CHI

FRATERNITY

Devin O. Cooley (Alpha Rho/Washington 2010)

Nominated by: Delta Upsilon/Arizona State

Education:

B.S. – Political Science, University of Washington

Summary of Professional Background:

I am the President and Co-Founder of NVIRIQ Inc., a renewable cooling technology company focused on transforming commercial HVAC through hyper energy efficiency, data intelligence, and renewable thermal systems. Since founding the company in 2014, I have led its evolution from early-stage concept to international manufacturing and deployment, with operations across the United States and India, with systems installed in more than 10 countries.



My role spans product development, operations, manufacturing, and go-to-market strategy, with a current emphasis on scaling adoption through innovative financing models such as Cooling-as-a-Service. I have built and led cross-functional teams, managed global supply chains, and driven strategic partnerships to support long-term growth.

Summary of Service to Theta Chi as a Collegiate Member:

As a collegian, I pledged fall quarter of freshman year, as a legacy. My father is an alumnus of the Zeta Epsilon Chapter at Long Beach State, which meant I grew up around members of the Fraternity. As a member of Alpha Rho, I was involved in many aspects of the chapter yet never held an executive position. I served on committees, ranging from philanthropy to recruitment to assisting in New Member Education. I participated in several large events including acting and aiding in our Home Coming philanthropy play, Delta Gamma's Anchor Splash, and our annual Red OX Week philanthropy and celebration.

Summary of Service to Theta Chi as an Alumnus:

Since 2018, I have remained actively engaged in Theta Chi through a range of advisory, educational, and experiential leadership roles. I served as Chapter Adviser for Delta Upsilon/Arizona State from colony through Reinstallation (2018–2021).

At the International level, I have contributed as faculty for the January Leadership Conferences since 2019, as well as serving three times as faculty for Initiative Academy and three International Conventions. I also volunteered as faculty for Theta Chi University at University of Arizona in 2019. Additionally, I have hosted the Resolute Man Experience: Entrepreneurship for the past

three years, bringing together collegiate brothers for immersive, hands-on learning focused on leadership, business creation, and execution.

Awards: George T. Kilavos Alumni Award (from the Grand Chapter); David E. DeVol Award

Honorary Memberships: Delta Upsilon/Arizona State

Summary of Volunteer Service Beyond Theta Chi:

Beyond Theta Chi, I am actively involved in mentoring entrepreneurs and early-stage professionals, providing guidance on business development, leadership, and navigating the challenges of building and scaling organizations.

I served on the board of directors for a men's sobriety fellowship for two years, 2024-2026. This fellowship represents over 350 men in the greater Phoenix area, with expansion of five other chapters in three states. My contribution to the organization was my experience in Theta Chi and modeling their chapters after the Fraternity's model. I also offered my business background for organizational fundraising, marketing, and messaging.

Summary of Vision for Theta Chi's Future:

Theta Chi stands at an important moment. As young men today face increasing challenges around purpose, belonging, and direction, the role of our Fraternity has never been more relevant or more necessary. My vision is centered on ensuring Theta Chi continues to lead, not follow, in how we develop men of character and prepare them for life beyond college.

1. A Board that Reflects Both Experience and Current Perspective

I will bring a younger, active, perspective to the Grand Chapter, helping ensure decisions reflect both the traditions we value and the realities our collegiate members are navigating today.

2. A Stronger, More Tangible Membership Value Proposition

Theta Chi must continue to evolve in how it delivers value. This means expanding access to career pathways, mentorship, and real-world experiences so that every member clearly understands the lifelong return on their commitment to the Fraternity.

3. Lifelong Brotherhood, Not a Four-Year Experience

We have an opportunity to better connect the collegiate and alumni experience. By strengthening alumni engagement and accessibility, we can create a Fraternity that continues to open doors, provide support, and foster meaningful relationships well beyond graduation.

4. Protecting What Matters Most

At its core, Theta Chi provides something many young men are searching for: authentic brotherhood and a sense of belonging. The fraternity experience is facing increasing external pressure from universities, media narratives, and broader societal shifts that often misunderstand or undervalue the role of brotherhood organizations. We must be proactive, disciplined, and unified in how we uphold our standards, demonstrate our value, and advocate for the role Theta Chi plays in developing young men.

Additional Relevant Background/Experience that Qualifies for Service on the Grand Chapter:

Theta Chi has played a significant role in my life, from my time at Alpha Rho to my continued involvement today. Serving on the Grand Chapter would be an opportunity to give back with intention, apply my professional experience, and help guide the Fraternity forward.