Livelt NASHVILLE

A GUIDE TO **LIVING**, **WORKING** AND **PLAYING** IN THE **NASHVILLE REGION**

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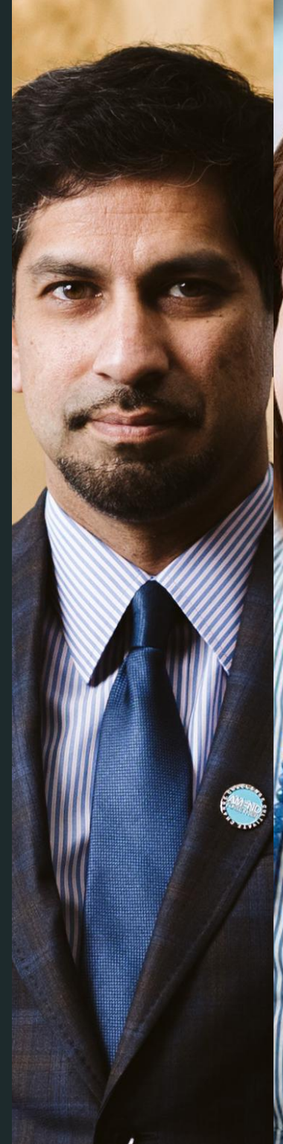

LiveIt NASHVILLE

Those who call the Nashville region home know it is an influential and energetic center of creativity, a place of growth and business, and a place for community leaders. National and international media coverage touting our progressive arts, food, sports, fashion and music scenes have come as no surprise. We recognize the caliber of industry, intelligence and creativity that define our community. We work it and live it every day.

However, a resounding, "I didn't realize that!" echoes through Middle Tennessee as newcomers learn more and engage fully. And those still on the outside have yet to discover all that our city and region have to offer.

This guidebook is for **them**. For **you**. For **anyone** who is considering a move to Nashville, answering the question, "*Why Nashville?*"

The **LiveIt Nashville guidebook** and ***liveitnash.com*** provide summary information that discerning prospects often seek when considering a new career opportunity and a new home.

Arranged by category, this guidebook features main points of interest, facts and figures, anecdotes, rankings, testimonials and the faces of real people from Nashville's community, all united around **a mission to bring the best of the best to work and live here**.

Use this as your guide. Get to know the information. Share any and all relevant points with those considering a Nashville move. And spread the word: A life full of meaningful—and perhaps unexpected—opportunity awaits in Nashville.

Visit ***liveitnash.com*** to learn more.

JOB GROWTH
ADDICTED TO TALENT.

Nashville continues to draw talented professionals as career opportunities grow.

The 10-county Nashville region is home to more than **two million people** and **53,000** businesses with the city attracting thousands of new businesses and people every day. Nashville is a hub for healthcare, finance, manufacturing, music and technology. Many corporate headquarter giants call Nashville home including Nissan North America, Bridgestone Americas, Dollar General, HCA Healthcare, AllianceBernstein, iHeartMedia, Mitsubishi Motors, The ICEE Company, and Amazon.

LEADING INDUSTRIES

MUSIC & ENTERTAINMENT
32,608 DIRECT JOBS
$15.9 BILLION ANNUAL ECONOMIC IMPACT

HEALTH CARE MANAGEMENT
126,996 DIRECT JOBS
$67 BILLION ANNUAL ECONOMIC IMPACT

TOURISM & HOSPITALITY
127,658 DIRECT JOBS
$20.5 BILLION ANNUAL ECONOMIC IMPACT

MANUFACTURING
86,425 DIRECT JOBS
$69.7 BILLION ANNUAL ECONOMIC IMPACT

TECHNOLOGY
49,465 DIRECT JOBS
$6 BILLION ANNUAL ECONOMIC IMPACT

Hiroshi Goto

SVP, HEAD OF GLOBAL INSTITUTIONAL MARKETING
ALLIANCEBERNSTIEN

HOMETOWN:
Tokyo, Japan

NEIGHBORHOOD:
Franklin, TN

WHY NASHVILLE:
"For work. I had been with AB for 12+ years but it was all in the Tokyo office until I took the new position and moved to Nashville last year. This is my first experience to live outside of Japan in my entire life. Very exciting!"

FAVORITE THING ABOUT NASHVILLE:
"A great place to live with family and a dog – more space, rich nature, beautiful scenery. And I love the food culture – steaks, BBQ, hot chicken."

FAVORITE SPOTS:
"Currey Tennis Center at Vanderbilt where I play tennis every weekend. Schermerhorn Symphony Center, a nice place to go and listen to classical music with my wife."

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NASHVILLE NAMED **#2**
HOTTEST U.S. JOB MARKET
(Wall Street Journal, 2020)

THE NASHVILLE REGION GAINED
33,200 NEW JOBS
IN 2019

ON AVERAGE, THE **NASHVILLE REGION**
GAINED **81 NET NEW PEOPLE**
PER DAY BETWEEN **2018** & **2019**.

NASHVILLE IS A STARTUP HAVEN

Nashville is one of nine Google for Startups Tech Hubs in the U.S. to help our local Nashville startup community thrive.

Over **250** entrepreneurial resources in our region navigated through a free, formalized service at the Nashville Entrepreneur Center *(eco.co/navigation)*.

Nashville is **#12** overall on the Surge Cities Index for best places for startups. Within those rankings Nashville was **#5** overall for Job Creation and **#6** for Net Business Creation. *(2020)*

Nashville ranked **#4** city for growing startups. *(Kauffman, 2018)*

Source: Bureau of Labor Statistics, State and Area Current Employment Statistics, 2018-2019 Annual Averages

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DIVERSE ECONOMY
IT'S ALL HERE.

A booming local economy means career opportunities in a range of fields for job seekers in your family.

The Nashville Area Chamber of Commerce has many resources for job seekers. Information about job openings and career resources as well as a list of the largest employers in the Nashville area can be found at ***nashvillechamber.com***.

Nashville Area Chamber of Commerce
nashvillechamber.com/jobs

State of Tennessee
jobs4TN.gov

Career Builder
jobs.tennessean.com

Launch Tennessee
jobs.launchtn.org

Center for Nonprofit Management
cnm.org/job-board

LocalJobNetwork
nashvillediversity.com

Nashville Health Care Council

NASHVILLE NAMED
#1 U.S. CITY
FOR JOB SEEKERS IN 2020
(MoneyGeek, 2020)

NASHVILLE RANKED
#2 BEST PLACE FOR
NEW BUSINESSES
(SmartAdvisor, 2019)

NASHVILLE RANKED
#1 METRO
ECONOMIC STRENGTH
(Policom, 2020)

liveitnash.com

Phil Cobucci

FOUNDER +
CHIEF STRATEGIST
BAM! SOCIAL BUSINESS

HOMETOWN:
New Jersey | New York

WHY NASHVILLE:
"After college, I worked at a major record label in NYC. Then during the recession, my entire department was laid off. I moved to Nashville to work in the music industry. The universe had other plans and I took on clients to support their new social media marketing initiatives and began a business in Nashville. Eleven years later, I have built a business, had many opportunities to engage in community activities, learned from unbelievable talent, and grew my love for people and this place in ways I would have never expected."

FAVORITE THING ABOUT NASHVILLE:
"I moved to Nashville before it was the 'It City' and I have seen it change dramatically before my eyes. The change is an amazing thing to see but what I love most is the beautiful and diverse community that is being created here in the region with hundreds of people arriving here monthly."

TOP PRIVATE EMPLOYERS

A.O. Smith Corp.
Amazon
Asurion
Bridgestone Americas
Community Health Systems
Cracker Barrel Old Country Store
Dell
Deloitte
Dollar General Corp.
Electrolux Home Products
Genesco Inc.
Geodis
HCA Healthcare Inc.
Ingram Content Group Inc.
Lowe's Cos.
National HealthCare Corp.
Nissan North America
Saint Thomas Health
Schneider Electric
Shoney's
UBS
Vanderbilt University
Vanderbilt University Medical Center

RECENT RELOCATIONS/ EXPANSIONS

Allegiant Travel Company
AllianceBernstein
Amazon
Asurion
Dell
EY
GAP Inc.
Gibson Brands, Inc.
Global Shares
iHeart Media
ICEE Company
LG Electronics
Lyft
Mitsubishi Motors
Mohawk Industries
naviHealth
Philips
Pilot.com
SmileDirectClub
Spirit Airlines

COST OF LIVING **ABOVE AND BEYOND.**

Your money goes further in Nashville than in most cities in America and throughout the world.

3 MAJOR FACTS WORKING IN YOUR FAVOR WHEN IT COMES TO HOW FAR YOUR DOLLAR GOES

1. **NO PERSONAL INCOME TAX ON EARNINGS** IN TENNESSEE

   This saves the average relocating family between **3%** and **10%** of their income – or a savings of **$3,000** to **$10,000** more for every **$100,000** you earn.

2. **COST OF LIVING** IS **BELOW** THE U.S. AVERAGE, **98.5 ON A SCALE OF 100**

3. **PER CAPITA INCOME** IN NASHVILLE IS **20.5% HIGHER** THAN THE U.S. AVERAGE

Source: C2ER Cost of Living Index, 2019

Jessica Breaux

MANAGER OF ECONOMIC DEVELOPMENT
AMAZON

HOMETOWN:
Raceland, LA

NEIGHBORHOOD:
East Nashville

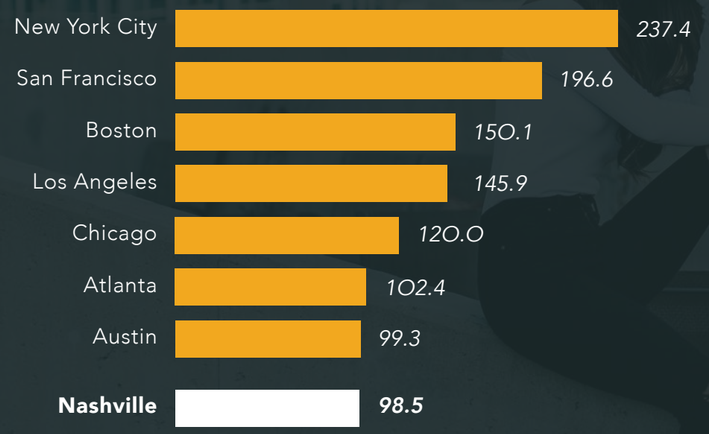
WHY NASHVILLE:
"I relocated to Nashville in 2013 for a new job in economic development. I knew very little about the city when I moved, but I'm so glad I took the leap of faith!"

FAVORITE THING ABOUT NASHVILLE:
"The passion of people who live here. Their energy is contagious. Whether they are music lovers, sports fans, foodies, volunteers or love to be outdoors—Nashville goes all in. People here live large and love our city. It's a vibrant community that I'm proud to be a part of."

FAVORITE SPOTS:
"I have so many favorite spots around Nashville, but as a music lover, my number one choice would always be the Ryman Auditorium. Artists are so excited to finally be playing the Ryman stage, so their shows always bring a little extra."

COST OF LIVING
INDEX OF U.S. CITIES

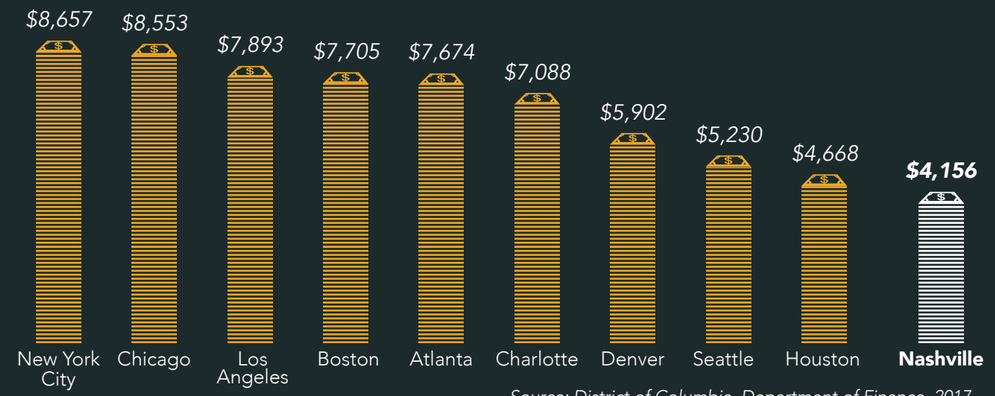
U.S AVERAGE : 100



Source: C2ER Cost of Living Index, 2019

TAX BURDEN COMPARISONS

Estimated Burdens of Major Taxes for a Family Earning $75,000/Year.



Source: District of Columbia, Department of Finance, 2017

NASHVILLE NAMED
#5 AMERICA'S BIGGEST BOOMTOWNS
(MagnifyMoney, 2019)

NASHVILLE NAMED
#3 BEST CITY FOR YOUNG PROFESSIONALS
(SmartAsset, 2019)

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ACCESSIBILITY **HERE, THERE** AND **EVERYWHERE.**

Thanks to Nashville's central location, flight offerings and interstate system, you can get there (anywhere!) from here.

One of the key reasons Nashville has become such a hotbed of job growth in America is a simple case of geography.

75% OF **U.S. MARKET** WITHIN A **2-HOUR FLIGHT**

15 CARRIERS WITH MORE THAN **75 NON-STOP DESTINATIONS**

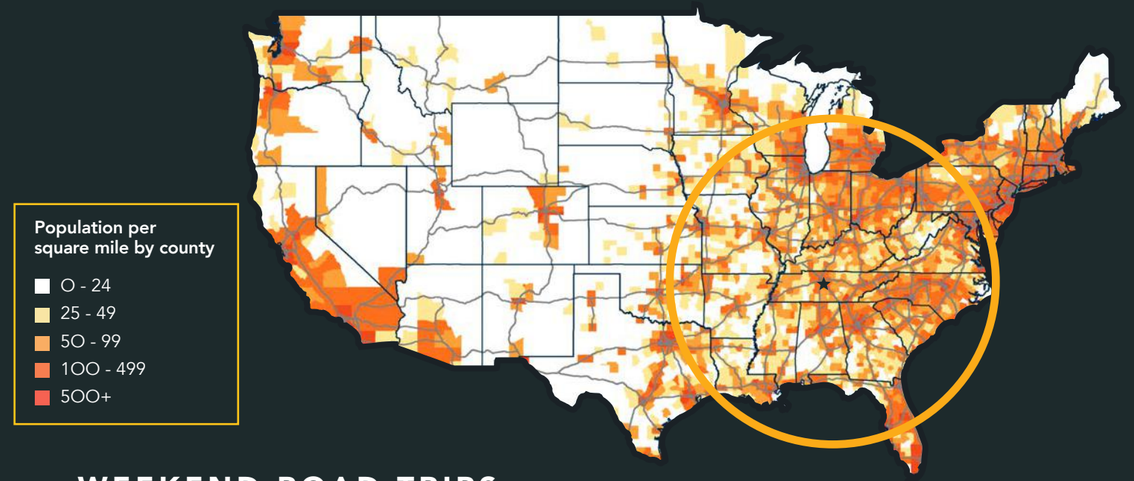
NASHVILLE **INTERNATIONAL AIRPORT** IS ONLY **8 MILES FROM DOWNTOWN.**

YEAR-ROUND NONSTOP INTERNATIONAL SERVICE TO **CANCUN, LONDON, MONTREAL** AND **TORONTO**

STRONG AND **AFFORDABLE** AIR SERVICE WITH **576** AVERAGE **FLIGHTS PER DAY**

THREE MAJOR INTERSTATES INTERSECT HERE: **I-40, I-24** AND **I-65**

WITHIN A **650-MILE RADIUS** OF **65% OF THE U.S. POPULATION**



WEEKEND ROAD TRIPS FROM NASHVILLE

Huntsville, AL	115 miles	1:55 hours
Chattanooga, TN	133 miles	2:00 hours
Louisville, KY	176 miles	2:35 hours
Birmingham, AL	191 miles	2:45 hours
Memphis, TN	212 miles	3:05 miles
Gatlinburg, TN	221 miles	3:45 hours
Atlanta, GA	248 miles	4:00 hours
Cincinnati, OH	272 miles	4:05 hours
Indianapolis, IN	289 miles	4:15 hours
Asheville, NC	294 miles	4:30 hours
St. Louis, MO	309 miles	4:30 hours
Little Rock, AR	349 miles	5:05 hours
Columbus, OH	379 miles	5:40 hours
Panama City, FL	452 miles	7:00 hours
Chicago, IL	471 miles	7:05 hours

EDUCATION
INTELLIGENT LIFE.

A city of poets, scientists, inventors, scholars and developers. Nashville highly values education and offers abundant options for learners in all stages of life.

With **18 colleges** and universities, Nashville is home to nearly **123,000 college students**. Each year, **26,000** of these students graduate and **60%** remain in the Nashville region.

Nashville is full of young, creative talent with a median age of 36. Nashville consistently ranks in the top metros across the country for attracting young professionals.

ACCREDITED FOUR-YEAR & POSTGRADUATE INSTITUTIONS

Source: National Center for Education

	LOCATION	2018 ENROLLMENT
Middle Tennessee State University	Murfreesboro	21,631
Vanderbilt University	Nashville	12,824
Austin Peay University	Clarksville	10,954
Tennessee Technological University	Cookeville	10,168
Belmont University	Nashville	8,260
Tennessee State University *(HBCU)*	Nashville	7,774
Bethel University	McKenzie	5,407
Lipscomb University	Nashville	4,620
Trevecca Nazarene University	Nashville	3,927
Cumberland University	Lebanon	2,405
University of the South	Sewanee	1,785
Meharry Medical College *(HBCU)*	Nashville	828
Fisk University *(HBCU)*	Nashville	780
Aquinas College	Nashville	80

Alfred Degrafinreid II

ASSOCIATE VICE CHANCELLOR FOR COMMUNITY RELATIONS
VANDERBILT UNIVERSITY

HOMETOWN:
Memphis, TN

FAVORITE THING ABOUT NASHVILLE:
"Nashville has a lot of charm and it attracts civic-minded people who are also socially engaged. Nashvillians stepped up to help during the historic flood of 2010 and did the same in response to the 2020 tornadoes. #NashvilleStrong is the appropriate hashtag because it encompasses the very essence of the people here."

TENNESSEE IS
LEADING THE NATION
IN HELPING ITS RESIDENTS
ACCESS FREE COLLEGE

Any graduating Tennessee high school student (*tnpromise.gov*) or adult without a degree (*tnreconnect.gov*) can attend two years, **tuition-free** at **any** of Tennessee's **community colleges** or **Tennessee Colleges of Applied Technology**.

ACCREDITED TWO-YEAR INSTITUTIONS AND COLLEGES OF APPLIED TECHNOLOGY

	LOCATION	2018 ENROLLMENT
Volunteer State Community College	Gallatin	9,154
Nashville State Community College	Nashville	8,284
Motlow State Community College	Moore County/Tullahoma	6,886
Columbia State Community College	Columbia	6,221
Tennessee College of Applied Technology	Nashville	888
Tennessee College of Applied Technology	Dickson	713
Tennessee College of Applied Technology	Murfreesboro	539

METRO NASHVILLE PUBLIC SCHOOLS HAS STUDENTS FROM **MORE THAN 130 COUNTRIES** WITH MORE THAN **14,000** ACTIVE ENGLISH LEARNERS & **750 EL TEACHERS**

TOP 7 HIGH SCHOOLS IN TENNESSEE ARE LOCATED IN THE **NASHVILLE** REGION

3 HISTORICALLY **BLACK COLLEGES** & UNIVERSITIES IN **NASHVILLE**

92% AVERAGE HIGH SCHOOL **GRADUATION RATE** IN THE **NASHVILLE MSA**

K-12 EDUCATION: THE CHOICE IS YOURS

Middle Tennessee has more than **300,000 K-12 students** with nearly **20,000 graduates each year**. The Nashville region offers more than **450 public schools** in 13 systems including more than **32 charter schools**. Program highlights include: STEAM Middle and Elementary Schools, nationally recognized career academies, International Baccalaureate degree opportunities, foreign language programs including Chinese and Korean, Advanced Placement and dual enrollment courses, robotics and coding classes, career and technical education pathways, and more.

Other independent schools in the region include:

Catholic schools
Montessori schools
Schools for students with learning differences
K-6 Jewish Day School
Spanish language immersion school
Japanese Saturday school
Early learning centers

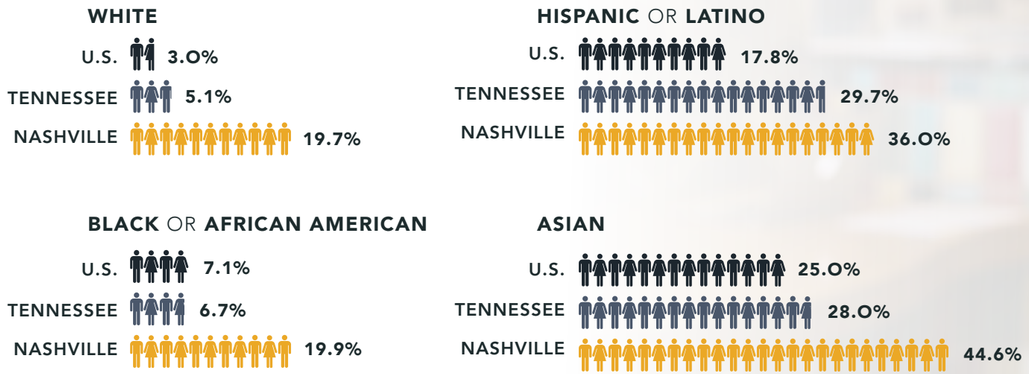
Sources:
Tennessee Department of Education State Report Card, 2018-19; Tennessee Department of Education (2020-21), Tennessee Board of Regents, EMSI, NCES

DIVERSITY
YOU'RE VERY WELCOME.

Our diverse, inclusive population creates a culturally competent community. Middle Tennessee is a rich assembly of people with widely varied backgrounds, experiences and interests.

Nashville understands the importance of diversity and inclusion with one in eight Nashvillians being foreign-born and international migration accounting for more than 20 percent of Nashville's net in-migration from 2010 - 2018. Nashville is home to large Hispanic, Middle Eastern, Kurdish and South and Southeast Asian populations with a wide variety of international cultural and social organizations. More than 450 Nashville area businesses are also members of the coalition Tennessee Thrives, a partnership of businesses committed to a thriving Tennessee that welcomes all people.

POPULATION GROWTH BY ETHNICITY



Source: ACS 2010, 2018 1-Year Estimates

Juliana Ospina Cano

EXECUTIVE DIRECTOR
CONEXIÓN AMÉRICAS

HOMETOWN:
"This is always a tricky question for migrants, one that cannot be answered without pausing and thinking about our migration journey. Some of us have deep ties to our place of birth, to the culture that shaped our upbringing. But, I am a firm believer home is wherever your family is (either chosen or given family). For me, that has always been the case. All my family was born in Pereira, Colombia. But my parents and I migrated to Marietta Georgia when I was 15 years old. Since then, we have lived in Nashville and D.C. I wholeheartedly believe home has traveled with us because we have made it as such."

FAVORITE THING ABOUT NASHVILLE:
"I typically describe Nashville as eclectic, booming, colorful, and full of music. That includes languages, melodies, and delicious food. I love its diversity. There is something here for all of us and I love that we, at Conexión Américas, are part of that conversation."

DIVERSITY IN THE **NASHVILLE REGION**

10,000+ PEOPLE FROM ABROAD MOVE TO THE **NASHVILLE** REGION **EVERY YEAR**

THE LARGEST KURDISH COMMUNITY IN THE **WORLD** OUTSIDE THE MIDDLE EAST **LIVES IN NASHVILLE**

1,500+ BUSINESSES OWNED BY **HISPANIC ENTREPRENEURS IN NASHVILLE**

AREA COLLEGES ARE HOME TO MORE THAN **6,500 INTERNATIONAL STUDENTS** & **SCHOLARS**

MORE THAN **120 DIFFERENT LANGUAGES** SPOKEN IN **METRO NASHVILLE SCHOOLS**

THE **LGBT COMMUNITY** IN **NASHVILLE** IS **STRONG** & **ACTIVE**

A **DEDICATED** NASHVILLE **LGBT CHAMBER OF COMMERCE**

OUTLOUD, AN ANNUAL **LGBTQ+ MUSIC FESTIVAL**

OUT AND ABOUT MONTHLY NEWSPAPER, WITH AN AUDIENCE OF MORE THAN **150,000 PEOPLE**

16 CERTIFIED LGBTBE BUSINESSES

NASHVILLE PRIDE, A NONPROFIT COMMUNITY EDUCATION, EVENT & ADVOCACY ORGANIZATION, HOSTS THE ANNUAL **LGBT PRIDE FESTIVAL** AND **PARADE** WITH **75,000+ ANNUAL ATTENDEES**.

DIVERSE **FLAVORS**

Nations in our Neighborhoods
Plaza Mariachi & Mazfresco Market
Patel Brothers Indian Grocery
K&S World Market
InterAsian Market & Deli
Bangkok Market
Fresh & Fresh International Market
Apna Bazaar
Aleksey's Market
Tennessee Oriental Market
Azadi International Food Market
Uptown Fruit Market
Zomi Oriental Market
King Market
Sonobana Japanese Restaurant & Grocery
Newroz Market
La Hacienda Supermercado

THE **FAITH COMMUNITY** IN NASHVILLE

2,300 CHRISTIAN CHURCHES
22 CATHOLIC CHURCHES
21 MORMON CHURCHES
17 TEMPLES - **BUDDHIST & HINDU**
11 JEWISH SYNAGOGUES
11 ISLAMIC MOSQUES
9 JEHOVAH'S WITNESS KINGDOM HALLS

1 IN **8** NASHVILLIANS **IS FOREIGN-BORN**

ORBITZ **10** HOTTEST **GAY DESTINATIONS** FOR 2019

CREATIVE COMMUNITY, TECH SCENE AND URBAN CORE **YOU ARE WHAT YOU CREATE.**

Nashville lives to build and create as exemplified by our vibrant urban core and intelligent, progressive creative community.

Nashville's unparalleled creative community—with a mash-up of musicians, artists, writers, developers and designers—translates into a tech scene unlike any other in America.

NASHVILLE MSA IS HOME TO MORE THAN **630 ARTS, CULTURE** & **HUMANITIES DESTINATIONS**.

AFFORDABLE APARTMENT RESIDENCES WITH A PREFERENCE FOR **PEOPLE PURSUING A CAREER IN THE ARTS**.

NASHVILLE MADE: A SOCIAL ENTERPRISE **CELEBRATING** & **PROMOTING** NASHVILLE **MAKERS** AND **MANUFACTURERS**.

NASHVILLE FASHION WEEK: AN ANNUAL **CITY-WIDE CELEBRATION** OF NASHVILLE'S **THRIVING FASHION AND RETAIL COMMUNITY** AND ITS VAST **ARRAY OF CREATIVE TALENT**.

425 DOWNTOWN **RESTAURANTS**, **BARS**, **NIGHTLIFE VENUES** & **COFFEE SHOPS**

13,000 RESIDENTS LIVE IN DOWNTOWN NASHVILLE IN MORE THAN 8,300 UNITS *(PROJECTION OF **20,000** RESIDENTS DOWNTOWN BY 2023)*

75,000 PEOPLE WORK IN MORE THAN **2500 BUSINESSES** IN THE DOWNTOWN CORE

Clark Buckner

PARTNER & COFOUNDER
RELATIONARY MARKETING

HOMETOWN:
Knoxville, TN

NEIGHBORHOOD:
Donelson

WHY NASHVILLE:
"I moved to Nashville in 2009 to start college at Belmont University. While I was there, engaged with an incredible community and further developed my passions for entrepreneurship, audio and all things creative. I also met, fell in love with and proposed to my now-wife on that campus, so it remains a very special part of our story. We've been in Nashville ever since, and we're grateful to call this growing city home."

FAVORITE THING ABOUT NASHVILLE:
"The people. Period."

liveitnash.com

NASHVILLE RANKED **#8** OF
MOST ARTS-VIBRANT
COMMUNITIES IN AMERICA
(NCAR Arts Vibrancy Index, 2019)

TOP 10
CITIES
FOR
TECH
JOBS
(ZipRecruiter, 2018)

BRIDGESTONE ARENA
WAS NAMED **ARENA OF THE YEAR**
& RYMAN AUDITORIUM WAS NAMED
THEATRE OF THE YEAR
IN POLLSTAR'S ANNUAL AWARDS. *(2018)*

VIBRANT TECH SCENE

49,465 TECH JOBS
IN THE NASHVILLE REGION
WITH A **$6 BILLION**
ECONOMIC IMPACT

34% TECH JOB GROWTH
IN MIDDLE TENNESSEE FROM 2013-2018
OUTPACING NATIONAL
TECH JOB GROWTH BY **14%**

15% PROJECTED GROWTH RATE
FOR **TECH JOBS** IN NASHVILLE REGION *2013-2018*
COMPARED TO **9%** PROJECTED NATIONAL TECH JOB GROWTH

90+ TECH MEETUPS
THROUGHOUT THE REGION
Source: Greater Nashville Technology Council, 2019

AREA **FESTIVALS** & **EVENTS**

3686 Entrepreneurship Festival
African Street Festival
Americana Music Festival
Artober
Bonnaroo Music and Arts Festival
CMA Music Festival and Awards
Cherry Blossom Festival
Dickens of a Christmas
Earth Day Festival
First Saturday Art Crawl
Jefferson Street Jazz & Blues Festival
Live on the Green Music Festival
Music City Brewer's Festival
Nashville Fashion Week
Nashville Film Festival
Nashville Hot Chicken Festival
Nashville Oktoberfest
Nashville Pride
Nashville Restaurant Week
Pilgrimage Music and Cultural Festival
Taste of Williamson
Tennessee Craft Fair
Uncle Dave Macon Days
Wilson County Fair

COMMUNITY IMPACT AND GREEN LIVING **SUSTAINABLE GROWTH.**

Service programs, philanthropic outreach and environmentally responsible development are embedded in the Nashville community, thanks to unwavering commitment from our leaders and our citizens.

ONE-THIRD OF RESIDENTS **VOLUNTEER** RANKING NASHVILLE IN THE **TOP 15 VOLUNTEER CITIES** AMONG OTHER LARGE CITIES

WALKABLE DOWNTOWN CENTER, FREE DOWNTOWN BUS CIRCULATOR, **WEGO INTERCITY BUS SYSTEM**, MUSIC CITY STAR SUBURBAN RAIL, **NASHVILLE B-CYCLE BIKE-SHARE SYSTEM**, & RIDESHARE SERVICES

THE GULCH: FIRST **LEED CERTIFIED** PLATINUM NEIGHBORHOOD **IN AMERICA**

NASHVILLE RANKED **#15** ON *U.S. NEWS & WORLD* REPORT'S **125 BEST PLACES** TO LIVE IN THE USA

Nancy Youssef

CHIEF BUSINESS DEVELOPMENT OFFICER
SOLES 4 SOULS

HOMETOWN:
That's a difficult one! I've lived all over the world, moving every couple of years. I usually say Philly since it's where I went to high school. However, Nashville is now the longest I've ever lived anywhere!

NEIGHBORHOOD:
Historic Belmont

WHY NASHVILLE:
"I was fortunate enough to have been relocated by a Fortune 1000 retail company to run the International Business."

FAVORITE THING ABOUT NASHVILLE:
"Still the people. We've been here over a decade and the people are the heartbeat. They are kind and welcome you with open arms! We also love the fact you can be in the hustle of downtown or the bliss of a Warner Park/Radnor Lake within minutes!"

NASHVILLE IS A **PLATINUM-LEVEL** CERTIFIED **VALLEY SUSTAINABLE COMMUNITY**

liveitnash.com

LEADING **COMMUNITY SERVICE INITIATIVES**

YP NASHVILLE

YP Nashville is a partnership initiative of the Nashville Area Chamber and young professional organizations working to engage, connect and empower young professionals to actively shape the future of the Nashville region. The goal of YP Nashville is to connect young professionals to diverse opportunities for networking, professional development and community involvement. Visit YPNashville.org to see more than 50 young professionals' groups in the Nashville region.

HANDS ON NASHVILLE

One of the largest volunteer resource centers in the world, Hands On Nashville facilitates volunteer work for 700+ Middle Tennessee nonprofits, schools, government agencies, faith-based organizations, civic groups and businesses. HON connects thousands of volunteers of all ages to more than 300 service projects each month. Hands On Nashville also manages a range of sustainability programs including the Home Energy Savings Program, the Urban Farm Program and Nashville restoration projects. More info at ***hon.org.***

UNITED WAY OF GREATER NASHVILLE

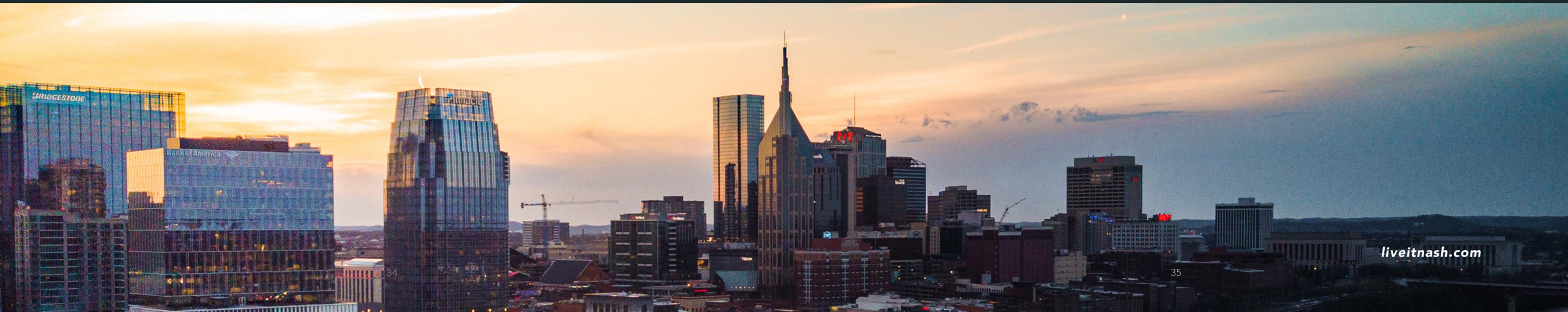
United Way is making a better Nashville by creating strategic, scalable solutions focused on education, financial stability, and health. In 2018, 1,635 volunteers gave their time at UW Days of Action. In 2018, United Way of Greater Nashville raised $27M to improve the lives of our Nashville neighbors. To learn more, visit ***unitedwaynashville.org***.

GIVINGMATTERS.COM

GivingMatters.com is an initiative of The Community Foundation of Middle Tennessee which has served as a leader in philanthropy for more than 25 years bringing good people and good causes together in 43 counties of Middle Tennessee and Kentucky. ***GivingMatters.com*** is an online database of high-quality, comprehensive information about more than 1,850 Middle Tennessee nonprofits.

URBAN GREEN LAB

Urban Green Lab ensures that the Nashville community is knowledgeable about sustainable living. Citywide partnerships focus on improving the lifestyle choices Nashvillians make every day and organize, train, and connect visionaries in classrooms, households, and workplaces so they feel empowered to teach others how and why to make more sustainable choices. Learn more at ***urbangreenlab.org***.



ENTERTAINMENT
MUSIC CITY. ART CITY. FUN CITY. FOOD CITY. SPORTS CITY. FAMILY CITY.

The entertainment scene in Nashville is unrivaled in America for fans of live music, foodies, art enthusiasts, sports buffs and nature lovers alike.

MORE THAN **120,000 SEATS** IN A WIDE ARRAY OF **ENTERTAINMENT SPACE**

MORE THAN **80 MILES** OF **PAVED TRAILS** **30,000 ACRES** OF **INLAND LAKE** **200 PUBLIC PARKS**

MORE THAN **120** PERFORMANCE **VENUES**

MORE THAN **630 ARTS, CULTURE & HUMANITIES** DESTINATIONS

Roman Josi
CAPTAIN AND DEFENSEMEN
NASHVILLE PREDATORS

HOMETOWN:
Bern, Switzerland

NEIGHBORHOOD:
Forest Hills

WHY NASHVILLE:
"I moved here to play hockey for the Nashville Predators in 2011."

FAVORITE THING ABOUT NASHVILLE:
"The people."

FAVORITE SPOTS:
"My favorite places to eat are Giovannis and Rolf and Daughters."

$15.9 BILLION MUSIC INDUSTRY **IMPACT**

LIVE MUSIC EVERY DAY OF THE WEEK

56 GOLF COURSES

liveitnash.com

RYMAN AUDITORIUM
IS LISTED ON *ROLLING STONE'S*
10 BEST LIVE MUSIC VENUES IN **AMERICA**
ROUND UP *(2018)*

NASHVILLE WAS NAMED
ONE OF AMERICA'S
BEST CITES
FOR **BEER** &
BREWERY TOURS
& ONE OF THE
10 BEST FOODIE VACATIONS IN **AMERICA**
(TRIP ADVISOR, 2018)

NASHVILLE NAMED
#4 BEST CITY
TO SPEND A WEEKEND
(THRILLIST, 2019)

MUSEUMS, ENTERTAINMENT, SHOPPING & VENUE HIGHLIGHTS

3rd and Lindsley
Adventure Science Center
Ascend Amphitheater
Bridgestone Arena
Cannery Ballroom
Cheekwood Botanical Gardens & Museum of Art
Cool Springs Mall
Country Music Hall of Fame & Museum
Frist Center for the Visual Arts
George Jones Museum
Grand Ole Opry
Green Hills Mall
Johnny Cash Museum
Marathon Music Works
Musicians Hall of Fame and Museum
Nashville Ballet
Nashville Children's Theatre
Nashville Farmer's Market
Nashville Opera
Nashville Shores
Nashville Zoo
National Museum of African American Music
Nissan Stadium
Opry Mills Outlet Mall
Ryman Auditorium
Schermerhorn Symphony Center
Soundwaves at Gaylord Opryland Resort
Tennessee Performing Arts Center
Tennessee State Museum
The Bluebird Cafe
The Parthenon
The Station Inn

NASHVILLE SELECTED AS THE
BEST SPORTS CITY IN THE COUNTRY FOR 2019
BY STREET & SMITH'S
SPORTS BUSINESS JOURNAL

SOUTHERN LIVING
NAMED **NASHVILLE**
ONE OF THE SOUTH'S
BEST FOOD CITIES

REGIONAL PROFILE
PICK YOUR PLACE.

Middle Tennessee's 10-county region includes diverse industries, exciting entertainment and activities and unique residential options.

Mignon Francois

DIRECTOR OF JOY
THE CUPCAKE COLLECTION

HOMETOWN:
New Orleans, LA

NEIGHBORHOOD:
Hermitage

WHY NASHVILLE:
"I came to Nashville for a fresh restart in life."

FAVORITE THING ABOUT NASHVILLE:
"The people. The creative soul of the city's culture fosters an environment for opportunity to be seized by anyone who can imagine it to be so."

FAVORITE SPOTS:
"My favorite restaurant is The Chef & I. My favorite hangout is the Nashville Greenway. I'm on a mission to walk every paved mile the city has to offer."

liveitnash.com

NASHVILLE MADE
THE SUN'S LIST OF
2020'S HOTTEST DESTINATIONS *(2020)*

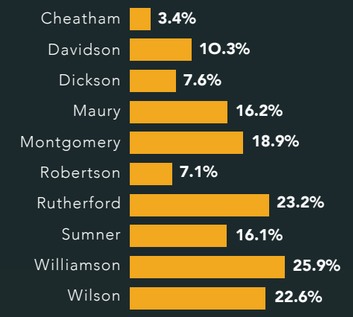
FORBES TRAVEL GUIDE
INCLUDED **NASHVILLE**
ON THEIR LIST OF
THE TOP 20 DESTINATIONS
FOR 2020 *(2019)*

NASHVILLE LANDED ON
CONDÉ NAST TRAVELER'S (2019)
LIST OF **20 BEST PLACES TO GO** IN 2020

Nashville is the capital of Tennessee and a vital transportation, business and tourism center across the globe. The Nashville Economic Market comprises 10 counties for a total population of more than two million, making it the largest metropolitan area in the state. When it comes to satisfying and exceeding business needs and expectations, the Nashville region is committed to building strong relationships among all area communities and counties.

WE'RE GROWING!

All of our counties are experiencing population growth as new residents move to town. Percent population increase by county.
(10 year review, 2009-2018)



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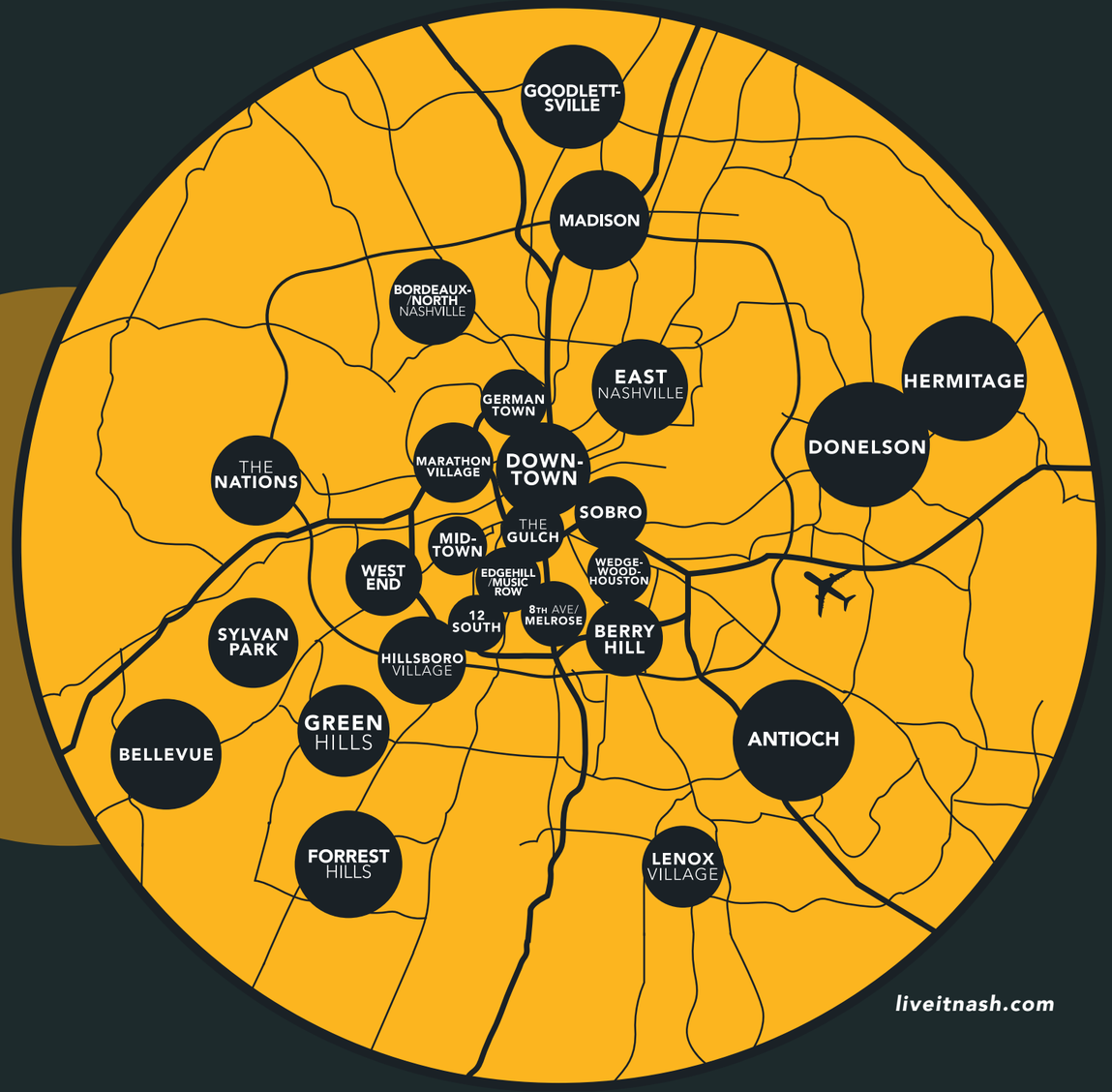
NASHVILLE **NEIGHBORHOODS** OF DAVIDSON COUNTY

Formed in 1783, Davidson County is the oldest county in Middle Tennessee. In 1963, the Nashville and Davidson County governments merged forming the first combined metropolitan government in the nation. Davidson County is highly urbanized with extensive residential areas, a vibrant downtown and advanced infrastructure. Nashville/Davidson County is home to four professional sports teams, professional ballet, symphony and opera companies, many museums and art galleries, the Nashvillle Zoo and the Adventure Science Cente, the oldest professional children's theater in the U.S., and an extensive public library system, among other amenities.



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Corporate headquarters and honky tonks share space in the hub of downtown Nashville where the city's varied cultural and business influences intersect under the glow of neon lights. Tourists and locals alike flock to famous honky tonks for the outstanding music, cold beer and unpretentious atmospheres. Residential options include historic lofts and modern condos and apartments.

DOWNTOWN

SOBRO

A hotbed of economic development downtown, the SoBro area has grown rapidly in tandem with the $583 million Music City Convention Center. Home to tech startups, coffee shops and urban living communities, SoBro is emerging as the entrepreneurial heart of Nashville.

This downtown neighborhood was originally home to the city's railroad terminal but is now a major urban hotspot with easy walkability to downtown. With an eclectic mix of local restaurants, hotels, boutiques and urban residential, it's home to some of Nashville's most celebrated nightlife and is the South's first LEED-certified community.

THE **GULCH**

liveitnash.com

12 SOUTH

One of Nashville's liveliest residential neighborhoods, 12 South is a walkable, friendly community of young professionals, families, and students. Dining destination of local bars and restaurants, from casual to upscale. Boutiques, specialty stores, and salons. Named one of Southern Living's "Next Great Neighborhoods."

8TH/MELROSE

The 8th Avenue South/Melrose neighborhood is home to many of Nashville's most recognizable establishments including Zanies Comedy Club and the Basement. This growing area is a blend of old and new with many restaurants renovating history like Sinema and The Sutler. Variety of hip places to live from condos, apartments, town homes, and single-family homes.

Rashed Fakhruddin

ENGINEERING SUPERVISOR
NASHVILLE ELECTRIC SERVICE
DIRECTOR, COMMUNITY PARTNERSHIPS
ISLAMIC CENTER OF NASHVILLE

HOMETOWN:
Nashville *(born in Bangladesh)*

NEIGHBORHOOD:
Green Hills

WHY NASHVILLE:
"My dad took a job teaching at Meharry Medical College when I was 1 year old. I lived here through college (Vanderbilt) and then went to grad school (Georgia Tech), worked a year, and moved back to Nashville because I wanted to be back home."

FAVORITE THING ABOUT NASHVILLE:
"So many fun things to do, volunteer and engage in (sports (e.g. Titans), non-profits (e.g., YWCA, You Have The Power), faith community, education (e.g. MNPS), fitness (e.g., Barre3), Room in the Inn, etc."

FAVORITE SPOTS:
"House of Kabob & Vanderbilt Baseball's Hawkins Field."

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BELMONT

In this mostly residential area surrounding Belmont University, you'll find a dynamic mix of college students, young professionals, creative types and established families. The neighborhood's wide, shaded sidewalks and generous bike lanes make it a popular location for active residents.

HILLSBORO VILLAGE

This charming neighborhood, situated between Vanderbilt University and Belmont University, is a collection of locally owned gift and book shops, boutiques, cafes and restaurants. Urban, walkable and surrounded by an abundance of housing options. Home to Nashville's beloved Belcourt Theatre, an independent movie house and concert hall.

EDGEHILL

Located between Music Row and Belmont, Edgehill is a walkable community with a variety of single-family homes and local eateries and shops.

MIDTOWN

A popular area for young professionals and singles, this neighborhood is known for its vibrant nightlife. Home to a variety of hotels, casual and upscale restaurants, and businesses, Midtown is highly walkable and comes alive at night. Restaurants and bars for any taste and budget. Live music, dancing, and entertainment. Salons, tattoo parlors and coffee shops.

Tracy Dunn

OWNER/CO-FOUNDER
HIP HUES

HOMETOWN:
Columbus, OH

NEIGHBORHOOD:
North Nashville

WHY NASHVILLE:
"To start Hip Hues!"

FAVORITE THING ABOUT NASHVILLE:
"The welcoming and supporting culture. I've experienced this both personally and professionally and it makes Nashville a wonderful place to put down roots."

Sondra Noble

OWNER/CO-FOUNDER
HIP HUES

HOMETOWN:
Columbus, OH

NEIGHBORHOOD:
Brentwood

WHY NASHVILLE:
"College - Vanderbilt University. Go 'Dores!"

FAVORITE THING ABOUT NASHVILLE:
"THE PEOPLE! I've been here through the 2010 flood and now the 2020 tornado, and to see how we take care of each other in good times and bad is the reason I love this city. Nashville is family. Nashville is love."

Close to downtown, Wedgewood-Houston often called "WeHo" is one of Nashville's fastest developing neighborhoods and the site for the Adventure Science Center and Nashville's new Major League Soccer stadium. While the community is primarily single-family homes, new apartment complexes and condos are being built along with new retail and dining options.

Berry Hill is eclectic and artistic, home to many small businesses and more than 40 recording studios, many housed in colorful bungalows. Independent is the name of the game here with everything from specialty shops to yoga studios located in this cozy community.

GERMANTOWN

Deemed Nashville's first suburb, this neighborhood is full of rich character and history, from the cobblestone sidewalks and historic homes to restaurants and farmers' market. Breathtaking views of the downtown skyline. Eclectic, vibrant urban residences and historic homes. First Horizon Park: Home to Nashville Sounds AAA Baseball.

EAST NASHVILLE

Hip, young and diverse, East Nashville boasts a high concentration of locally-owned businesses and a food scene that has earned coverage from publications like the New York Times and Wall Street Journal. It's easily walkable and offers a mix of single family houses, condos and apartments.

Amanda Colleen Williams

SONGWRITER,
MUSIC BUSINESS ENTREPRENEUR
OWNER,
SONGPRENEURS LLC & HILLBILLY CACHE LLC

HOMETOWN:
Rogersville, TN

NEIGHBORHOOD:
West Nashville

WHY NASHVILLE:
"Dad moved us from East TN in 1989 to chase his songwriting dream."

FAVORITE THING ABOUT NASHVILLE:
"The rich songwriting and musical history, and the people. Nashvillians are generous, caring and courageous. I'm honored to call Nashville home."

FAVORITE SPOTS:
"Favorite restaurant is Anatolia. Hangout spot is my venue The 7695."

This quiet, bike-friendly neighborhood is home to many young professionals and families and features established local restaurants, shops and markets. Close-knit community dotted with restored bungalows and Victorian homes. Popular coffee shops and locally owned restaurants. Community center, park and biking trails, golf course, natural foods grocery, unique boutiques, pet shop and salons.

SYLVAN PARK

liveitnash.com

GREEN HILLS

One of Nashville's most family-friendly neighborhoods, this area sports some of Nashville's most popular upscale shopping, dining and nightlife destinations. Many of Nashville's celebrities call this neighborhood home, so don't be surprised to run into the likes of Nicole Kidman or Keith Urban as you walk the aisles of Whole Foods. Retailers include high-end shopping mall with luxury brands and small boutiques. Dozens of restaurants, including international cuisine, fast-casual and fine dining. Home to the Bluebird Cafe, a world-famous songwriters' showcase.

Jane Allen

CEO
NASHVILLE ENTREPRENEUR CENTER

HOMETOWN:
Russell, Kentucky

NEIGHBORHOOD:
Forest Hills

WHY NASHVILLE:
"It was a life changing decision. When I got married, my husband, Greg had lived in Nashville while in grad school. He felt it would be a "high growth" city and it was close to where he grew up (Paducah, KY). We got married and he convinced me he was right!"

FAVORITE THING ABOUT NASHVILLE:
"The friendliness and openness of the people."

FAVORITE SPOTS:
"Percy Warner Park."

Jason Brown

ART CURATOR/COLLECTOR;
DOG WHISPERER;
MUSIC VENUE DOORMAN

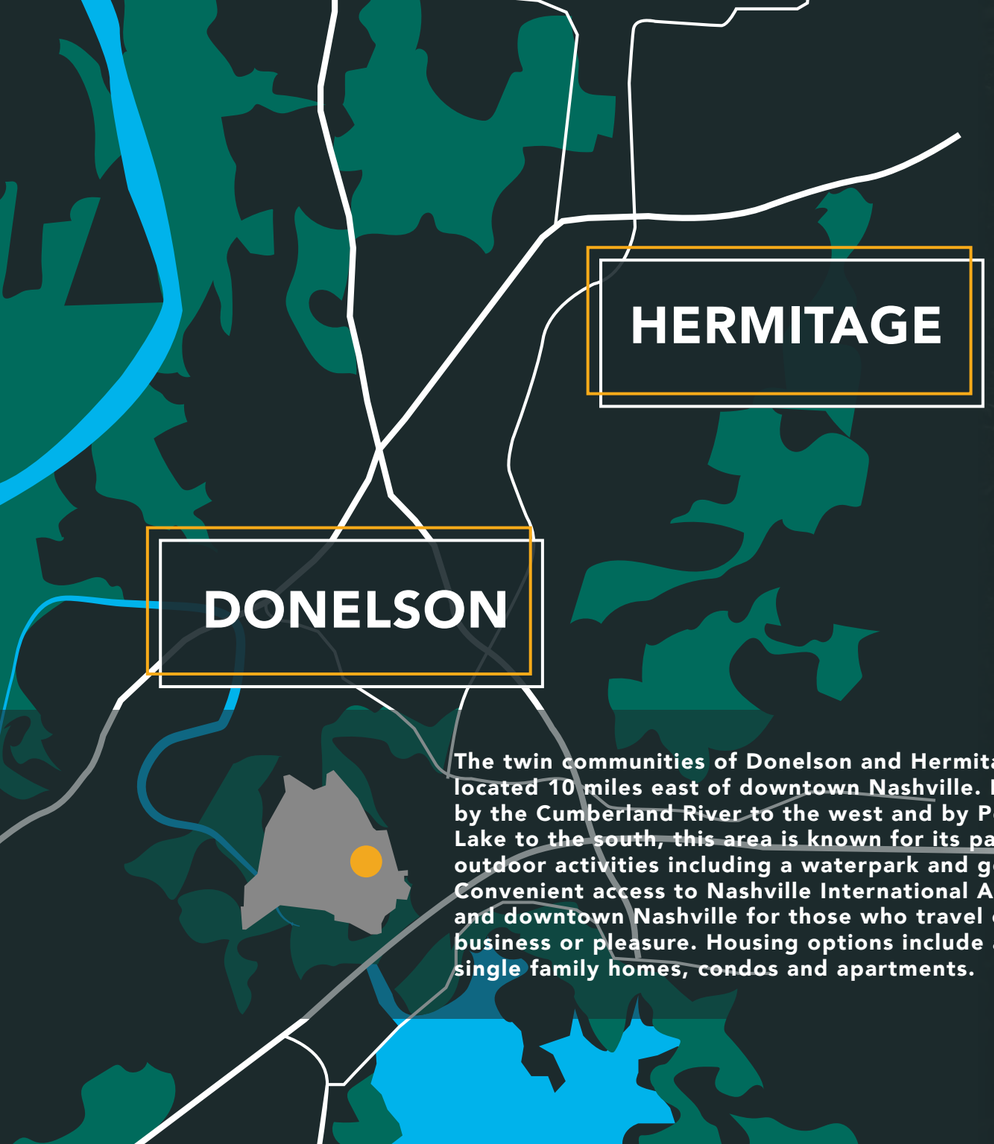
HOMETOWN:
London, UK where I ran restaurants and curated art shows. I later became a licensed black cabbie and turned my cab into an art project called Cab Gallery.

NEIGHBORHOOD:
Inglewood/East Nashville

WHY NASHVILLE:
"It started with music, turned into marriage. I was drawn to Nashville for the vibrant music scene and burgeoning arts culture. On one of those trips, I was introduced to a girl… the rest they say is history. I've been living here full time since 2012."

FAVORITE THING ABOUT NASHVILLE:
"There really is something to be said for southern hospitality. The people are welcoming and friendly. There's a sense of community and collaboration that encourages newcomers to be part of the action. Coming from the hustle and bustle of London, Nashville has a great pace of life. There's plenty to do and it's easy to access."

FAVORITE SPOTS:
"The Station Inn in the Gulch is one of the first places I stepped into 20 years ago. I met my wife there, got married on the stage and now work there. It's the best of Bluegrass and Americana music, a truly authentic Nashville listening room."



The twin communities of Donelson and Hermitage are located 10 miles east of downtown Nashville. Bordered by the Cumberland River to the west and by Percy Priest Lake to the south, this area is known for its parks and outdoor activities including a waterpark and golf course. Convenient access to Nashville International Airport and downtown Nashville for those who travel often for business or pleasure. Housing options include a mix of single family homes, condos and apartments.

ANTIOCH

Antioch is a community that continues to experience some of the highest growth rates in Davidson County. The area offers easy interstate and airport access, spacious commercial properties, and diverse housing options. The Southeast Nashville area also offers one of the most diverse areas in the region.

LENOX VILLAGE

Lenox Village is nestled among wooded hills in southeast Nashville. The 208-acre development patterns itself after a traditional small Tennessee town, with a village commons, a variety of housing types, and a mixed-use commercial area. The Lenox Village Town Center integrates residential, retail, restaurant and office space in an open-air village layout. The development includes a restored pond that is a habitat for the endangered Nashville crayfish creating a unique nexus between the built and natural environments. Lenox Village is an award-winning smart growth, walkable community with tree-lined streets, a Village Green with a pavilion, and pocket parks.

THE NATIONS

Formerly known for its industrial development, this area is quickly becoming one of Nashville's hottest neighborhood for young professionals and families alike. Surrounded by two neighborhood parks, The Nations is buzzing with new dining options, shopping and live music, and is a hub for several of Nashville's best-known craft breweries.

MARATHON VILLAGE

Originally an automotive manufacturing plant, Marathon Village was built in 1881 and sits just west of downtown. It has been revitalized and is now home to artists' studios, offices, a radio station, a distillery and retail shops. A model for adaptive reuse, old architecture has been preserved. Home to some of Nashville's most talented designers and artisans. Large venues and event spaces with unique views of Nashville skyline.

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BELLEVUE

Home to the famous Loveless Café, Bellevue is an active suburban community located about 13 miles southwest of downtown. Home to Edwin Warner Park and Percy Warner Park which totals 3,100 acres of park with picnic shelters, dog parks, hiking and biking trails, an equestrian center with horse trails, golf courses, and scenic roadways and overlooks. Location of the annual Iroquois Steeplechase. Loveless Café, world-renowned for its biscuits, serves 400,000 guests annually. Offers wealth of residential options for singles and families looking for affordable but spacious apartments, condos and single-family homes.

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CHEATHAM COUNTY

Cheatham County, population 39,000+, offers proximity to the amenities and attractions of metropolitan Nashville while providing a welcome respite from the hustle of city life. The safe, rural county offers good schools and a hometown community spirit, along with thousands of acres of public green space, including developed parks, trails and water access. Cheatham County is home to A.O. Smith manufacturing and many other expanding businesses in a convenient setting.

ASHLAND CITY

The seat of government for Cheatham County, located on the Cumberland River, Ashland City takes pride in its traditional downtown and its network of parks and outdoor activities.

- ★ Less than a 30-minute drive to downtown Nashville.
- ★ Highlights include the Bicentennial Trail, a nearly seven-mile trail tracing the abandoned rail bed along the Cumberland River.
- ★ Offering a diverse mix of housing options, including single- and multi-family, lakefront living, vacation homes, rural estates and assisted living communities.

PLEASANT VIEW

Located just off Interstate 24, Pleasant View is Cheatham County's fastest growing town. While many Pleasant View residents commute to jobs in Nashville or Clarksville, they come home to a small-town community offering abundant youth sports and other family-friendly activities.

KINGSTON SPRINGS

Known regionally for the creativity of its residents, Kingston Springs is a riverside community that offers boundless natural beauty.

- ★ Located on the Harpeth River, just off Interstate 40.
- ★ Offering a variety of options for outdoor recreation including canoeing and kayaking.

PEGRAM

Pegram is located on U.S. Highway 70 and, like Kingston Springs, is home to many musicians and artists who enjoy close proximity to Nashville's Music Row.

- ★ The community has hosted a popular Fourth of July festival and parade for 45+ years, drawing crowds of thousands from Cheatham County and beyond.

TOP COUNTY
IN TENNESSEE FOR
OUTDOOR ACTIVITIES
(NICHE.COM, 2020)

PLEASANT VIEW
VOTED **#2** *(SAFEWISE, 2019)*
SAFEST CITY
2 YEARS IN A ROW

liveitnash.com

DICKSON COUNTY

Dickson County is located 30 miles west of Nashville via Interstate 40, offering the charm of rural living with proximity to Nashville amenities. More than 2,400 businesses call Dickson County home. Dickson County offers extensive options for outdoor recreation, along with diverse shopping opportunities, modern medical facilities and a highly rated school system.

DICKSON

Dickson is home to the main business district in Dickson County and attracts families seeking a good quality of life, education and a more rural lifestyle.

- ★ Historic downtown features numerous antique shops, the Clement Hotel and Railroad Museum, and restaurants.
- ★ J. Dan Buckner Park features many amenities including an 18-hole disc golf course, 60-acre wildlife area, 6 baseball/ softball fields and swimming pool.

CHARLOTTE

Charlotte, population 1,500, is the county seat of Dickson County and was named in honor of Charlotte Reeves Robertson, the wife of General James Robertson, a Revolutionary War hero.

- ★ The Charlotte Courthouse, recognized by the U.S. Department of the Interior as a national historic site, is the oldest functioning courthouse in Tennessee.
- ★ Retains much of its 19th century charm with extensive restoration efforts around the Public Square over the last 25 years.

WHITE BLUFF

White Bluff boasts several small businesses, as well as some well-known national retail and restaurant names.

- ★ Local favorite Carl's Perfect Pig BBQ has been featured in Vanity Fair and on the Food Network!
- ★ The Field of Dreams playground is a child's dream (and parents' favorite).
- ★ The Bibb-White Bluff Civic Center is home to the town's library and an amphitheater.

BURNS

Interstate 840 intersects Interstate 40. The connectivity of these major thoroughfares is a driving force for the area's economic development and residential growth.

- ★ Home to the immensely popular Montgomery Bell State Park which offers 3,782 acres of campsites, cabins, hiking trails and an 18-hole golf course.
- ★ Home to the Lonesome Pioneer Park.

VANLEER/SLAYDEN

Although the town of Vanleer itself was not incorporated until 1915, the surrounding community has thrived with an active rural lifestyle that evolved from a pioneer spirit into the modern community of today. Tobacco and cattle farming are prevalent in this community.

MONTGOMERY BELL PARK IS TENNESSEE'S **TOP** STATE **PARK** **ATTRACTING VISITORS** FROM ALL OVER THE **SOUTHEAST**

THE **DICKSON** COUNTY **SCHOOL DISTRICT** HAS A **94%** GRADUATION **RATE**

GREYSTONE GOLF CLUB, **EAST OF DOWNTOWN DICKSON**, HAS BEEN THE SITE OF SEVERAL **PGA** TOUR **QUALIFYING** EVENTS

liveitnash.com

MAURY COUNTY

Maury County, home to a major GM facility in Spring Hill, continues to attract new business to communities blending rural amenities and urban accessibility. Strategically located along I-65 and less than an hour's drive from downtown Nashville and Nashville International Airport, Maury County is one of the hottest and fastest growing areas in Tennessee. With its rich sense of history, ample recreation options, lower housing prices and slower pace of life, Maury County retains one of the rarest characteristics: a genuine sense of place.

SPRING HILL

Spring Hill is one of the fastest growing yet safest cities in all of Tennessee. SmartAsset ranked Spring Hill as the 9th Healthiest Housing Market in the state. With a current population of more than 40,000, this city with a small-town heart offers a wide variety of residential options and is committed to a high quality of life perfectly balanced with natural rural beauty. Stellar schools, strong national employers, and powerful sense of community all contribute to Spring Hill's ranking of #5 in the Top 10 Most Successful Cities in Tennessee by Zippier.com. The GM Spring Hill Plant is a major employer and booster to the county economy.

COLUMBIA

Columbia is the county seat of Maury County. Its beautiful courthouse square attracts creative types, retail and restaurants. The city as a whole remains attractive to a variety of residents who appreciate the connectivity of the community, its growing range of amenities and services and its proximity to outdoor recreation and the city of Nashville.

- ★ The Duck River flows through Columbia offering canoeing and kayaking enthusiasts miles of river to traverse.
- ★ Hikers, horseback riders and cyclists enjoy access to numerous parks, the Yanahli Horse Trail and the Natchez Trace Parkway.
- ★ James K. Polk Home and Museum is a popular destination for anyone interested in the life and times of the 11th President of the United States.
- ★ Home to Columbia State Community College and the Engineering Systems Technology program with a focus on mechatronics.

MT. PLEASANT

Mt. Pleasant embodies the charming appeal of a small town while boasting an impressive collection of international industry.

- ★ Popular events and landmarks include the Mid-South Barbeque Festival held each October, and the Rattle and Snap Plantation.
- ★ Location of Maury County Regional Airport.

#1 (MOVOTO.COM) NASHVILLE FOR **SUBURB YOUNG** COUPLES
- SPRING HILL -

#1 IN **TENNESSEE** FOR **MANUFACTURING** JOB **GROWTH**
-SMARTASSET.COM

TOP **100 COUNTIES** IN THE U.S. FOR **GROWTH**
- U.S. CENSUS BUREAU

#5 IN **TENNESSEE** *(BLS)* FOR **POPULATION** GROWTH

#2 IN **TENNESSEE** FOR **INCOMING** INVESTMENT
- SMARTASSET.COM

#1 BEST PLACE
TO **LIVE IN AMERICA**
-MONEY.COM, 2019

#3 CITY WHERE
MILLENNIALS
ARE **BUYING** HOMES
(REALTOR.COM, MARCH 2019)

3RD
LOWEST
TAX BURDEN
IN TENNESSEE
WALLETHUB, APRIL 2019

MONTGOMERY COUNTY

Montgomery County, located just a short 40 minutes from Nashville, is one of the fastest growing MSAs in the country – most recently named the #1 Best Place to Live in America by Money.com (2019). Clarksville-Montgomery County is experiencing tremendous prosperity and strategically developing its schools, industries, healthcare systems and residential developments in accordance. Even with accelerated growth, the community maintains its rich history, culture and strong sense of community.

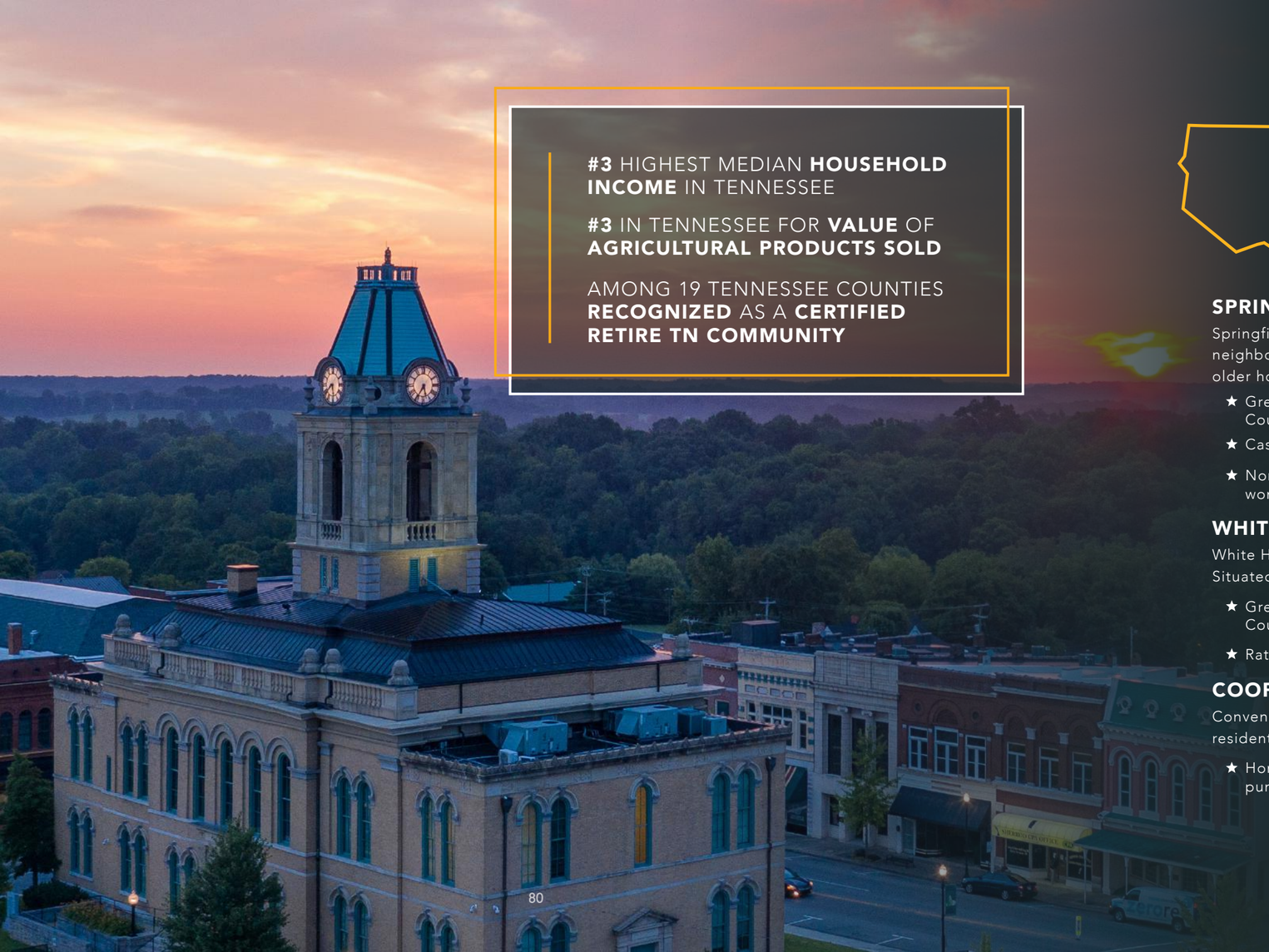
CLARKSVILLE

Clarksville, a riverfront community with a charming historic downtown district, is the second oldest municipality in Middle Tennessee. Fort Campbell military base, home to the 101st Airborne Division and Austin Peay State University, are fundamental anchors.

Clarksville is a young community full of opportunity with a median age of just 29. Bloomberg Business named Clarksville among the Top 10 cities for first-time homebuyers. This came on the heels of "#3 City Millennials are buying homes" (REALTOR.com) and "#1 Best Place to Retire in Tennessee" (InvestmentU). This wide-ranging praise reflects the diversity of Clarksville's economy, amenities and attractions.

- ★ Top industry employers include Trane U.S. Inc., LG Electronics, Google, Agero and Hankook Tire
- ★ Three higher education options include Austin Peay State University, Nashville State Community College - Clarksville Campus and Tennessee College of Applied Technology's Clarksville campus.
- ★ Clarksville-Montgomery County school system boasts a 94% graduation rate (2018-2019) – with ten reward schools performing in the top 5% of the state.
- ★ Dunbar Cave State Park- the 144-acre natural playground that includes hiking trails, picnic areas, wildlife and more. The 8-mile cave is one of the largest in the region and is home to significant Mississippian Native American cave art dating to the 14th century.

liveitnash.com



#3 HIGHEST MEDIAN **HOUSEHOLD INCOME** IN TENNESSEE

#3 IN TENNESSEE FOR **VALUE** OF **AGRICULTURAL PRODUCTS SOLD**

AMONG 19 TENNESSEE COUNTIES **RECOGNIZED** AS A **CERTIFIED RETIRE TN COMMUNITY**

ROBERTSON COUNTY

Robertson County is self-described "minutes from Nashville, miles from ordinary." The county provides the charm of small-town living and rural open spaces all within a short drive of Nashville. Robertson County has a growing and diverse manufacturing sector and a strong agricultural base. Historic district homes, golf course living or a bucolic farm lifestyle are available here with a surprisingly low cost of living.

SPRINGFIELD

Springfield, population nearly 17,000, is the Robertson County seat. The historic district offers a walkable neighborhood, greenway access, parks, public library and a variety of newly renovated and fixer-upper older homes.

- ★ Great variety of retail offerings including national chains, as well as quaint boutiques on the historic Court House Square and Main Street district.
- ★ Casual dining opportunities are abundant but the real treasures are locally owned eateries.
- ★ NorthCrest Medical Center offers an award-winning emergency room and cardiac care, as well as women's health and cancer services through Vanderbilt University Medical Center.

WHITE HOUSE

White House is the fastest growing city in Robertson County with a population of more than 11,000. Situated on the Interstate 65 corridor, residents enjoy an easy commute to Nashville.

- ★ Great variety of retail offerings including national chains, as well as quaint boutiques on the historic Court House Square and Main Street district.
- ★ Rated as one of the safest mid-sized cities and one of the best suburbs to buy a house in Tennessee.

COOPERTOWN

Convenient to the Interstate 24 corridor for commuting to Nashville and home to several new residential subdivisions, Coopertown is popular with young families.

- ★ Home to Honeysuckle Hill Farms, an agri-tourism gem which hosts thousands of visitors annually to its pumpkin farm, corn maze, haunted attractions, "Tough Mudder" racecourse and year-round ziplining.

RUTHERFORD COUNTY

Just 20 miles from Nashville, Rutherford County is one of the nation's fastest growing counties and is home to the largest undergraduate university enrollment in the state at Middle Tennessee State University. The county is home to many national and international corporations including Nissan, ICEE, Ingram Book Group, Amazon, General Mills, Whirlpool, Bridgestone-Firestone, State Farm and Verizon Wireless.

SMYRNA

With a population of more than 52,000, Smyrna is a vibrant community with a small-town atmosphere and affordable quality of life. It is home to Nissan North America as well as Motlow State Community College and TriStar Stonecrest Medical Center.

- ★ Sam Davis Home, est. 1820, is a popular destination for tours, field trips and special events.
- ★ Downtown Smyrna or "The Depot District" is host to the Smyrna Farmers Market and Depot Days, a family festival featuring a classic car cruise, food, artisans, live music and activities for families.
- ★ A former air force base, the Smyrna airport is the busiest general aviation airport and 3rd largest airport overall in TN and is home to the Great Tennessee Air Show, which often includes the Blue Angels.

LA VERGNE

Home to the headquarters of The ICEE Company and Ingram Content Group, La Vergne sits on the border of Davidson County offering immediate proximity to all of Nashville's professional sports and attractions. La Vergne has a diverse selection of neighborhoods and homes of all sizes which speaks to its high value proposition as a place to call home and raise a family.

- ★ La Vergne is home to over 20 miles of breathtaking Percy Priest Lake shoreline offering a variety of recreational activities for outdoor enthusiasts.
- ★ The annual Old Timers Festival is a blend of mixing old traditions with new ones featuring a parade, craft booths and local vendors, great food, live music and lots of fun.

EAGLEVILLE

Eagleville: "Where Front Porch Rockers Aren't Just for Show." With community-wide support from schools, churches, summer recreation, year-round youth programs and an active town council, Eagleville offers something for everyone.

- ★ Eagleville's Fall Festival features food, crafts, antiques, and activities for children with live music and more than 100 local vendors.
- ★ Eagleville also hosts First Fridays, a Farmer's Market, a Tree Lighting Ceremony and a Christmas Parade.

MURFREESBORO

As the county's governmental seat and largest city with almost 150,000 people, Murfreesboro has the amenities of a large city and the largest university in the region.

- ★ Middle Tennessee State University (MTSU) has over 20,000 students, and its alumni base accounts for 20% of degree holders in the Nashville region. Among its 140+ undergraduate degree programs and 100+ graduate programs include TN's largest computer science program, a top three aerospace program in the US, and the only Siemens Level 3 certification program in the US.
- ★ Cultural destinations include Stones River national park, acclaimed Center for the Arts, The Discovery Center for children and the retail-rich, historic downtown square.
- ★ Popular events include the annual Main Street JazzFest and Uncle Dave Macon Days, a premier music, dance and arts festival that celebrates traditional American music.

TOP PRIVATE SECTOR
NISSAN NORTH AMERICA, INC.
(8,500 EMPLOYEES)

LARGEST **SUBURBAN COUNTY** OF **NASHVILLE** & FASTEST GROWING
WITH OVER **20 NEW PEOPLE A DAY**

SUMNER COUNTY

Tennessee's eighth largest county sits on Nashville's north shore giving you proximity to the big city, but options for a laid-back lifestyle and a place to locate your business with an easy reverse commute. It has top-rated schools and an affordable real estate market from commercial to residential. Miles of lakeshore, unique events, retail shopping, country escapes and rich history give you a diverse array of options whether you're on your own or have a family.

GALLATIN

Gallatin's unique vibe and mix of influences make it the 4th fastest growing city in Tennessee. Corporate HQs are making the move to Gallatin along with high tech companies and high paying jobs.

- ★ Nicest Place in America (Reader's Digest, 2017)
- ★ Vibrant downtown square, miles of lakeshore and riverfront and 700+ acres of parks.
- ★ Home to Welch College and Volunteer State Community College.

HENDERSONVILLE

Hendersonville is one of the fastest growing communities in the state and continues to attract young professionals and families with award-winning parks, a state-of-the-art library and top-performing schools.

- ★ Old Hickory Lake: 26 miles of shoreline for all types of recreational activities including the annual Nashville Symphony at Rock Castle concert.
- ★ Located 18 miles north of Nashville which makes an easy reverse commute for employees who want to reside in Nashville.
- ★ Top quality public and private school choices, nationally recognized magnet school and Union University.

GOODLETTSVILLE

Goodlettsville spans both Davidson and Sumner counties which lends itself to the best of both worlds for families and young professionals. Residents appreciate top-performing schools, strong youth sports leagues and inviting acres of green space while having Nashville's large-city amenities for leisure or a short work commute in just a 13-mile drive straight down Interstate 65.

- ★ Moss-Wright Park is a true community asset featuring 147 acres and is home to youth sports, a 2.5-mile loop walking trail, picnic areas, a dog park, historic sites and community-wide special events.

PORTLAND

Portland is a certified Tennessee downtown community with hometown hospitality and rich history. Portland attracts a strong, diversified industrial base, is home to a Tennessee College of Applied Technology campus and offers residents a myriad of recreational amenities.

- ★ Easily accessible by rail, air and vehicle via Interstate 65 and a state-of-the-art general aviation airport.
- ★ Annual Strawberry Festival has attracted thousands since 1940.

WHITE HOUSE

Just 22 miles from downtown Nashville, White House is a growing city that offers a friendly, small-town atmosphere. With many community groups and recreational opportunities, White House offers something for nearly any individual or family. Residents and visitors alike enjoy events and experiences unique to this small community including the annual Harvest Moon Festival.

K-12 SCHOOLS RANKED WITHIN
THE TOP 10%
OF **ALL 145 SCHOOL DISTRICTS**
IN TENNESSEE

NET **GROWTH RATE** OF
10 PEOPLE PER DAY
(BLS, 2019)

HOME TO **25%** OF TENNESSEE'S **INC. 5000 COMPANIES** INCLUDING **NATIONAL & INTERNATIONAL HEADQUARTERS** FOR **OVER 40 COMPANIES**.

WILLIAMSON COUNTY **GRADUATES WERE AWARDED $182M IN ACADEMIC SCHOLARSHIPS** IN 2019.

#1 RANKED MULTI-HIGH SCHOOL DISTRICT IN THE STATE

OVER 1.7 MILLION PEOPLE VISIT WILLIAMSON COUNTY ANNUALLY, **GENERATING OVER $500M** IN SPENDING.

TOP 5 FOR LOWEST CRIME RATES IN TENNESSEE

60% OF RESIDENTS **HAVE A BACHELOR'S DEGREE OR HIGHER**

95.9% HIGH SCHOOL **GRADUATION RATE**

WILLIAMSON COUNTY

Williamson County, located 25 minutes south of Nashville on I-65, is one of the nation's most popular business destinations and places to call home with upscale suburbs and large retail and corporate office parks. Its roots go back to pre-Civil War history and its present is firmly planted as one of the leading headquarters and startup locations in the country. Home to many headquarters including Nissan North America, Mitsubishi Motors, Tractor Supply Company, Mars Petcare and Community Health Systems, Inc.

BRENTWOOD

One of Nashville's most affluent suburbs, Brentwood attracts families and young professionals seeking a high quality of life, public parks, a top-notch education system, and other various amenities.

- ★ Mix of modern subdivisions, historic homes, high-end apartments and farms.
- ★ High number of dining and retail options.

FRANKLIN

Franklin, with its nationally recognized historic main street, is known for its rich history and specialty shops. While a popular tourist destination, downtown Franklin serves as the heart of Williamson County with offerings for the entire family.

- ★ Mix of modern subdivisions, historic homes, high-end apartments and farms.
- ★ High number of dining and retail options.

LEIPER'S FORK

Leiper's Fork is a quaint historic community full of character and charm, located in the peaceful, rolling hills of Williamson County.

- ★ Home to musicians, artists, business leaders, and farmers.
- ★ Offers a unique opportunity to enjoy impromptu performances by world-class artists and songwriters.

THOMPSON'S STATION

Thompson's Station is approximately 25 miles south of downtown Nashville and only minutes from Franklin and Brentwood.

- ★ Quiet town, complete with tranquility of rolling hills and pastures, is also a stop along the famous Tennessee Great Train Trail.
- ★ Heritage dates to the 1780s and the historic battle of Thompson's Station.

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WILSON COUNTY

Wilson County, adjacent to Davidson County/Nashville, maintains its foundation on its history and heritage. Ranked among Tennessee's and the U. S.' fastest growing counties, Wilson County continues to focus its attention on its bright future. From its home-grown Cracker Barrell headquarters to its recent economic partners of FedEx, Under Armour, Nissan, Amazon and others, it continues to maintain its "perfect blend" for success.

MT. JULIET

Located between Old Hickory and Percy Priest lakes, Mt. Juliet is home to more than 35,000 residents. It offers close proximity to both the Nashville International Airport and downtown Nashville.

- ★ The Toast to Tennessee Wine Festival showcases Tennessee's award-winning wineries combined with gourmet food, food/wine seminars and fine artisans.
- ★ Home to Del Webb senior living community.
- ★ Home to Tennessee's first fully transit oriented development combining rail, retail and residential.
- ★ Identified by KABOOM for the 8th year as a top U.S. Playful City because of its parks and programs.

LEBANON

The county seat of Wilson County, Lebanon is home to Cumberland University and a Tennessee College of Applied Technology campus, as well as the Wilson County Expo Center, a popular site for trade shows and entertainment events. From multiple food products, to porcelain tiles, to commercial water heating systems, to auto seats, etc., Lebanon serves as the industrial base for Wilson County.

- ★ A renaissance of Lebanon Town Square that includes new pubs, restaurants and unique retail establishments.
- ★ Home to the Wilson County Fair recognized as one of the nation's top county/state fairs.
- ★ The Cedars of Lebanon State Park located just south of Lebanon draws over one million visitors each year.
- ★ Highly ranked Wilson County Schools and Lebanon Special School District.

WATERTOWN

Watertown is a rustic community that serves as an avenue of shopping, entertainment and hometown experiences.

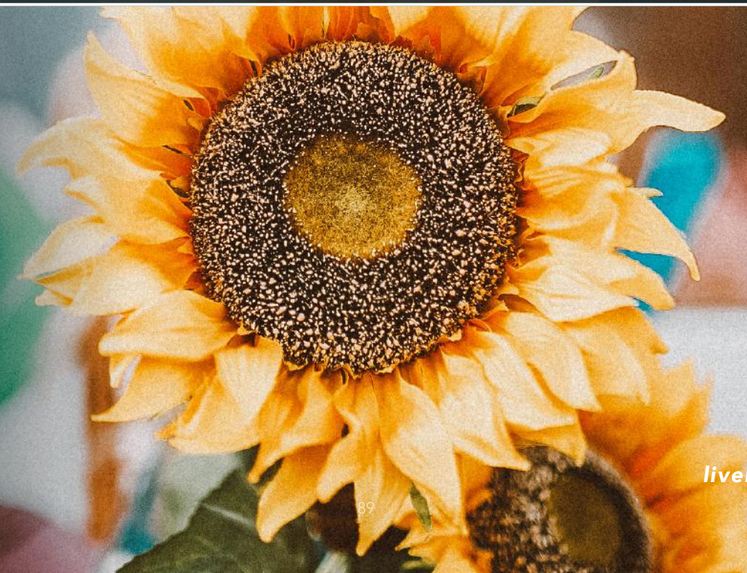
- ★ Home to a popular and successful drive-in-theater.
- ★ Final rail transit destination for numerous train related excursions and the future home to one of the few operational train roundabouts.
- ★ Yearly entertainment events including Jazz Festival and "Mile Long Yard Sales" which features thousands of participants.

HOME TO THE **MUSIC CITY STAR**, TENNESSEE'S ONLY RAIL COMMUTER SERVICE.

MOST **"REWARD SCHOOL" DISTINCTION** OF **ANY K-12 DISTRICT** IN TENNESSEE.

WILSON COUNTY SCHOOL SYSTEM OVERALL **GRADUATION RATE OF 95.6 PERCENT.**

WILSON COUNTY HAS THE **#2 HIGHEST MEDIUM INCOME** IN TENNESSEE.



LiveIt
NASHVILLE

Nashville is a resilient city filled with risk-takers. Positive energy and camaraderie fuel the spirit of the region. Every day, people find new ways to take advantage of opportunities offered, to make something from nothing, to make their mark, to realize their dreams. At the center of this spirit is the Nashville Area Chamber of Commerce.

Be a part of something great.

Visit ***liveitnash.com*** to learn more.

NASHVILLE AREA CHAMBER OF COMMERCE

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