Supra Highlights
2021

46.6 Million
Showings facilitated by Supra

1 Million
Keyholders

3.6 Million
Lockboxes

57,000
New subscribers to the Supra family

77
New & Renewed Organization Customers

System Enhancements

- Performance improvements
- Expanded lockbox remote programming
- Upgraded browser compatibility
- eKEY® smart inventory for admins
- eKEY managed access for non-members and single-access users
- eKEY self-serve payment tools
- Retired hardware keys and old apps

Big News!

Supra and BrokerBay join forces to deliver a complete showing management solution!

- Easy to book more showings, faster
- Modern and intuitive tools for web and mobile
- Seamless showing and access solution (coming soon)
- Robust broker and team ecosystem
- Collaborative 3D virtual showings
- Real-time comparative analytics

Video: See what our team has to say

BROKERBAY

Marketing

- New and enhanced social media channels for sharing content on Facebook, LinkedIn, and YouTube
- Compelling Supra Powers campaign #whatsyoursuprapower

Support

- U.S.-based support
- Cut call-answer wait time in half
- Call Center redesigned to improve customer experience by closing issues and enhancements quickly

Installations & Training

- Launched direct-to-agent training program
- Expanded library of training resources
- Hosted virtual Supra Master User training
- Remote installation:
  - 380 organizations
  - 20,000 lockboxes
  - 45,000 eKEYs
- Customer satisfaction score: 6.7/7

Familiar Faces With You Again


Doug


John


Karen


Kevin


Kory


Justus


Bill


Tom


J.

Supra

Carrier

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