

FREE 60 MINUTE WEBINARS

The Brave New World of AI: The Risks to Lawyers

February 21, 2024 • 12:00-1:00 CST/ 1:00-2:00 EST/ 10:00-11:00 PST

AI is the hottest topic in legal circles today with some lawyers embracing it and some seemingly dismissing artificial intelligence entirely. What is the best way to incorporate it into your practice while still complying with your ethical obligations? Speakers David P. Atkins and Dana M. Hrelac of Pullman & Comley answer these questions and discuss what AI means in the legal context, how it can be properly used to benefit you and your clients, and the risks related to its use. They will propose internal firm policies to consider before you implement AI tools at your firm. Join us to weigh the benefits and risks of AI in this Brave New World.

Pay Now or Pay Later: The Ethics of Billing and Avoiding Fee Disputes

March 13, 2024 • 12:00-1:00 CST/ 1:00-2:00 EST/ 10:00-11:00 PST

Ethical and effective billing and collection is one of the many challenges lawyers face. Even when you have delivered the best possible result for your client, you may still have trouble collecting your fee. Clients may balk at the final billing statement or question the work performed. Join Erik Crep, J.D., attorney at Wicker Smith located in Miami, Florida and Attorney Protective Risk Management Attorney Erin McCartney as they discuss how to implement client-centric billing processes that will help you avoid potential fee disputes. You will learn helpful billing tips so your firm can establish efficient and ethical billing processes to ensure you are properly compensated for your work.

Socially Responsible: How to Ethically Use Social Media in Your Practice

May 22, 2024 • 12:00-1:00 CST/ 1:00-2:00 EST/ 10:00-11:00 PST

Both the emergence of new social media platforms and the expectations for their use can have serious ethical implications for lawyers. Practitioners must remain informed to maintain a high standard of digital competence and ensure they are using social media ethically. Ethics opinions are now routinely issued addressing lawyers' online interactions regarding witnesses, adversaries and jurors by way of their Facebook and Instagram accounts. Join speakers Josh Byrne, J.D. and Alesia Sulock, J.D. of Marshall Dennehey, P.C. to discuss this ever-evolving topic and how the Rules of Professional Conduct impact a lawyer's social media use.

Feeling Conflicted? The Ethics of Conflicts of Interest

June 12, 2024 • 12:00-1:00 CST/ 1:00-2:00 EST/ 10:00-11:00 PST

Conflicts of interest remain at the top of the list of malpractice claims. Conflicts take many forms and can even develop during the course of representation. Despite our vigilance, conflicts can be difficult to identify and complicated to handle once they arise. Please join J. Calhoun Watson, attorney at Robinson Gray located in Columbia, South Carolina, and Kate Gould, Risk Management Attorney at Attorney Protective, as they analyze several potential conflict of interest scenarios. Throughout the webinar, you will receive best practice tips as to how to avoid conflicts and properly address them. Our speakers will discuss the relevant Rules of Professional Conduct that can help you determine whether a conflict exists, as well as what actions to take when you are confronted with a conflict.



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Sober Curious? Tools For Overcoming Substance Abuse

August 28, 2024 • 12:00-1:00 CST/ 1:00-2:00 EST/ 10:00-11:00 PST

The daily pressure of being a lawyer can unfortunately lead to addiction and substance abuse for many lawyers. Thankfully, there are many resources for those that may be struggling. Join Erica Grigg, J.D., Grigg Counseling, and Michelle Fontenot, Attorney with the Texas Lawyers' Assistance Program, as they thoughtfully examine substance abuse, offer tools to help lawyers find the path to sobriety and wellness in this 60-minute webinar.

Web Gems: The Ethics of Legal Marketing

September 18, 2024 • 12:00-1:00 CST/ 1:00-2:00 EST/ 10:00-11:00 PST

The competitive landscape for lawyers and law firms in a digital world is fierce. And the more aggressive it becomes, the greater the risks of running afoul of ethical rules and considerations. Maintaining technological competence and client confidentiality when using online marketing tools and social media are critical. But also understanding the compliance issues that go beyond simply reading the Rules of Professional Conduct can be the difference between a successful campaign and a dreaded violation letter. Join ethics attorney Micah Buchdahl, founder and president of HTMLawyers, Inc., and Kate Gould, AttPro Risk Management attorney, as they discuss how to effectively and ethically market in a digital world.

Scary Good Tips for Identifying Potential Legal Malpractice Exposure

October 23, 2024 • 12:00-1:00 CST/ 1:00-2:00 EST/ 10:00-11:00 PST

As the legal profession continues to evolve, so do legal malpractice claims and the risks to firms. Lawyers who understand the underlying risks accompanying the practice of law are in a better position to avoid a malpractice claim or grievance. Join us to review current trends in legal malpractice defense and learn best practices to limit your exposure. Matthew Marrone, Esq. and Seth Laver, Esq., Partners of Goldberg Segalla LLP, examine current ethical pitfalls and discuss how to protect your firm from a malpractice claim in this informative webinar.

Checking Out: Ethical Considerations for Stepping Away From Your Practice

November 20, 2024 • 12:00-1:00 CST/ 1:00-2:00 EST/ 10:00-11:00 PST

Planning a vacation or thinking about winding down your practice? Before boarding the plane or closing your firm's doors, ensure that you comply with your ethical obligations and tie up the necessary loose ends. This webinar will cover the applicable ethics rules related to planning for a temporary absence from your practice, establishing a successor attorney, and considerations when planning your retirement. Join Attorney Protective Risk Management Attorneys, Erin McCartney and Kate Gould, as they discuss best practices to avoid possible ethics violations whether you are going on vacation or closing your practice.



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